

Artist Statement:

Anna Berman

As both a graphic artist and a printmaker, I strive to connect communication arts with fine arts. On the surface, these two mediums may seem vastly different, one heavily relying on computers and the other on chemical processes. However, they represent an evolution where printmaking introduces reproducibility and advertising to the fine arts world. This became the main idea behind graphic design. As an artist, I am fascinated by this relationship and how these two media are both compatible and contrasting. In my prints I create rich color and subtle texture, and then juxtapose those with the graphic lines of written word. I have learned to work abstractly with my prints, putting lines and shapes down and then reacting to those. This method has allowed me to constantly discover new compositions and challenges me to adapt to new challenges I encounter. I can then take what I have learned and be much more experimental with type and graphics.

My work represents finding the most creative and unique solutions for different communication purposes. It is my job as a graphic designer to make each advertisement or company stand out. I use my printmaking background and interest in fine arts to make my graphics have a personal touch and differentiate them from other computerized designs. I apply this to my graphic design work by sketching and visually brainstorming with my client to create something that suits their business. This allows me to have a conversation with the client in my own visual language so that we are on the same page. It also involves making many versions of the final product and continually tweaking it, and not just jumping on the easiest solution. This brings a more personal touch to each design I create so that each client has a unique piece of art as well as an advertising agent.

Title**Original Format**

Figure 1: Don't Feed the Animals	Lithograph, 22 in x 30 in
Figure 2: Groove Studio Logo	Illustrator, 5 in x 5 in
Figure 3: Groove Studio Paneling	Photoshop, 11 in x 17 in
Figure 4: String Cheese Incident Album Cover	Illustrator, 12.375 in x 12.375 in
Figure 5: 5280 Article Design	Illustrator, 11 in x 17 in
Figure 6: "Jaunt" Typeface	Illustrator, 11 in x 17 in
Figure 7: Slingshot Cold Brew Labels	Illustrator, 11 in x 17 in
Figure 8: Kafka on the Shore Book Cover	Illustrator, 11 in x 17 in
Figure 9: Tasting Tangier Article	Illustrator, 11 in x 17 in
Figure 10: Hydrophobic/Hydrophilic	Lithograph, 18 in x 24 in



Figure 1: Don't Feed the Animals

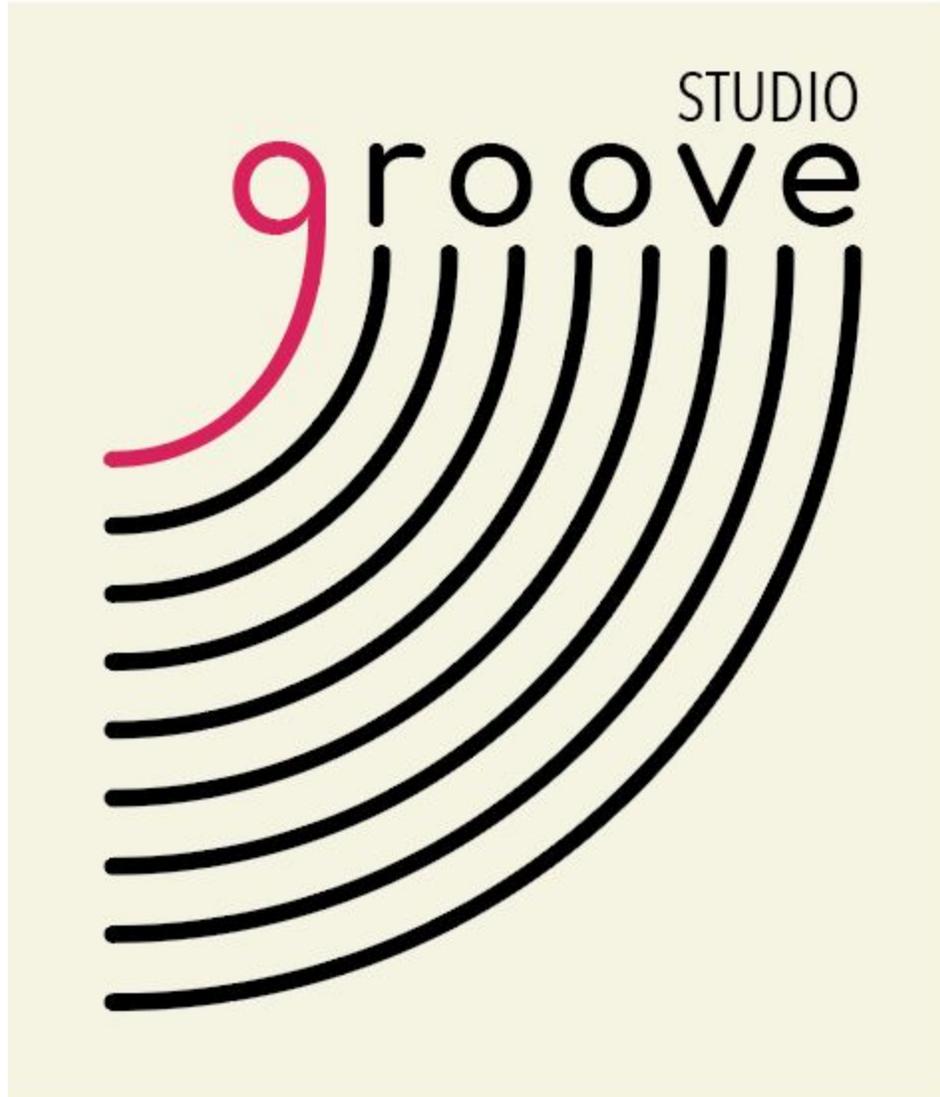


Figure 2: Groove Studio Logo



Figure 3: Groove Paneling



Figure 4: String Cheese Incident Album Cover

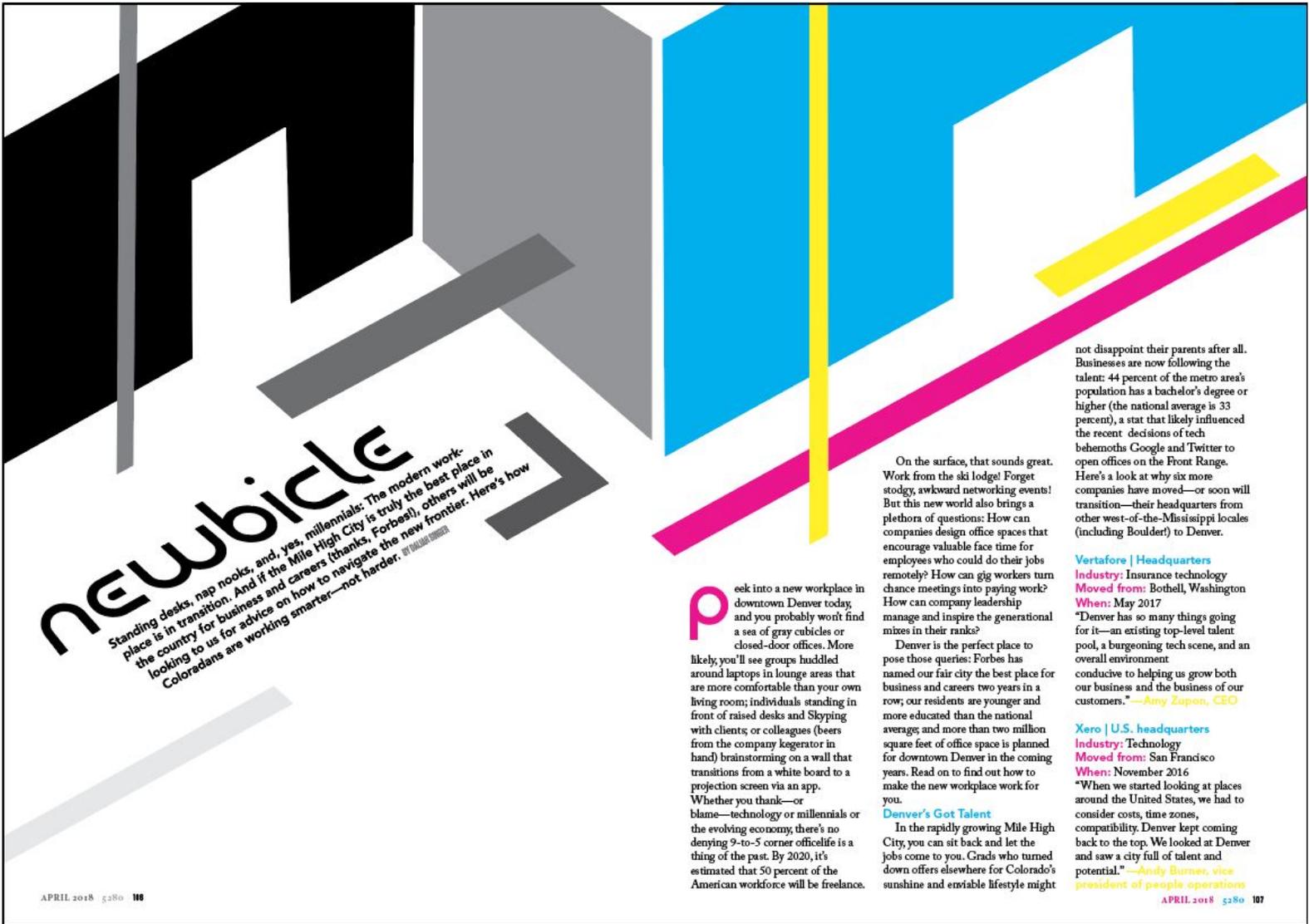


Figure 5: 5280 Article Design

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z

Figure 6: "Jaunt" Typeface

ready-to-drink coffee
PACKED WITH A PUNCH

balanced and complex with notes of citrus, cacao and stone fruit

If you taste something like never before when you sip Slingshot, then you get it. Slingshot isn't your average cold brew. We set out to craft the highest-quality, best-tasting cold brew that is light, bright, juicy and fruity – all of the things we know and love that make insanely delicious cold coffee.

SLINGSHOT
COFFEE CO.

NITRO
COLD BREW

Nutrition Facts
Serving Size 11 oz. (32L)
Servings Per Container 1

Amount Per Serving		% Daily Value*
Calories 0		
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	
Sodium	0mg	0%
Total Carbohydrate	0mg	0%
Dietary Fiber	0g	0%
Sugars	0g	0%
Protein	0g	0%

*Percent Daily Values are based on a diet of 2,000 calories.

Ingredients: Filtered water and freshly roasted coffee
Net weight 11 fluid ounces
keep refrigerated

ready-to-drink coffee
PACKED WITH A PUNCH

balanced and complex with notes of citrus, cacao and stone fruit

If you taste something like never before when you sip Slingshot, then you get it. Slingshot isn't your average cold brew. We set out to craft the highest-quality, best-tasting cold brew that is light, bright, juicy and fruity – all of the things we know and love that make insanely delicious cold coffee.

SLINGSHOT
COFFEE CO.

BLONDE ESPRESSO
COLD BREW

Nutrition Facts
Serving Size 11 oz. (32L)
Servings Per Container 1

Amount Per Serving		% Daily Value*
Calories 0		
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	
Sodium	0mg	0%
Total Carbohydrate	0mg	0%
Dietary Fiber	0g	0%
Sugars	0g	0%
Protein	0g	0%

*Percent Daily Values are based on a diet of 2,000 calories.

Ingredients: Filtered water and freshly roasted coffee
Net weight 11 fluid ounces
keep refrigerated

ready-to-drink coffee
PACKED WITH A PUNCH

balanced and complex with notes of citrus, cacao and stone fruit

If you taste something like never before when you sip Slingshot, then you get it. Slingshot isn't your average cold brew. We set out to craft the highest-quality, best-tasting cold brew that is light, bright, juicy and fruity – all of the things we know and love that make insanely delicious cold coffee.

SLINGSHOT
COFFEE CO.

ORIGINAL BLACK
COLD BREW

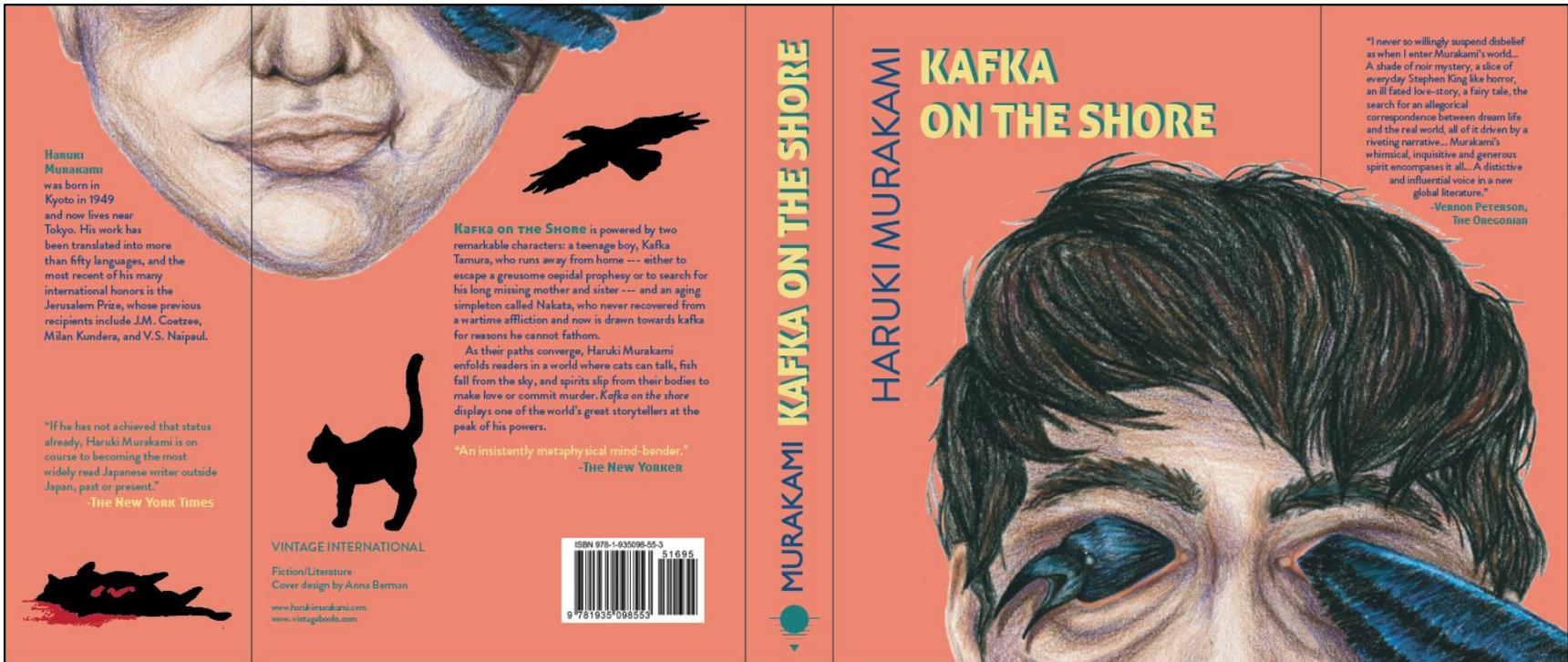
Nutrition Facts
Serving Size 11 oz. (32L)
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Ingredients: Filtered water and freshly roasted coffee
Net weight 11 fluid ounces
keep refrigerated

Figure 7: Slingshot Cold Brew Labels



Haruki Murakami was born in Kyoto in 1949 and now lives near Tokyo. His work has been translated into more than fifty languages, and the most recent of his many international honors is the Jerusalem Prize, whose previous recipients include J.M. Coetzee, Milan Kundera, and V.S. Naipaul.

"If he has not achieved that status already, Haruki Murakami is on course to becoming the most widely read Japanese writer outside Japan, past or present."
-The New York Times

KAFKA ON THE SHORE is powered by two remarkable characters: a teenage boy, Kafka Tamura, who runs away from home --- either to escape a gruesome oedipal prophecy or to search for his long missing mother and sister --- and an aging simpleton called Nakata, who never recovered from a wartime affliction and now is drawn towards kafka for reasons he cannot fathom.

As their paths converge, Haruki Murakami enfolds readers in a world where cats can talk, fish fall from the sky, and spirits slip from their bodies to make love or commit murder. *Kafka on the shore* displays one of the world's great storytellers at the peak of his powers.

"An insistently metaphysical mind-bender."
-The New Yorker

"I never so willingly suspend disbelief as when I enter Murakami's world... A shade of noir mystery, a slice of everyday Stephen King like horror, an ill fated love-story, a fairy tale, the search for an allegorical correspondence between dream life and the real world, all of it driven by a riveting narrative... Murakami's whimsical, inquisitive and generous spirit encompasses it all... A distinctive and influential voice in a new global literature."
-Vernon Peterson, The Oregonian

VINTAGE INTERNATIONAL
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www.haruki-murakami.com
www.vintagebooks.com

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5 1695
9 781935 098553

MURAKAMI KAFKA ON THE SHORE

HARUKI MURAKAMI

KAFKA ON THE SHORE

Figure 8: Kafka on the Shore Book Cover



Figure 10: Hydrophobic/Hydrophilic