



**PARANAUT**  
brewing company

**Artist Statement:**

Amanda Green

When people ask me what exactly a graphic designer does, I usually have the same answer: “have you looked at anything lately?” As designers, we have the opportunity to bring art into the everyday, and it is this concept that I want to emphasize in my work. I am interested in the ways in which I can imbue meaning, impact, and artistic beauty in the everyday.

In my work, I want to emphasize color and the simple beauty of well-arranged type. I want people to be pleasantly surprised some small detail that lends new meaning to the work. I want to communicate the ideas of my clients while remaining true to my own sense of style. The goal of my design work is to create opportunities for everyday objects to become art. I believe that there is value, and perhaps an obligation to do so, in bringing art closer to the everyday person and through this we might make the world a better place to look at and live in.

**Title****Original Format**

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Figure 1: Red Tail Publishing Logo	Illustrator, 11 in x 9 in
Figure 2: Red Tail Stationary Applications	Illustrator, 11 in x 17 in
Figure 3: Red Tail Promotional Poster	Illustrator, 11 in x 17 in
Figure 4: Kettu Store Window	Photoshop, 18 in x 12 in
Figure 5: Kettu Retail Space	Clip Studio Paint, 13 in x 7 in
Figure 6: Paranaut Brewing Company Logo	Illustrator, 9 in x 6 in
Figure 7: Arrival Beer Label	Clip Studio Paint & Photoshop, 4 in x 5.75 in
Figure 8: Cryptid Beer Label	Clip Studio Paint & Photoshop, 4 in x 5.75 in
Figure 9: Spectral Beer Label	Clip Studio Paint & Photoshop, 4 in x 5.75 in
Figure 10: Mariana's Trench Label	Clip Studio Paint & Photoshop, 4 in x 5.75 in



Figure 1: Red Tail Publishing Logo



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Figure 3: Red Tail Promotional Poster



Figure 4: Kettu Store Window



Figure 5: Kettu Retail Space



Figure 6: Paranaut Brewing Company Logo



Figure 7: Arrival Beer Label



Figure 8: Cryptid Beer Label



Figure 9: Spectral Beer Label



Figure 10: Mariana's Trench Beer Label