

Lindsay Bergquist

As a designer, I am very interested in how contemporary art is a major part of everyday life. Most people don't realize they see contemporary art everyday through advertisements, websites, and packaging. It is my wish to make those items, the ones that are seen daily and taken for granted, into beautiful creations that would inspire people. It is not enough to design something purely for a utilitarian purpose, it must be designed with intent to make the world a more beautiful place.

	<u>Title</u>	<u>Media</u>	Original Format
Figure 1a-c:	Branding: The Hide Out	digital illustration	poster: 5in x 17in
Figure 2:	Colloquium Poster: Cardiovascular Research	graphic pencil & digital illustration	11in x 17in
Figure 3:	AIGA Change One Thing Poster: The Metric System	digital illustration	11in x 17in
Figure 4a-b:	Garrett: CD & Poster	photography & digital illustration	poster: 11in x 17in
Figure 5a-c:	Rodelle Vanilla: Website	digital illustration	960px x 1000px
Figure 6a-b:	Typeface Specimen Book: Century Schoolbook	ink transfer, fabric, pastel bond paper, thread, mortarboard, linen, & glue	7in x 9in
Figure 7:	Musical Timeline Brochure: John Williams	mixed media	50in x 4.5in
Figure 8a-b:	Pop-up Fantasy Cookbook: Desserts of the Great Hall	photography & digital illustration	8.5in x 11in





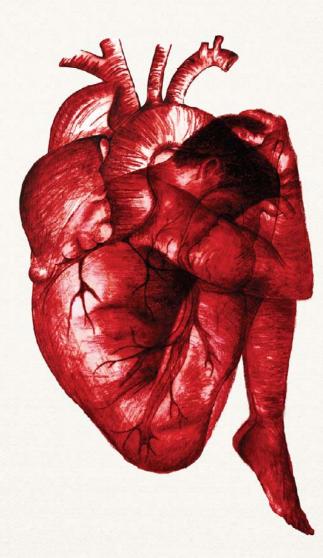


Figure 1b: Branding: The Hide Out, Packaging.



Figure 1c: Branding: The Hide Out, Poster.

CARDIOVASCULAR RESEARCH AT CSU Molecules, Models & Mankind



Colorado State University 12th Annual Research Colloquium April 4-5, 2013 | Hilton Ft. Collins, Ft. Collins, CO Program Directors | Frank Dinenno & Scott Earley

> Colorado State University www.vpr.colostate.edu

Figure 2: Branding: Colloquium Poster: Cardiovascular Research.

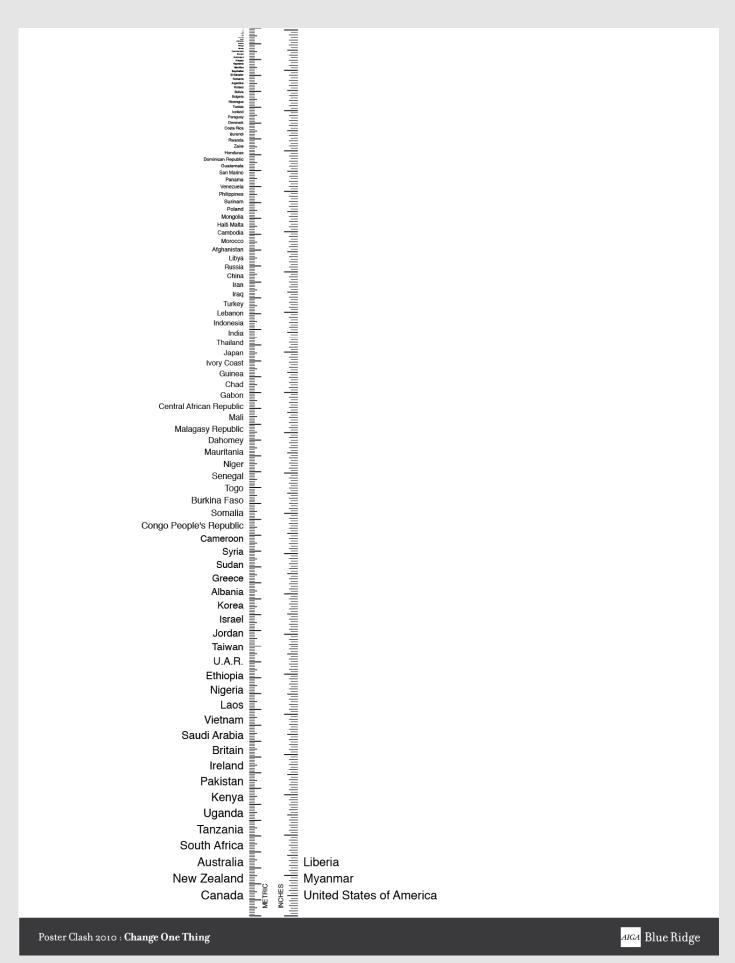


Figure 3: AIGA Change One Thing Poster: The Metric System.



Figure 4a: Garrett: CD.

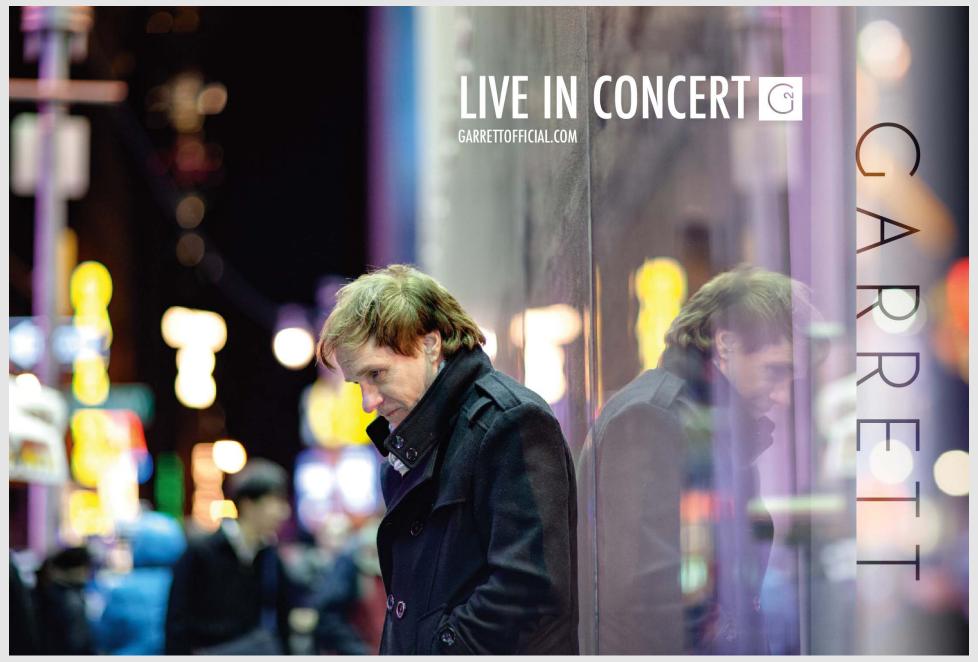


Figure 4b: Garrett: Poster.



Figure 5a: Rodelle Vanilla: Website, Homepage.

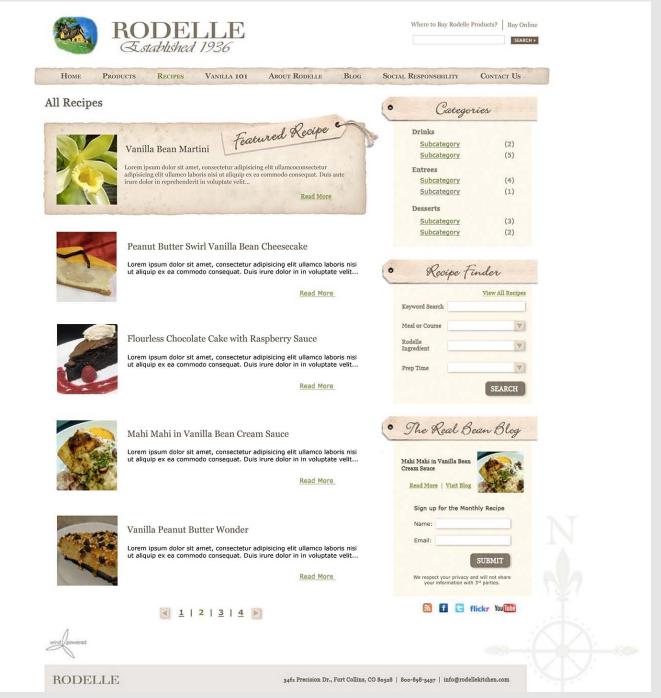


Figure 5b: Rodelle Vanilla: Website, Interior Page.

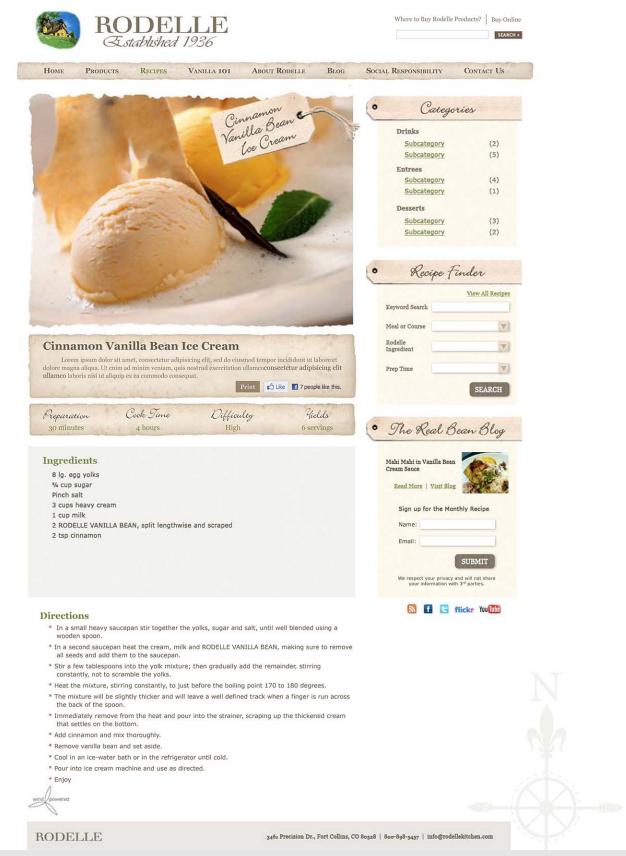


Figure 5c: Rodelle Vanilla: Website, Recipe Page.

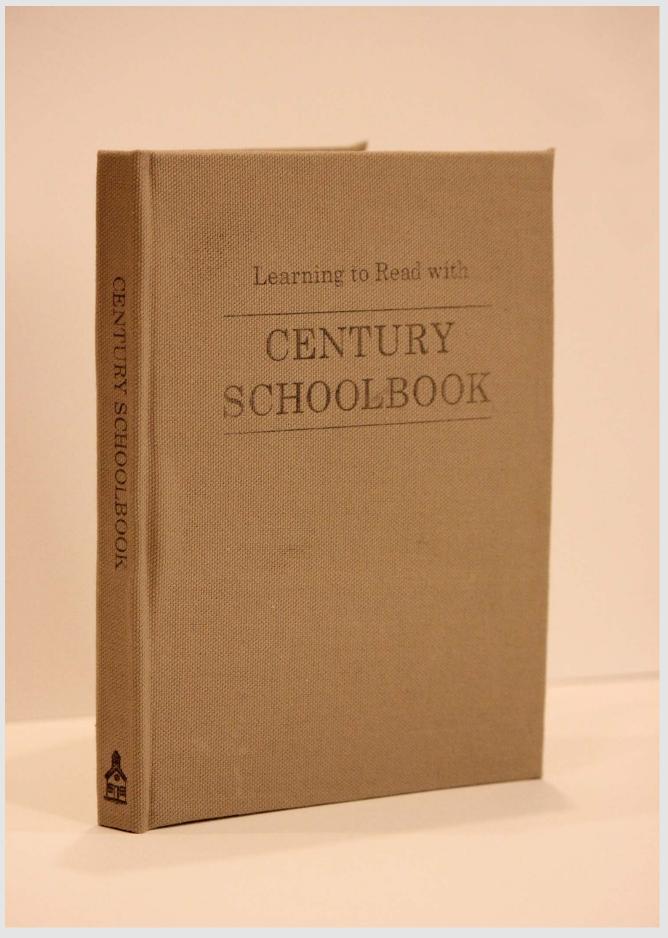
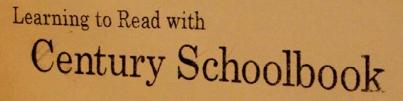


Figure 6a: Typeface Specimen Book: Century Schoolbook, Cover.



Typeface designed by MORRIS FULLER BENTON

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Published by GINN& COMPANY Developed by American Type Founders

Figure 6b: Typeface Specimen Book: Century Schoolbook, Interior.



Figure 7: Musical Timeline Brochure: John Williams.

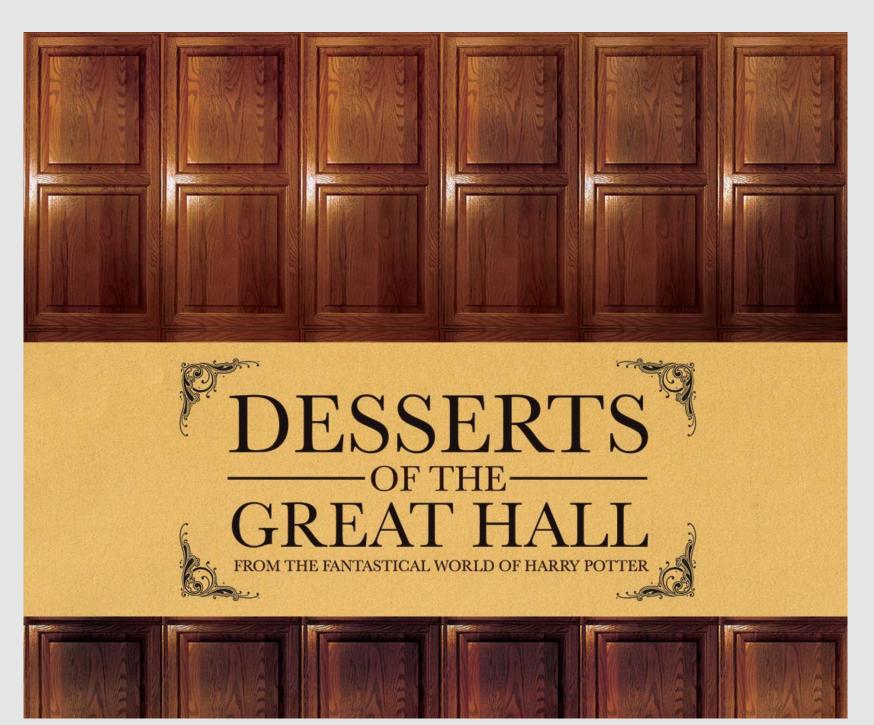


Figure 8a: Pop-up Fantasy Cookbook: Desserts of the Great Hall, Exterior.



Figure 8b: Pop-up Fantasy Cookbook: Desserts of the Great Hall, Interior.