

T **TY DOAN
DESIGN**



Ty Doan

Spring 2026

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

My work explores branding as a way to build connection through place, culture, and shared experiences. I'm drawn to creating full brand systems that go beyond a logo and become something people can connect with through products, environments, and storytelling. A lot of my inspiration comes from the people and experiences that have shaped me. Growing up surrounded by my mom's artwork pushed me to think creatively from an early age and helped shape how I see visual storytelling. At the same time, working on hands-on projects with my dad taught me the value of craftsmanship and creating something with intention. My love for fly fishing and sports has also influenced how I think about community, place, and the experiences that bring people together. My process is very hands-on and often begins with pen and paper or sketching digitally on my iPad before moving into final execution. I enjoy slowing down and putting real care into work that feels crafted rather than rushed. Through branding, packaging, publication design, and illustration, I aim to create work that feels authentic and immersive. I want the things I create to feel personal while still existing as strong commercial products people can connect with

Title**Original Format**

Figure 1: Hardland

Illustrator, 17 in x 11 in

Figure 2: Northern Hatch Magazine

Indesign, 10 in x 7.5 in

Figure 3: CSU Design Week Website

Wordpress, 1920 px x 1080 px

Figure 4: North Line UI

Figma, 402 px x 1150 px

Figure 5: Album Cover Design

Illustrator, 8 in x 8 in



Figure 1: HardLand

Northern Hatch



SUMMER BUGS

MOTHER'S DAY CADDIS 18	BONING FROM RHYTHM 20	HAPPY HOBBLING 22
LITTLE SAILBOATS (PMG) 24	CADUCEY EYING 26	GET THE BEASTS REED 28
GREEN DRAKE DAYS 30	GOLDEN BRIDE 32	LOVE IN MOTION 34
HOPPING & BOUNCING 36	TEFT FISHING 38	BEADING THE RIVER 40
SALMONID RAINBOWS 42	SETTLE REAP 44	GET YOUR PHILADELPHIA 46



GREEN DRAKE DAYS
30

HOPPING AROUND
36



WHAT IS DESIGN WEEK?

CSU Design Week is a cross-disciplinary event designed to spark engaging, community-building conversations about design across disciplines. From April 14-16, this event provides opportunities for students to encounter design in new ways through dialogue, guest speakers, and shared learning experiences. By bringing together students, faculty, and local creatives, the event aims to strengthen the design community within CSU and throughout the Fort Collins area. The week encourages collaboration, curiosity, and new perspectives, creating space for meaningful connections.

DATES + REGISTRATION

Sign up for events below! Here is the full Design Week Schedule.

[FOLLOW US ON INSTAGRAM](#)

TUESDAY, APRIL 14

TUESDAY, APRIL 14

Figure 3: CSU Design Week Website

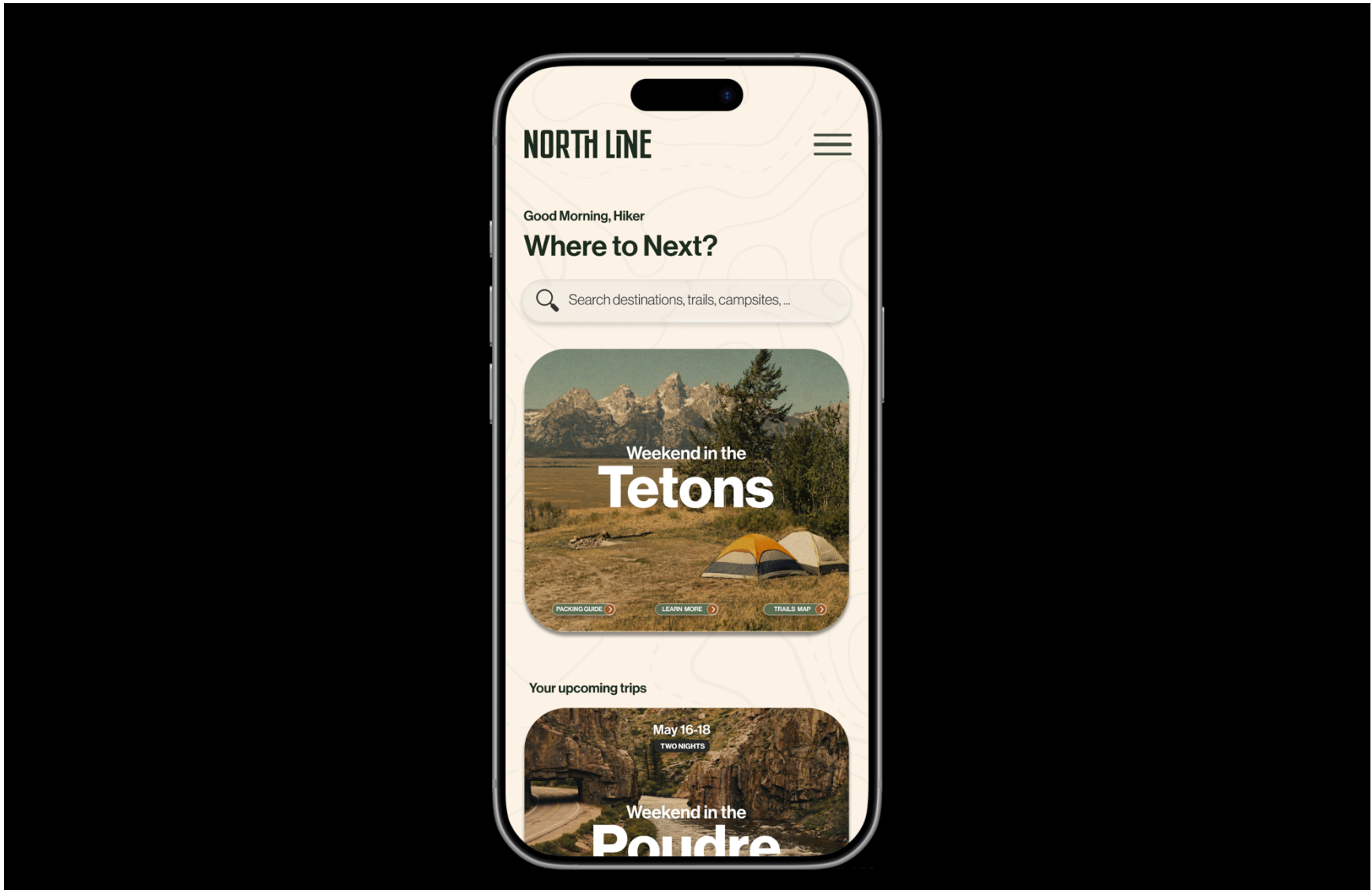


Figure 4: North Line UI



Figure 6: Album Cover Design