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JOANNA MUNOZ

HAND MADE DESIGNER

Joanna Munoz is a Los Angeles-based artist, designer, and illustrator. In 2003, having worked as a designer and art director for almost a decade, she found herself wanting to step away from the computer and create things by hand again. Wink & Wonder was born from the desire to play and explore creatively and has since evolved into a love of hand lettering.

Munoz was born in Jacksonville, FL, where she graduated from the University of South Florida and was part of the first class of graphic designers from the college. After Florida she moved to Los Angeles with a friend to try to expand her career opportunities in 2007. She first started as a web designer for a sports company before being hired at Ted Perry Associates, an interactive design and de-

velopment firm. Through this company she not only learned web design, but also produced physical products, and managed social media accounts. She left the company after 10 years and started to explore other creative paths. She briefly worked as a free-

**"I AM A MAKER OF
RAD THINGS FOR
RAD PEOPLE"**

lance calligrapher where she learned her love for hand lettering. This love grew into her company Wink and Wonder her own freelance hand lettering company.

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Meghan Hickey
Spring 2021
Capstone Graphic Design
Department of Art and Art History

Artist Statement:

My name is Meghan Hickey, and I am graphic designer from Fort Collins, Colorado, come on in let me tell you a little bit about my work. Primarily through my art I hope to work through my designs to match up themes of humor, art and usability. I strive to bring a sense of creativity, and new perspectives to a digital field.

Though primarily based in text and typography, I have been working to improve and transfer my traditional art skills into a digital medium. My work is based a lot in process of thinking and creating ideas, trying as hard as I can to make sure that my work stands out visually and creatively. I love seeking new and unique solutions to creative problems. I often view my projects as puzzles, I love spending time working each piece together, often unaware myself of what the final image will be. This is one of the greatest things about creating and making art is the ability to see it at different stages of creation. Creating the bones and framework, for a work then slowly adding on piece by piece until you have a fully formed project in front of you.

Figure One: Brown Bag

Indesign: Digital File Size Unknown

Figure Two: Santa Greeting Card

Indesign and Illustrator: 5 x 7"

Figure Three: Cupid Greeting Card

Indesign and Illustrator: 5 x 7"

Figure Four: Easter Greeting Card

Indesign and Illustrator: 5 x 7"

Figure Five: Melo Mockup

Adobe XD, and Illustrator: Iphone Screen

Figure Six: Illustrated Book

Indesign and Sketchbook: 6x9"



Figure One: Brown Bag

GABRIELLA NAMIE

IMPACT MEETS INNOVATION

Gabriela Namie is a Brazilian designer and art director based in New York. She currently works as an art director at Google (YouTube Music). Before this, she co-founded Barca Studio in São Paulo and was a Senior designer at Sagmeister & Walsh and &Walsh. In the past, she worked with brands like

“WHAT MATTERS
MOST IN DESIGN IS
NOT DESIGN
ITSELF”

Spotify, Nespresso, Natura, Globo, Skol, etc. Her work was recognized by Form Magazine, Diagrama Podcast, Brazilian Graphic Design Biennial, Indigo Awards, A'Awards, etc.

Gabriella is a fourth generation Japanese Brazilian artist whose interest in design started as a child. Her interest in art and design started after her mother took drawing classes and Namie was immediately interested in that creative focus.

She went to college in São Paulo and was captured by the architecture and culture of the city. Through various involvement in political movements within the city she realized the scope of what she could impact with her designs. Namie believes that everything you do can have an impact, and your designs will always matter because they will have an impact on someone even if it's someone you may not know. Namie also always works with passion in her projects, she loves a new challenge and a new way to expand her skills through new projects.



5.0

6.0

Figure One: Brown Bag

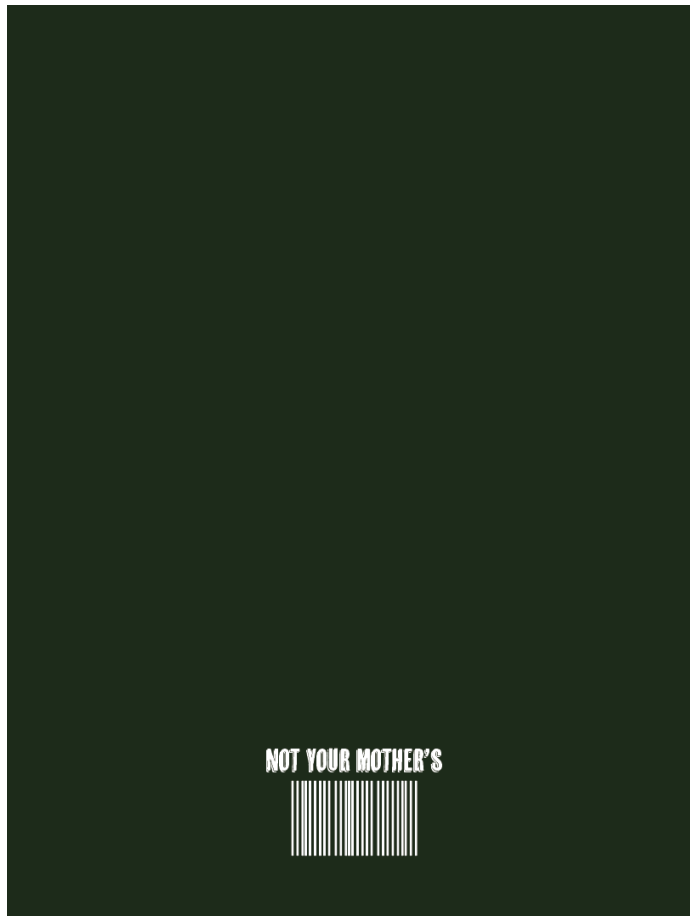


Figure Two: Santa Greeting Card

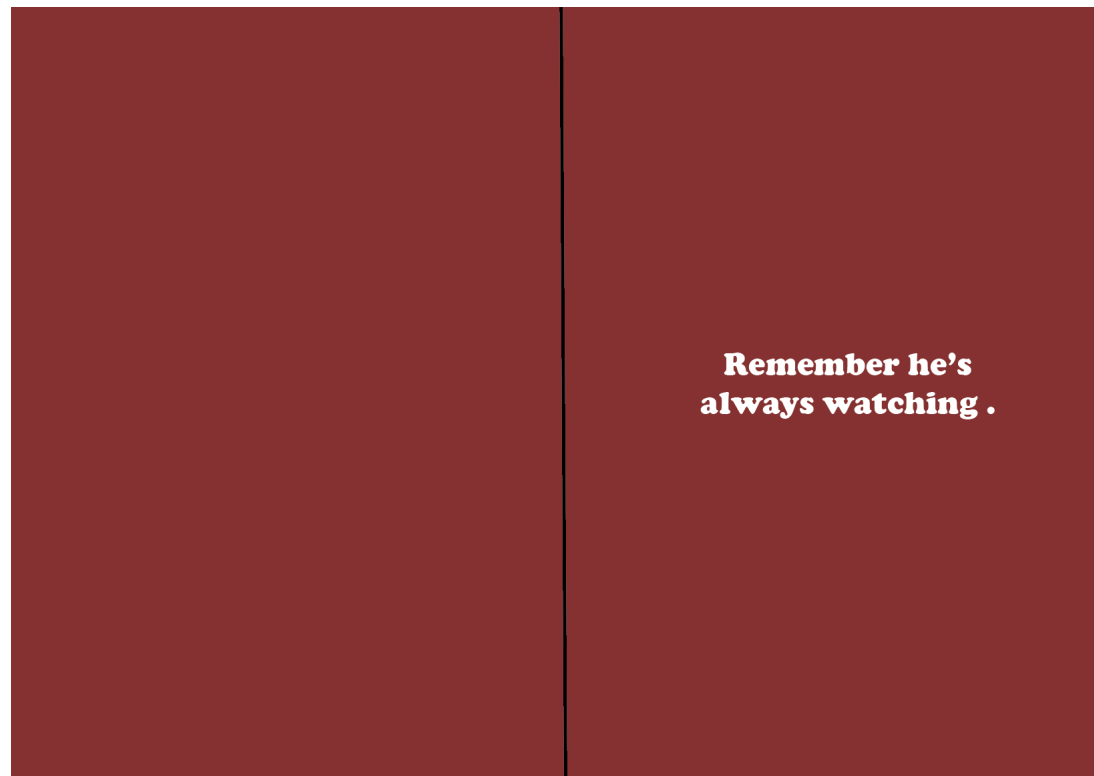


Figure Two: Santa Greeting Card



Figure Three: Cupid Greeting Card



I have my sights set on you.

Figure Three: Cupid Greeting Card

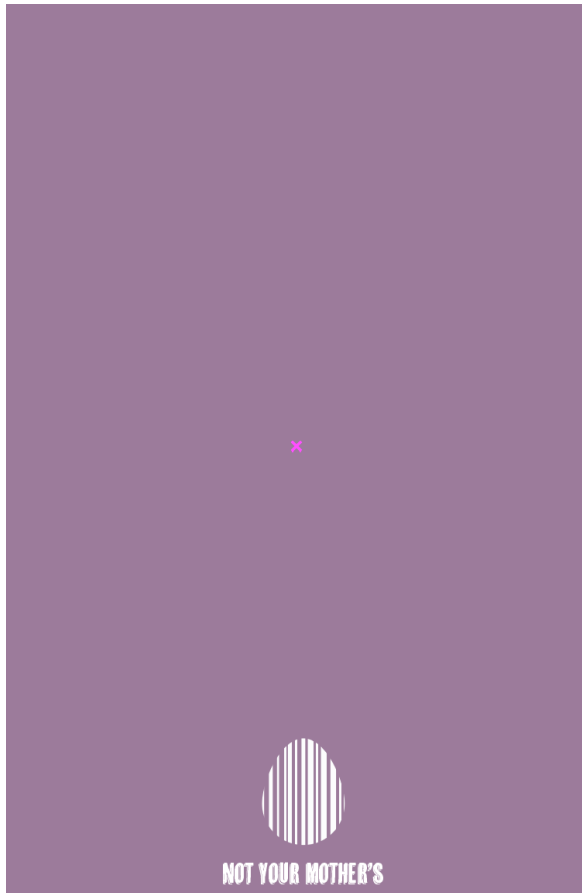


Figure Four: Easter Greeting Card



Figure Four: Easter Greeting Card



Figure Five: Melo Mockup



Figure Five: Melo Mockup

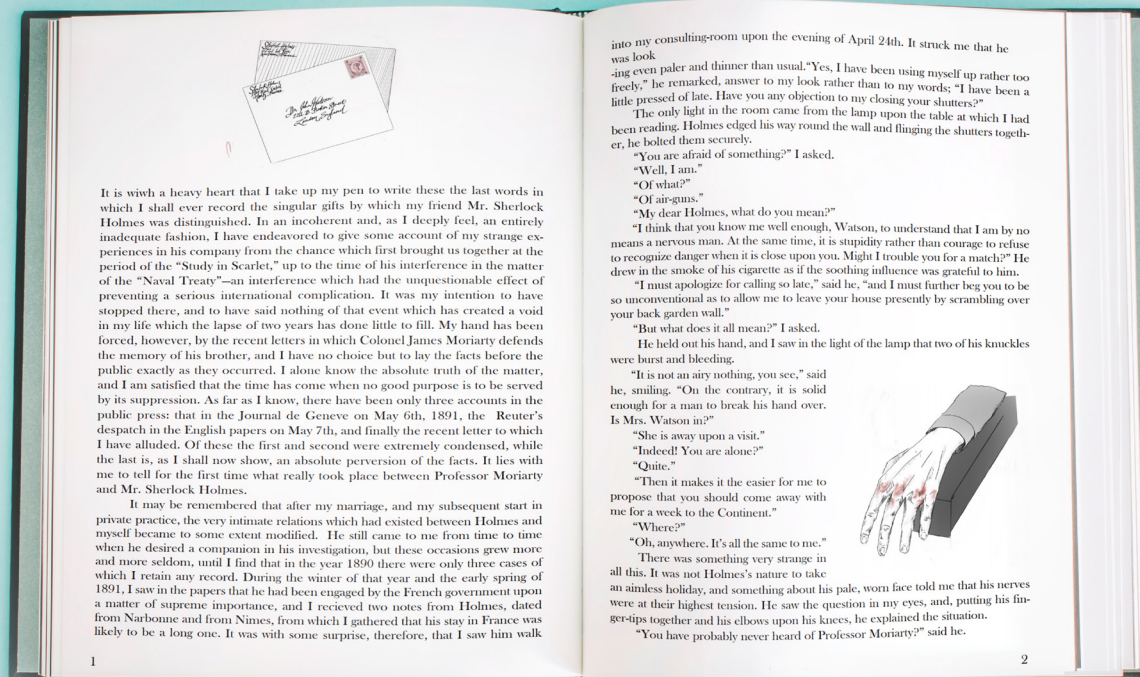


Figure Six: Illustrated Book

I took a cab after that and reached my brother's rooms in Pall Mall, where I spent the day. Now I have come round to you, and on my way I was attacked by a rough with a bludgeon. I knocked him down, and the police have him in custody; but I can tell you with the most absolute confidence that no possible connection will ever be traced between the gentleman upon whose front teeth I have barked my knuckles and the retiring mathematical coach, who is, I dare say, working out problems upon a black-board ten miles away. You will not wonder, Watson, that my first act on entering your rooms was to close your shutters, and that I have been compelled to ask your permission to leave the house by some less conspicuous exit than the front door."

I had often admired my friend's courage, but never more than now, as he sat quietly checking off a series of incidents which must have combined to make up a day of horror.

"You will spend the night here?" I said.

"No, my friend, you might find me a dangerous guest. I have my plans laid, and all will be well. Matters have gone so far now that they can move without my help as far as the arrest goes, though my presence is necessary for a conviction. It is obvious, therefore, that I cannot do better than get away for the few days which remain before the police are at liberty to act. It would be a great pleasure to me, therefore, if you could come on to the Continent with me."

"The practice is quiet," said I, "and I have an accommodating neighbor. I should be glad to come."

"And to start to-morrow morning?"

"If necessary."

"Oh yes, it is most necessary. Then these are your instructions, and I beg, my dear Watson, that you will obey them to the letter, for you are now playing a double-handed game with me against the cleverest rogue and the most powerful syndicate of criminals in Europe. Now listen! You will dispatch whatever luggage you intend to take by a trusty messenger unaddressed to Victoria to-night. In the morning you will send for a hansom, desiring your man to take neither the first nor the second which may present itself. Into this hansom you will jump, and you will drive to the Strand end of the Lowther Arcade, handing the address to the cabman upon a slip of paper, with a request that he will not throw it away. Have your fare ready, and the instant that your cab stops, dash through the Arcade, timing yourself to reach the other side at a quarter-past nine. You will find a small brougham waiting close to the curb, driven by a fellow with a heavy black cloak tipped at the collar with red. Into this you will step, and you will reach Victoria in time for the Continental express."

"Where shall I meet you?"

"At the station. The second first-class carriage from the front will be reserved for us."



Figure Six: Illustrated Book