



Gabriele Baumann (Gabi)

2022 Spring

Capstone – Graphic Design

Department of Art and Art History

Artist Statement:

“The role of the designer is that of a good, thoughtful host anticipating the needs of his guests.” Through my work, I want to convey a feeling of understanding and relatability, creating designs that you could look at and feel almost nostalgic. I mainly used adobe programs but will include other forms of art to help me portray the feeling I want too. Being able to create a design that others can relate to but also following the criteria provided for me is something that I aim for in my journey.

Title	Original Format
Figure 1: Yalewa Accessories	Illustrator,
Figure 2: Sweet but Savory	InDesign, 11 in x 14 in spread
Figure 3: Cyrano De Bergerac	Illustrator 24 in x 36 in poster
Figure 4: Seasonal Postcards.	Illustrator 3.5 in x 4.5 in cards
Figure 5: Meet the People	InDesign 11 in x 14 in spread
Figure 6: Let Me Tell You a Story	InDesign 6.5 in x 9 in spread



Figure 1: Yalewa Accessories

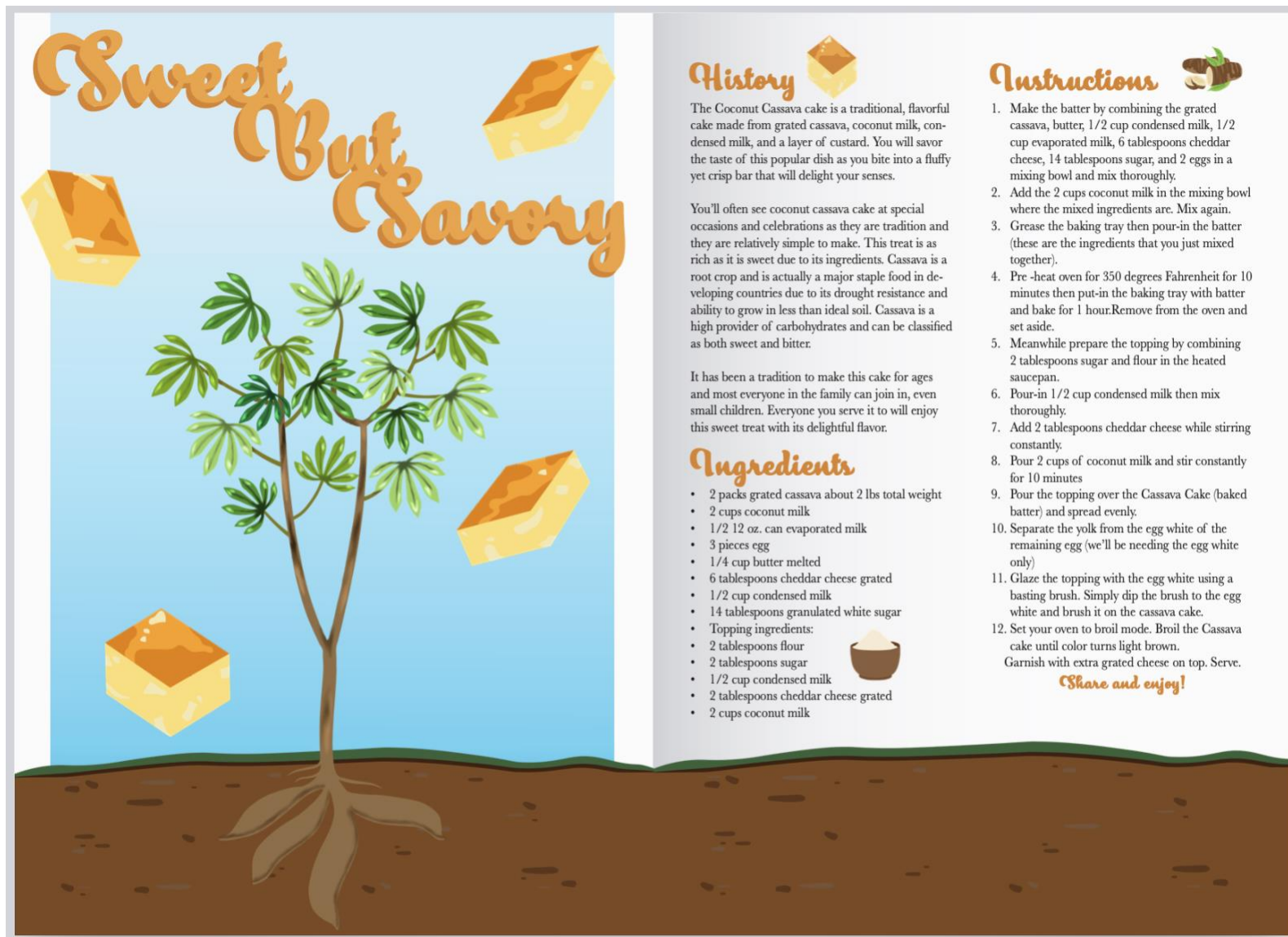


Figure 2: Sweet but Savory

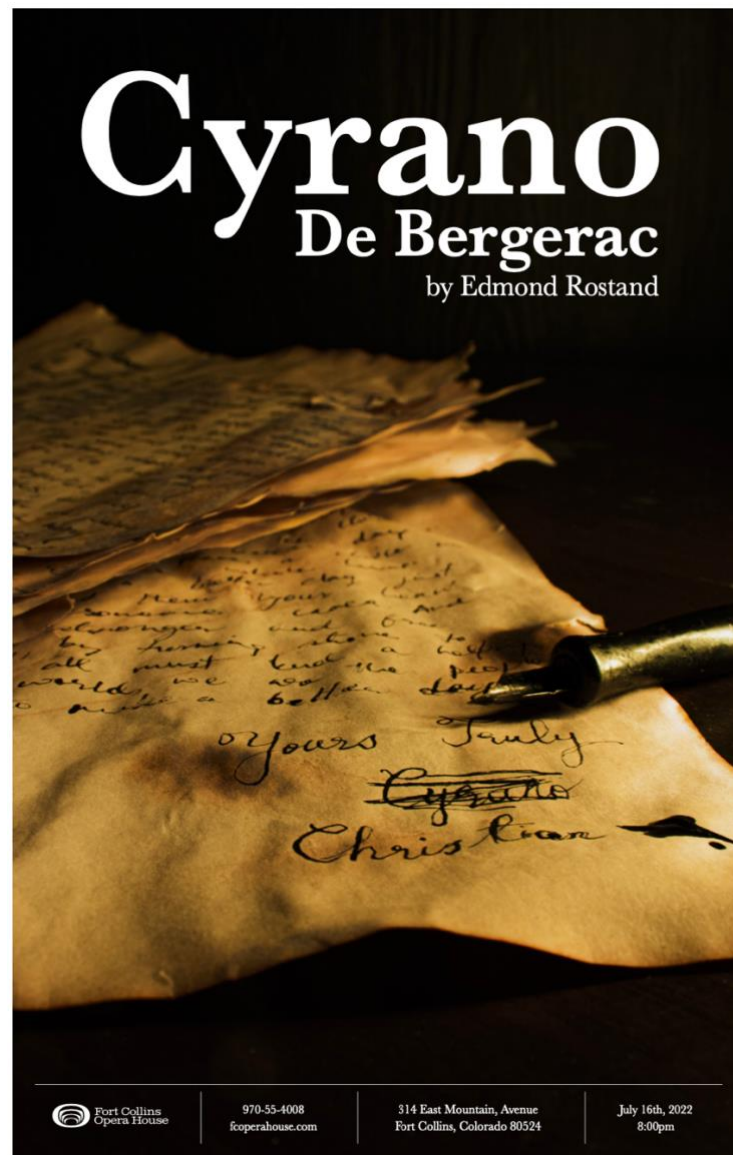


Figure 3: Cyrano De Bergerac



Figure 4: Seasonal Postcard



Figure 5: Meet the People

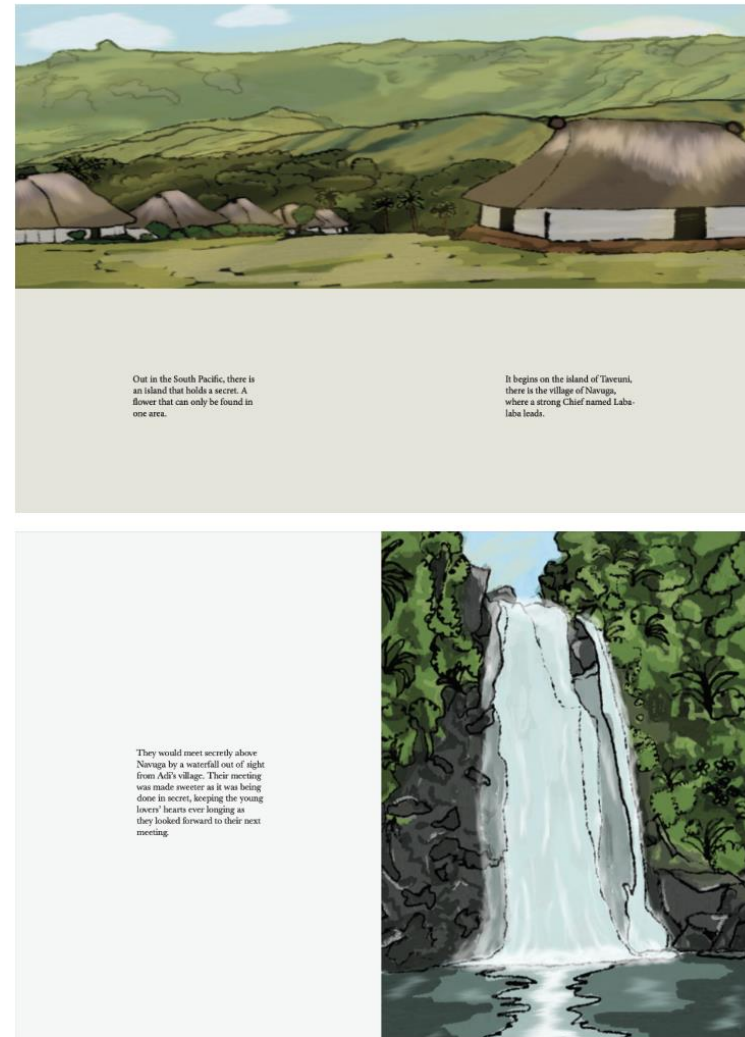


Figure 6: Let me Tell You a Story