



Sarah Schemmerling

2021 Spring

Capstone – Graphic Design

Department of Art and Art History

**Artist Statement:**

I've made art for as long as I can remember. As I've grown I have experimented with many different medias of art including, painting, photography, drawing, and many more. However, I find myself particularly drawn to graphic design because of its ability to incorporate multiple medias. For me, graphic design is the perfect medium that allowed me to practice many different forms of art. I enjoy being able to draw out an idea on paper or even take photographs and bring them into a digital format and continue to work on them.

I always find myself particularly inspired by nature. As someone who was born and raised in Colorado, I have a deep love for nature. This often results in a lot of organic shapes and other earthly elements in my work. At the same time, I love color and try to find the best ways to effectively incorporate it into my work. My work often involves a combination of these two passions.

When it comes to working with clients, I strive to find the best possible solution. This starts with a conversation and some rough sketches as I try to get a sense for the client's style and taste. It is extremely important to me that my client is involved in the process every step of the way because, even though I love making art, when I am working with a client, what I design is for them, not for me. I want to make sure what I design aligns with their hopes and visions for the design and is not just something that I like.

Title	Original Format
Figure 1: The Secret Lives of Color Book Review - Cover	InDesign, 9.1875 in x 11.125 in
Figure 2: The Secret Lives of Color Book Review - Inside Spread	InDesign, 18.375 in x 11.125 in
Figure 3: Pandemic Wall Mural Mockup	Photoshop, 1000 px x 667 px
Figure 4: Pandemic Wall Mural 2	Photoshop, 1358 px x 500 px
Figure 5: The Starvation Doctor - Podcast Cover Page	Photoshop, 810 px x 1080 px
Figure 6: Illustrated Recipe - Front Panels	InDesign, 17 in x 11 in
Figure 7: Illustrated Recipe - Inside Panels	InDesign, 25.5 in x 11 in

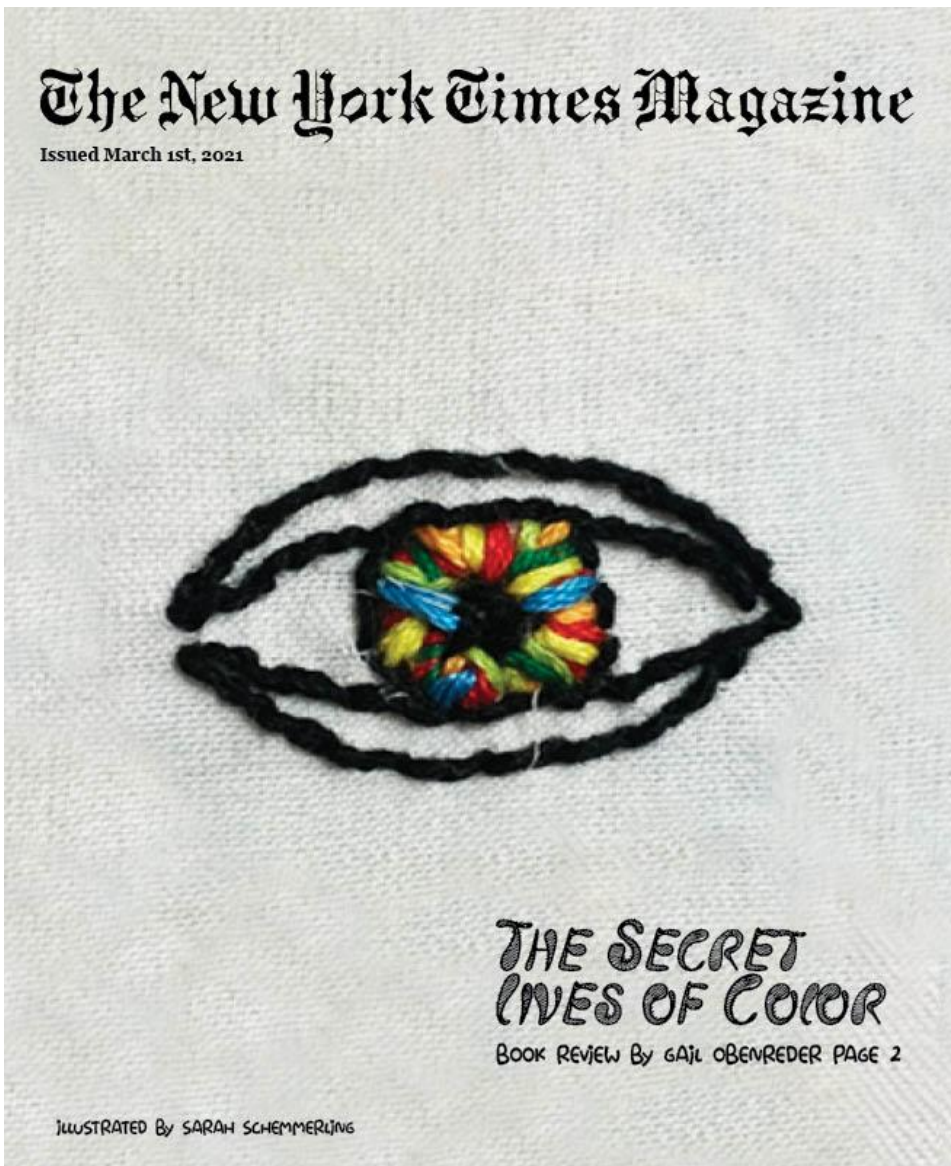


Figure 1: The Secret Lives of Color Book Review – Cover Design



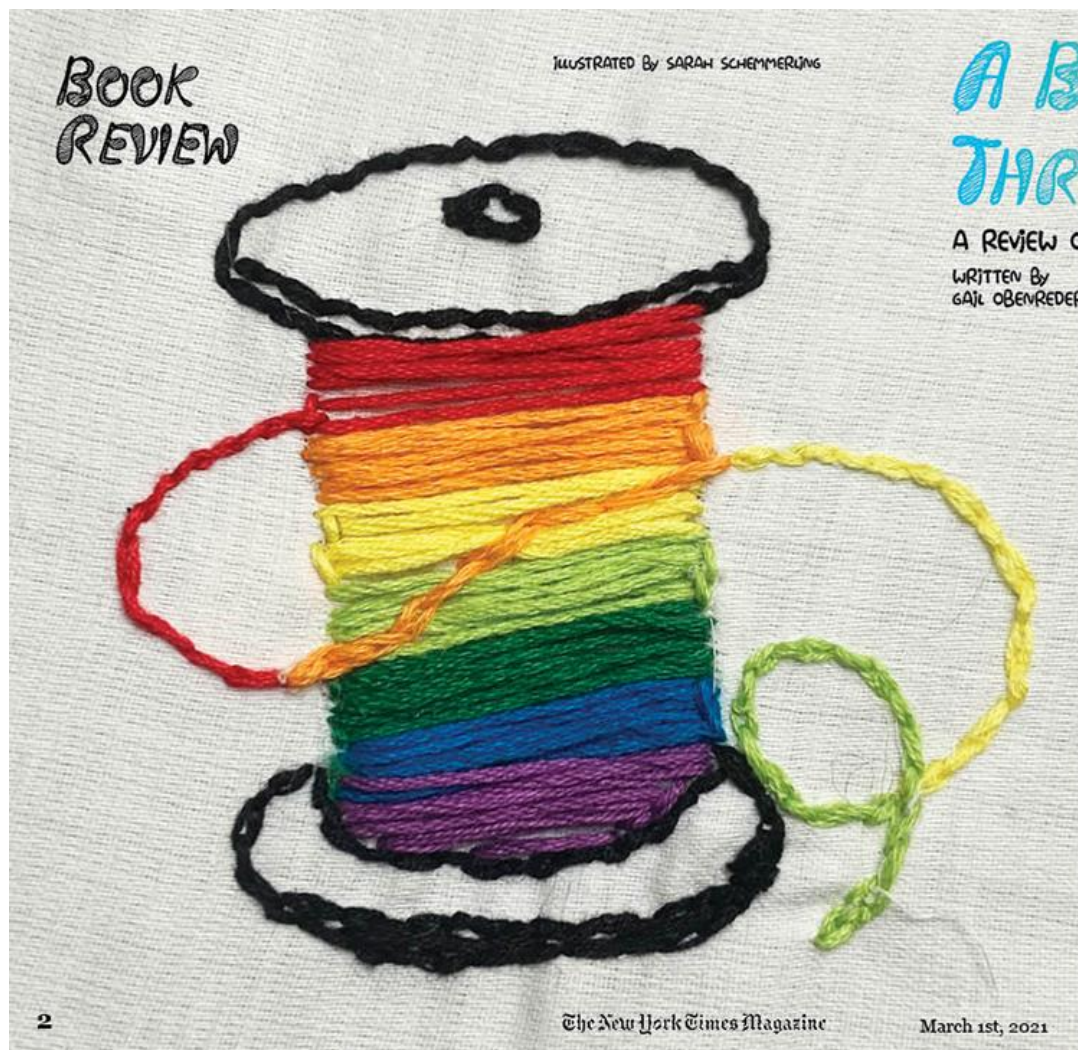


Figure 2: The Secret Lives of Color Book Review - Inside Spread



**Figure 3: Pandemic Wall Mural Mockup**





Figure 4: Pandemic Wall Mural 2

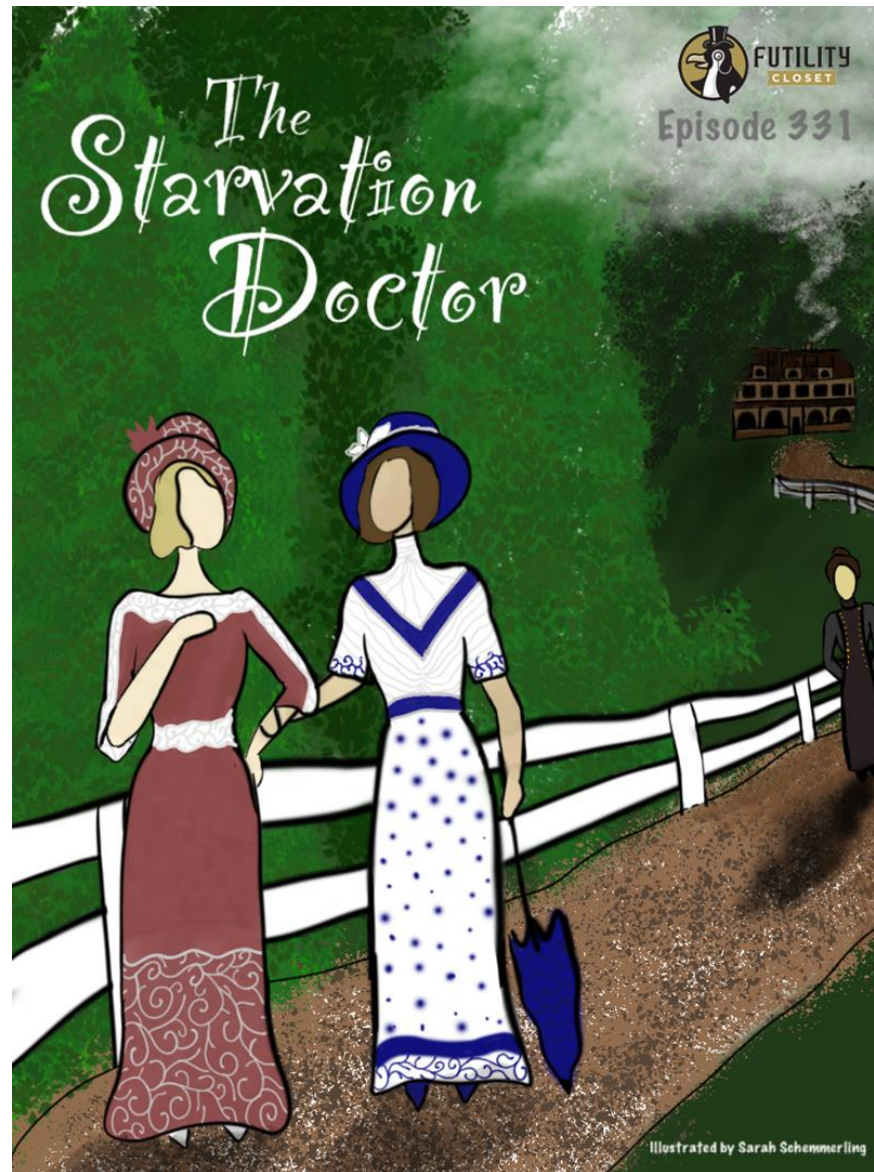


Figure 5: The Starvation Doctor – Podcast Cover Page





Figure 6: Illustrated Recipe – Front Panels

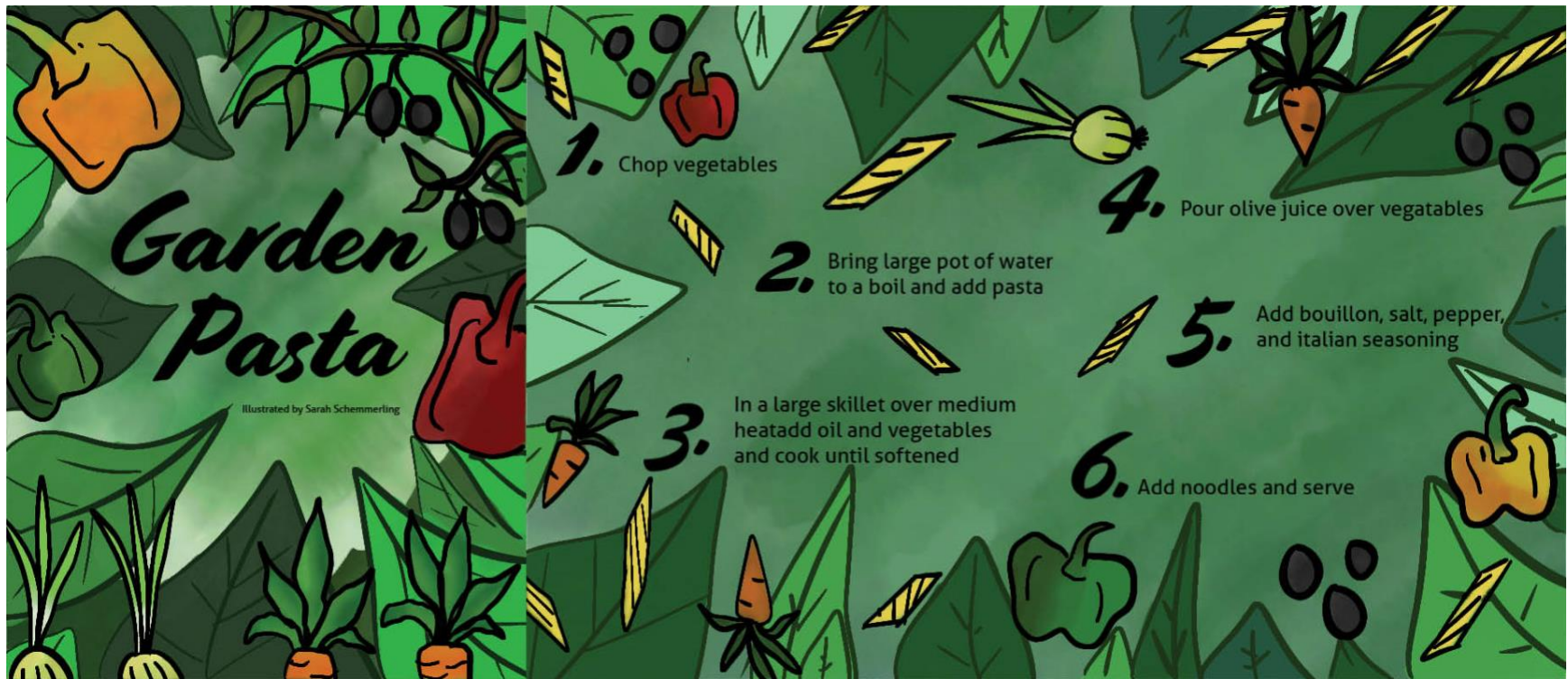


Figure 7: Illustrated Recipe – Inside Panels