

Marco Tibayan P. Malone

2020-2021

Capstone – Graphic Design

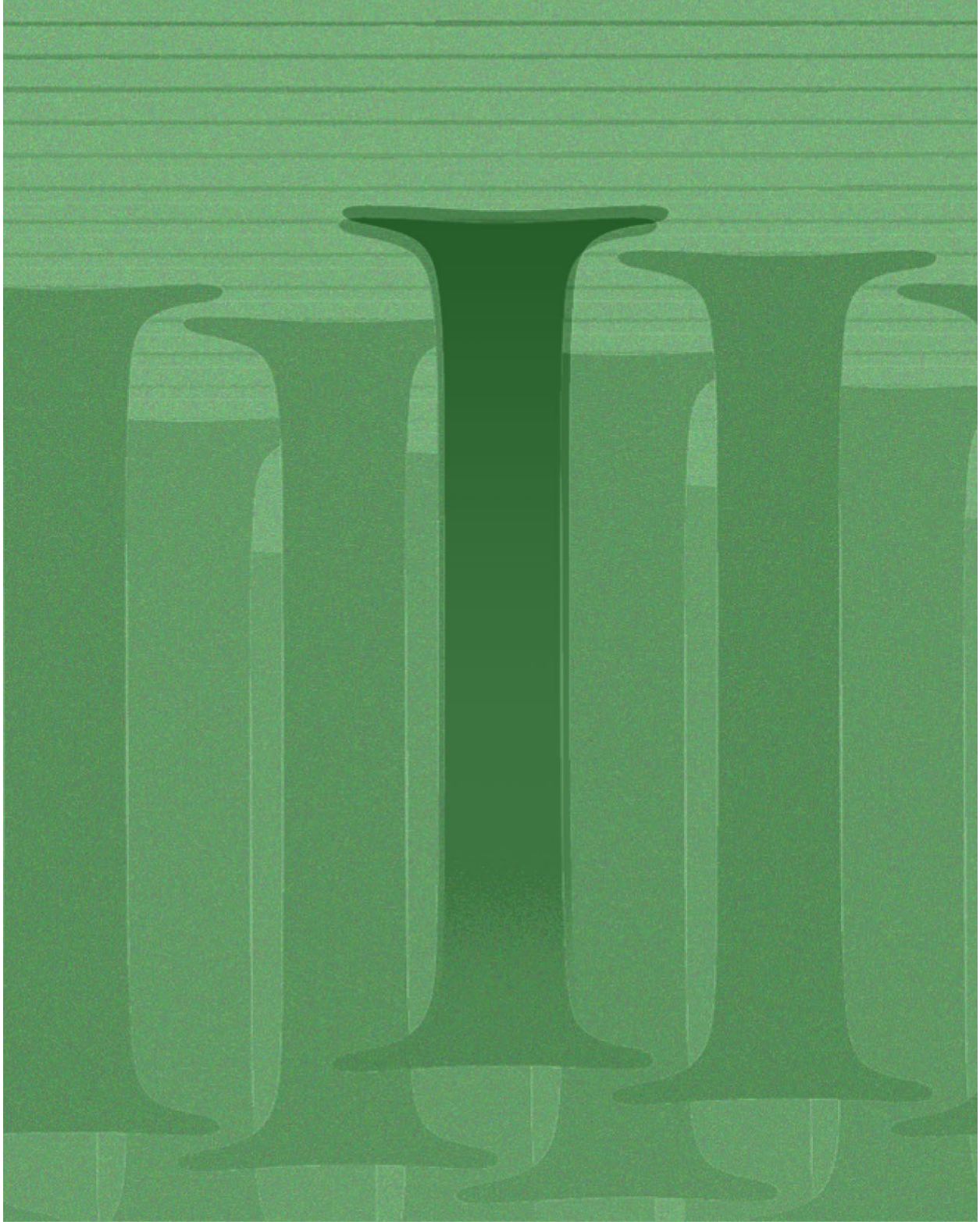
Department of Art and Art History

**Artist Statement:**

In my work I always start off with a pen and a sketchbook instead of diving head first into using anything from the Adobe Creative Cloud. Technology is only as smart as you and creating a work without a solid idea and concrete steps is bound to lead to a lot more unintended mistakes and quite possibly a work that is unfinished or one that you are not proud of. Instead, I methodically pick out my approach for each project. What am I making for my client? What is their theme and brand? How can I differentiate their brand from others? Can I incorporate some of their previous ideas into the work I am producing for them? As I carefully navigate to the answers of these questions the work becomes more tangible due to understanding what is fundamentally required for the project.

What I desire my work to be on the surface is professional and able to fulfill the requests of my clients. However, for myself I want my work to be reflective of my skill, my intricate and chaotic thought process, and incredibly detailed. For illustrations it could be maintaining a hyper realistic feel, having an ethereal atmosphere, or being able to captivate a person's attention with every miniscule feature that's in it. For UI's, websites, and publication design I want to maintain an immaculate structure and flow that's not only second nature to navigate but a beautiful visual journey for a person to experience whether they're looking at a poster or flipping through a book.

Title	Original Format
Figure 1: Emotive Poster (I)	Illustrator 16 in x 20 in
Figure 2. Emotive Poster (Live on)	Illustrator 16 in x 20 in
Figure 3. Emotive Poster (Hope)	Illustrator 16 in x 20 in
Figure 4: Rave Unity Magazine	Indesign, 10 in x 16 in
Figure 5: Environmental Poster	Illustrator, 10 in x 16 in
Figure 6: Imaginescape	Illustrator, 2 in x 7 in
Figure 7: Young Democrats	Illustrator, 15 in x 15 in
Figure 8: Weight of Shapes	Indesign, 5 in x 7 in



**Figure 1: Emotive Poster (I)**

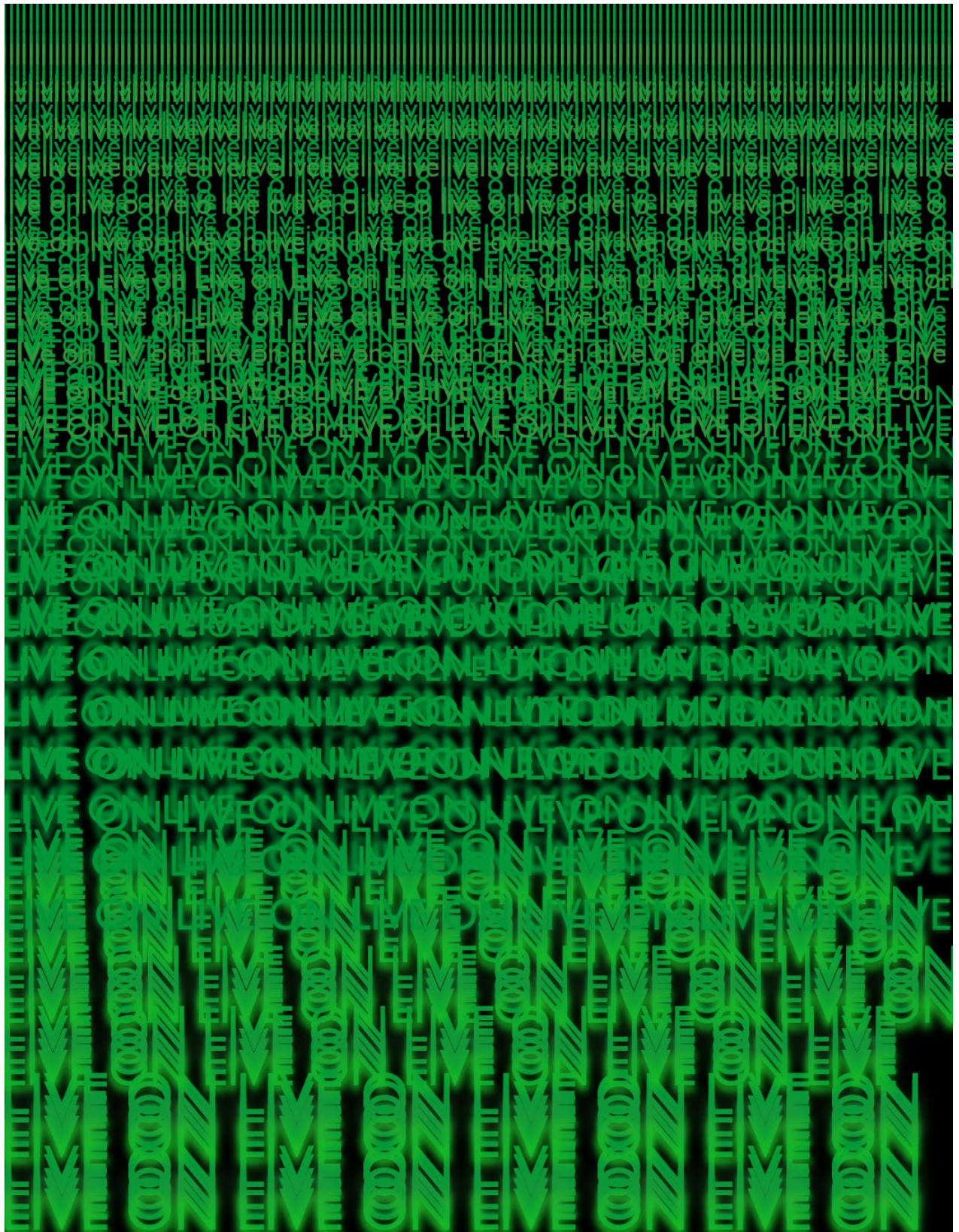


Figure 2: Emotive Poster (Live On)

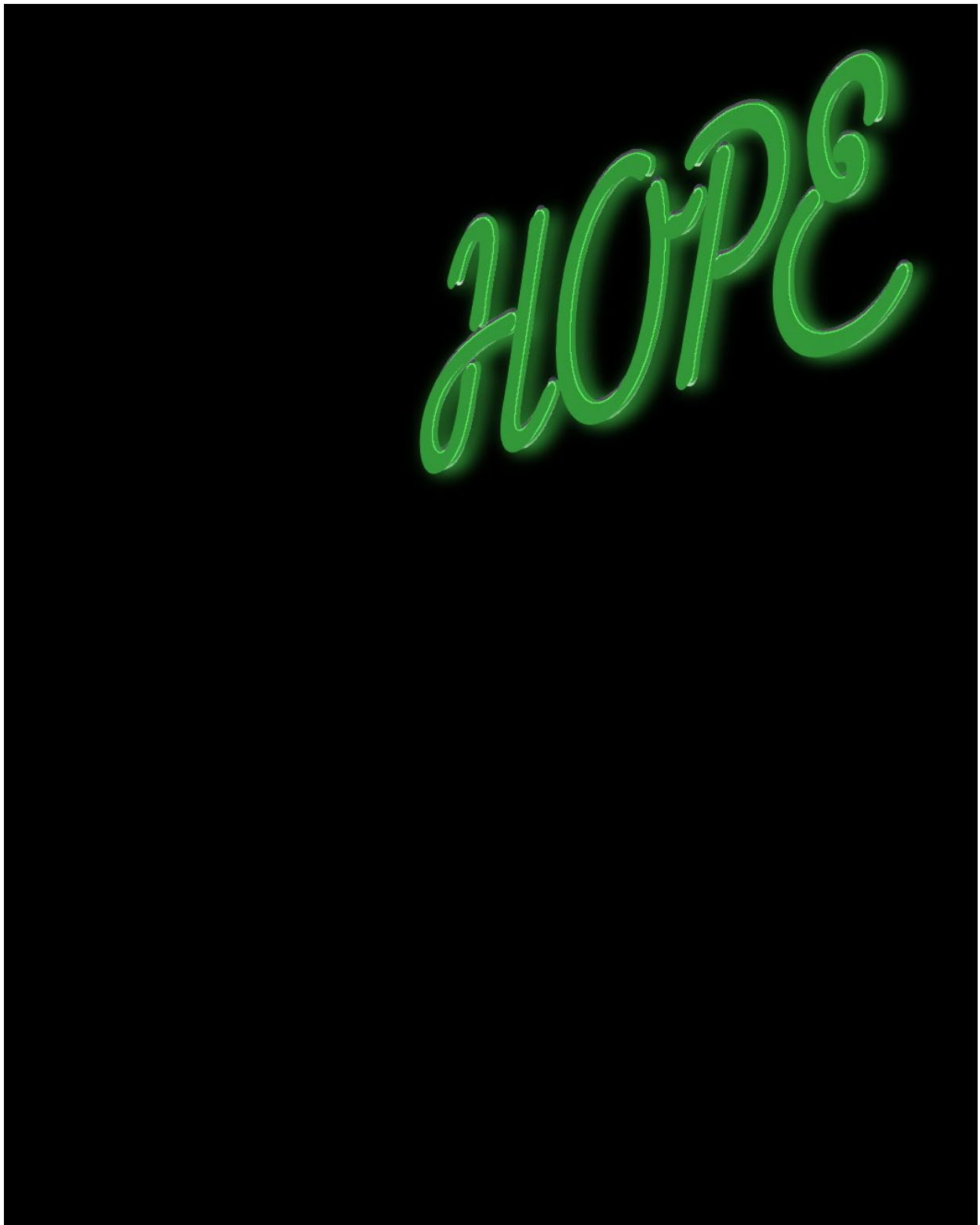


Figure 3: Emotive Poster (Hope)

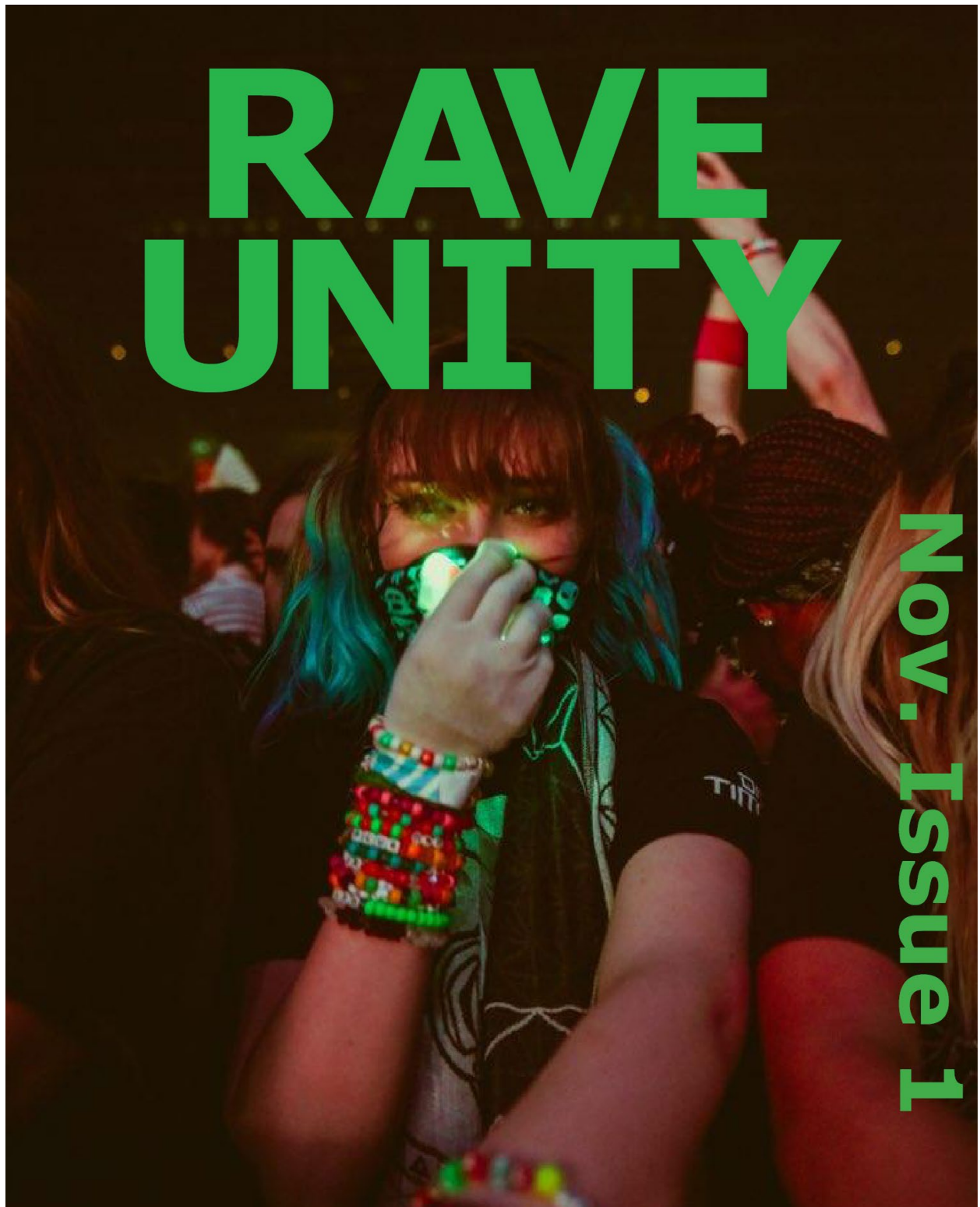


Figure 4: Rave Unity

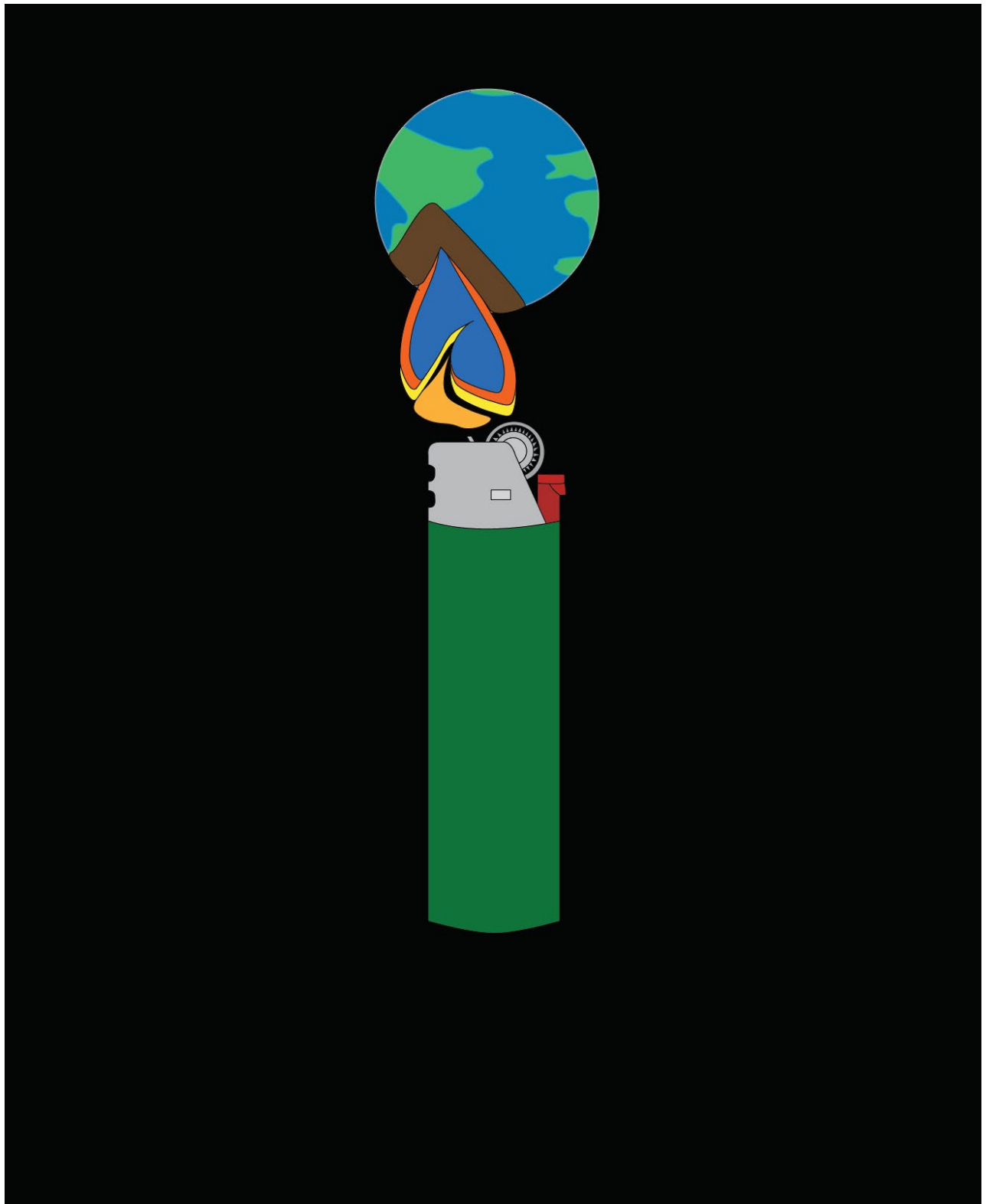


Figure 5: Environmental Poster



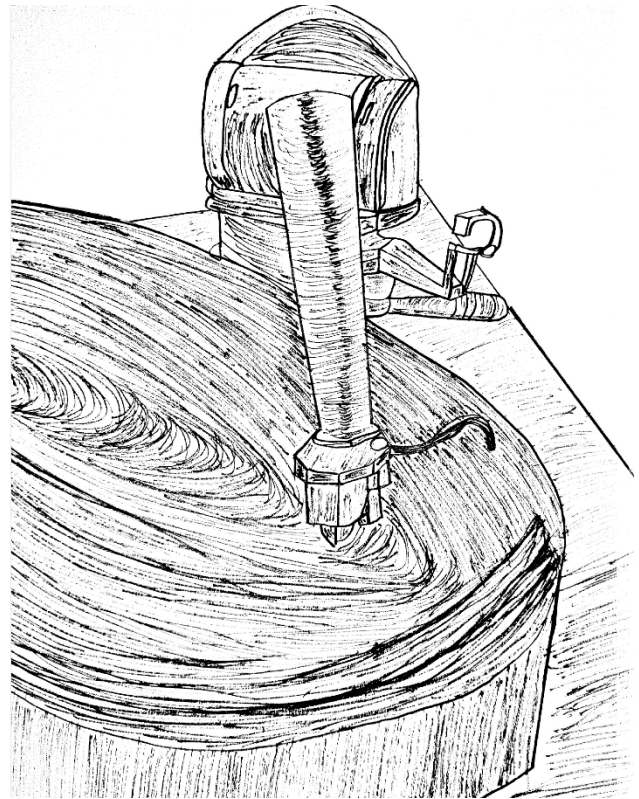
Figure 6: Imaginescape (Logo)



Figure 7: Young Democrats



*The static provides comfort for me  
Knowing that imperfection and background noise  
Is still beautiful*



**Figure 8: The Weight of Shapes**