

BEYOND TECHNOLOGY



ANNUAL MEETING
MIDCONTINENTAL
CHAPTER OF THE
MEDICAL LIBRARY
ASSOCIATION

DENVER,
COLORADO
SEPTEMBER 16-19, 1981

SOCIAL HIGHLIGHTS

CCML WELCOME RECEPTION

WEDNESDAY, SEPTEMBER 16, 1981

6:30 P.M. - 8:00 P.M.

Vail Room, Denver Hilton

Cash Bar Hors d'oeuvres

Start off the conference by meeting and greeting old friends and new acquaintances.

WINE AND CHEESE AND CINEMA

THURSDAY, SEPTEMBER 17, 1981

5:00 P.M. - 6:30 P.M. Wine and Cheese

7:00 P.M. - 8:30 P.M. Film

*Denver Center for the Performing Arts Cinema
14th and Curtis*

An evening set in Denver's new architecturally splendid cultural center. Nibble cheese, imbibe wine and escape with Cary Grant and Eva Marie Saint in Hitchcock's "North By Northwest".

BUFFET BANQUET

FRIDAY, SEPTEMBER 18, 1981

6:30 P.M. - 9:30 P.M.

*Denver Petroleum Club, Anaconda Tower
555 17th Street*

Satiate your senses dining and viewing Denver and the Rockies from the plush, exclusive oilmen's club on the 37th floor. Enjoy Robert Brown's visual tour of Denver from gold town to energy town.

CONTINENTAL BREAKFAST

SATURDAY, SEPTEMBER 19, 1981

7:00 A.M. - 8:30 A.M.

Empire Room, Denver Hilton

Relax and enjoy a final opportunity for socializing with your fellow conference participants.

HOSPITALITY HOURS

7:00 A.M. - 5:30 P.M. WEDNESDAY, SEPTEMBER 16

7:00 A.M. - 5:30 P.M. THURSDAY, SEPTEMBER 17

7:00 A.M. - 6:00 P.M. FRIDAY, SEPTEMBER 18

8:00 A.M. - 1:00 P.M. SATURDAY, SEPTEMBER 19

Acquaint yourself with the sights of Denver. Visit the Hospitality Booth located next to the Registration Desk.

SCHEDULE

WEDNESDAY, SEPTEMBER 16, 1981

- 7:00 A.M. - 7:00 P.M.** REGISTRATION, *Empire Foyer*
- 9:00 A.M. - 5:00 P.M.** WORKSHOPS, *Terrace Level*
ONLINE SEARCHING: Carolyn Anne Reid, Online Services Coordinator, MCRMLP.
CAREER PLANNING: Barbara Schindler Jones, PhD, Organizational Communication Consultants, Inc., and Joann Albright, Career Counselor, University of Denver.
- 1:00 P.M. - 5:00 P.M.** WORKSHOPS, *Terrace Level*
BOOKBINDING AND BOOK MENDING: Frank B. Rogers, MD, Librarian (Emeritus), UCHSC.
CAREER PLANNING: Barbara Schindler Jones, PhD, Organizational Communication Consultants, Inc., and Joann Albright, Career Counselor, University of Denver.
- 6:30 P.M. - 8:00 P.M.** COLORADO COUNCIL OF MEDICAL LIBRARIANS WELCOME RECEPTION
Vail Room

THURSDAY, SEPTEMBER 17, 1981

- 7:00 A.M. - 9:00 A.M.** REGISTRATION, *Empire Foyer*
- 11:00 A.M. - 2:00 P.M.** REGISTRATION, *Empire Foyer*
- 5:00 P.M. - 7:00 P.M.** REGISTRATION, *Empire Foyer*
- 9:00 A.M. - 5:00 P.M.** MLA CONTINUING EDUCATION COURSES, *Terrace Level*
CE 18 SYSTEMS ANALYSIS
Anne Comer, Capital Systems Group, Inc.
CE 51 ONLINE SEARCH OPTIMIZATION
Tricia McKeown, University of Texas Health Sciences Center, Dallas
CE 53 WRITING FOR PUBLICATION
Gloria Werner, UCLA Biomedical Library, Los Angeles
CE 54 NEOPLASIA
Patti Corbett, Ciocco Library, University of Pittsburgh
CE 62 SERIALS SELECTION AND MANAGEMENT
Cheryl Rueby, HSL, Wright State University, Dayton
- 9:00 A.M. - 5:00 P.M.** SATORI SEMINAR, *Biltmore Room*
Colin Mick, PhD, Director of Research, Decision Information Services, Ltd.
- 5:00 P.M. - 6:30 P.M.** WINE AND CHEESE RECEPTION, *Denver Center for the Performing Arts Cinema*
- 7:00 P.M. - 8:30 P.M.** FILM

SCHEDULE

FRIDAY, SEPTEMBER 18, 1981

7:00 A.M. - 9:00 A.M. REGISTRATION, *Empire Foyer*

7:00 A.M. - 6:00 P.M. EXHIBITS, *Empire Lounge*

8:30 A.M. - 9:00 A.M. WELCOME, *Empire Room*
Charles W. Sargent, President, MLA
Patrick Brennen, President, MCMLA
Rosalind Dudden, CCML

9:00 A.M. - 10:00 A.M. KEYNOTE ADDRESS, *Empire Room*



"Shaping Your Own Future:
The Librarian's Role"
Joel Barker, President, Infinity Limited, Inc.

10:00 A.M. - 10:30 A.M. BREAK

10:30 A.M. - 12:30 P.M. PANEL DISCUSSION, *Empire Room*

"Beyond Technology: The Human Factor"



Anne Mathews, PhD.
Associate Professor and Director
of Continuing Education,
Graduate School of Library and
Information Management,
University of Denver.



Tamas Doszkocs, PhD.
Chief, Biomedical Files
Implementation Branch,
National Library of Medicine.



Dick Pride, MLS.
Associate Director,
Midcontinental Regional
Medical Library Program.



Colin Mick, PhD.
Director of Research,
Decision Information Services, Ltd.

12:30 P.M. - 2:00 P.M. LUNCH ON YOUR OWN

SCHEDULE

FRIDAY, SEPTEMBER 18, 1981

2:00 P.M. - 3:30 P.M. FIRST WORKSHOP SESSION, *Room Assignment on Ticket*
Implications Wheel Joel Barker
MEDLARS III Tamas Doszkocs
Managing Change Anne Mathews
Microcomputers Colin Mick
OCTANET Dick Pride

3:30 P.M. - 4:00 P.M. BREAK

4:00 P.M. - 5:30 P.M. SECOND WORKSHOP SESSION, *Room Assignment on Ticket*
Strategy Matrix Joel Barker
MEDLARS III Tamas Doszkocs
Managing Change Anne Mathews
Microcomputers Colin Mick
OCTANET Dick Pride

6:30 P.M. - 9:30 P.M. BUFFET BANQUET, *Denver Petroleum Club*

SATURDAY, SEPTEMBER 19, 1981

7:00 A.M. - NOON EXHIBITS, *Empire Lounge*

7:00 A.M. - 8:30 A.M. CONTINENTAL BREAKFAST, *Empire Room*

8:30 A.M. - 10:00 A.M. MCMLA PROGRAM, *Empire Room*
Charles Sargent, President, Medical Library Association
Open Forum with the MCMLA/RML Liaison Committee
PANEL: Barbara McDowell, Chairperson
Robert Braude
Dick Dalton
Lois Innskeep
Carol Matulka

10:00 A.M. BREAK
10:30 A.M.

10:30 A.M. MCMLA BUSINESS MEETING, *Empire Room*
NOON Report from MLA Chapter Representative, Karen Butler
OTHER AGENDA ITEMS

EXHIBITORS

- COLORADO COUNCIL OF MEDICAL LIBRARIANS
DENVER AREA HEALTH SCIENCES LIBRARIES CONSORTIUM
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MANY THANKS

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Swedish Medical Center

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