



Lindsay Gomez Bañuelos

Fall 2020

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

My work as a designer and illustrator combines elements of both practices to create communicative and engaging work.

As a designer, I believe in the importance of communication and attention to detail. My work focuses on the initial message a design conveys to the audience. This communication begins very early in my process as this message should be what the designer wants the audience to perceive. The attention to detail comes in the adaptability of the design to work in different media and for different audiences.

As an illustrator, I believe diversity and experimentation are incredibly important. Diversity is a key factor in my work because I want to be able to create pieces that share specific experiences in a way that many can understand. Illustrative work has the power to connect people from many different backgrounds and can start important discussions. Experimentation allows me to work with different material as well as in both digital and traditional art settings to create unique solutions.

Title**Original Format**

Figure 1: La Llorona Portrait	Ink on Paper, 4 in x 6 in
Figure 2: La Llorona Figure	Ink on Paper, 4 in x 6 in
Figure 3: La Llorona Environment	Ink on Paper, 4 in x 6 in
Figure 4: La Llorona Book Covers	Illustrator, 11 in x 17 in
Figure 5: Let's Go Vote Logo	Illustrator, 4 in x 4 in
Figure 6: Let's Go Vote Illustration 1	Photoshop, 4 in x 4 in
Figure 7: Let's Go Vote Illustration 2	Photoshop, 4 in x 4 in
Figure 8: Let's Go Vote Promotional Material	Illustrator,

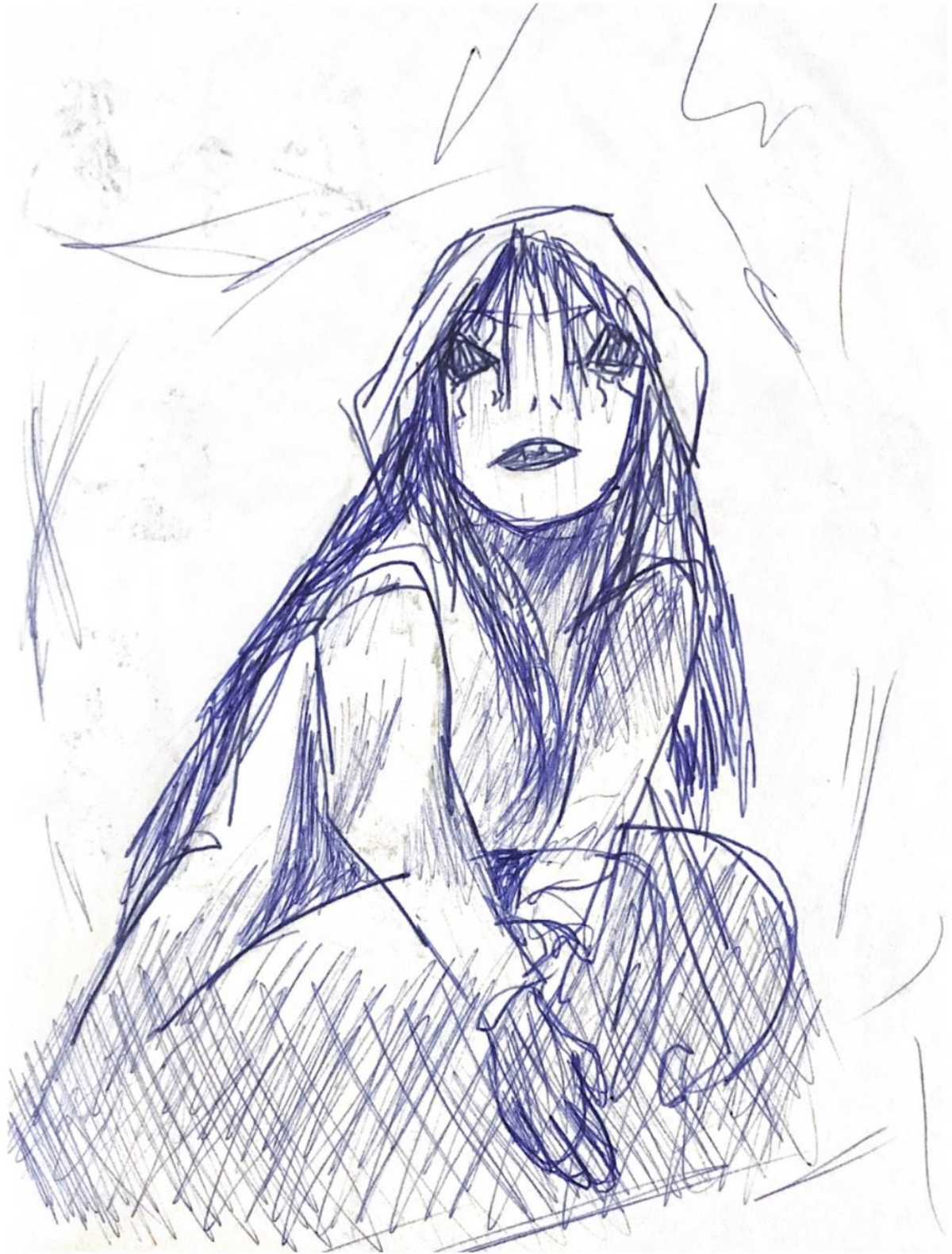


Figure 1: La Llorona Portrait



Figure 2: La Llorona Figure

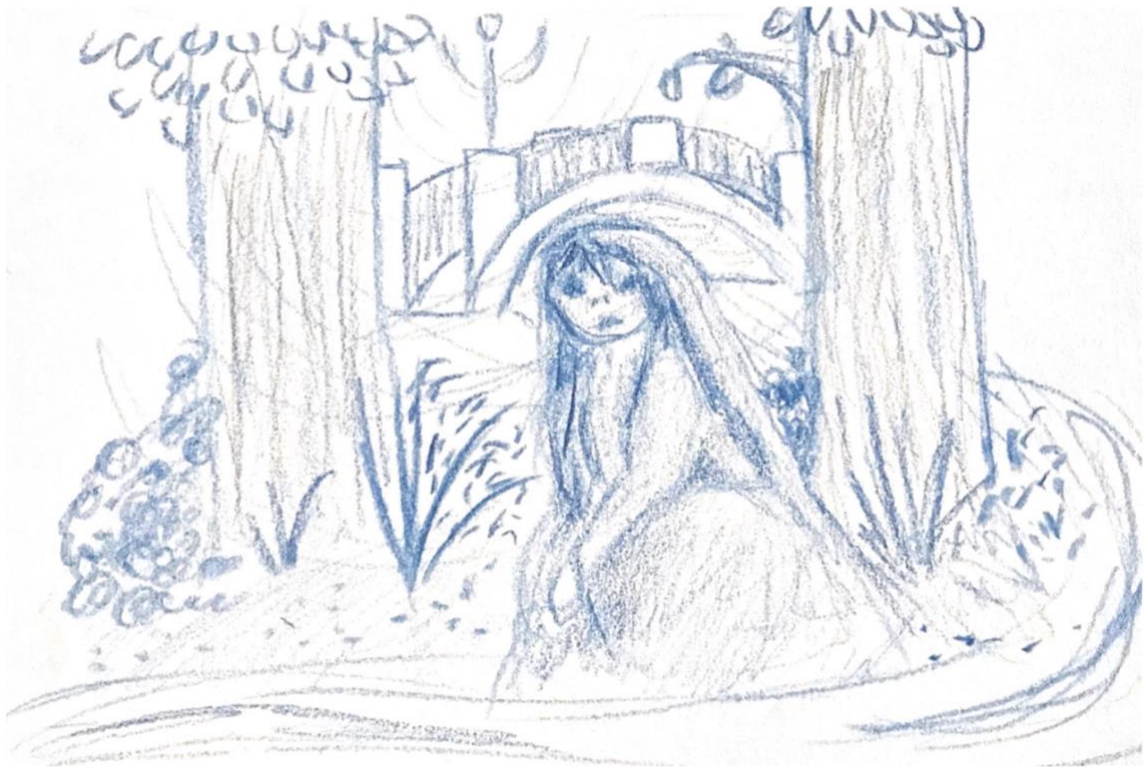


Figure 3: La Llorona Environment



Figure 4: La Llorona Book Covers



Figure 5: Let's Go Vote Logo



Figure 6: Let's Go Vote Illustration 1



Figure 7: Let's Go Vote Illustration 2



Figure 8: Let's Go Vote Promotional Material