ARI ASTER'S
MIDSOMMAR

Kaylee Congdon

2024 Summer

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

My name is Kaylee Congdon and I am a Graphic Designer. As a first-generation graduate of Colorado State University with a Bachelor's degree in Fine Art, specializing in Graphic Design and Painting, alongside a minor in Film Studies, my journey into creativity began long before my academic pursuits.

With a love for movies, music, and the visual arts, I've been immersed in the world of artistic expression since I can remember. With a belief in the power of art to evoke emotion and connect, my mission as a graphic designer is clear: to make the world feel through my creations.

Each project is an opportunity to weave together elements of storytelling, color theory, and design principles. I craft experiences that leave a lasting impression on viewers. I carry with me determination, using it in every aspect of my work.

Title	Original Format
Figure 1: Midsummer Movie Poster Concept	Procreate, 12 x 18 in
Figure 2: Sandie, A Children’s Book	Illustrator, 8 x 8 in
Figure 3: Korean Hangul Typeface	Illustrator
Figure 4: Sirens Hot Sauce Brand Concept	Illustrator, InDesign
Figure 5: Insomnia Record Concept	Illustrator, InDesign
Figure 6: A24 Deck Of Cards Concept	Illustrator, InDesign

Figure 1: Midsummer Movie Poster Concept

Figure 2: Sandie, A Children's Book

“Chirio”

Figure 3: Korean Hangul Typeface

Figure 4: Sirens Hot Sauce Brand Concept

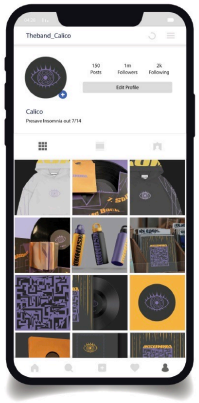

Figure 5: Insomnia Record Concept

Figure 6: A24 Deck Of Cards Concept