



OVER 138,000 CHILDREN IN THE
UNITED STATES ARE HOMELESS.



Emma Lambert

2022 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

Growing up I would always find myself gravitating towards different types of art, but at the same time, a part of my brain was always craving some form of structure or logic in order to function without being completely overwhelmed. As I got older, this left me feeling as if I would never be able to pursue art in a meaningful way. Then I found graphic design; a space where I have the structure my brain needs but also the freedom to bring my ideas to life and push my creative limits with everything I make.

My work has become an extension of protecting what I am passionate about, which often times relates back to nature; I was born and raised in Colorado and continue to spend a majority of my free time exploring the outdoors. Whether I meant to or not, I began pulling a lot of my inspiration for my work from nature. I believe that there is so much to be admired and learned from the earth that it would be a shame to ignore all of that just because I work in a digital medium. I like to bring in imagery, colors, and textures from the outdoors into my work as a way to continuously tie my work back to something I am passionate about, no matter what the content is, and to bring an organic element back into digital art.

Title**Original Format**

Figure 1: 2BR02B Type Based Book (covers)	InDesign, 6 in. x9 in.
Figure 2: 2BR02B Type Based Book (detail 1)	InDesign, 6 in. x9 in.
Figure 3: 2BR02B Type Based Book (detail 2)	InDesign, 6 in. x9 in.
Figure 4: Starbright Beauty Branded Package (detail 1)	Illustrator, sizes vary
Figure 5: Starbright Beauty Branded Package (detail 2)	Illustrator, sizes vary
Figure 6: Starbright Beauty Branded Package (detail 3)	Illustrator, sizes vary
Figure 7: The Monkey's Paw Illustrated Book (Covers)	InDesign, 7.5 in. x10 in.
Figure 8: The Monkey's Paw Illustrated Book (detail 1)	InDesign, 7.5 in. x10 in.
Figure 9: The Monkey's Paw Illustrated Book (detail 2)	InDesign, 7.5 in. x10 in.
Figure 10: 138,000 Poster	Illustrator, 24 in. x36 in.
Figure 11: Hungry Poster	Illustrator, 24 in. x 36 in.
Figure 12: Cyrano Opera Poster	Illustrator, 21.5 in. 36 in.



Figure 1: 2BR02B Type Based Book (covers)



Figure 2: 2BR02B Type Based Book (detail 1)



Figure 3: 2BR02B Type Based Book (detail 2)



Figure 4: Starbright Beauty Branded Package (detail 1)



Figure 5: Starbright Beauty Branded Package (detail 2)



Figure 6: Starbright Beauty Branded Package (detail 3)



Figure 7: The Monkey's Paw Illustrated Book (Covers)



Figure 8: The Monkey's Paw Illustrated Book (detail 1)



Figure 9: The Monkey's Paw Illustrated Book (detail 2)

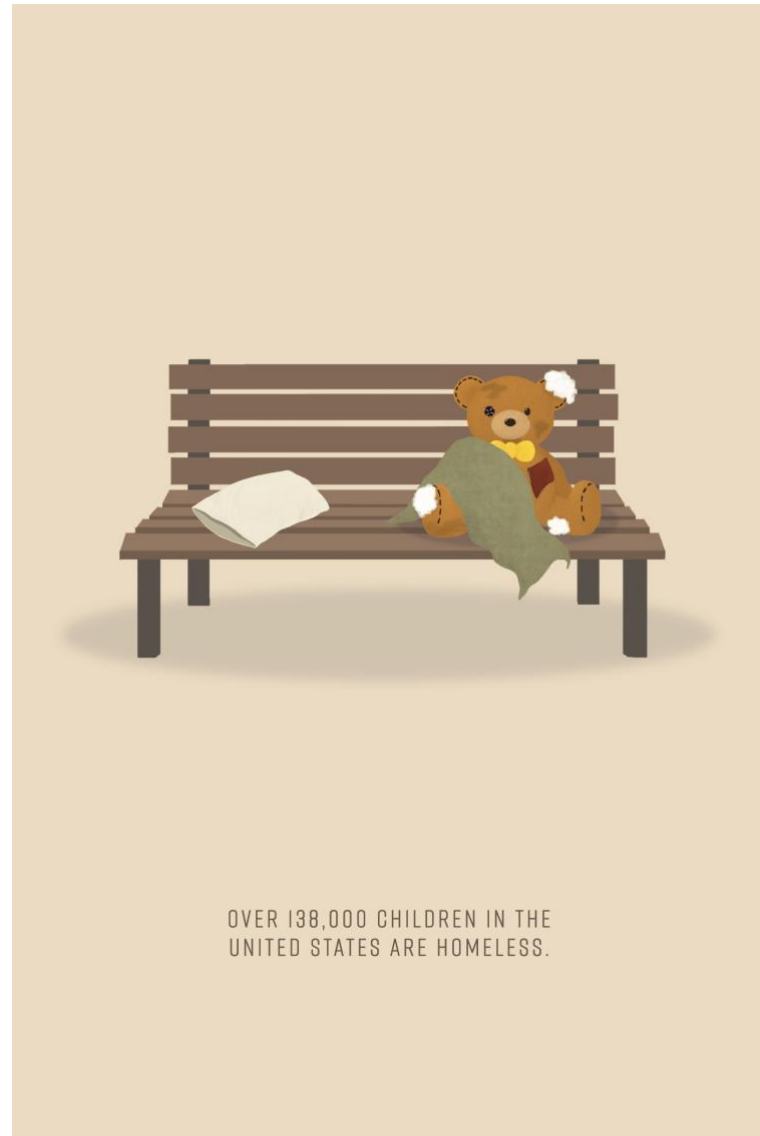


Figure 10: 138,000 Poster



Figure 11: Hungry Poster

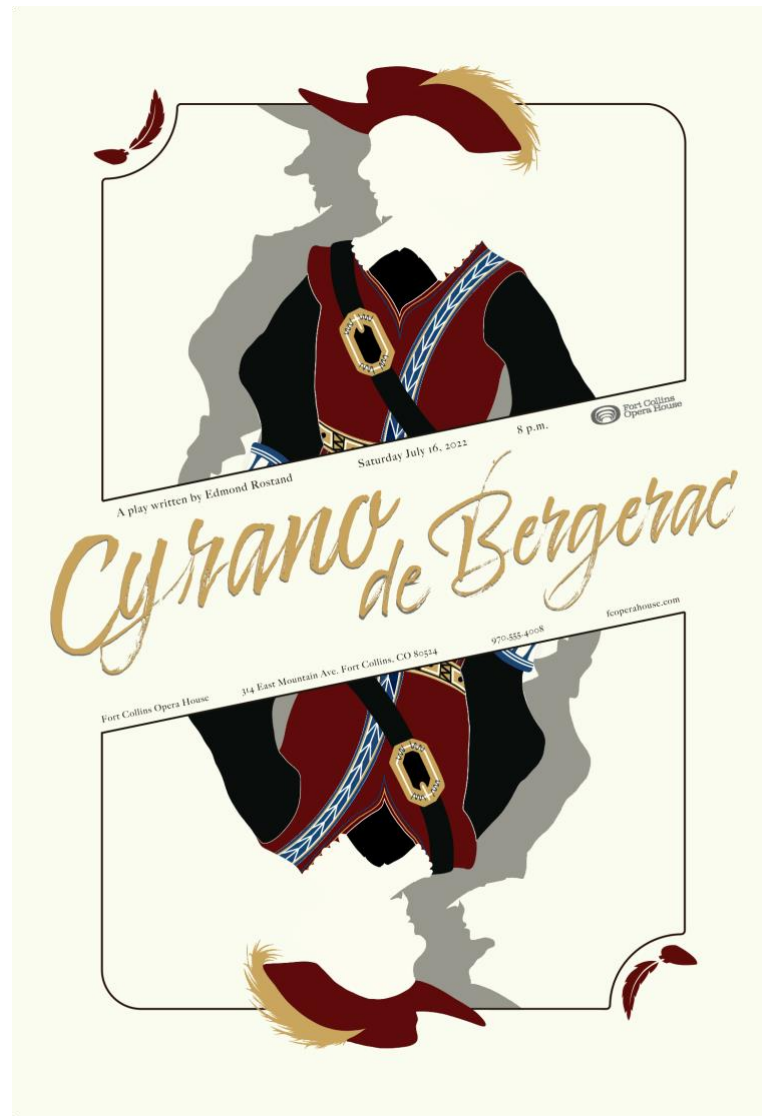


Figure 12: Cyrano Opera Poster