

GIVING DOLLARS\$ & \$ENSE\$E

Why Philanthropy Matters

While consumers can drive their own satisfaction with innumerable goods & services, many consciously choose to give their resources away. Neoclassical economics lays the groundwork for just how crucial philanthropy is to wealth creation in American capitalism.

Procedure

Setting the Stage – Key Economic Thought Literature Review

- Adam Smith | “Theory of Moral Sentiments” | Benevolence
- Milton Friedman | Self-Interest vs. Other-Interested Behavior
- Kenneth Boulding | Grants Economy
- Nancy Folbre | Caring Behavior | Contemporary Feminism

Testing Relevant Variables – Global Social Survey & IRS Data

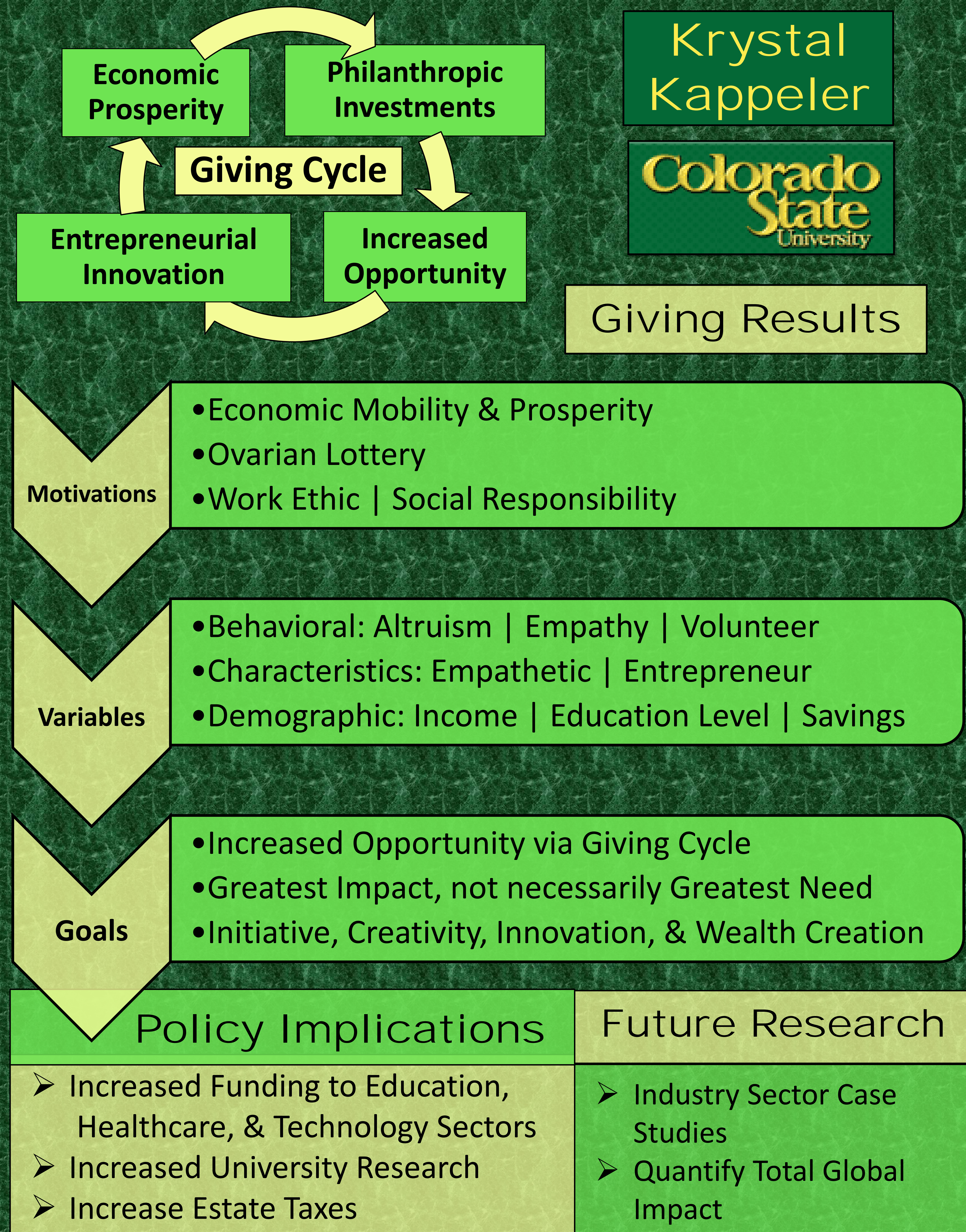
- Linear Regression & Probit Marginal Effects

Variable	Obs	Mean
given	1269	.7226162

Case Study of Impact Investing - The Giving Pledge

- Wealth Creation & Recycling
- Wealth is best dispersed by those who generated it
- America’s Social Contract: Equal Opportunity

Giving credit to data sourced from Global Social Survey, IRS, & The Giving Pledge



Krystal Kappeler

