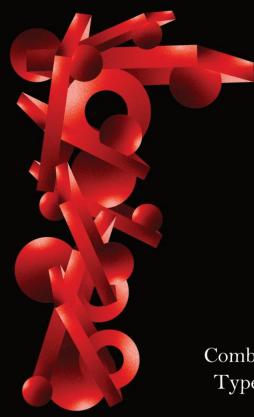



13
Justification



11
Combining
Typefaces



06
Quotations/
Apostrophes



Widow

When a paragraph ends and leaves fewer than seven characters (just words, characters) on the last line, that line is called a widow. Worse than having one word at the end of a line is having part of a word, the other part being carried over on the line above.



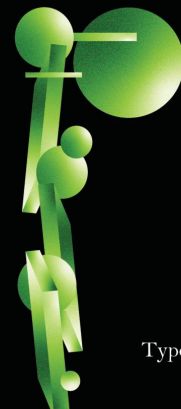
Orphan

When the last line of a paragraph has fewer than seven characters, that is an orphan. ALWAYS correct this.



River

In typography, rivers, are visually unattractive gaps appearing to run down a paragraph of text. They can occur with any spacing, though they are most noticeable with wide word spaces caused by either full text justification or overemphasized kerns.



03
Typography Rules

Brody Cox

2025 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

I have always found design to be a collaborative form of creation, and for it to be successful, it needs to solve problems. Design is like a constant ongoing conversation, and I am always learning how to listen. The clients of graphic designers require many different solutions, so being able to communicate and iterate are valuable steps in my process. The push and pull of working together is one of my favorite parts of design. To me, the best graphic work solves problems viewers didn't know they had, and to achieve that, my process shifts for each project.

I also believe my execution is positively influenced by my experience in both digital design and the physical art of metalsmithing. Form can translate uniquely over two and three-dimensional spaces, and practicing in both guides the designs I create. Design is everywhere, and constantly changing, so I utilize my experiences to influence how I approach projects. Ultimately, I believe the outcomes connect the intellectual and emotional aspects of what's most important for successful work.

Title**Original Format**

Figure 1: CSU Design Week

Illustrator, 11 in x 17 in

Figure 2: Blooming Sun Beer Brand

Illustrator, 11 in x 17 in

Figure 3: Typography Book

Illustrator, 11 in x 17 in

Figure 4: Leatherback Restaurant

Illustrator, 11 in x 17 in

Figure 5: Children's Target Clothing Line

Illustrator, 11 in x 17 in

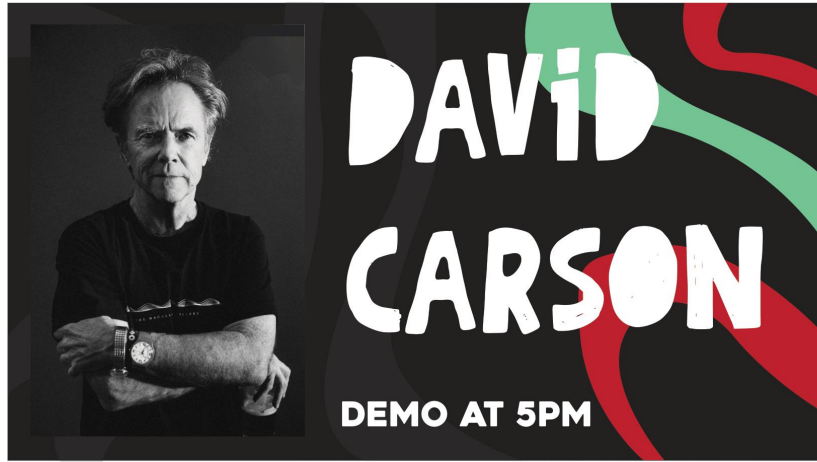


Figure 1: CSU Design Week

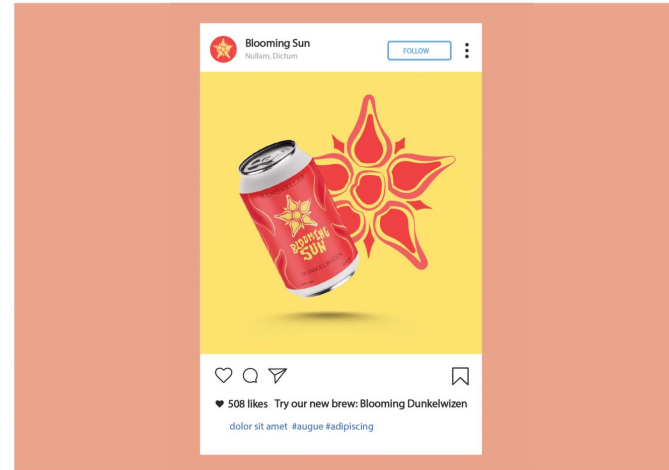


Figure 2: Blooming Sun Beer Brand

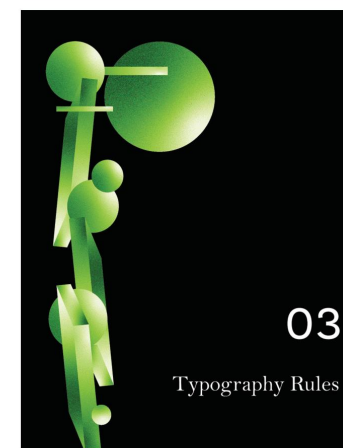
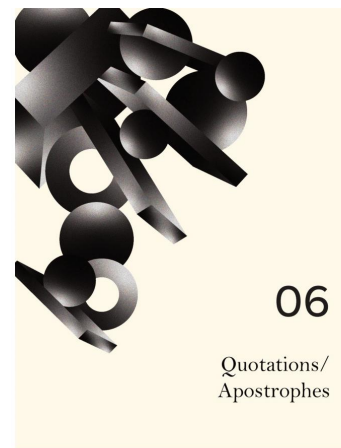
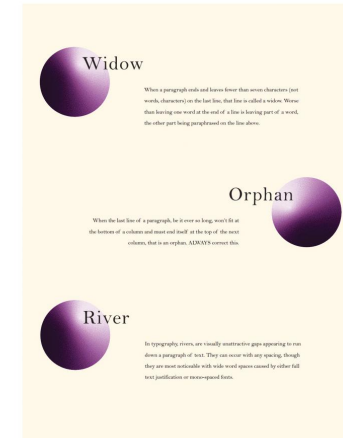
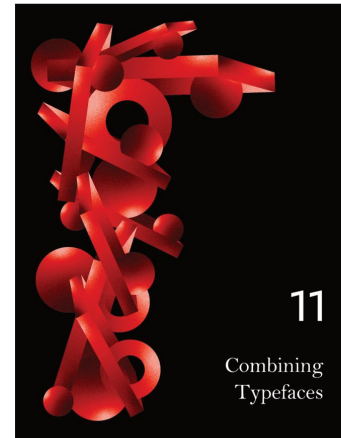
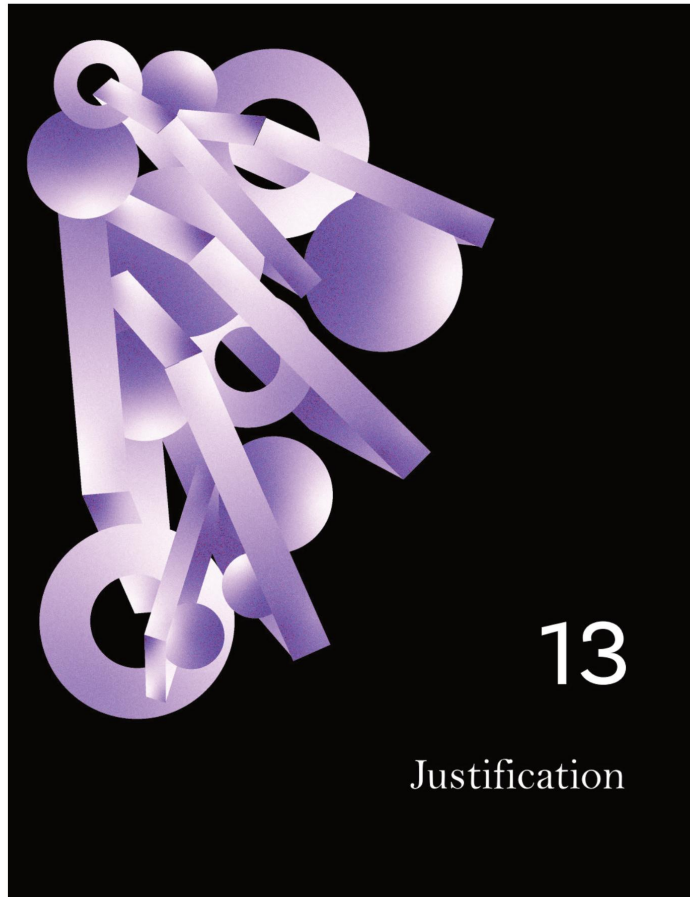


Figure 3: Typography Book

MENU

Patatas Bravas

Crispy fired potatoes tossed in bravas sauce
14

Seafood Paella

Bomba rice with saffron, peas, mussels, clams, and shrimp
25

Albondigas

Meatballs in seasoned red sauce
16

Polvo à Lagareiro

Roasted octopus doused in olive oil and garlic served with
slow-baked potatoes
22

Porco Preto

Slow-cooked Iberian black pork served with bomba rice and
grilled broccolini
24

Francesinha

Beef sandwich with cheese doused in beer sauce with a fried
egg on top
18

WINES

ITALY

Renato Ratti Barolo Serradenari 2019	22
Fontanafredda Lazzarito Vigna La Delizia 2019	19
Luciano Sandrone Barbera d'Alba 2021	45
Raina Umbria Grechetto 2018	18

SPAIN

Bodegas Manzanos 111 Red Blend 2021	15
Beronia Gran Reserva 2015	17
Bodegas Godeval Godello 2022	24
Naveran Perles d'Or Cava 2021	21

CALIFORNIA

2021 Scar of the Sea Bassi Vineyard Syrah	16
2021 Samuel Louis Smith Pello Vineyard Pinot Noir	19
Chappellet Pritchard Hill Estate Cab	23
Ramey Rochioli Vineyard Chardonnay 2020	24

IN HOUSE

The 305 2019	15
Dermochelys coriacea 2020	23
Son of Sea 2019	18
Star Spangled Monkey Machine 2021	19



Figure 4: Leatherback Resturant

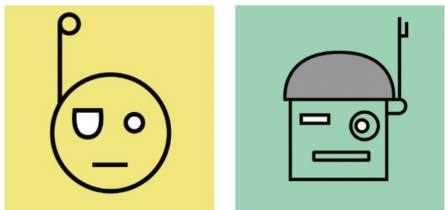
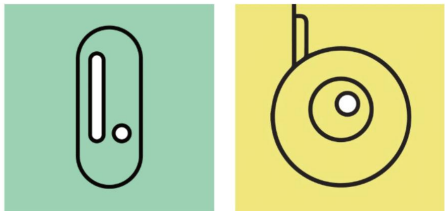
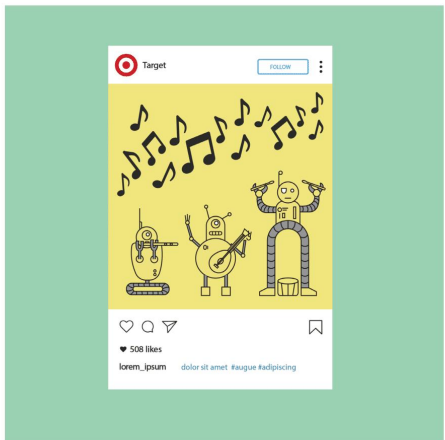
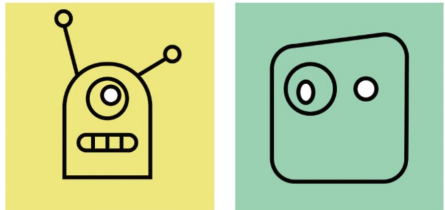
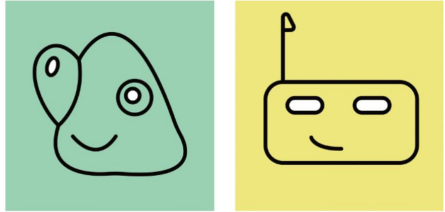


Figure 5: Children's Target Clothing Line