

16th ANNUAL MCMLA MEETING

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"Medical Libraries: Yesterday, Today and Tomorrow"

The Yarrow, Park City, Utah

September 21-24, 1983

HOSTED BY

Utah Health Sciences Library Consortium  
Spencer S. Eccles Health Sciences Library



## OFFICERS 1982-83

Cynthia Fedders, Chairman  
Wayne Peay, Chairman-Elect  
Jim Bothmer, Secretary-Treasurer

## COMMITTEE CHAIRMEN

Pam Drayson	Education
Roz Dudden	RML-Liaison
Cynthia Fedders	Bylaws
Mark Funk	Membership
Emma Lue Kopp	Honors and Awards
Audrey Powderly	Legislation
Joan Stoddart	Nominations

## ANNUAL MEETING PLANNING COMMITTEES

### STEERING COMMITTEE

Cherryi Povey  
Bette Light  
Joanne Boch  
Joan Stoddart  
Karen Butter

#### Activities

Priscilla Mayden

#### Continuing Education

Kerry Skidmore  
Lynn Wilson

#### Registration

Cherryi Povey

#### Program

Karen Butter  
Nina Dougherty  
Denise Barianca  
Marjorie Seeger

#### Exhibitors

Kirk Davis  
Eris Kirby

#### Transportation

Bette Light  
Joyce Lounberg

#### Publicity

Joan Stoddart  
Terry Heyer  
Mark Meldrum

#### Evaluation

Doris Ellenberg  
Greg Patterson

Hospitality  
Kay McCloskey  
Eris Kirby

Utah Health Sciences Consortium Members

### WE EXTEND SPECIAL THANKS TO:

F. W. Faxon Company, Inc. for the wine and cheese pool party.

EBSCO Subscription Services for the conference packets.

McKay-Dee Hospital Center, Ogden and V.A. Medical Center, Salt Lake City for printing assistance.

## REGISTRATION HOURS

Wednesday, September 21, 1983

7:30 a.m. - 1:30 p.m.  
4:00 p.m. - 6:00 p.m.

Thursday, September 22, 1983

7:30 a.m. - 6:30 p.m.

Friday, September 23, 1983

7:30 a.m. - 12:00 p.m. (noon)

## HOSPITALITY

Welcome to Utah and Park City! Our staff is available to assist you and we hope you will drop by if you have any questions. The hospitality booth has information on conference events, restaurants, bus schedules, Park City/Salt Lake City, local activities and maps. We are located in the lobby of the Yarrow next to the registration booth and will be operating and staffed during the following hours:

Wednesday, September 21

7:30 a.m.-9:00 a.m.    11:30 a.m.-1:00 p.m.    4:00 p.m.-5:00 p.m.

Thursday, September 22

7:30 a.m.-9:00 a.m.    11:00 a.m.-1:00 p.m.    4:00 p.m.-6:30 p.m.

Friday, September 23

7:30 a.m.-9:00 a.m.    10:30 a.m.-11:00 a.m.    11:45 a.m.-12:30 p.m.  
2:00 p.m.-2:30 p.m.    5:00 p.m.-7:00 p.m.

Saturday, September 24

7:30 a.m.-8:30 a.m.    10:00 a.m.-10:30 a.m.

## SOCIAL EVENTS

**INFORMAL POOL PARTY (Wine and Cheese) - The Yarrow poolside**  
Wednesday, September 21 . . . 6:00-7:00 p.m.

Meet poolside before dinner in Park City. Sponsored by Faxon.

**WELCOME RECEPTION - KIMBALL ART CENTER, Park City**  
Thursday, September 22 . . . 6:30-7:30 p.m.

Start your evening out with a catered buffet cocktail party in the main gallery of the Art Center showing the Utah Invitational Craft Exhibit.

**SPEAKER LUNCHEON - SUMMIT BALLROOM - The Yarrow**  
Friday, September 23 . . . 12:30-2:00 p.m.

This is a sitdown luncheon serving Crepes a la Reine. Dr. Howard Wilcox will speak on "Graham Crackers, Corn Flakes and Grapenuts: Reflections on the U.S. Popular Health Movement."

**BANQUET - DEER VALLEY RESORT**

Friday, September 23 . . . 7:00-

Meet outside the Yarrow main entrance for a short trip to the Deer Valley Resort Lodge. Cocktails on the deck and dinner of Beef Wellington in the dining room will fill your evening.

WEDNESDAY, SEPTEMBER 21, 1983

7:30 a.m. - 9:00 a.m.	Hospitality Open
7:30 a.m. - 1:00 p.m.	Registration
8:30 a.m. - 5:00 p.m.	MLA CE 668 - Clinical Librarianship - Hearst Room
	MLA CE 464 - Online Searching in Psychiatry - Ivers Room
9:00 a.m. - 4:30 p.m.	Intro to Micros - Judge Room
9:00 a.m. - 5:00 p.m.	Resource Library Coordinators - Board Room
11:30 a.m. - 1:00 p.m.	Hospitality Open
12:00 p.m. - 1:00 p.m.	Lunch
{ 2:00 p.m. - 4:00 p.m.	Rare Books? Or Junk? - Kearns Room
{ 4:00 p.m. - 6:00 p.m.	Hospitality Open
4:00 p.m. - 6:00 p.m.	Registration
5:00 p.m. - 6:00 p.m.	MCMLA Committee Meetings Executive Committee - Hearst Room Education Committee - Ivers Room Honor & Awards Committee - Kearns Room Legislation Committee - Judge Room
6:00 p.m. - 7:00 p.m.	Informal Pool Party (Wine and Cheese) Yarrow Pool area
7:00 p.m. - 8:00 p.m.	Committee Chairman Meeting - Judge Room

THURSDAY, SEPTEMBER 22, 1983

7:30 a.m. - 9:00 a.m.	Hospitality Open
7:30 a.m. - 6:30 p.m.	Registration
8:30 a.m. - 5:00 p.m.	MLA CE 636 - Patient Education - Judge Room
9:00 a.m. - 5:00 p.m.	Automated Technical Services for Hospital Libraries - Hearst Room
9:00 a.m. - 11:00 a.m.	Rare Books? Or Junk? - Kearns Room
9:00 a.m. - 12:00 p.m. and 1:00 p.m. - 4:00 p.m.	BRS UPDATE (2 parts) - Ivers Room
11:00 a.m. - 1:00 p.m.	Hospitality Open
12:00 p.m. - 1:00 p.m.	Lunch
4:00 p.m. - 5:00 p.m.	Hospitality Open
5:00 p.m. - 6:30 p.m.	Technical Services Group Meeting - Ivers Room
5:00 p.m. - 6:00 p.m.	MCMLA Committee Meetings Membership Committee - Hearst Room RML-Liaison Committee - Judge Room
5:00 p.m. - 6:00 p.m.	Octanet Lenders Meeting - Kearns Room
6:30 p.m. - 7:30 p.m.	Welcome Reception at Kimball Art Center



FRIDAY, SEPTEMBER 23, 1983

- 7:30 a.m. - 9:00 a.m.      Hospitality Open
- 7:30 a.m. - 2:30 p.m.      Registration
- 8:30 a.m. - 10:30 a.m.      MCMLA Business Meeting  
Presentation of Honors and Awards  
Cynthia Fedders, Chair  
Summit Room
- 10:30 a.m. - 11:00 a.m.      Visit Exhibits  
Hospitality Open
- 11:00 a.m. - 11:45 a.m.      KEYNOTE ADDRESS  
Welcome and Introduction  
Priscilla Mayden, Director,  
Spencer S. Eccles Health Sciences  
Library, University of Utah.  
Speaker: Homer R. Warner, M.D.  
Professor and Chairperson,  
Department of Medical Biophysics  
and Computing, University of  
Utah, "Role of Libraries in a  
microcomputer age."  
Summit Room
- 11:45 a.m. - 12:30 p.m.      Visit Exhibits  
Hospitality Open
- 12:30 p.m. - 2:00 p.m.      Luncheon with Speaker  
"Graham Crackers, Corn Flakes and  
Grape Nuts: Reflections on the U.S.  
Popular Health Movement."  
Howard G. Wilcox, M.D.,  
Associate Chief of Staff for  
Education, VA Medical Center,  
Salt Lake City; Associate  
Professor of Internal Medicine,  
University of Utah.  
Summit Room

FRIDAY, SEPTEMBER 23, 1983 (Continued)

- 2:00 p.m. - 2:30 p.m. Visit Exhibits  
Hospitality Open
- 2:30 p.m. - 5:00 p.m. The Evolution of Medline: The User Goes Online (Panel)  
Moderator: Nina E. Dougherty,  
University of Utah.  
PAPERCHASE -- Gary Horowitz,  
M.D., Beth Israel Hospital.  
COLLEAGUE MEDICAL -- Carole  
Baker, BRS. *DOSHKOSH*  
CITE-HILL -- Tamas E. Doszkocs,  
PhD, National Library of  
Medicine.  
Physician/User: Lawrence Lutz, M.D.,  
University of Utah. *Lawrence Lutz*  
Librarian: Lynn Wilson, M.L.S.,  
Primary Children's Medical  
Center. *SLC*
- Three systems will be presented which are specifically designed to be accessed by the user. The panel will comment on these systems and discuss the implications for the user and the library.
- Summit Room
- 5:00 p.m. - 7:00 p.m. Hospitality Open
- 5:15 p.m. - 6:30 p.m. Octanet Users Meeting  
Summit Room
- 7:00 p.m. - BANQUET AT DEER VALLEY  
RESORT

*Dr. H.  
146*

WEDNESDAY  
September 21

7:30 - 1:30 Registration Open

8:30 - 5:00

MLA CE 668 Clinical Librarianship -  
Hearst Room

MLA CE 464 Online Searching in  
Psychiatry - Ivers Room

9:00 - 4:30

Intro to micros - Judge Room  
Wayne Peay

9:00 - 5:00

Resource Library Coordinators -  
Board Room

12:00 - 1:00

CATERED LUNCH - Summit Room

2:00 - 4:00

Rare Books? or Junk? - Kearns  
Room: Doris Thibodeau

4:30 - 6:00 Registration Open

5:00 - 6:00

MCMLA COMMITTEE MEETINGS

Executive - Hearst Room

Education - Ivers Room

Honors & Awards - Kearns Room

Legislation - Judge Room

6:00 - 7:00

INFORMAL POOL PARTY  
(Wine and Cheese)

7:00 - 8:00

Committee Chairmen Meeting  
- Judge Room

1983 MCMLA MEETING

THURSDAY  
September 22

7:30 - 6:30 Registration Open

8:30 - 5:00

MLA CE 636 Patient Education -  
Judge Room

9:00 - 12:00

BRS Update: System Update -  
Ivers Room

9:00 - 5:00

Automated technical services for  
Hospital libraries. - Hearst Room  
MCRMLP

9:00 - 11:00

Rare Books? or Junk? - Kearns  
Room: Doris Thibodeau  
(Repeat of Yesterday)

12:00 - 1:00

CATERED LUNCH - Summit Room

1:00 - 4:00

BRS update: Microcomputers  
in the Online Environment -  
Ivers Room.

5:00 - 6:00

Technical Services Group Meeting -  
Ivers Room: Robert Pisciotta.

5:00 - 6:00

MCMLA COMMITTEE MEETINGS

Membership - Hearst Room

Liaison - Judge Room

5:00 - 6:00

OCTANET LENDERS - Kearns  
Room.  
Claire Gadzikowski.

6:30 - 7:30

RECEPTION AT KIMBALL  
ART CENTER

5- PROGRAM SUMMARY

FRIDAY  
September 23

SATURDAY  
September 24

7:30 - 12:00 Registration Open

8:30 - 10:30

MCMLA BUSINESS MEETING -

Summit Room

Cynthia Fedders, MCMLA Chair

10:30 - 11:00

VISIT EXHIBITS

11:00 - 11:45

KEYNOTE ADDRESS:

Summit Room

Dr. Homer Warner

'Role of libraries in a microcomputer Age.'

11:45 - 12:30

VISIT EXHIBITS

12:30 - 2:00

LUNCHEON - Summit Room

'Graham Crackers, Corn Flakes, and

Grape Nuts: Reflections on the U.S.

Popular Health Movement.'

Dr. Howard G. Wilcox.

2:00 - 2:30

VISIT EXHIBITS

2:30 - 5:00

THE EVOLUTION OF MEDLINE:

The User goes Online. - Summit

Room. Panel

5:00 - 6:00

OCTANET USERS MEETING

Summit Room.

7:00 -

BANQUET AT DEER VALLEY

SKI RESORT

(Drinks and sit-down dinner)

7:00 - 8:00

ONLINE USERS MEETING

Summit Room

8:30 - 10:30

CONTRIBUTED PAPERS - Summit Room

Hospital Library develops

automated journal holdings list -

Shirley A. Ting.

Downsizing medical libraries: the

role of health science library

consortia. - Karen T. Hackleman.

Stalking the elusive government

document: an update - Valerie

Florance.

CHIC (Consumer Health Informa-

tion Center) the free public

resource for health information. -

Robert Bunnel.

Evaluation of audiovisuals for

patient teaching. - Eris J. Kirby.

10:00 - 10:30

VISIT EXHIBITS

10:30 - 11:00

MLA ADDRESS - Summit Room

Judith Messerie

11:00 - 12:00

RML REPORT - Summit Room

Rosalind Dudden

Dick Pride

12:00 MEETING OVER

EXHIBITS CLOSE

SATURDAY, SEPTEMBER 24, 1983

7:00 a.m. - 8:00 a.m.

Online Users Meeting  
Carolyn Reid, MCRMLP

8:30 a.m. - 10:30 a.m.

**CONTRIBUTED PAPERS**

Karen Butter, Moderator

"Hospital Library Develops Automated  
Journal Holdings List" Shirley Ting,  
VA Medical Center, Kansas City, MO

VA Medical Center Library in  
Kansas City, Missouri has had an  
inhouse system utilizing a PDP  
11/34 mini computer since Spring  
1982. The software is Information  
Management Processing System  
(IMPRS) developed by the Ruf  
Corporation and written in  
Fortran. Three files, including  
journal holdings, subscription,  
audiovisual holdings, and circula-  
tion have been developed for the  
library. Future plans include com-  
puter searchable book catalog and  
interlibrary loan statistics.

"The Downsizing of Medical Libraries:  
The Role of Health Sciences Library  
Consortia." Karen T. Hackleman,  
MCRMLP, Omaha, NE

The transition of America's indus-  
trial base to one of microelec-  
tronics has had an analogous effect  
on medical libraries, changing  
independent entities involved with  
manual operations to facilities  
dependent on group configura-  
tion. Likewise, automated tech-  
nology has affected the  
processes that medical librarians  
perform. In order to adapt to this  
new environment, a structure has  
emerged -- that of the multi-type  
library network. These networks,  
especially health sciences library  
consortia, are affecting the pre-  
sent and future of medical  
libraries.

8:30 a.m. - 10:30 a.m.

CONTRIBUTED PAPERS (Continued)

"Stalking the Elusive Government Document: An Update." Valerie Florence, University of Utah, Salt Lake City.

The Reagan Administration has implemented policies which affect both the free distribution and sales of U. S. government publications. This paper will highlight the impact of those policies on the dissemination of federally-produced information. The presentation will conclude with suggestions for small libraries on how to acquire government publications in light of these changes.

"CHIC (Consumer Health Information Center) The Free Public Resource for Health Information." Robert Bunnell, CHIC, Salt Lake City, UT

A description of CHIC, its purpose, funding, development and success after a year of operation will be presented.

"Evaluation of audiovisuals for Patient Teaching." Eris J. Kirby, VA Medical Center, Salt Lake City, UT

This study examines criteria used to acquire non-print materials for patient education. After viewing slide/sound programs, patient cognitive gain was compared against librarian preview evaluations. Correlations were made between the most effective program as evidenced by the patients gain and the librarian's opinion of how well educational design criteria was used in the development of the program.

Summit Room

SATURDAY, SEPTEMBER 24, 1983 (Continued)

10:00 a.m. - 10:30 a.m.

Visit Exhibits

10:30 a.m. - 11:00 a.m.

MLA ADDRESS

Judith Messerle, Board of Directors

11:00 a.m. - 12:00 p.m.

Evolution of the Biomedical Communications Network: from RML Program to Multi-type Network.

Rosalind Dudden

Dick Pride *Carol Hilliard*

The Midcontinental Regional Medical Library Program will be discussed by Dick Pride with emphasis on its impact on local area networking. Rosalind Dudden will discuss the evolution of the local network and how it has been accepted by the RML program. Both speakers will touch on the topic of evaluation of the impact of library services on improved health care delivery and the problems involved in measuring this impact.

11:50 a.m. - 12:00 p.m.

Welcome from Omaha

12:00

MEETING OVER  
EXHIBITS CLOSE

*Strategic planning  
Relevance of grant work  
New computer applications  
Need for long med libraries  
Committee given  
RML has need to lead  
is more than  
importance of their  
will be said  
etc.*

## VISIT THE EXHIBITS

### EXHIBITORS

Ballen Booksellers International, Inc.  
Stefan Mellin

Cumulative Index to Nursing and Allied Health Literature  
Ms. Eugenie E. Prime

Demco, Inc.  
Donald Hauser

EBSCO Subscription Services  
Ms. Jamie McFadden

Encyclopaedia Britannica  
Mrs. Oreatha Blake

F. W. Faxon Company, Inc.  
Ms. Jamie Harrison

Institute for Scientific Information  
Joe Michalak

Login Brothers Book Co.  
Chris Ellicott

Majors Scientific Books, Inc.  
Joseph S. Davis

Matthews Book Co.

Mountain-Plains Bookbinding and Library Equipment Co.  
Jack Phillips

Read-More Publications, Inc.  
Stanley Nason

United Western Bookbinders  
Richard McGlothlen

Visual Information Systems/The Network for Continuing Medical  
Education  
Michael F. Shepherd



