



Justin England

2022 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

I have been fascinated with design for as long as I can remember. I believe my most formative years as an artist are rooted in some of my fondest childhood memories. During the early nineties, my sister and I were fortunate to grow up with a mountain of vintage children's books and classic Nickelodeon shows which helped develop my interest in studying illustration and commercial art. My grandma, a beloved home economics teacher, was also a considerable creative influence for me as she was always sewing, embroidering, or cooking for the family and allowing me to help. Now the years have passed quicker than I realized, and as I get older, I frequently find myself longing to return to the past.

My work is often born from nostalgia. I typically rely on vintage advertisements and illustrations to draw inspiration in my work, but perhaps ironically, I prefer to create art using only contemporary digital platforms. Graphic designers have the benefit of being equipped with tools to emulate virtually any style and medium. As such, I believe every project can provide a valuable opportunity for widespread creative exploration through creative time travel. I enjoy exploring previously popular genres, styles, and mediums from various eras in history to learn successful design systems and apply them to my work. In my study of vintage aesthetics, I am careful to consider composition, color, and texture to create a cohesive visual language that will excite yet resonate with contemporary audiences. It is my hope that in viewing my work you will find something new, yet familiar as well.

Title**Original Format**

Figure 1: Wedge Triptych	Illustrator, (3) 11 in x 17 in
Figure 2: Gamehendge	Illustrator, 11 in x 17 in
Figure 3: Madama Butterfly	Illustrator, 20 in x 30 in
Figure 4: The Little Red Hen (1-4)	Illustrator, (4) 8 in x 9 in
Figure 5: The Little Red Hen (5-8)	Illustrator, (4) 8 in x 9 in
Figure 6: The Little Red Hen (9-12)	Illustrator, (4) 8 in x 9 in
Figure 7: The Little Red Hen (13-16)	Illustrator, (4) 8 in x 9 in
Figure 8: The Little Red Hen (17-20)	Illustrator, (4) 8 in x 9 in



Figure 1: Wedge Triptych



Figure 2: Madama Butterfly



Figure 3: Gamehendge



Figure 4: The Little Red Hen (1-4)



The dog turned his head and barked,
"Not I. I have to find my bone."



The cat curled up and purred,
"Not I. I am late for my nap."



The pig squealed in excitement,
"Not I. I am going to play in the mud!"



"That's okay friends," she
clucked. So the Little Red
Hen dug holes and planted
the seeds all by herself.



When the seeds were
grown, the Little Red
Hen asked her friends,
"Who will help me cut
all the wheat?"



The cat licked her paw and meowed,
"Not I. It is my bath time."

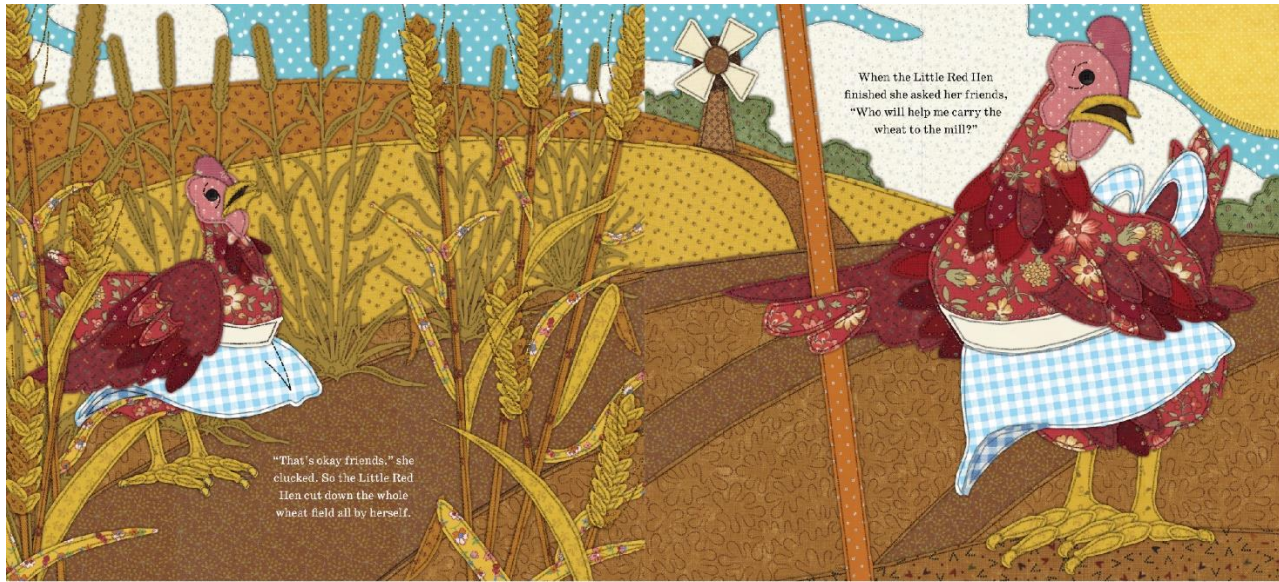


The dog rolled onto his back and sighed,
"Not I. I am little busy right now."



The pig walked away and oinked,
"Not I. I am going to get a snack."

Figure 5: The Little Red Hen (5-8)



The dog barked and wagged his tail,
"Not I. We should play a game!"



The cat groaned and walked away.
"Not I. That doesn't sound very fun."



The pig sat on the ground and pouted,
"Not I. Join us instead!"

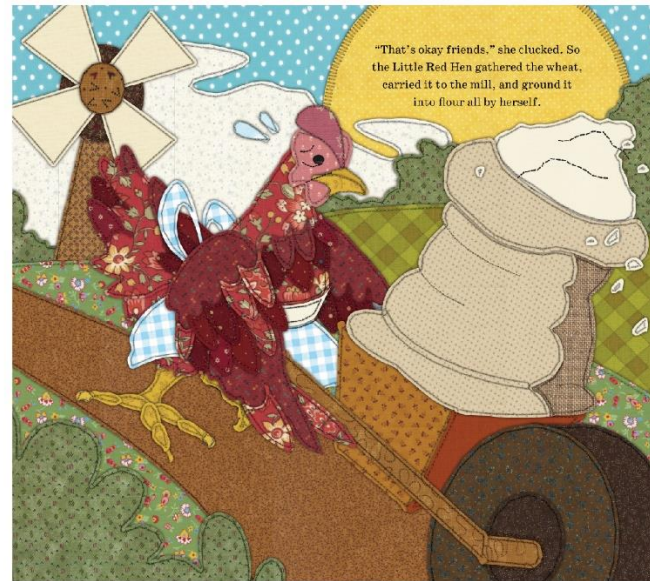


Figure 6: The Little Red Hen (9-12)

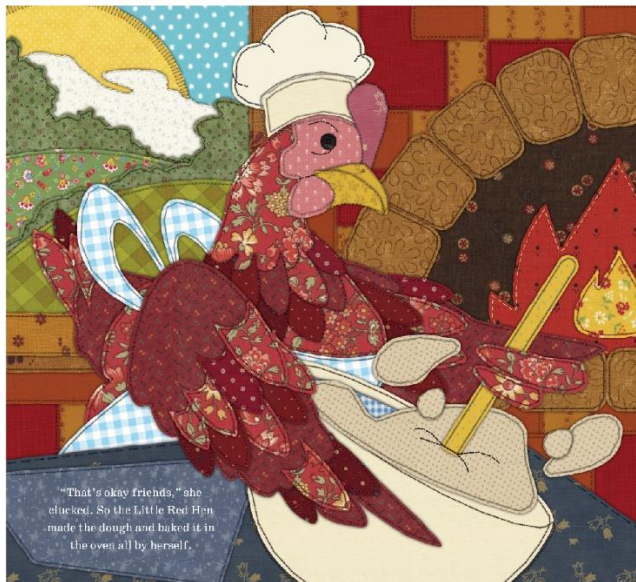
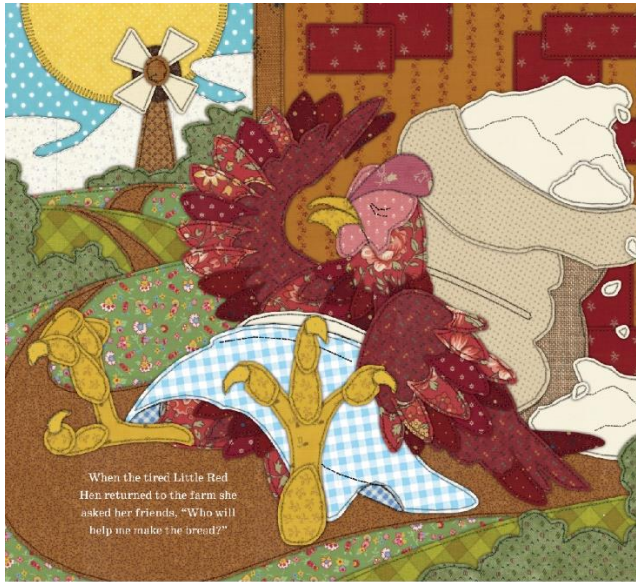


Figure 7: The Little Red Hen (13-16)



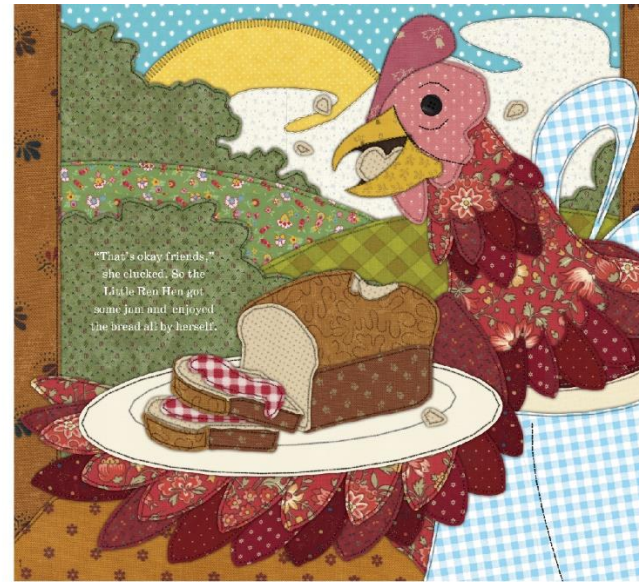
The dog sat up and started to drool,
"I will! Let me help you eat the bread."



The cat smelled the bread and purred,
"I will! Let me help you eat the bread."



The pig stuck her nose in the air and snorted,
"I will! Let me help you eat the bread."



"That's okay friends,"
she clucked. So the
Little Red Hen got
some jam and enjoyed
the bread all by herself.

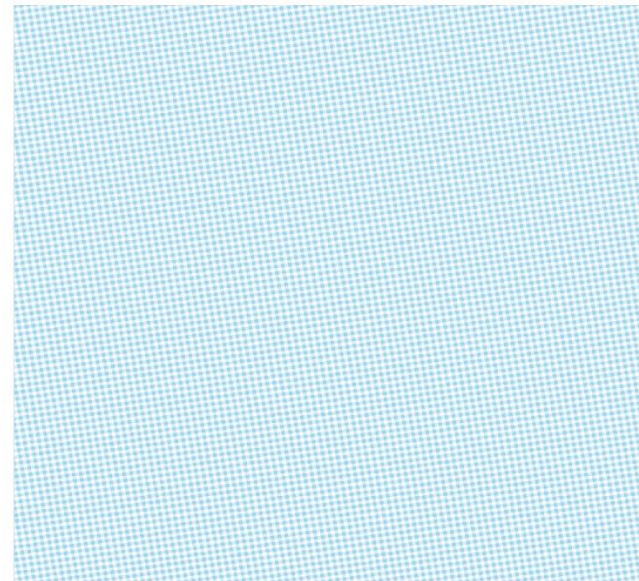


Figure 8: The Little Red Hen (17-20)