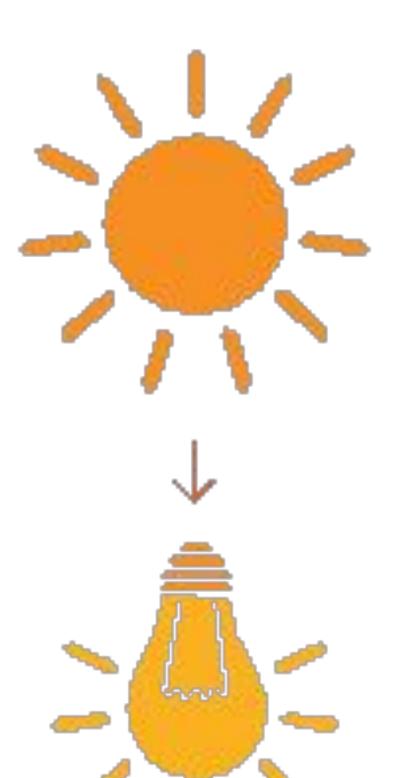
HCCESS SOLAR

Connecting people to power.

The Benefits of Solar Energy



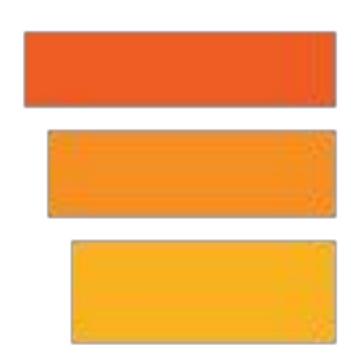
Community scale solar systems are 0.5 MW – 5.0 MW. They can achieve low costs through economies of scale, and are small enough to efficiently interconnect into the local grid.

Opening up the market to these customers, shared solar could represent 32% - 49% of the distributed PV market in 2020, representing \$16 billion of cumulative investment.

The Solar Energy Industries Association has calculated a U.S. national average of 164 homes powered per MW of solar produced.

Increases energy resilience through decentralized production, allowing communities to produce, utilize, and distribute their own energy.

The Access Solar Team



Addison Arnold

Luciana Figliolo

Melody Redburn

Aurora Sepp-Peterson

Access

Leverage partnerships with community organizations to access a high volume of customers

Our Solution for Renewable, Affordable & Accessible Energy



90 million American households, about 80% of energy consumers, are unable to utilize rooftop solar because they have old roofs, shaded roofs, insufficient roof space, or because they do not own their homes.

Access Solar aims to connect untapped markets to solar projects by providing customer acquisition services to project developers. Our solution provides lower cost and innovative methods of customer acquisition for untapped markets. This includes renters, condo owners, small and big businesses.

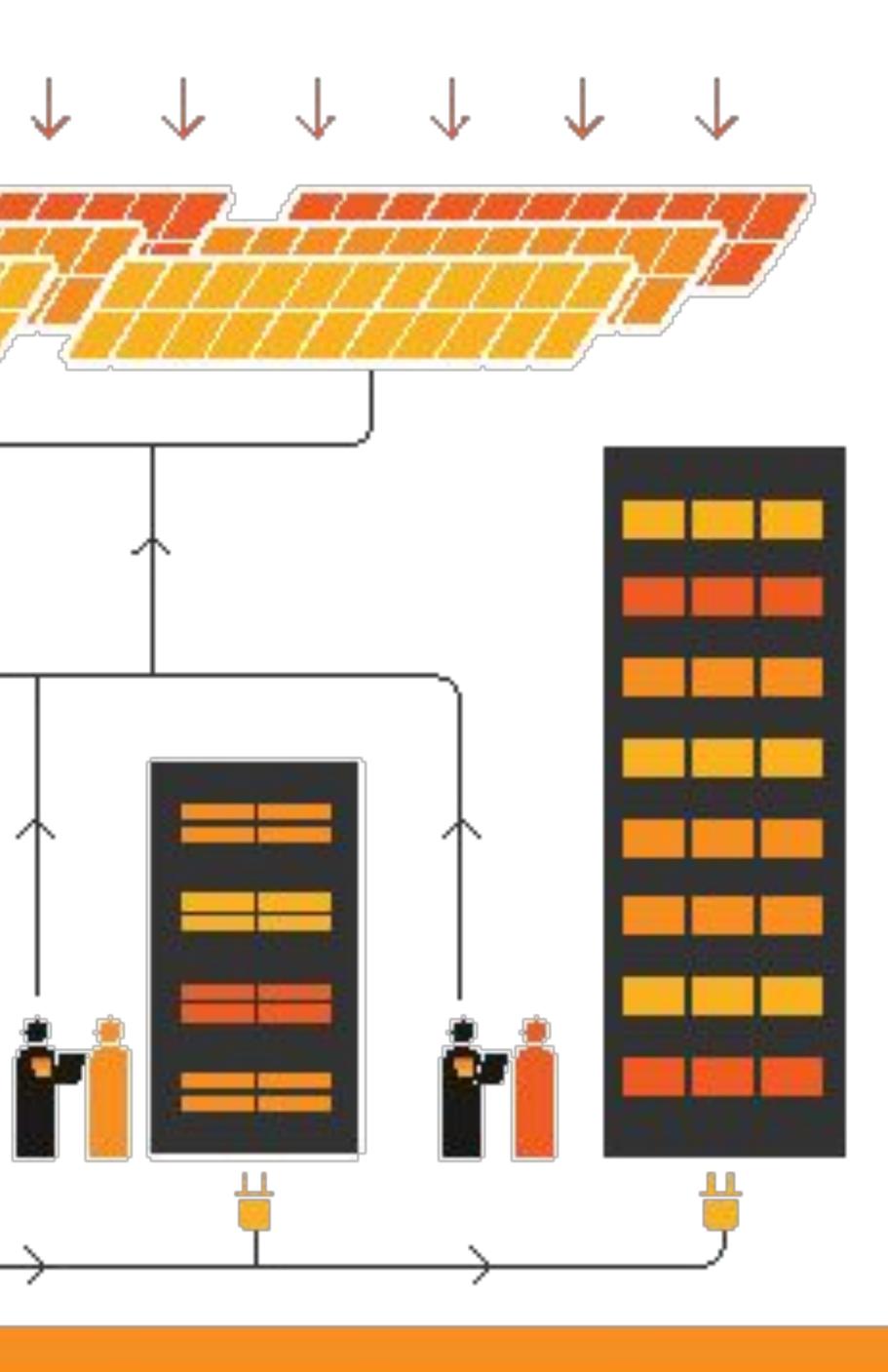
Educate

Create and distribute content such as infographics and videos to educate customers

Engage



Use storytelling sales techniques to demonstrate impact and savings to customers







Connect people to power by finalizing their community solar subscription

Acquire

The Business Plan

Vision

Access Solar aims to bridge the gap between solar developers and energy consumers by providing an efficient, cost effective way to subscribe any individual, including locked-out customers to community solar gardens.

Target Market & Growth

Community solar is growing rapidly across the U.S., with an annual growth rate at 53% over the last 5 years. Our target market are project developers in Colorado.

Financial Opportunity

We project to have 12 clients by the fifth year. Subscribing 5 MW of capacity. With this estimation, we will be making 1.8 million dollars in revenue by the fifth year of operation.

Points of Differentiation

We are the only Colorado based customer acquisition firm specializing on the locked-out market and we offer a lower price to project developers for customers than they would get from in house acquisition or other third parties.