

MIDCONTINENTAL CHAPTER OF THE MEDICAL LIBRARY ASSOCIATION
Midyear Report May 2012 to October 2012
Submitted by Betsy Mueth, Chapter Chair

MLA Goal – 1. Recruitment, Membership, and Leadership in the Profession

- ❖ MCMLA currently has 215 members of which 13 are students and 202 are regular members. This includes members within our 7 states and others who now reside outside the chapter states. The Membership Committee has created a mentoring program which will begin operation in January 2013. They have identified 39 new members and have begun a process where new members are interviewed and their biographies are published in the MCMLA Express
- ❖ The Honors and Awards Committee solicited for and processed all self-nominations for the STARS program based on accomplishments of members. The chapter will give awards to deserving members. The Barbara McDowell Award for excellence in Hospital Librarianship received no nominations this year. The Bernice M. Hetzner Award for Excellence in Academic Health Science Librarianship will be awarded to Sue Sykes Berry, University of Missouri, Kansas City, MO. The Outstanding Achievement Award will be awarded to Rebecca Graves, University of Missouri, Columbia, MO. The awards ceremony will take place at the opening reception of the Annual Meeting in Kansas City on Oct. 3.

MLA Goal—2. Life Long Learning

- ❖ Plans are underway for the 2012 Annual Meeting in Kansas City, Missouri on October 2-5, 2012. The theme of the meeting is “Librarians Touching Lives”.
- ❖ Annual Meeting Advisor, Rebecca Graves assists the planning committees for the annual meetings. There will be a joint meeting in 2014 with 4 chapters participating: MCMLA, SCCMLA, NCNMLG, MLGSCA. The meeting will take place in Denver, CO. A virtual meeting is being planned for 2015.
- ❖ The Credentialing Liaison, Marie Reidelbach, participated at the Annual Meeting in the Exhibition Hall with a booth to increase awareness of the AHIP membership and to answer questions on becoming a member of AHIP or renewing their membership at a different level. Marie also publishes information in each issue of the MCMLA Express.
- ❖ The chapter awarded two MCMLA members to attend the MLA Chapter Sharing Roundtable Luncheon 2012. The travel scholarship award was not awarded this year.
- ❖ The MCMLA Education Committee took the lead in ensuring that chapter members are provided opportunities to stay current with new technologies, resources, and trends. The Education Committee was charged with the

responsibility for assisting with the MCMLA Continuing Education classes for the annual meeting in 2012. The Education Committee collaborated with the NN/LM Midcontinental Region to jointly sponsor a continuing education session, “Fair Use Guidelines”, on August 29. The program was streamed online.

MLA Goal—3. Advocacy

- ❖ The MCMLA Library Advocacy Committee has promoted library advocacy by writing advocacy letters to hospital administrations to avoid closings of libraries and elimination of library positions. Nursing Outreach articles by Valerie Meyer have been published in the MCMLA Express. A Library Marketing Award will be presented at the Annual Meeting in October. Liz Burns wrote a letter to the editor of Journal for Nurses in Staff Development that was published in Trendlines. The article is posted on the MCMLA Website.

MLA Goal—4. Creating and Communicating our Knowledge

- ❖ MCMLA has a number of communication methods for reaching out to members:
 - MCMLA *Express* (*published four times per year*) New columns in the newsletter include MCMLA Congratulates, Darell’s Doozies, President’s Column, & Research Roundup in addition to the Advocacy Column and new member highlights.
 - The MCMLA website (<http://www.mcmla.org>); includes Wild Apricot software for online member registration, annual meeting registration, chapter information with the President’s Corner, Committee Chairs, etc.
 - The MCMLA Listserv;
 - Monthly Executive/Committee meetings via SKYPE
- ❖ The Research Committee coordinated the solicitation, selection, and presentation of papers and posters which will be presented for the annual meeting. Members are encouraged to do research by offering a cash award for the best research poster, best research, paper, and best original idea. Awards will be given at the annual meeting in October 2012.
- ❖ The Governmental Relations Committee alerted the MCMLA members concerning legislative turmoil affecting library services to patrons.
- ❖ The Web Editor & Listserv Owner, [Amy Ritterskamp](#) took over the management of the Listserv this year when it split from the NN/LM MCR Listserv. She used more features of the Wild Apricot software to register vendors online for the annual meeting, thus creating a database of vendors for future use. Leadership is being taught to edit their web pages.

MLA Goal—5. Building a Network of Partners

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- ❖ MCMLA is a member of the social networking sites: Facebook and LinkedIn.
 - Facebook
<http://www.facebook.com/group.php?gid=361127369466&ref=mf>
 - LinkedIn
http://www.linkedin.com/groups?gid=3069261&trk=myg_ugrp_ovr

OTHER CHAPTER BUSINESS:

- ❖ ADHOC endowment under the leadership of Nancy Woelfl and her committee began to develop a business plan for creating, managing and operating an endowment for the chapter to benefit the chapter projects and members.
- ❖ Bylaws changes were passed this year to replace the current membership class of Distinguished Senior Member with Emeritus Member, and to bring the rule for tie vote in compliance with Robert's Rules of Order.
- ❖ **MCMLA officers for 2012-2013 are:**
 - Past Chair: Betsy Mueth
 - Chair: Brenda Pfannenstiel
 - Chair-elect: Darrel Willoughby
 - Recording Secretary: Susan Sanders
 - Chapter Council Representative: Melissa De Santis
 - Council Representative Alternate: Dana Abbey