

NORTH AMERICA HAS MEASLES!

BY McKenzie Prillaman

Canada has lost its measles elimination status. THE USA WILL LIKELY BE NEXT.

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"What's happening today with measles is absolutely public health malpractice, and it's completely preventable... Let's be clear: Kids will die."

On November 10, Canada was stripped of its measles-free designation—and, as a result, the Pan American Health Organization declared that the Americas, as a region, had lost its measles elimination status. (Individual countries retain their own measles elimination designations.)

For more than 12 months, the highly contagious measles virus has been spreading between people in Canada. The outbreak began in October 2024 after the virus jumped from an infected international traveler, and this year, more than 5,300 confirmed or probable measles cases cropped up in the country.

Measles is caused by an airborne virus that spreads when an infected person breathes, coughs or sneezes. It can remain in the air for two hours, and up to nine out of ten unvaccinated people who are exposed to the virus will catch it.

While no measles-specific treatments exist, the measles, mumps and rubella vaccine—typically given to kids—is extremely effective and protects against measles for life. But vaccine hesitancy has been growing, especially since Covid-19 emerged, and in a sign of the trend, U.S. government health advisers suggested rolling back a longstanding recommendation for childhood vaccination against hepatitis B in December, despite strong objections from the medical community.

When it comes to measles, experts warn the U.S. could soon follow in Canada's footsteps. Measles has been running rampant in the country since January, largely because of an outbreak that began in West Texas. As of December 16, nearly 2,000 confirmed measles cases have been reported across 43 states in 2025. And although the West Texas outbreak was declared over in August, outbreaks in neighboring states could be connected. If they are, the country has until late January 2026 to stop the spread to avoid being stripped of its own measles elimination status, which it has held since 2000. —M.P.

3 *Illustration: Prillaman*
December 2025

4 *North America has Measles!*

Matt Cicero

Spring 2026

Capstone - Graphic Design

Department of Art and Art History

Artist Statement:

I am a graphic designer born and raised in Colorado where I call home to this day. Throughout my life and my time in school I have been surrounded by art and design which has seeped into my personal styles and guides the way for me to see the world.

In my work, I take inspiration from the surrounding world and people around me all the time in order to create timely and centered designs that are not only visually striking but work to conceptualize meaning and connection in an increasingly cold and closed off world. My background spans mediums like photography, printmaking, and graphic design that have all made their mark and allowed me to grow and create a style that plays into the unruly nature of our world while finding control and structure to balance it out.

I use these concepts as the framework for my design practice that spans categories like packaging design, print design, and branding design. I want my work to be more than just something nice to look at and I work tirelessly to make sure that my designs are grounded in my beliefs while conveying broader messaging. Throughout my process I make sure that the central message is always at the forefront of the work and that no matter what, my designs speak for themselves.

Title**Original Format**

Figure 1: North America Has Measles!

Illustrator, 11 in x 17 in

Figure 2: Vertigo Poster

Illustrator, 24 in x 36 in

Figure 3: Capsicum Vineyard Packaging

Illustrator, 38 in x 28 in

Figure 4: Visit Kauai Ads

Illustrator, 11 in x 17 in

Figure 5: Fort Collins Farmers Market Poster

Illustrator, 18 in x 24 in

Figure 6: Burnt. Cookbook Illustration

Illustrator, 16 in x 10 in

Figure 7: Shared Roots Branding

Illustrator, 11 in x 17 in

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4 *North America Has Measles*

Figure 1: North America Has Measles

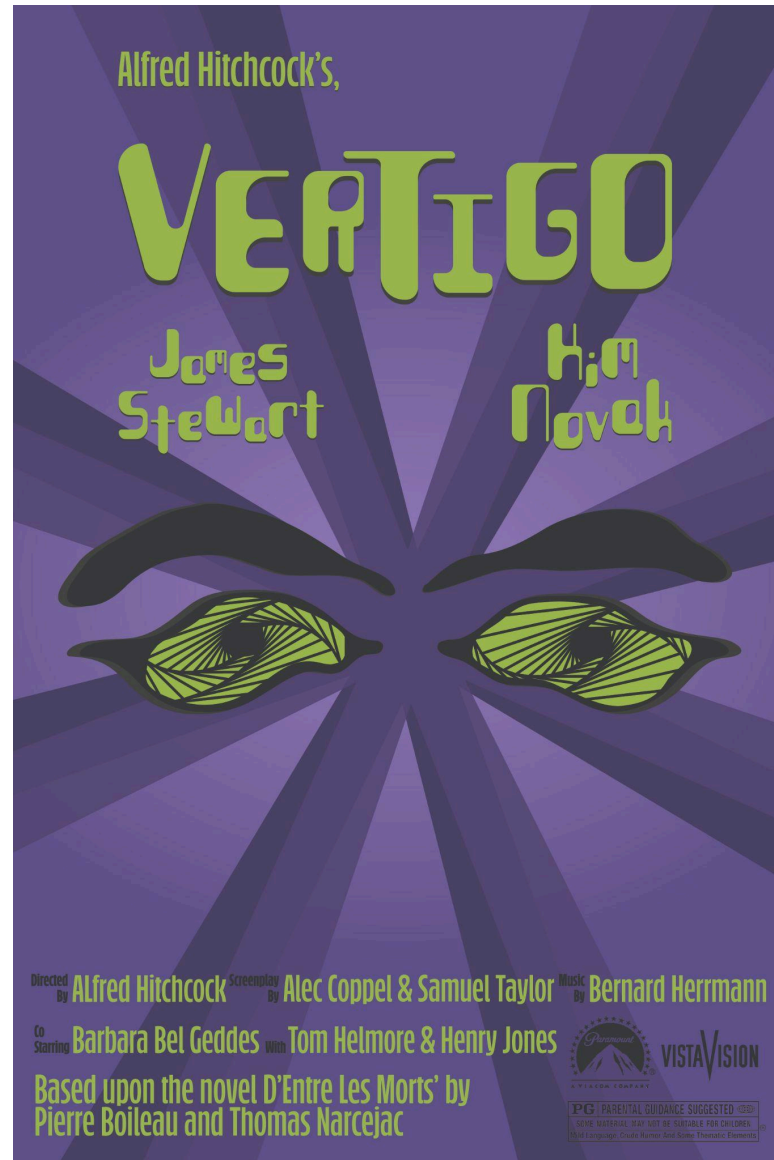


Figure 2: Vertigo Poster

CAPSICUM VINEYARD HOT SAUCES



CHARDONNAY

(Notes of Jalapeno and Pineapple)

2024

Veracruz, Mexico

5 oz

6000 SHU

Nutrition Facts	
ABOUT 30 SERVINGS PER CONTAINER	
SERVING SIZE	1tsp (5mL)
Amount Per Serving	0
Calories	
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	
Vitamin D 0mcg 0%	Calcium 0mg 0%
Iron 0mg 0%	Potassium 5mg 0%

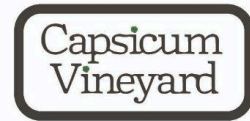
*The % daily value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients:

Jalapeno Peppers, Water, Vinegar, Pineapple Juice, Granulated Garlic, Salt

Allergen Warning:

Capsaicin
Manufactured in a plant that uses the following common allergens: Eggs, Dairy Products, Tree Nuts, Vegetable Proteins, Peanuts



CHARDONNAY PAIRINGS

MEAT	BRISKET CHORIZO GROUND BEEF
POULTRY	CHICKEN WINGS CHICKEN BREAST
SEAFOOD	SALMON CRAB
HERBS & SPICES	CILANTRO GARLIC TURMERIC

@CAPSICUMVINEYARD



Figure 3: Capsicum Vineyard Packaging



Figure 4: Visit Kauai Ads

Fort Collins Farmer's Market



Sundays

May 5th - Nov 10th

10am - 2pm

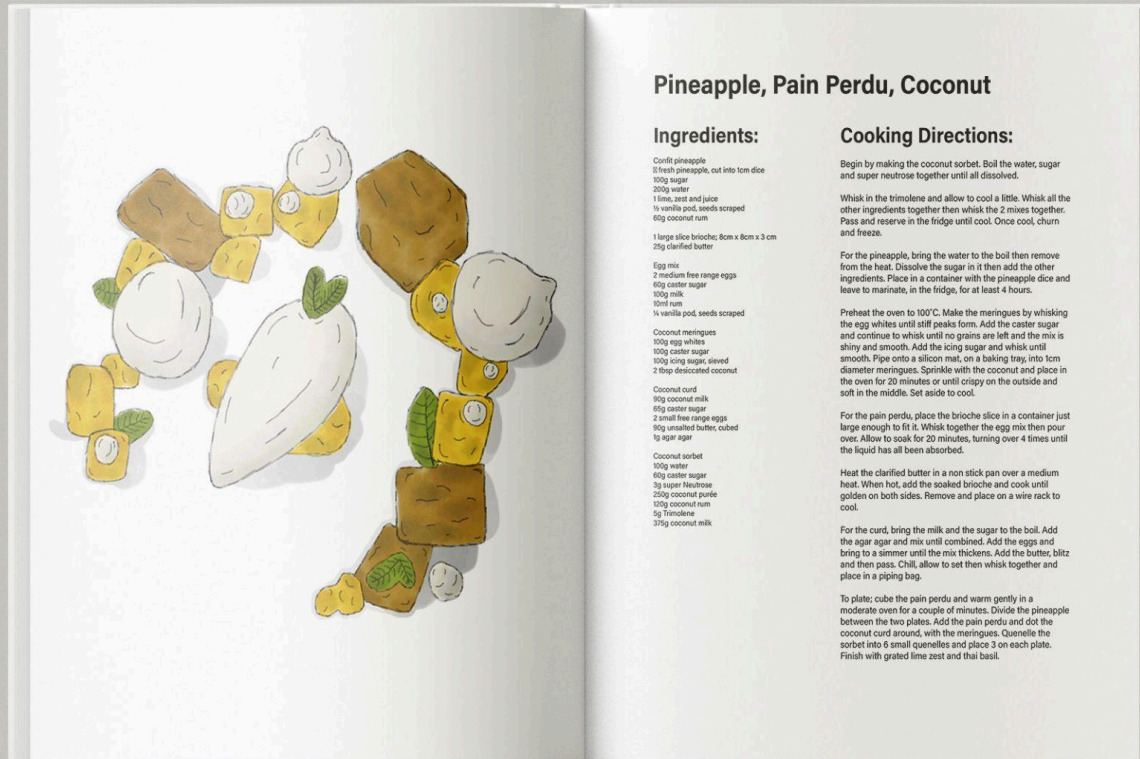
Wednesdays

June 12th - Sept 25th

10am - 2pm

1001 E Harmony Rd. Fort Collins, CO 80525

Figure 5: Fort Collins Farmers Market Poster



Pineapple, Pain Perdu, Coconut

Ingredients:

Cored pineapple
 2 fresh pineapple, cut into 1cm dice
 100g sugar
 200g water
 1 lime, zest and juice
 1/4 vanilla pod, seeds scraped
 60g coconut rum
 1 large slice brioche; 8cm x 8cm x 3 cm
 25g clarified butter
 Egg mix
 2 medium free range eggs
 60g caster sugar
 100g milk
 10ml rum
 1/4 vanilla pod, seeds scraped
 Coconut meringues
 100g egg whites
 100g caster sugar
 100g icing sugar, sieved
 2 tbsp desiccated coconut
 Coconut curd
 80g coconut milk
 65g caster sugar
 2 small free range eggs
 80g unsalted butter, cubed
 1g agar agar
 Coconut sorbet
 100g water
 60g caster sugar
 3g super Neutrose
 200g coconut purée
 100g coconut rum
 5g trimoline
 35g coconut milk

Cooking Directions:

Begin by making the coconut sorbet. Boil the water, sugar and super neutrose together until all dissolved.

Whisk in the trimoline and allow to cool a little. Whisk all the other ingredients together then whisk the 2 mixes together. Pass and reserve in the fridge until cool. Once cool, churn and freeze.

For the pineapple, bring the water to the boil then remove from the heat. Dissolve the sugar in it then add the other ingredients. Place in a container with the pineapple dice and leave to marinate, in the fridge, for at least 4 hours.

Preheat the oven to 100°C. Make the meringues by whisking the egg whites until stiff peaks form. Add the caster sugar and continue to whisk until no grains are left and the mix is shiny and smooth. Add the icing sugar and whisk until smooth. Pipe onto a silicon mat, on a baking tray, into 1cm diameter meringues. Sprinkle with the coconut and place in the oven for 20 minutes or until crispy on the outside and soft in the middle. Set aside to cool.

For the pain perdu, place the brioche slice in a container just large enough to fit it. Whisk together the egg mix then pour over. Allow to soak for 20 minutes, turning over 4 times until the liquid has all been absorbed.

Heat the clarified butter in a non stick pan over a medium heat. When hot, add the soaked brioche and cook until golden on both sides. Remove and place on a wire rack to cool.

For the curd, bring the milk, and the sugar to the boil. Add the agar agar and mix until combined. Add the eggs and bring to a simmer until the mix thickens. Add the butter, blitz and then pass. Chill, allow to set then whisk together and place in a piping bag.

To plate: cube the pain perdu and warm gently in a moderate oven for a couple of minutes. Divide the pineapple between the two plates. Add the pain perdu and dot the coconut curd around, with the meringues. Quenelle the sorbet into 6 small quenelles and place 3 on each plate. Finish with grated lime zest and Thai basil.

Figure 6: Burnt. Cookbook Illustration



Figure 7: Shared Roots Branding