

CARDIOVASCULAR RESEARCH AT CSU: MOLECULES, MODELS AND MANKIND



COLORADO STATE UNIVERSITY 12TH ANNUAL RESEARCH COLLOQUIUM

DIRECTED BY: FANK DINENNO & SCOTT EARLEY

WWW.VPR.COLOSTATE.EDU



APRIL 4-5, 2013

HILTON FORT COLLINS

FORT COLLINS, CO

Colorado State University

Albert Tang

Due to my interest in computer game animation and character design as a career, many of my projects were geared toward that sense as well as what benefits it may bring. In particular, most of my projects were geared at brand recognition and mass advertising, which resulted in my focus on creating posters which catch the attention of viewers but simple enough that it could be captivating with as little information about them. Also for one semester I took the Motion Graphics course to broaden my knowledge on animation and application of such. This resulted in my interest in Typographical animations and their use as advertisements over conventional game footage trailers or heavy CG produced set plays. The branding and logo designs were based off of my knowledge on simple yet captivating in trying to come up with a design which would be easily recognizable yet unique to the company. Many of my projects deal heavily in type face choice and their space location with possible animation objects. Many of these projects have broaden my interest on the applications of Type in animation and character design as well as a further understanding on their application.

	Title	Original Format
Figure 1:	Backside of Alt Break Poster	Graphic art poster, 11x17
Figure 2:	Colloquium Poster 1- Research of Mice and Minds	Graphic art poster, 11x17
Figure 3:	Colloquium Poster 2- Nerve Bundle Action Research	Graphic art poster, 11x17
Figure 4:	Invitational- Alt break Invitation	Invitation design, 8.5x11
Figure 5:	Lemon Logo- Alt Break Logo redesigned	Logo, 5x5
Figure 6:	Make Grape Juice	Graphic art poster, 11x17
Figure 7:	Screenshot- Feed the Dada	Typographical animation, 0:54
Figure 8:	Take Them Back	Graphic art poster, 11x17
Figure 9:	Alt break Website designs	Website designs, 11x17
Figure 10:	You Eat Them	Graphic art poster, 11x17



Figure 1: Backside of Alt Break Poster.

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Figure 2: Colloquium Poster 1- Research of Mice and Minds.

Colorado State University 12th Annual Research Colloquium

Cardiovascular Research at CSU Molecules, Models and Mankind

April 4-5, 2013

Hilton Fort Collins

Fort Collins, CO

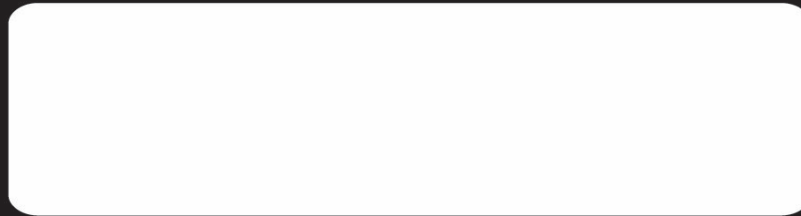
Directed by: Fank Dinunno & Scott Earley

Colorado State University

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Design by Albert Tang

Figure 3: Colloquium Poster 2- Nerve Bundle Action Research.



You Are Invited

Alternative Break Closing Program

Date: Wednesday April 11, 2012

Time: 5:00pm - 7:00pm

Location: North Ballroom, Lory Student Center, Colorado State University

For more information, contact Adreienne Bouceron: abouv@rams.colostate.edu



Figure 4: Invitational- Alt break Invitation.

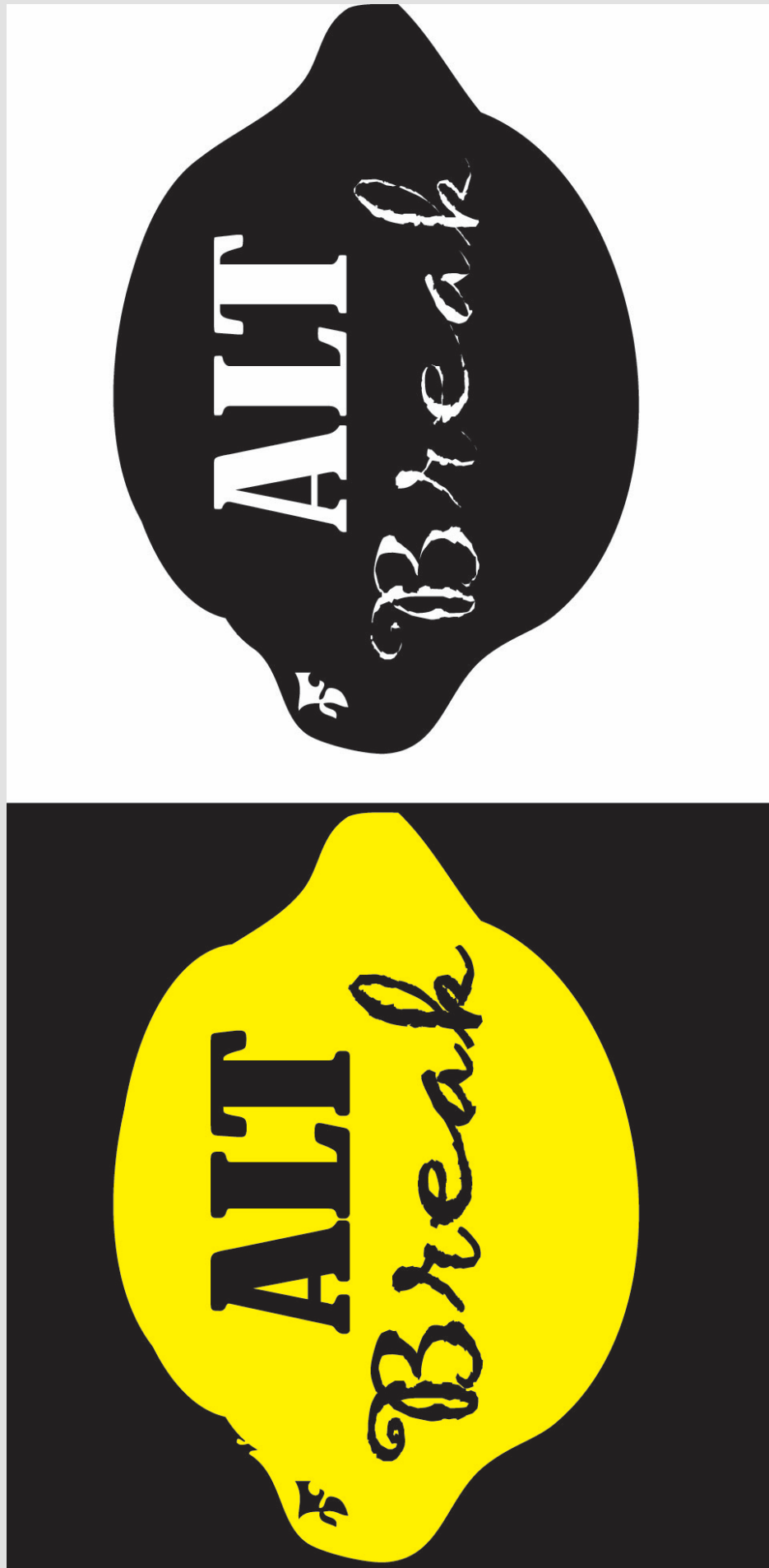


Figure 5: Lemon Logo- Alt Break Logo redesigned.

When life
gives you
lemons,

MAKE
GRAPE
JUICE

Alternative Break Info Session

October 16 & 17

6-7 pm

Lory Student Center



Figure 6: Make Grape Juice.

Project By:
Albert Tang

Song:
Feed the Dada by Dada Life

BOOK

We came into
your soul
when your god is gone

[illegible][illegible]

Figure 7: Screenshot- Feed the Dada.

When life
gives you
lemons,

TAKE
THEM
BACK

Colorado
State
University

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Figure 8: Take Them Back.



Figure 9: Alt break Website designs.

When life
gives you

lemons,

you
eat
them

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State
University**



Figure 10: You Eat Them.