

## Site Usage

**62,347** Visits


**29.23%** Bounce Rate

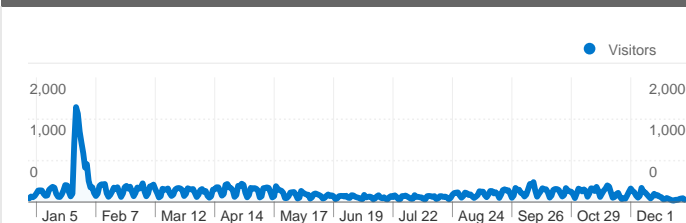

**600,699** Pageviews


**00:03:46** Avg. Time on Site

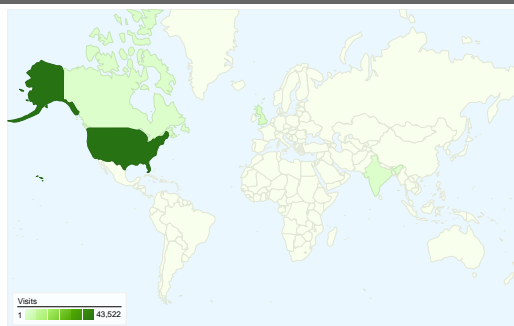

**9.63** Pages/Visit


**80.97%** % New Visits

## Visitors Overview


**Visitors**  
**51,040**

## Map Overlay world



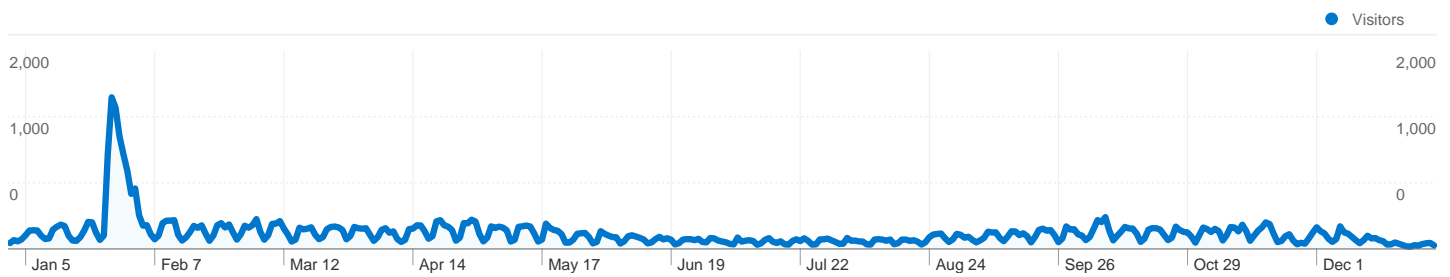
## Browsers

Browser	Visits	% visits
Internet Explorer	35,711	57.28%
Firefox	13,332	21.38%
Mozilla Compatible Agent	6,566	10.53%
Safari	5,026	8.06%
Chrome	1,122	1.80%

## Operating Systems

Operating System	Visits	% visits
Windows	47,198	75.70%
Macintosh	7,842	12.58%
(not set)	6,625	10.63%
Linux	332	0.53%
iPhone	177	0.28%

Screen Resolutions			Top Content		
Screen Resolution	Visits	% visits	Page	Pageviews	% visits
1024x768	22,649	36.33%	/cgi-	123,176	20.51%
1280x800	9,628	15.44%	/	33,307	5.54%
1300x2300	6,533	10.48%	/cgi-	13,926	2.32%
1280x1024	6,439	10.33%	/cgi-	8,894	1.48%
1440x900	4,523	7.25%	/cgi-	4,929	0.82%
Content by Title			Content Drilldown		
Page Title	Pageviews	% visits	Page	Pageviews	% visits
CSU Libraries: Garst Wildlife	270,978	45.11%	/cgi-bin/	513,910	85.56%
CSU Libraries: Garst Wildlife	115,036	19.15%	/cdm4/	46,456	7.73%
CSU Libraries: The	78,981	13.15%	/	33,307	5.54%
CSU Libraries: The	48,289	8.04%	/babelfish/	1,991	0.33%
Colorado State University	34,374	5.72%	/blogs/	1,272	0.21%
Keywords			All Traffic Sources		
Keyword	Visits	% visits	Source/Medium	Visits	% visits
amnesty international	33	0.88%	lib.colostate.edu / referral	42,928	68.85%
digital collections	24	0.64%	(direct) / (none)	11,629	18.65%
geografias suaves poster	23	0.61%	google / organic	3,289	5.28%
"cache la poudre basin study	21	0.56%	catalog.library.colostate.edu /	994	1.59%
search artists	21	0.56%	discovery.library.colostate.edu /	575	0.92%
Site Search Terms			Site Search Categories		
Search Term	Total Unique Searches	% visits	Site Search Category	Total Unique Searches	% visits
Urial	2,103	1.59%	common	86,843	65.65%
Zorilla	1,275	0.96%	CISOSEARCHALL	21,985	16.62%
Aardwolf	1,184	0.90%	geogra	4,241	3.21%
2007 exhibited	971	0.73%	publis	3,457	2.61%
North and America	959	0.72%	artist	2,731	2.06%




**51,040 people visited this site**

 **62,347 Visits**


 **51,040 Absolute Unique Visitors**

 **600,699 Pageviews**

 **9.63 Average Pageviews**

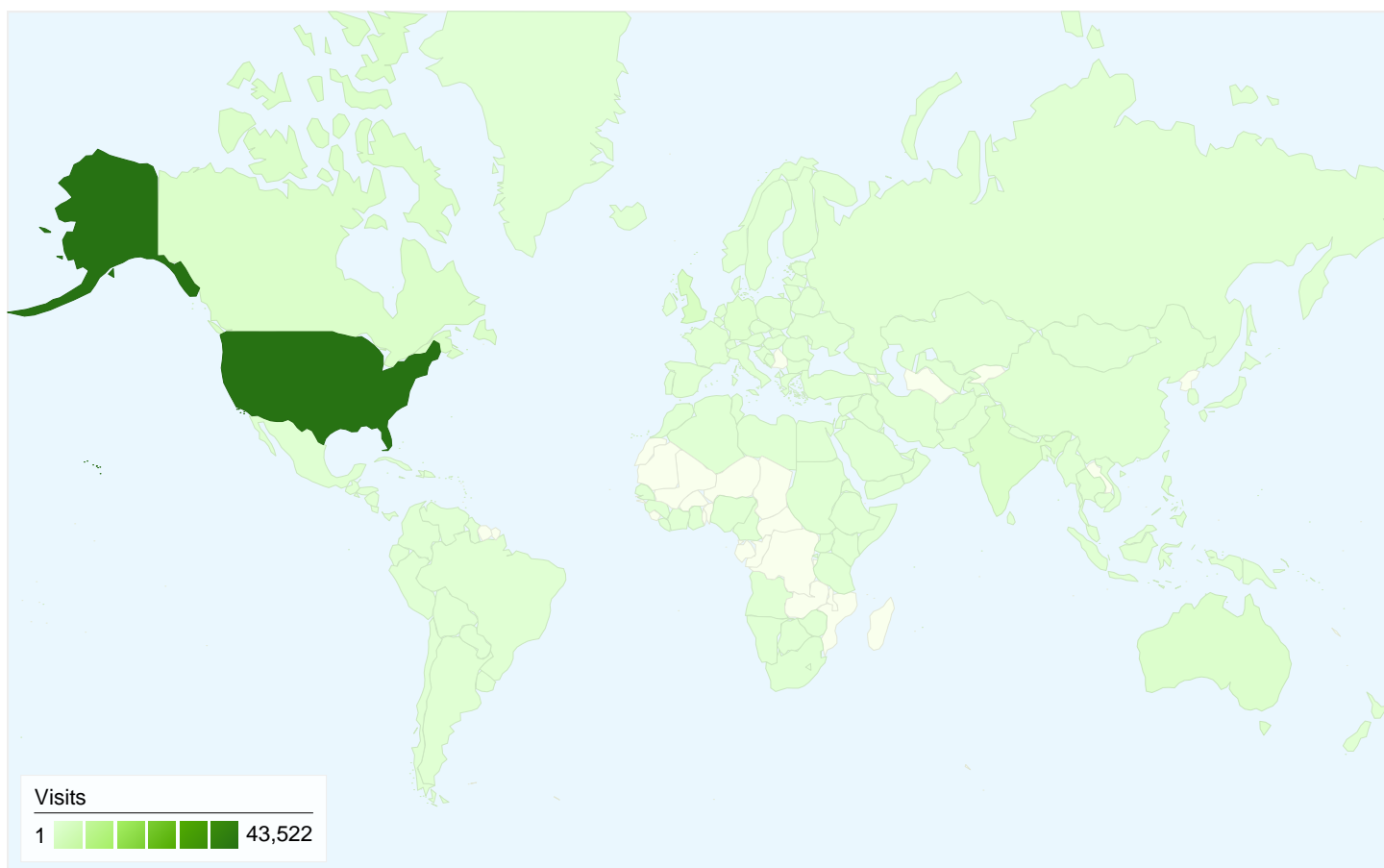
 **00:03:46 Time on Site**

 **29.23% Bounce Rate**

 **80.97% New Visits**

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	35,711	57.28%	Unknown	22,354	35.85%
Firefox	13,332	21.38%	T1	14,306	22.95%
Mozilla Compatible Agent	6,566	10.53%	Cable	14,045	22.53%
Safari	5,026	8.06%	DSL	10,430	16.73%
Chrome	1,122	1.80%	Dialup	978	1.57%

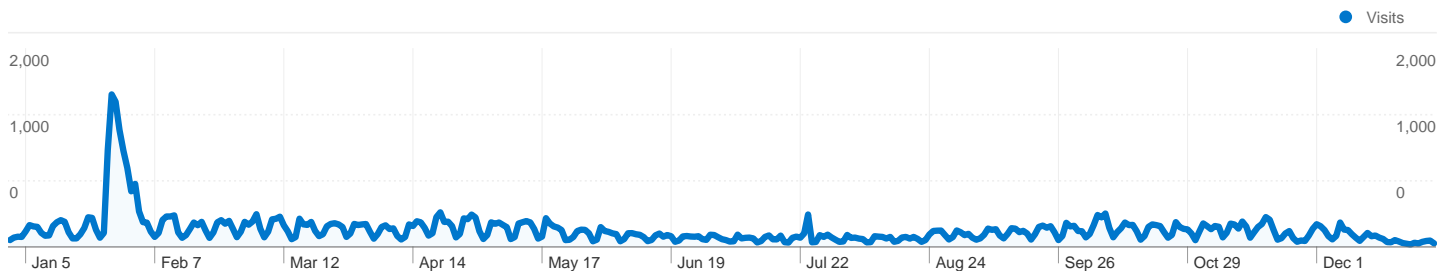


## 62,347 visits came from 169 countries/territories

### Site Usage

Visits 62,347 % of Site Total: 100.00%	Pages/Visit 9.63 Site Avg: 9.63 (0.00%)	Avg. Time on Site 00:03:46 Site Avg: 00:03:46 (0.00%)	% New Visits 81.02% Site Avg: 80.97% (0.06%)	Bounce Rate 29.23% Site Avg: 29.23% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	43,522	9.67	00:03:36	79.76%	22.94%
(not set)	4,475	1.22	00:00:05	99.80%	88.40%
United Kingdom	2,132	8.37	00:03:48	77.95%	31.00%
Canada	1,400	13.27	00:04:36	83.43%	27.00%
India	1,364	13.01	00:06:17	89.88%	22.43%
Australia	1,070	7.79	00:03:45	84.58%	36.07%
Germany	653	4.37	00:01:19	42.57%	59.26%
Philippines	636	13.96	00:10:04	85.38%	25.47%
China	351	30.39	00:10:00	66.38%	22.22%

Mexico	337	22.53	00:07:24	64.69%	30.86%
1 - 10 of 169					

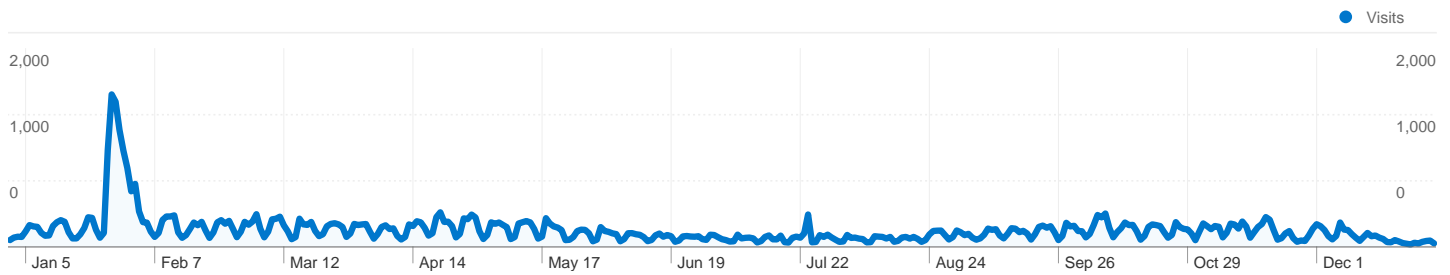


## 62,347 visits used 33 browsers

### Site Usage

<b>Visits</b> <b>62,347</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>9.63</b> Site Avg: 9.63 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:46</b> Site Avg: 00:03:46 (0.00%)	<b>% New Visits</b> <b>81.02%</b> Site Avg: 80.97% (0.06%)	<b>Bounce Rate</b> <b>29.23%</b> Site Avg: 29.23% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	35,711	11.36	00:04:19	78.84%	21.31%
Firefox	13,332	8.96	00:03:50	80.64%	22.69%
Mozilla Compatible Agent	6,566	1.12	> 00:00:00	99.98%	89.26%
Safari	5,026	10.50	00:04:13	76.90%	25.23%
Chrome	1,122	11.32	00:06:28	64.62%	20.23%
Opera	313	6.09	00:02:22	61.02%	50.80%
Mozilla	141	3.16	00:00:45	97.87%	18.44%
Opera Mini	32	4.38	00:02:23	90.62%	31.25%
Netscape	20	7.80	00:02:53	75.00%	20.00%
Camino	16	3.81	00:02:38	87.50%	25.00%

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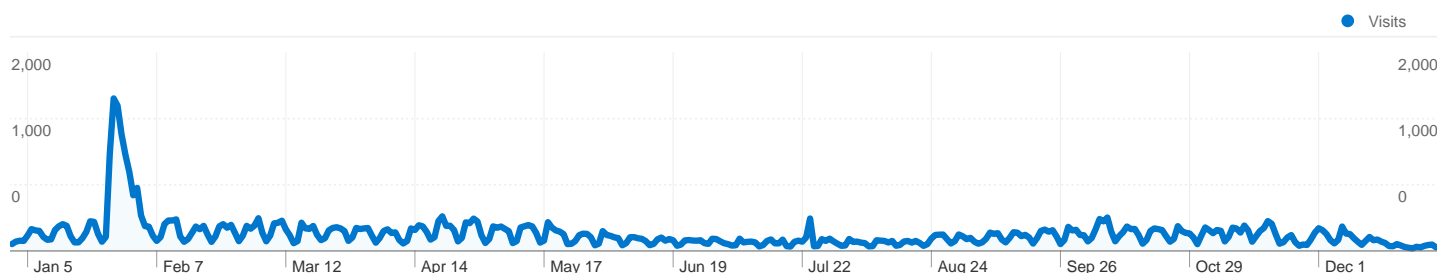


## 62,347 visits used 19 operating systems

### Site Usage

<b>Visits</b> <b>62,347</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>9.63</b> Site Avg: 9.63 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:46</b> Site Avg: 00:03:46 (0.00%)	<b>% New Visits</b> <b>81.02%</b> Site Avg: 80.97% (0.06%)	<b>Bounce Rate</b> <b>29.23%</b> Site Avg: 29.23% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	47,198	10.69	00:04:14	78.68%	21.90%
Macintosh	7,842	10.98	00:04:15	78.21%	22.74%
(not set)	6,625	1.14	00:00:02	99.82%	88.86%
Linux	332	3.80	00:01:09	94.28%	19.88%
iPhone	177	2.86	00:01:26	86.44%	46.33%
iPod	60	4.67	00:03:42	90.00%	43.33%
SymbianOS	26	2.77	00:02:14	100.00%	34.62%
SunOS	21	16.95	00:02:57	100.00%	0.00%
Android	20	2.70	00:04:27	85.00%	45.00%
BlackBerry	9	2.22	00:02:04	100.00%	0.00%

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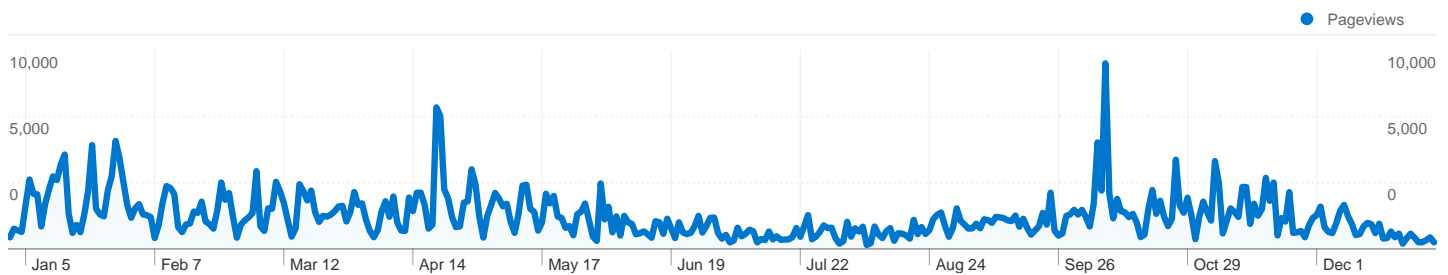


62,347 visits used 282 screen resolutions

#### Site Usage

<b>Visits</b> <b>62,347</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>9.63</b> Site Avg: 9.63 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:46</b> Site Avg: 00:03:46 (0.00%)	<b>% New Visits</b> <b>81.02%</b> Site Avg: 80.97% (0.06%)	<b>Bounce Rate</b> <b>29.23%</b> Site Avg: 29.23% (0.00%)		
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1024x768	22,649	11.64	00:04:41	75.74%	21.82%	
1280x800	9,628	8.66	00:03:31	82.87%	22.39%	
1300x2300	6,533	1.11	> 00:00:00	100.00%	89.47%	
1280x1024	6,439	9.39	00:03:27	76.91%	19.21%	
1440x900	4,523	9.96	00:03:58	81.34%	21.91%	
1680x1050	3,020	11.99	00:04:14	78.58%	24.80%	
800x600	2,123	11.76	00:04:43	86.76%	23.03%	
1920x1200	1,329	12.47	00:04:31	73.29%	22.87%	
1152x864	1,160	13.95	00:05:25	81.90%	23.88%	
1280x768	795	7.96	00:03:59	82.01%	24.15%	
						1 - 10 of 282



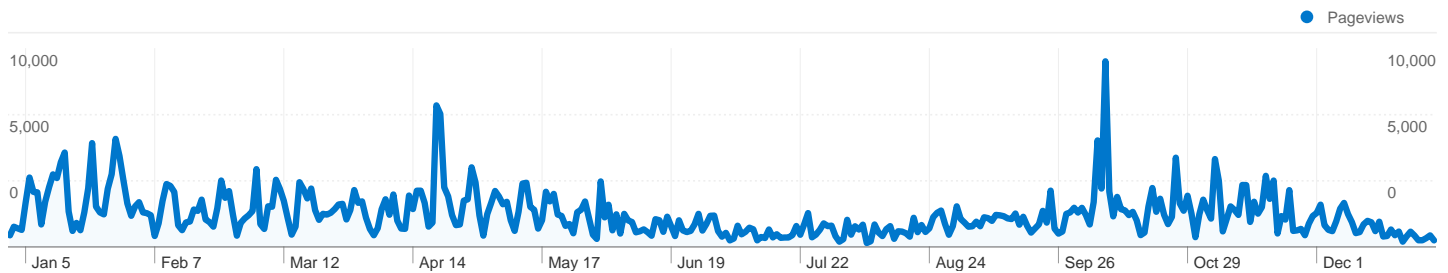


40,679 pages were viewed a total of 600,674 times

#### Content Performance

<b>Pageviews</b> <b>600,674</b> % of Site Total: 100.00%	<b>Unique Pageviews</b> <b>326,488</b> % of Site Total: 99.99%	<b>Avg. Time on Page</b> <b>00:00:26</b> Site Avg: 00:00:26 (> 0.00%)	<b>Bounce Rate</b> <b>29.22%</b> Site Avg: 29.23% (-0.02%)	<b>% Exit</b> <b>10.38%</b> Site Avg: 10.38% (-0.01%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: \$0.00 (0.00%)		
Page		Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/cgi-bin/pquery.exe?CISOROOT1=/garst&CISOOP=all&CISORESTMP=/garst/html/garst_template1.html&CISOVIEWTMP=/garst/html/garst_template2.html&CISOROWS=2&CISOCOLS=4		123,176	17,559	00:00:21	18.30%	6.94%	\$0.00
/		33,307	12,452	00:00:23	0.27%	28.74%	\$0.00
/cgi-bin/pquery.exe?CISOROOT1=/garst&CISORESTMP=/garst/html/garst_template1.html&CISOVIEWTMP=/garst/html/garst_template2.html&CISOOP=all&CISOMODE=thumbnails&CISOROWS=2&CISOCOLS=4		13,926	4,502	00:00:29	29.30%	16.06%	\$0.00
/cgi-bin/pquery.exe?CISOROOT1=/garst&CISOOP=all&CISORESTMP=/garst/html/garst_template1.html&CISOVIEWTMP=/garst/html/garst_template2.html&CISOMODE=thumbnails&CISOROWS=2&CISOCOLS=4		8,894	3,147	00:00:23	22.11%	14.88%	\$0.00
/cgi-bin/pquery.exe?CISOROOT1=/poster&CISOROOT2=/poster9193&CISOOP=all&CISORESTMP=/poster/items.html&CISOVIEWTMP=/poster/items.html&CISOROWS=2&CISOCOLS=5		4,929	961	00:00:16	14.45%	5.80%	\$0.00
/cdm4/results.php?CISOOP1=any&CISOROOT=all		3,861	2,558	00:00:24	44.07%	26.81%	\$0.00
/cgi-bin/pquery.exe?CISOROOT1=/garst&CISOOP=all&CISORESTMP=/garst/html/garst_template1.html&CISOVIEWTMP=/garst/html/garst_template2.html&CISOROWS=2&CISOCOLS=4&CISOSTART=9		3,594	1,464	00:00:12	20.00%	2.87%	\$0.00

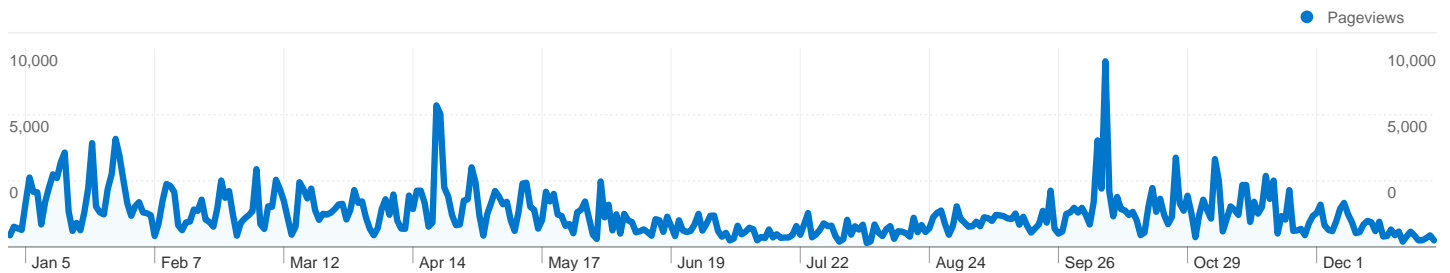
/cgi-bin/pquery.exe?CISOROOT=/garst&CISORESTMP=/garst/html/garst_template1.html&CISOVIEWTMP=/garst/html/garst_template2.html&CISOROWS=2&CISOCOLS=4	<b>3,279</b>	1,235	00:00:15	34.48%	5.67%	\$0.00
/cgi-bin/pquery.exe?CISOROOT1=/garst&CISOOP=adv&CISORESTMP=/garst/html/garst_template1.html&CISOVIEWTMP=/garst/html/garst_template2.html&CISOROWS=2&CISOCOLS=4	<b>2,499</b>	1,216	00:00:25	19.34%	14.45%	\$0.00
/cgi-bin/pquery.exe?CISOROOT=/garst&CISORESTMP=/garst/html/garst_template1.html&CISOVIEWTMP=/garst/html/garst_template2.html&CISOMODE=thumbnails&CISOROWS=2&CISOCOLS=4	<b>2,276</b>	815	00:00:19	32.40%	10.63%	\$0.00
1 - 10 of 40,679						



**65 page titles were viewed a total of 600,699 times**

**Content Performance**

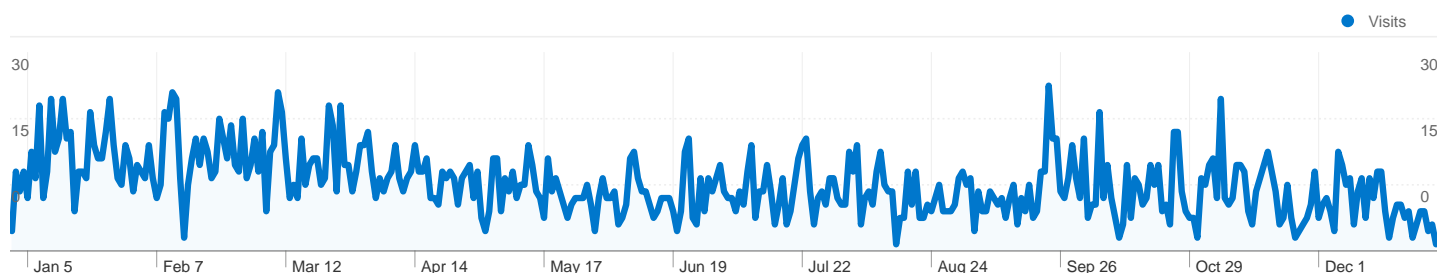
<b>Pageviews</b> <b>600,699</b> % of Site Total: <b>100.00%</b>	<b>Unique</b> <b>Pageviews</b> <b>326,513</b> % of Site Total: <b>100.00%</b>	<b>Avg. Time on</b> <b>Page</b> <b>00:00:26</b> Site Avg: <b>00:00:26</b> (0.00%)	<b>Bounce Rate</b> <b>29.23%</b> Site Avg: <b>29.23%</b> (0.00%)	<b>% Exit</b> <b>10.38%</b> Site Avg: <b>10.38%</b> (0.00%)	<b>\$ Index</b> <b>\$0.00</b> Site Avg: <b>\$0.00</b> (0.00%)		
Page Title		Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
CSU Libraries: Garst Wildlife Photos: Search Results		270,978	94,404	00:00:18	27.76%	8.06%	\$0.00
CSU Libraries: Garst Wildlife Photos: Search Results: Item		115,036	101,463	00:00:52	79.17%	11.85%	\$0.00
CSU Libraries: The International Poster Collection: Search Results		78,981	36,526	00:00:15	17.02%	4.62%	\$0.00
CSU Libraries: The International Poster Collection: View Poster		48,289	45,159	00:00:36	68.36%	8.11%	\$0.00
Colorado State University Libraries   Digital Collections   Home		34,374	12,801	00:00:23	0.27%	28.41%	\$0.00
Colorado State University Libraries   Digital Collections		16,766	12,034	00:00:08	18.75%	4.16%	\$0.00
Colorado State University Libraries   Digital Collections   Search Results		9,690	6,329	00:00:23	43.89%	20.41%	\$0.00
Colorado State University Libraries   Digital Collections : Item Viewer		9,268	7,440	00:00:45	79.60%	37.86%	\$0.00
Colorado State University Libraries   Digital Collections   Browse		6,270	4,576	00:00:20	69.43%	19.30%	\$0.00
Colorado State University Libraries   Digital Collections   Compound Object Viewer		2,063	1,726	00:00:04	11.71%	1.75%	\$0.00
1 - 10 of 65							



138 pages were viewed a total of 600,674 times

#### Content Performance

<div>Pageviews</div> <div>600,674</div> <div>% of Site Total: 100.00%</div>	<div>Unique Pageviews</div> <div>326,488</div> <div>% of Site Total: 99.99%</div>	<div>Avg. Time on Page</div> <div>00:00:26</div> <div>Site Avg: 00:00:26 (&gt; 0.00%)</div>	<div>Bounce Rate</div> <div>29.22%</div> <div>Site Avg: 29.23% (-0.02%)</div>	<div>% Exit</div> <div>10.38%</div> <div>Site Avg: 10.38% (-0.01%)</div>	<div>\$ Index</div> <div>\$0.00</div> <div>Site Avg: \$0.00 (0.00%)</div>	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/cgi-bin/	513,910	278,357	00:00:26	31.99%	8.55%	\$0.00
/cdm4/	46,456	33,769	00:00:20	69.19%	17.37%	\$0.00
/	33,307	12,452	00:00:23	0.27%	28.74%	\$0.00
/babelfish/	1,991	395	00:00:22	23.08%	1.31%	\$0.00
/blogs/	1,272	202	00:01:16	34.15%	6.45%	\$0.00
/index.php	1,057	345	00:00:26	0.00%	17.98%	\$0.00
/archives/	1,032	276	00:01:40	48.28%	17.05%	\$0.00
/publictemp/	705	128	00:02:11	28.57%	9.79%	\$0.00
/tts/	670	368	00:00:20	26.04%	14.33%	\$0.00
/gfr2/	37	25	00:00:56	50.00%	37.84%	\$0.00
1 - 10 of 138						

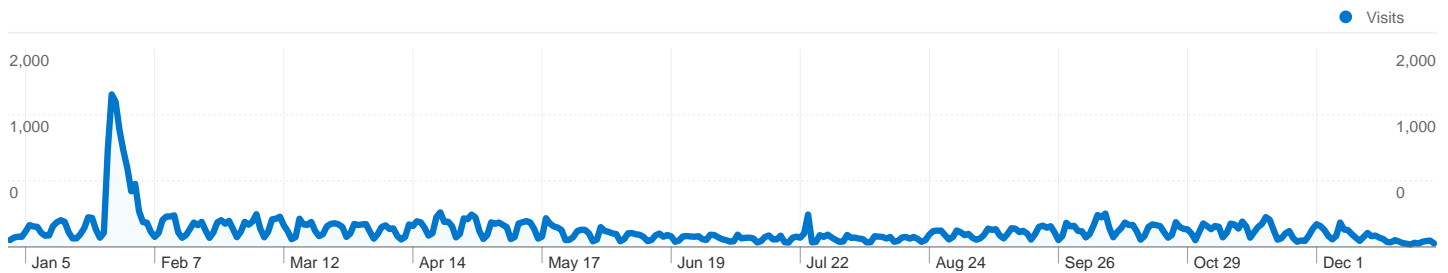


Search sent 3,744 total visits via 2,961 keywords

Site Usage

<b>Visits</b> <b>3,744</b> % of Site Total: 6.01%	<b>Pages/Visit</b> <b>4.42</b> Site Avg: 9.63 (-54.08%)	<b>Avg. Time on Site</b> <b>00:02:04</b> Site Avg: 00:03:46 (-45.09%)	<b>% New Visits</b> <b>86.62%</b> Site Avg: 80.97% (6.98%)	<b>Bounce Rate</b> <b>63.43%</b> Site Avg: 29.23% (117.06%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
amnesty international celebrates the 50th anniversary of the universal declaration of human rights	33	1.76	00:01:31	78.79%	63.64%
digital collections	24	5.79	00:00:33	95.83%	0.00%
geografias suaves poster colorado	23	1.04	00:01:04	0.00%	95.65%
"cache la poudre basin study extension"	21	4.33	00:01:50	0.00%	71.43%
search artists site:lib.colostate.edu	21	11.67	00:27:45	0.00%	23.81%
colorado state university	18	5.11	00:02:26	88.89%	38.89%
peter pocs	17	2.06	00:02:02	82.35%	70.59%
erhard gruttner	14	8.07	00:14:38	57.14%	21.43%
amnesty international 50th anniversary poster	13	1.46	00:02:23	69.23%	84.62%
carteles de mexico	13	1.00	00:00:00	92.31%	100.00%

1 - 10 of 2,961

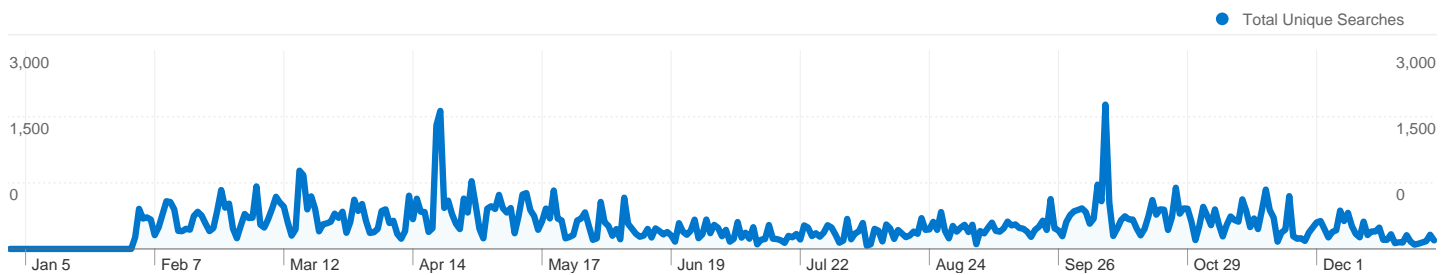


All traffic sources sent 62,347 visits via 271 sources and mediums

#### Site Usage

<b>Visits</b> <b>62,347</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>9.63</b> Site Avg: 9.63 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:46</b> Site Avg: 00:03:46 (0.00%)	<b>% New Visits</b> <b>81.02%</b> Site Avg: 80.97% (0.06%)	<b>Bounce Rate</b> <b>29.23%</b> Site Avg: 29.23% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
lib.colostate.edu / referral	42,928	11.82	00:04:38	78.14%	17.65%
(direct) / (none)	11,629	3.98	00:01:22	90.47%	65.96%
google / organic	3,289	3.82	00:02:01	86.56%	64.97%
catalog.library.colostate.edu / referral	994	5.19	00:01:22	84.41%	1.41%
discovery.library.colostate.edu / referral	575	5.20	00:01:05	83.65%	0.35%
digitool.library.colostate.edu / referral	332	5.97	00:02:29	68.98%	1.81%
stumbleupon.com / referral	292	3.14	00:00:58	95.89%	7.19%
library.colostate.edu / referral	199	12.53	00:09:14	77.39%	13.57%
yahoo / organic	156	15.03	00:03:47	80.77%	47.44%
bing / organic	140	4.98	00:01:51	94.29%	58.57%

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There were 132,290 unique searches via 15,693 search terms

#### Site Search Usage

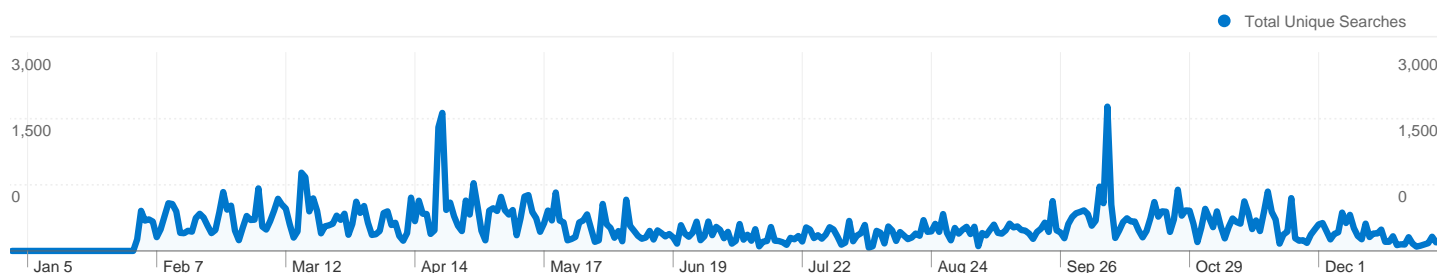
<div>Total Unique Searches</div> <div>132,290</div> <div>% of Site Total: 100.00%</div>	<div>Results Pageviews/Search</div> <div>2.29</div> <div>Site Avg: 2.29 (0.00%)</div>	<div>% Search Exits</div> <div>14.38%</div> <div>Site Avg: 14.38% (0.00%)</div>	<div>% Search Refinements</div> <div>35.70%</div> <div>Site Avg: 35.70% (0.00%)</div>	<div>Time after Search</div> <div>00:01:23</div> <div>Site Avg: 00:01:23 (0.00%)</div>	<div>Search Depth</div> <div>1.17</div> <div>Site Avg: 1.17 (0.00%)</div>	
Search Term	Total Unique Searches	Results Pageviews/Search	% Search Exits	% Search Refinements	Time after Search	Search Depth
Urrial	2,103	1.52	34.05%	39.94%	00:01:17	0.65
Zorilla	1,275	1.37	31.61%	52.00%	00:00:54	0.37
Aardwolf	1,184	1.47	21.20%	54.56%	00:01:25	0.56
2007 exhibited	971	8.65	34.40%	7.10%	00:04:39	5.25
North and America	959	10.87	40.04%	6.19%	00:02:55	1.53
Numbat	939	1.33	22.15%	60.88%	00:01:18	0.37
Quail, gambel's	857	1.15	0.47%	74.60%	00:01:14	1.13
Uinta ground squirrel	810	1.10	1.73%	64.98%	00:00:57	1.08
Africa	803	11.25	34.74%	6.71%	00:03:30	2.09
Yak	772	1.09	0.78%	59.48%	00:01:14	1.11
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1 - 10 of 15,693

## Site Search Categories

Jan 1, 2009 - Dec 31, 2009

Comparing to: Site



132,290 unique searches in 44 site search categories

## Site Search Usage

Total Unique Searches 132,290 % of Site Total: 100.00%	Results Pageviews/Search 2.29 Site Avg: 2.29 (0.00%)	% Search Exits 14.38% Site Avg: 14.38% (0.00%)	% Search Refinements 35.70% Site Avg: 35.70% (0.00%)	Time after Search 00:01:23 Site Avg: 00:01:23 (0.00%)	Search Depth 1.17 Site Avg: 1.17 (0.00%)	
Site Search Category	Total Unique Searches	Results Pageviews/Search	% Search Exits	% Search Refinements	Time after Search	Search Depth
common	86,843	1.34	8.85%	65.64%	00:01:00	0.75
CISOSEARCHALL	21,985	2.31	28.37%	28.81%	00:01:29	1.58
geogra	4,241	9.29	32.16%	8.31%	00:02:59	1.65
publis	3,457	11.01	31.24%	5.81%	00:05:35	5.85
artist	2,731	2.48	12.16%	32.07%	00:01:50	1.90
genua	2,079	1.36	11.64%	56.75%	00:01:16	0.91
poster	1,996	1.76	2.25%	42.91%	00:01:15	1.32
habita	1,550	9.56	26.71%	4.02%	00:02:49	2.29
class	1,063	4.83	24.74%	16.78%	00:01:59	1.56
diet	954	5.89	34.91%	12.59%	00:02:34	1.39

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