



By <sup>o</sup> SUSANNE SHOLANDER

## Susanne Sholander

*What is art? What should art accomplish?*

Answers to these questions are limitless. If you ask twenty different people, you will get twenty different answers. Some think art should be comforting; others think it should be confrontational. Some say the point of art is to entertain, while others say art should enlighten. In such an ambiguous field, each artist needs to decide for themselves what purpose their art serves.

**For me, art should tell a story.**

My aim as an artist is to share a story with whoever views my work. With some pieces, such as illustrated works, the tale is easy to discover, but in others the stories are veiled, subtly conveyed through a specific font or a grouping of colors. Nothing is coincidental in my art; everything is chosen to help tell my story.

Many times, those who view my work will not know the reasons behind each decision, and they may not know the story I am trying to share. Therefore, I invite those who view my art to do so as I view art in general: searching for a story, and in the end, making up their own. Nothing would make me happier as an artist than to spark the imagination, as my imagination has been sparked by the art around me. This shared connection between artist and viewer is what I strive for, and it further reaffirms my belief that art, at its core, should tell a story.

	<b><u>Title:</u></b>	<b><u>Media:</u></b>	<b><u>Original Format:</u></b>
<b>Figure 1:</b>	Artemis Fowl Graphic Novel Pop-up Cover (front and back)	Digital	8.5"x11"
<b>Figure 2:</b>	Artemis Fowl Graphic Novel Pop-up Inside Pages	Digital	8.5"x11"
<b>Figure 3:</b>	Cardiovascular Research Colloquium Poster	Digital	17"x11"
<b>Figure 4:</b>	Comic Cover	Digital	11"x8.5"
<b>Figure 5:</b>	Comic Sample Page 1	Digital	11"x8.5"
<b>Figure 6:</b>	Comic Sample Page 2	Digital	11"x8.5"
<b>Figure 7:</b>	Family Calender	Mixed Media	6.5"x6"
<b>Figure 8:</b>	Fort Collins Reads Eleanor and Franklin Ads	Digital	11"x2.75"
<b>Figure 9:</b>	Fort Collins Reads "In the Garden of Beasts" Poster	Digital	17"x7.5"
<b>Figure 10:</b>	Fort Collins Reads Logo	Digital	15"x5"
<b>Figure 11:</b>	Hana-su Business Card Closed	Digital	2"x3.5"
<b>Figure 12:</b>	Hana-su Business Card Open	Digital	4"x3.5"
<b>Figure 13:</b>	Hana-su Corporate Typeface	Digital	17"x11"
<b>Figure 14:</b>	Neutrinos to Nano-Science Colloquium Poster	Mixed Media	17"x11"
<b>Figure 15:</b>	Northern Side Magazine Spread	Mixed Media	11"x17"
<b>Figure 16:</b>	Red Planet Magazine Spread	Digital	11"x17"
<b>Figure 17:</b>	Unity Poster	Mixed Media	24"x18"

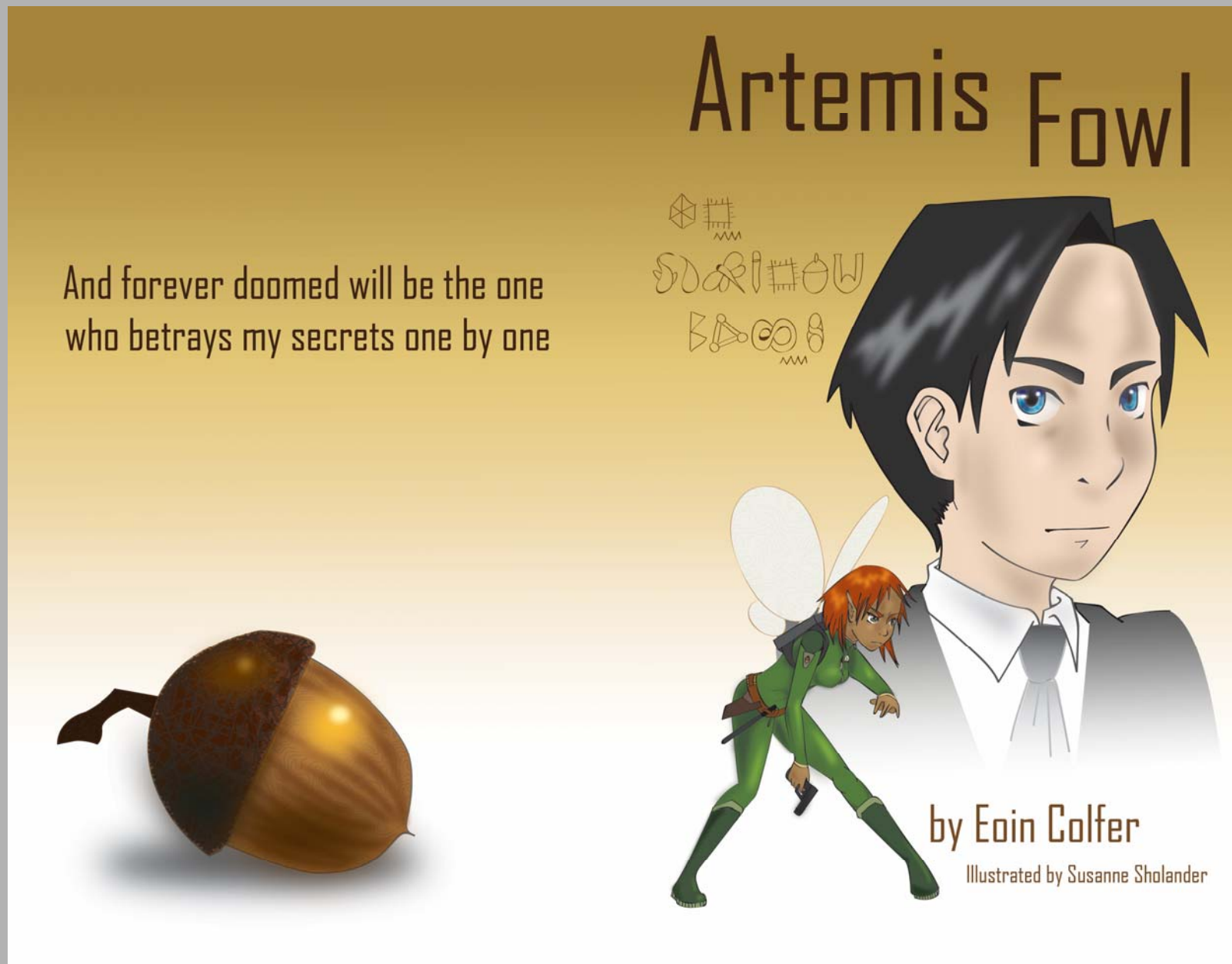


Figure 1: Artemis Fowl Graphic Novel Pop-up Cover (front and back).



Figure 2: Artemis Fowl Graphic Novel Pop-up Inside Pages.



# CARDIOVASCULAR RESEARCH AT CSU

## MOLECULES, MODELS & MANKIND

COLORADO STATE UNIVERSITY  
12TH ANNUAL RESEARCH COLLOQUIUM

APRIL 4-5, 2013  
HILTON FORT COLLINS  
FORT COLLINS, CO

PROGRAM DIRECTORS  
FRANK DINENNO &  
SCOTT EARLEY

[WWW.VPR.COLOSTATE.EDU](http://WWW.VPR.COLOSTATE.EDU)

Colorado  
State  
University

ILLUSTRATED BY SUZANNE SHOLANDER

**Figure 3: Cardiovascular Research Colloquium Poster.**

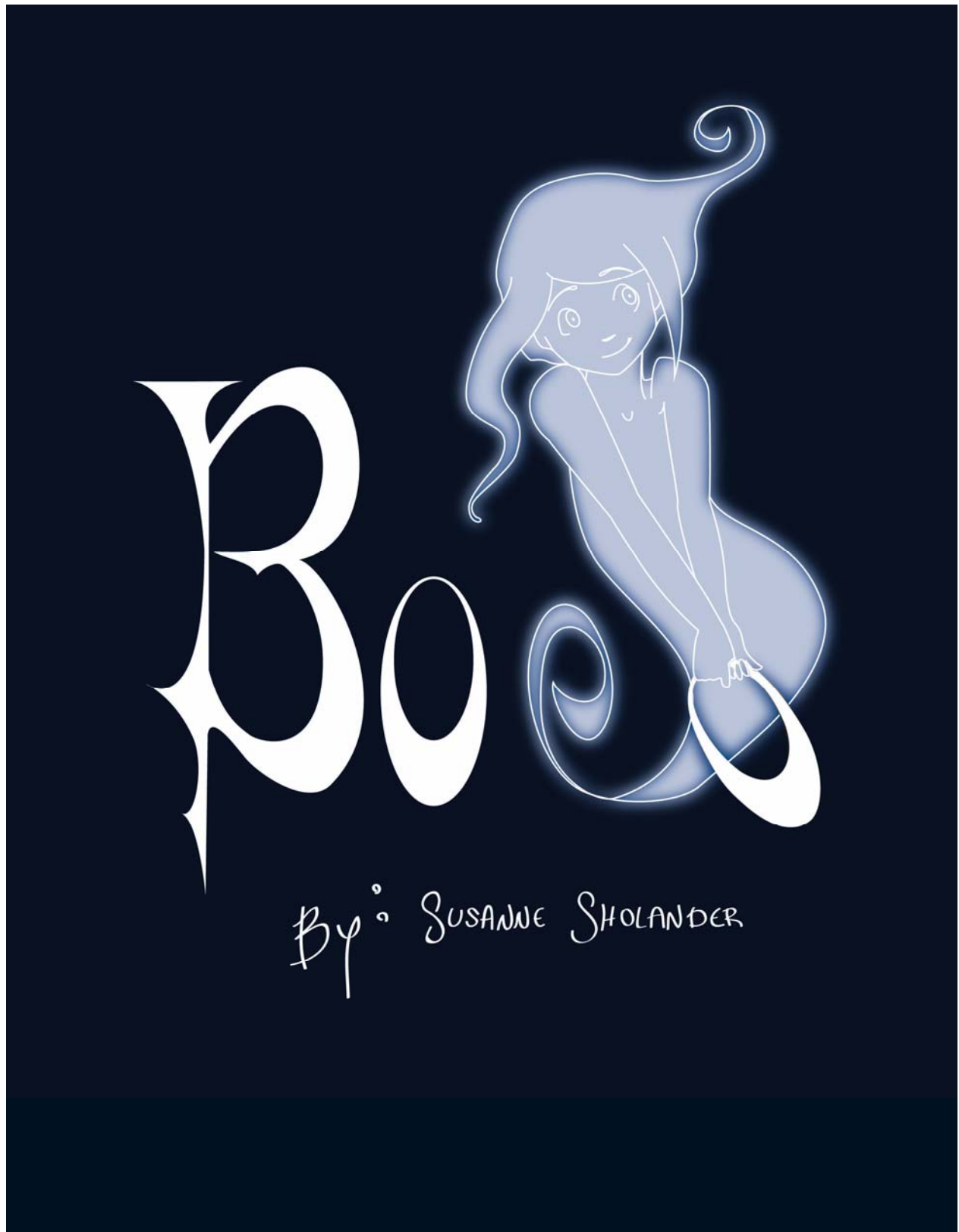


Figure 4: Comic Cover.





Figure 5: Comic Sample Page 1.





Figure 6: Comic Sample Page 2.



Figure 7: Family Calendar.



Figure 8: Fort Collins Reads Eleanor and Franklin Ads.



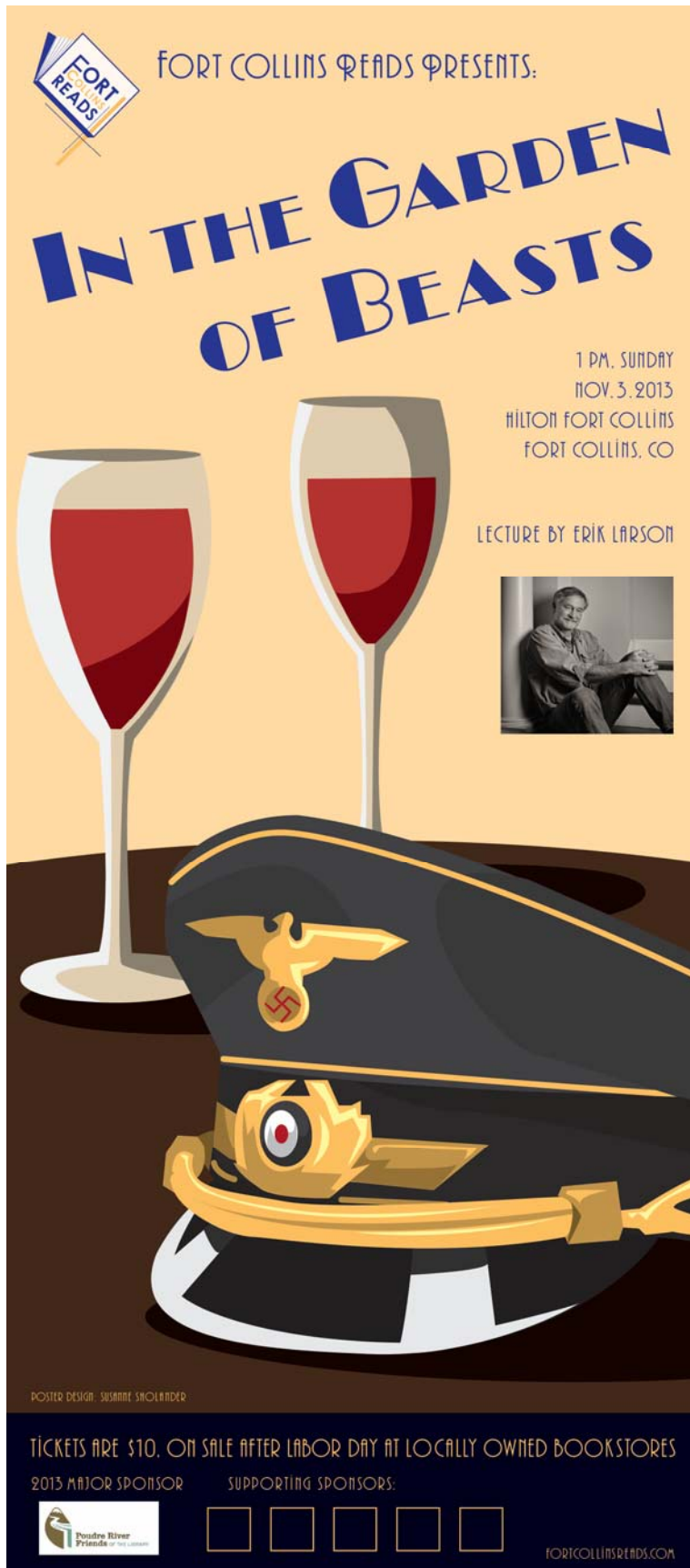


Figure 9: Fort Collins Reads "In the Garden of Beasts" Poster.





Figure 10: Fort Collins Reads Logo.



Figure 11: Hana-su Business Card Closed.

## LANGUAGE IN BLOOM

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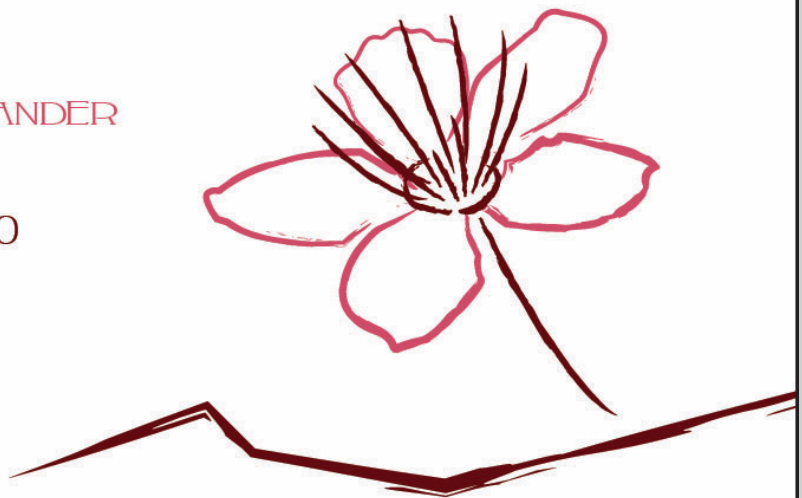


Figure 12: Hana-su Business Card Open.

CORPORATE TYPEFACE • DESIGN BY SUSANNE SIOLANDER

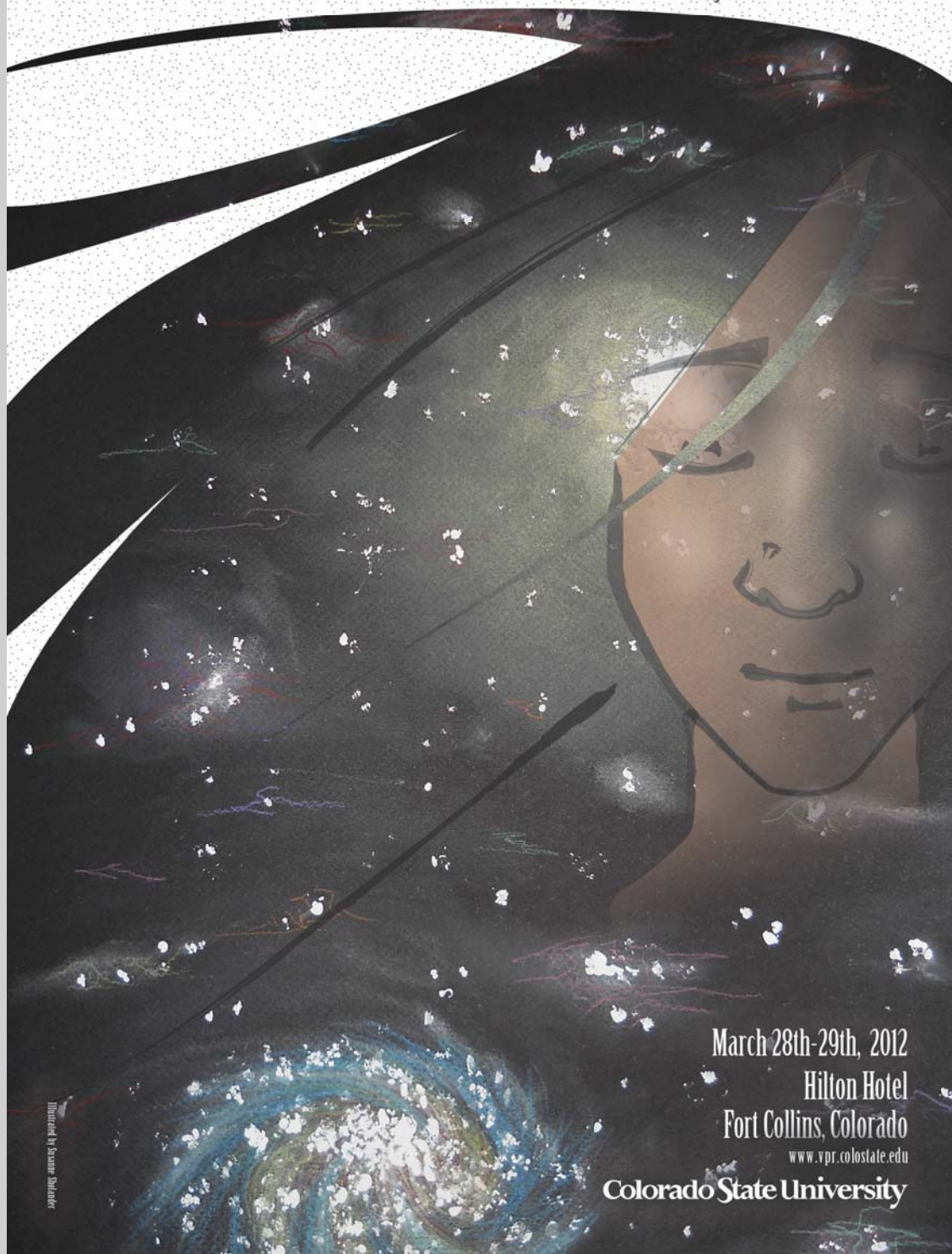
**Figure 13: Hana-su Corporate Typeface.**



# Physics at CSU: Neutrinos to Nano-Science

11th Annual Research Colloquium

Program Director: Dr. John Harton



March 28th-29th, 2012

Hilton Hotel

Fort Collins, Colorado

[www.vpr.colostate.edu](http://www.vpr.colostate.edu)

Colorado State University

Illustrated by Suzanne Schneider

Figure 14: Neutrinos to Nano-Science Colloquium Poster.

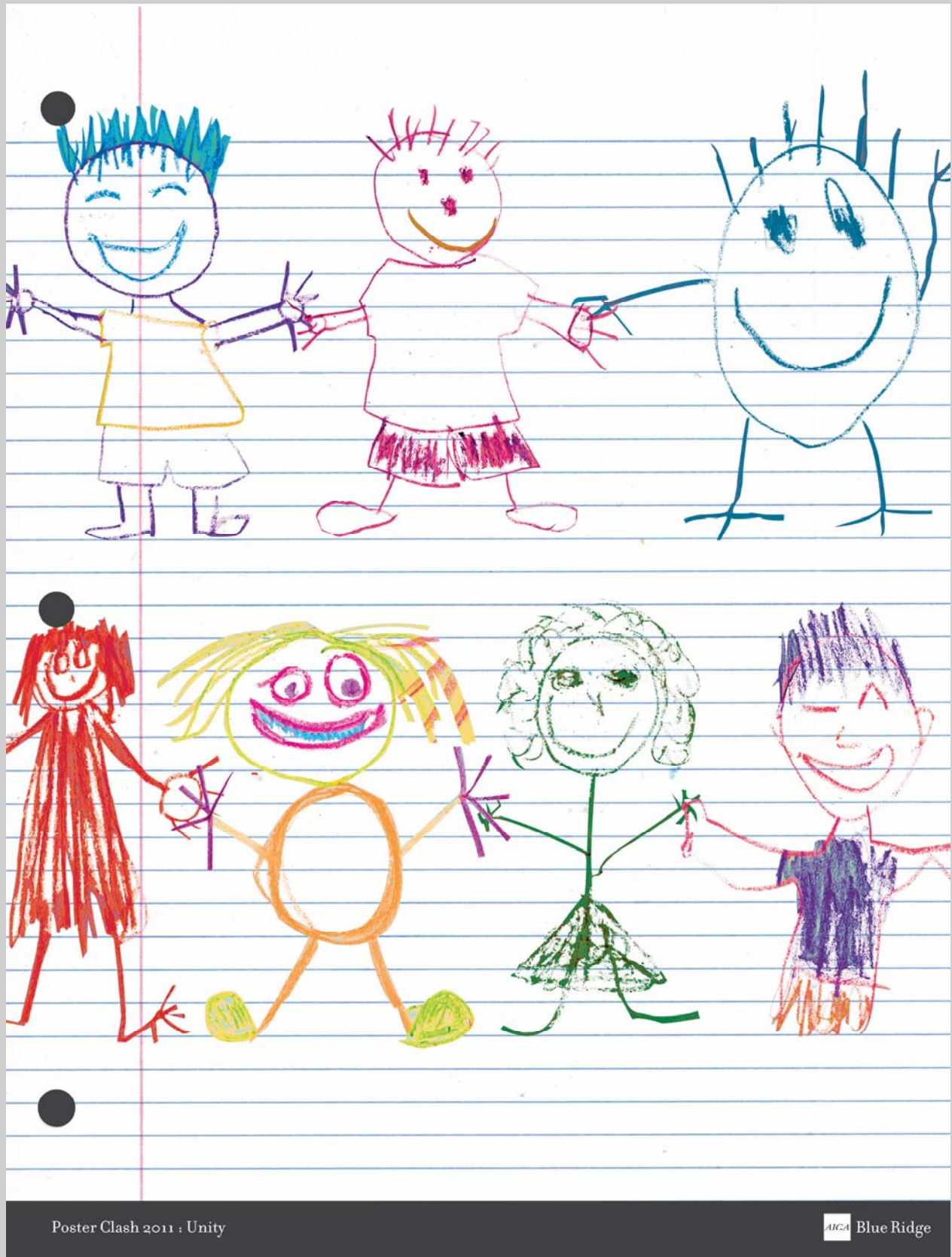


Figure 15: Northern Side Magazine Spread.





Figure 16: Red Planet Magazine Spread.



**Figure 17: Unity Poster.**