

Artist Statement

Jared Naranjo

Art means control. Control gives you many options. Color, scale, position, space; they all become dependent. Then there are reactions. These complicate the decisions made. A give and take ensues, and this is where I find art and myself. I enjoy the frivolity of instantaneous marks; non-prescribed and subconscious. Then, rational envelopes, demanding reason and clarity. The balance to find energy and order becomes enthralling. Bracing for the impact of intuition into fundamentals connects me to institution and enlightenment. Order becomes temporal, contextual. Creativity activates imagination and consequence. This control, or reaction to the lack of, is what inspires me to create art.

	<u>Title</u>	<u>Media</u>	<u>Original Format</u>
Figure 1:	Bottle	package	Photoshop; 11in. X17in.
Figure 2:	Bottlelabel	label	Illustrator; 11in. X17in.
Figure 3:	Corporatebrochure2	brochure	Illustrator; 11in. X17in.
Figure 4:	Corporatefont1	font	Illustrator; 11in. X17in.
Figure 5:	Corporatelogo1	logo	Illustrator; 11in. X17in.
Figure 6:	Corporatelogo2	logo	Illustrator; 11in. X17in.
Figure 7:	Corporatestationary2	stationary	Illustrator; 11in. X17in.
Figure 8:	Corporateteeshirt2	tee shirt	Illustrator; 8.5in. X11in.
Figure 9:	Gameapp	application	Illustrator; 11in. X17in.
Figure 10:	Infographic	info graphic	Illustrator; 11in. X17in.
Figure 11:	Magazinedoubletruck1	magazine ad	Illustrator; 11in. X17in.
Figure 12:	Movieapp	application	Illustrator; 11in. X17in.
Figure 13:	Newspaperlayout	newspaper	InDesign; 11in. X17in.
Figure 14:	Sportslogo	logo	Illustrator; 11in. X17in.
Figure 15:	Vinylcover	album cover	Illustrator; 11in. X17in.
Figure 16:	Website2	website	Illustrator; 11in. X17in.



Figure 1: Bottle.

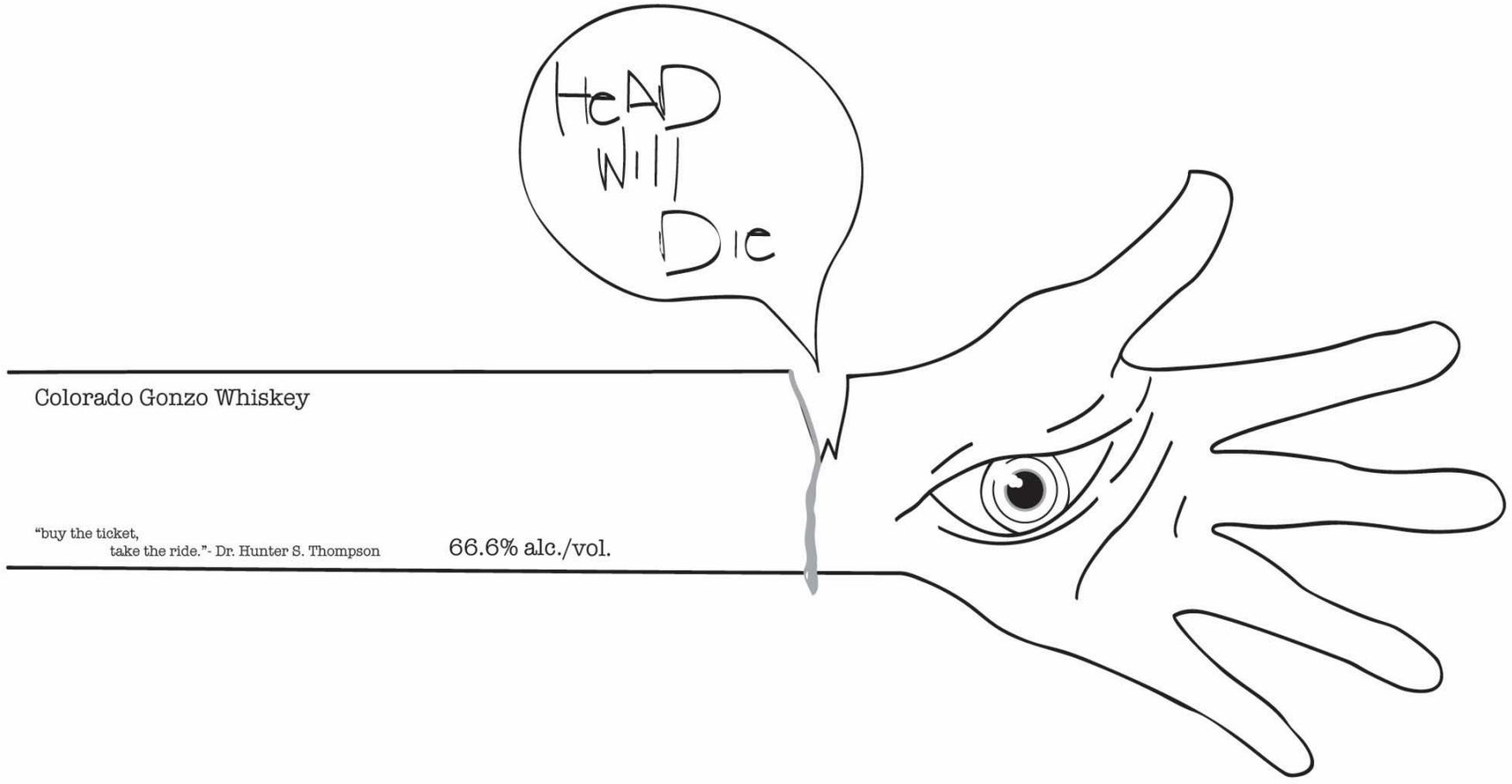
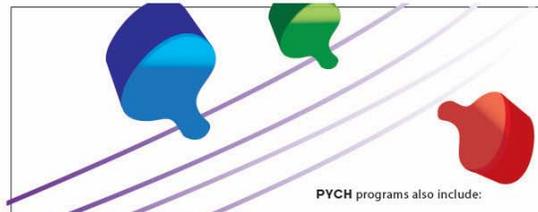


Figure 2: Bottlelabel.



What is PYCH?

PYCH, Project Youth and Chamber Music, is based on a unique program launched in 1991 by Austin-based Salon Concerts founder and former artistic director Robert Rudie, called CHAMPS (Chamber Music in Public Schools). CHAMPS now works with up to 60 young musicians annually in eleven schools. Participants represent diverse ethnic and socio-economic backgrounds as well as varying levels of musical skill.

PYCH provides cost-free chamber music coaching to music students in local K-12 public schools. With a decline in publicly-funded music curriculum, PYCH provides a viable venue for public school students to develop their musicianship through playing in small, intimate ensembles. Students gain the life skills of self-discipline, creative problem solving, and leadership while expressing themselves through music. All PYCH students participate in

PYCH programs also include:

- Year-round workshops and concerts for children and adults alike, featuring performances by our partnering arts organizations like the Front Range Chamber Players, CSU's Neuroscience Program and Music Department, as well as Bruce Adolphs, New York-based composer and author, to offer improvisation workshops to improve writing and performing skills and lectures on creativity and the brain.
- Off the Hook, an annual Summer Chamber Music Festival that brings world class chamber musicians to perform and teach a variety of concerts, workshops, and master classes.
- A sliding scale fee After-School Chamber Music program for string, woodwind and piano students, ages 9 through 17. This program cultivates peer-learning among music students from many different schools and backgrounds, and brings them in contact with a high level of instructors.



Creating life-long cultural advocates and appreciators of the arts through study, exposure, and performance of chamber music.

STAFF

JEPHTA BERNSTEIN
Executive Artistic Director and Founder of PYCH Project Youth and Chamber Music

HEIDI MAUSBACH
Chamber Music Coach: Preston Middle School Fort Collins Symphony Orchestra member

ALEX REYNOLDS
Graphic Designer

CHIP MILLER
After School Chamber Music Program

RUBIA SANTOS
After School Chamber Music Program

SILVANA SANTINELLI
After School Chamber Music Program

MICHAEL SCHAEFER
After School Chamber Music Program

Benefits of PYCH

Our objective is to focus on continued growth of young musicians in the Poudre School District and the surrounding community. PYCH seeks to develop self-awareness and leadership as well as personal musical expression and technical facility. Students in return bring these skills back into their school orchestras and community music programs. By developing creative problem solvers, we help students gain skills that positively influence their general education and future work experiences. We find that making music is only a portion of what our students do in PYCH. They also learn to communicate with their peers and sustain those relationships while building a work ethic.

Student and teacher acclaim for PYCH is unanimous. Students often remark that the program is their first exposure to chamber music and small-ensemble performance, unforgettable discoveries they might otherwise not have made until many years later. Teachers praise the concentration, focus, and teamwork that chamber music coaching produces in their students. But ultimately, our goal is instilling a life-long love of music as a form of self-expression.

GET INVOLVED

- Join our Board of Directors or Advisory Board: your organizational skills and experiences could make a huge difference to us! Please consider getting involved as a member of our family.
- Unique Skill: Do you have a unique skill or professional occupation that could help our organization? We'd love to hear from you.
- Volunteer Today: Contact our artistic director, Jephtha Bernstein, to learn more about our need for volunteers during occasional projects throughout the year.
- Donate Now: Please consider making a donation to our children's education programming. Without the funds of local individuals and corporations in the community, we will not be able to continue offering free services during the school year. These valuable programs need your continued support.
- PayPal - The safer, easier way to pay online!

We invite you to support the PYCH program in these additional ways:

- Make a donation to the PYCH program your support is vital to the program's financial health!

Become a member of Club 100: one hundred individuals donating \$100 or more.
Place an advertisement in our Off the Hook Festival printed program.

Contact director@projectchambermusic.org

PLEASE VISIT US AT PROJECTCHAMBERMUSIC.ORG



Figure 3: Corporatebrochure2.

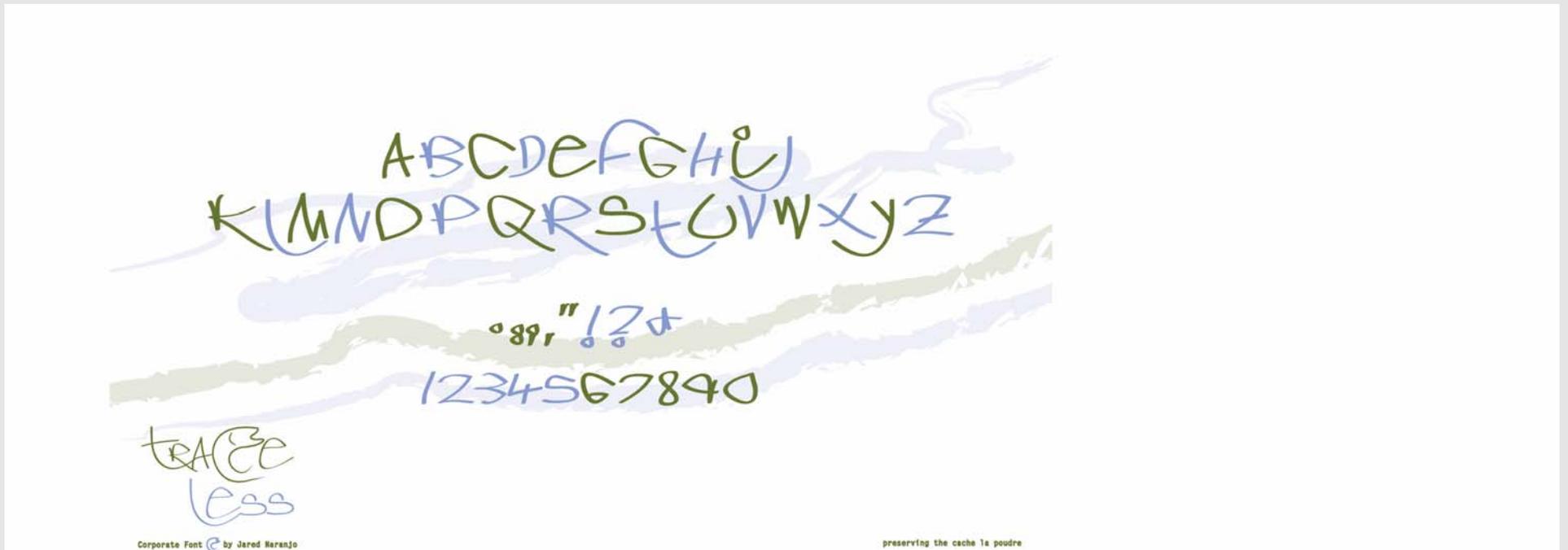


Figure 4: Corporatefont1.



Figure 5: Corporatologo1.

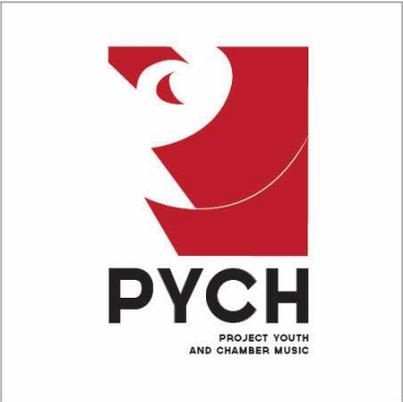


Figure 6: Corporatelogo2.

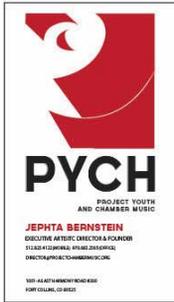
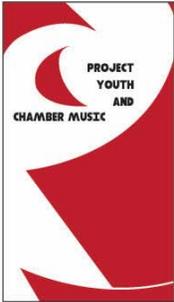


Figure 7: Corporatestationary2.



Figure 8: Corporateteeshirt2.



Figure 9: Gameapp.

BLOODLINE

A History of Monsters in America

THE WITCH 1692

Believed to cast curses and evil spells, the Witch was condemned for Paganism and misunderstood human ailments. In America, during the Salem Witch Trials, twenty people were tried and executed for witchcraft.

THE MUMMY 1821

The Mummy was unleashed when American writers penned tales of the revenge of the desecrated Egyptian dead. The fear of rash a curse was further engrained when King Tut was exhumed and the expedition sponsor perished shortly after.

FRANKENSTEIN 1823

Frankenstein's monster was created by complex scientific processes through the pages of Mary Shelley's book. Fear of what may be capable with new scientific advances at the time allows this monster to captivate a curious America.

NOSFERATU 1897

Vampires were born of Serbian legends of a desecrated man attacking a rural settlement at night. After exhuming graves to research epidemic deaths, people rationalized unexplained decomposition as signs of vampirism.

WEREWOLF 1936

Stories of humans being able to transform into animals date back to ancient cultures. The modern werewolf appeared in the woods of Wisconsin, and is supposedly still being seen. Some believe this creature is a personification of the suppressed animal nature in humans.

ZOMBIES 1982

Zombies first appear in Haiti within Voodoo folklore. Revived by the continued growth of the human population, they symbolize American claustrophobia and the fear of easily communicated pathogens.

Source: <http://www.monster.com>, www.monster.com, www.monster.com, www.monster.com

Figure 10: Infographic.

TURN
BUT

A

stone

reveal a new world without leaving a trace. with traceless guide trips explore an ecosystem hidden in your backyard. while learning safe catch and release tactics, we will connect with our wild environment. through this connection we will better understand how to care for our cache la poudre river. begin your adventure at tracelessguidetrips.com

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guide trips
preserving the cache la poudre

MIND
FUL

TRACE
LESS

traceless guide trips takes you into fragile ecosystems of the cache la poudre river. there catch and release tactics familiarize you with aquatic species that unite you with the land. together we realize this gift, and our obligation to protect it. book your tip at tracelessguidetrips.com

TRACE
LESS
guide trips
preserving the cache la poudre

Figure 11: Magazinedoubletruck1.

The Washington Post
SPORTS

May 12th, 2014



homero patrioq. Ne mei vide cibo mauius, sed feugiat volumus in. Ne eum

WASHINGTON'S New Skin

Controversy Prompts Change in Professional Logo

By Jared Nararajo

Lorem ipsum dolor sit amet, in brute inani scripserit qui. Eam in graeco virtute facili, ad alia purto quando sed. Duo at atqui antiopam torquatos, ne qui homero patrioq. Ne mei vide cibo mauius, sed feugiat volumus in.

Ne eum denique molestiae. Cu nec doming indoctum, intellegat pertinacia ne nec, eam dicant discere ad. Falli omnium ne mei, eu iusto choro sadipsing vel. Paulo pericula periculis te vis. Congue hendrerit sea id, pro ne esse molestie.

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Naturally Palatable

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Locality Key in New Design

By Maree Pitt

Lorem ipsum dolor sit amet, in brute inani scripserit qui. Eam in graeco virtute facili, ad alia purto quando sed. Duo at atqui antiopam torquatos, ne qui homero patrioq. Ne mei vide cibo mauius, sed feugiat volumus in.

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Lorem ipsum dolor sit amet, in brute inani scripserit qui. Eam in graeco virtute facili, ad alia purto quando sed. Duo at atqui antiopam torquatos, ne qui homero patrioq. Ne mei vide cibo mauius, sed feugiat volumus in.

Ne eum denique molestiae. Cu nec doming indoctum, intellegat pertinacia ne nec, eam dicant discere ad. Falli omnium ne mei, eu iusto choro sadipsing vel. Paulo pericula periculis te vis. Congue hendrerit sea id, pro ne esse molestie.

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Vel ei atqui splendide. Impetus antiopam eloquentiam pri eu, eu quo labores sensibus. Qui ad fibellas repudiandae. Possim commodo equidem ad mes, cum at velit abhorreat accommodare. Ne do lorem graecis appetere qui, eu mea dict



Deep Brown

homero patrioq. Ne mei vide cibo mauius, sed feugiat volumus in. Ne eum denique molestiae. Cu nec doming indoctum, intellegat pertinacia ne nec, eam dicant discere ad. Falli omnium ne mei, eu iusto choro sadipic et quod

Bright Copper

homero patrioq. Ne mei vide cibo mauius, sed feugiat volumus in. Ne eum denique molestiae. Cu nec doming indoctum, intellegat pertinacia ne nec

Sulphr Yellow

homero patrioq. Ne mei vide cibo mauius, sed giat



Figure 13: Newspaperlayout.



Figure 14: Sportslogo.



Figure 15: Vinylcover.



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AND CHAMBER MUSIC

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PYCH provides cost-free chamber music coaching to music students in local K-12 public schools. With a decline in publicly-funded music curricula, PYCH provides a viable venue for public school students to develop their musicianship through playing in small, intimate ensembles. Students gain the life skills of self-discipline, creative problem solving, and leadership while expressing themselves through music. All PYCH students participate in public concerts giving back to the community through outreach performances.



1001A Edgemoor Road #205
Pittsford, NY 14226
@thepppychambermusic.org



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Programs **PYCH in the School Program**

Calendar **Off the Hook Chamber Music Festival**

Contact **Make and Donate Donations**

The nature of chamber music playing in a small ensemble with one on a part, works on a multitude of life skills. Offered to fluent music readers in grades 2-12, this after-school chamber music program is a unique opportunity to collaborate in small ensembles. This early exposure to chamber music develops self-confidence, leadership skills, creative problem solving and the ability to listen intently while focusing on individual tasks.

Students will work with local professional musicians and Off the Hook Festival artists, pianists, Rutia Santos, Shvane Santinelli and Willis (Chip) Miller, Michael Schaefer, Alpha Bernstein and local guest






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Off the Hook Chamber Music Festival 2014
June 10 @ 6:00 am - June 22 @ 4:00 pm

Off the Hook returns with new concerts, additions to our festival performers and exciting opportunities for families and children to explore the beauty and joy of making music. Co-Artistic Director, Bruce Adolphie, returns as well as guest appearances from a special artist. Stay tuned for the news...







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Contact us today to learn more about PYCH, become a volunteer, or donate now. Join our board of Directory Advisors, sponsor an event, or showcase your unique skill as part of our professional family.

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[PYCH Chamber Music](#)
[PYCH Chamber Music](#)
[PYCH Chamber Music](#)

[Email: \[director@pychambermusic.org\]\(mailto:director@pychambermusic.org\)](#)
[Address: 1001A Edgemoor Road, Pittsford, NY 14226](#)
[Phone: 518.837.4122](#)



Executive Artistic Director and Founder of PYCH:
Project Youth and Chamber Music
Chamber Music Coaches: Laurel Elementary School, Lehigh Middle School, Preston Middle School, and Ridgeway Classical Charter School.

Figure 16: Website2.