

Lee Sissom

Fall 2025

Capstone - Graphic Design

Department of Art and Art History

**Artist Statement:**

Lee Sissom is a multimedia artist and graphic designer pursuing a career in health communications. They pride themselves on being versatile, with the ability to create everything from deeply expressive personal pieces to minimalistic corporate designs. Their approach to design is rooted in collaboration. They often look for feedback and revisions from their team, and they love learning about others' perspectives on their work to make sure that it accurately conveys themselves or the brand that they are representing.

Lee is trained in the Adobe Suite, including Illustrator, InDesign, After Effects, and Photoshop. They are familiar with commercial print processes and preparing files for merchandise. Some of their favorite traditional mediums are gouache and acrylic paint. They enjoy fusing their passion for multiple mediums with their design work.

Their passion for health communications runs deep. While they found it challenging, they faced health issues of their own that became a large opportunity for growth and self-reflection. They aim to help others through similar experiences. They believe that every design is the ability to influence consumers, and health is a field that can easily feel convoluted. They enjoy adapting information to help audiences easily digest complex information.

<b>Title</b>	<b>Original Format</b>
Figure 1: Ram Welcome T-Shirt [Mockup]	Illustrator, 8 in x 8 in
Figure 2: Hallow Typeface	Illustrator, 11 in x 17 in
Figure 3: Design Week Kinetic System [Mockups]	Illustrator, 11 in x 17 in
Figure 4: Tincture Tarot [Mockup]	Gouache, 2.75 in x 4.75 in
Figure 5: ACT Film Festival Poster (1)	Illustrator, 11 in x 17 in
Figure 6: ACT Film Festival Poster (2)	Illustrator, 11 in x 17 in
Figure 7: Western Small Flock Disease Prevention	Illustrator, 11 in x 17 in
Figure 8: Lucille Ball Poster	Photoshop, 12 in x 15 in
Figure 9: Black Campus Movement [Mockup]	Illustrator, 11 in x 19 in
Figure 10: VKO Airport Logo [Mockup]	Illustrator, 6 in x 5 in



Figure 1: Ram Welcome T-Shirt [Mockup]

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WIZARD  
QUICKLY  
JINXED  
THE  
GNOMES  
BEFORE  
THEY  
VAPORIZED

Figure 2: Hallow Typeface

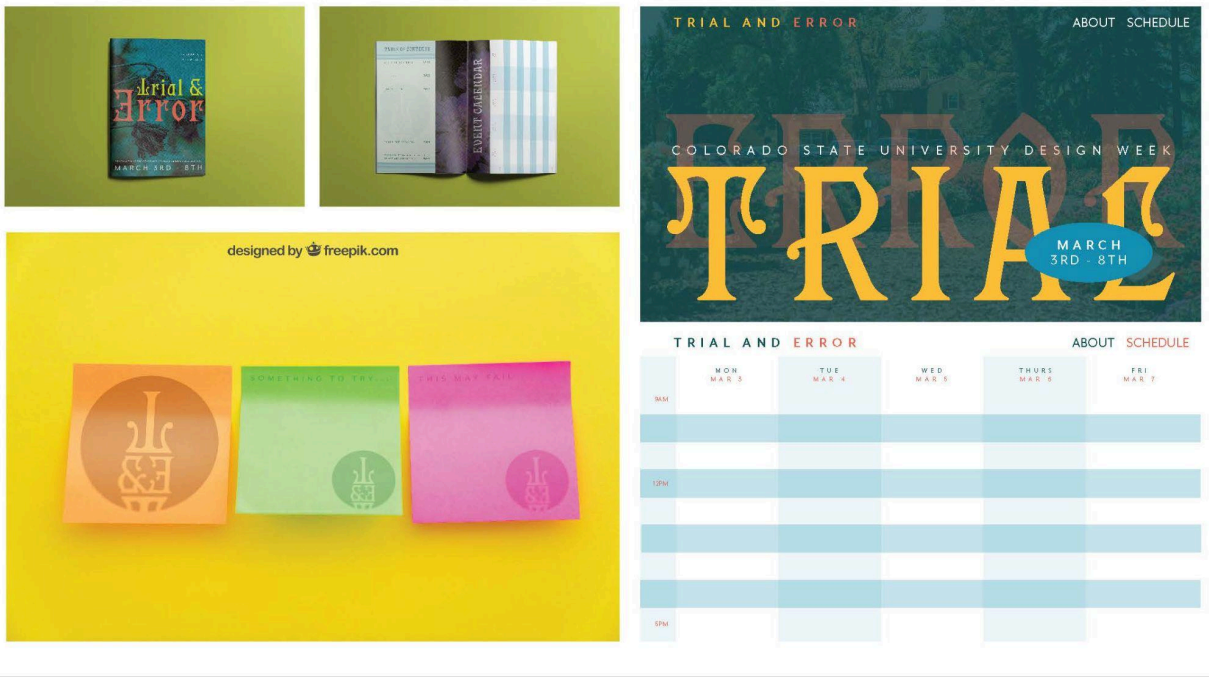


Figure 3: Design Week Kinetic System [Mockups]



Figure 4: Tincture Tarot [Mockup]

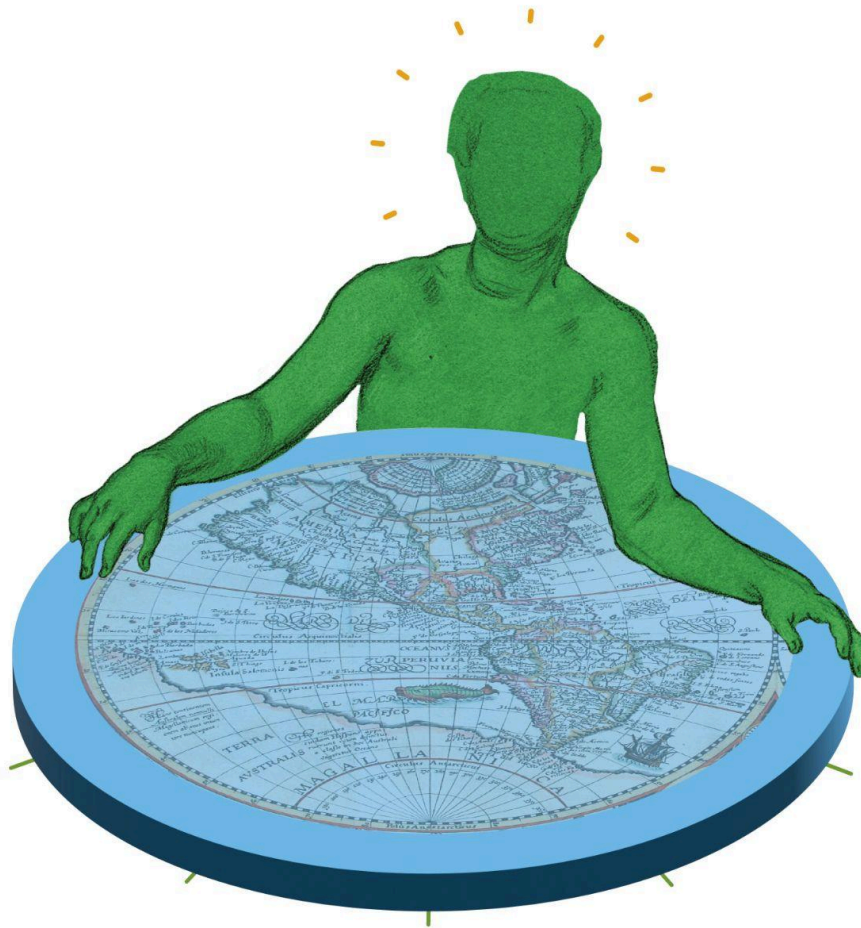
**act.** HUMAN RIGHTS  
FILM FESTIVAL

10TH ANNUAL CELEBRATION  
**APRIL 2<sup>ND</sup> - 6<sup>TH</sup>, 2025**



**Figure 5: ACT Film Festival Poster (1)**

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FILM FESTIVAL



COMMUNICATION STUDIES  
COLORADO STATE UNIVERSITY

10TH ANNUAL CELEBRATION  
**APRIL 2<sup>ND</sup> - 6<sup>TH</sup>, 2025**

Figure 6: ACT Film Festival Poster (2)

# DISEASE SPREAD

## FROM A BIOSECURITY HUMAN PERSPECTIVE



*RIVAL ACRES*

Keep your flock safe. Visiting parks with geese, someone else's farm, feed stores, and county fairs all carry the risk of spreading diseases.



*Cluck's Farm and Feed*



WESTERN SMALL FLOCKS COLLABORATIVE

Figure 7: Western Small Flock Disease Prevention



Figure 8: Lucille Ball Poster



Figure 9: Black Campus Movement [Mockup]



Figure 10: VKO Airport Logo [Mockup]