



CSU Water Center

## **Artist Statement**

### **Angela Cantello**

My main focus, in the art field, is graphic design. I love the idea of creating art work with a computer and a mouse. I love seeing all the things that I can create with a click of a mouse and a press of a button. Making people happy and excited is my motivation for making art. I love when someone sees my work, gets a big smile from ear to ear, and loves the final outcome of my work. Peoples' reactions, to my work, makes me motivated to do more and more art. The positive reactions make me optimistic to create more.

The most important idea to me is knowing the concepts of graphic design. I feel like some people can create an elaborate poster with a bunch of Adobe Photo filters. However, in the graphic design industry there needs to be a strong concept from the beginning. If there is no concept, then the work is meaningless and it is not true graphic design work. There is a difference between creating an image for fun and creating an image with a strong concept. Knowing the concepts of design is an element that no graphic design program can give to you.

I want my viewers to stare at my work for hours on end. I feel like art is supposed to grab a person's attention and stand out. I want my viewers to walk away feeling more motivated and create their own art work.

When people view my work they wonder how I created it. For example, what kind of graphic design programs did I use and all the steps that I took to create my art pieces. Also, they wonder how many hours went into each art piece.

My audience varies. Each art piece focuses on different demographics. One client might want a logo for their business, while another client might a poster for their music band. Each client has their own needs and each client is different.

I feel like most of my pieces have either a minimalist style, which is the technique used to communicate my ideas. I feel like making things more simple communicates an idea more clearly.

As for people influencing me, I would say Davidson Carson influences me. I admire his ability to make typography very appealing to look at. I feel like typography is harder to make interesting since it consists of letters, words, and paragraphs.

<u>Title</u>	<u>Media</u>	<u>Original Format</u>
<b>Figure 1:</b> Animal Rights Platform Poster	digital art	Adobe Photoshop and Illustrator; 11 in. x 17 in.
<b>Figure 2:</b> Corporate Typeface	digital art	Adobe Photoshop; 11 in. x 17 in.
<b>Figure 3:</b> CSU Water Center Logo Black and White	digital art	Adobe Illustrator; 5 in. x 5 in.
<b>Figure 4:</b> CSU Water Center Logo	digital art	Adobe Illustrator; 5 in. x 5 in.
<b>Figure 5:</b> CSU Water Center Reverse Logo	digital art	Adobe Illustrator; 5 in. x 5 in.
<b>Figure 6:</b> CSU Water Center Magazine Cover	digital art	Adobe Photoshop and Illustrator; 8.5 in. x 11 in.
<b>Figure 7:</b> Education Platform Poster	digital art	Adobe Photoshop and Illustrator; 11 in. x 17 in.
<b>Figure 8:</b> Game Board Box	digital art	Adobe Photoshop and Illustrator; 8.5 in. x 11 in.
<b>Figure 9:</b> Laser Poster Photo Version	digital art	Adobe Photoshop and Illustrator; 11 in. x 17 in.
<b>Figure 10:</b> Laser Poster	digital art	Adobe Photoshop and Illustrator; 11 in. x 17 in.
<b>Figure 11:</b> Persuaders Game Board	digital art	Adobe Photoshop and Illustrator; 17 in. x 17 in.
<b>Figure 12:</b> Platform AD Series	digital art	Adobe Photoshop and Illustrator; 14 in. x 5.5 in.
<b>Figure 13:</b> Persuaders Website	digital art	Adobe Photoshop and Illustrator; 8.5 in. x 5.5 in.
<b>Figure 14:</b> Sushi Recipe	digital art	Adobe Photoshop and Illustrator; 9 in. x 5 in.

persuaders  
party

STOP

**Let's Protect our Animals**  
**Want Change? Start Now!**

Figure 1: Animal Rights Platform Poster.

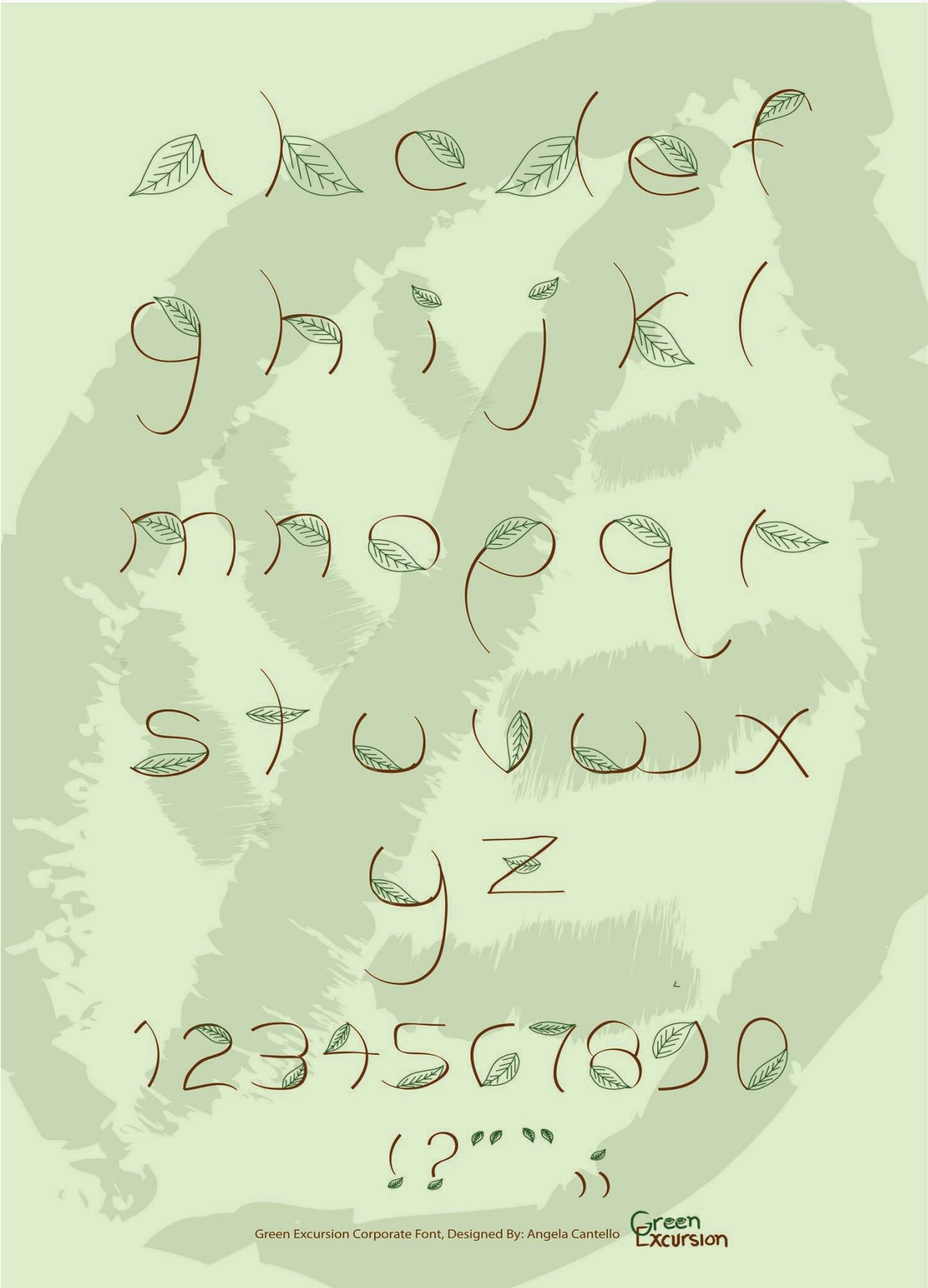
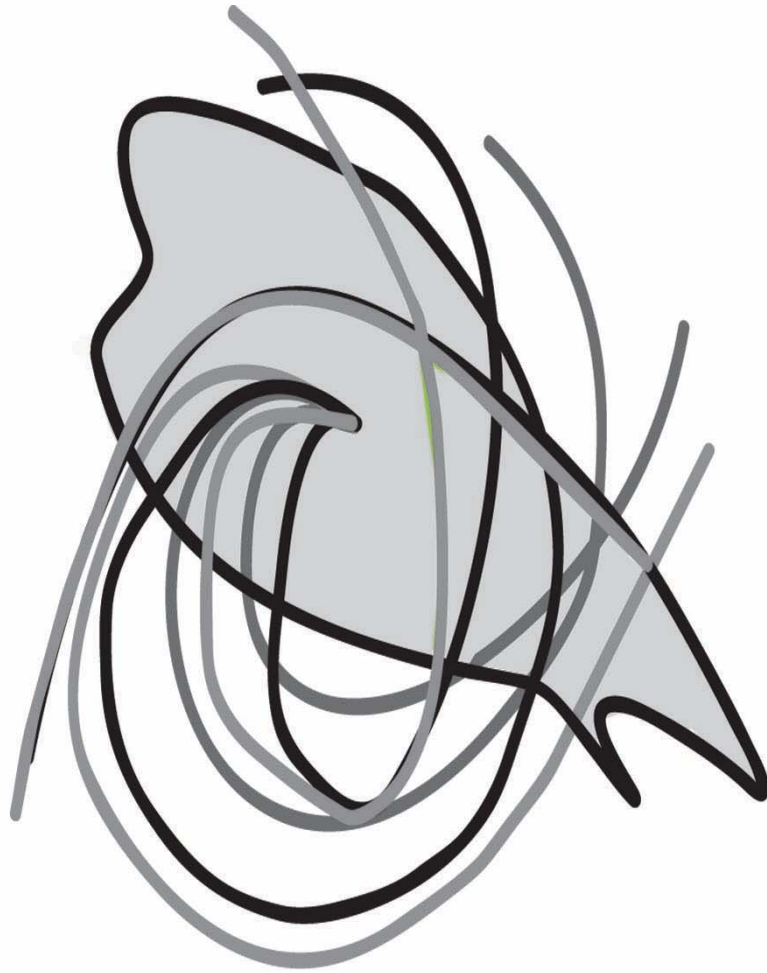


Figure 2: Corporate Typeface.



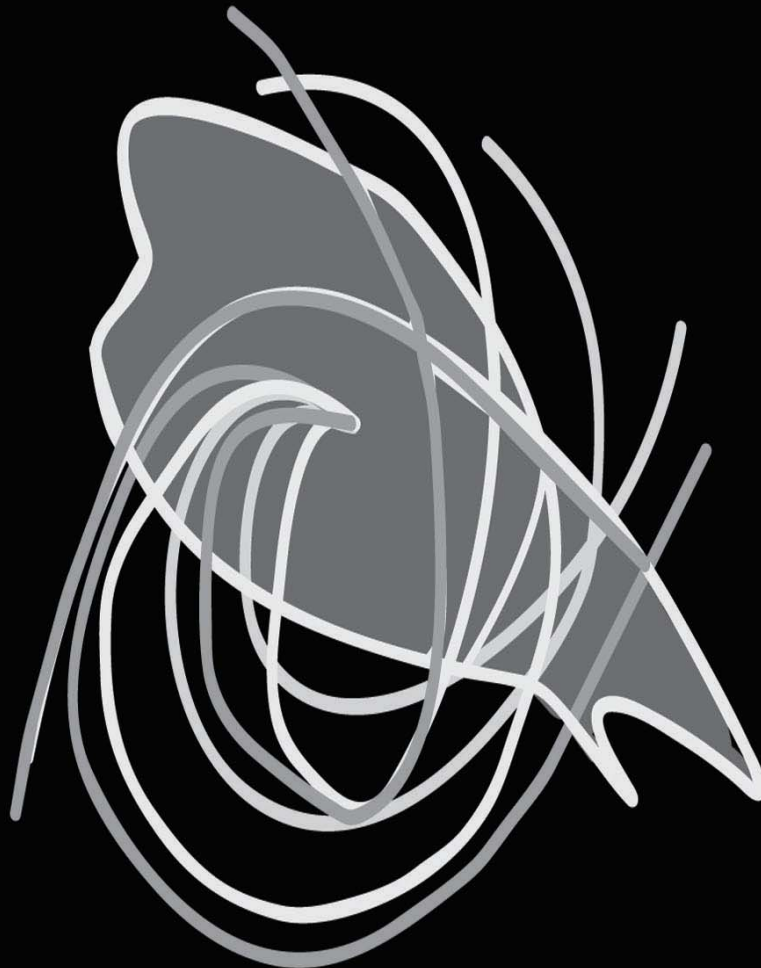
**CSU Water Center**

**Figure 3: CSU Water Center Logo Black and White.**



CSU Water Center

Figure 4: CSU Water Center Logo.



CSU Water center

Figure 5: CSU Water Center Reverse Logo.



# The Current

Volume 1, Issue 1



## *Uses of Water from 2014 Snow Fall*

Best Irrigation Methods for Colorado

CSU Designing Water Center's Graphic Identity

Colorado  
State  
University

Figure 6: CSU Water Center Magazine Cover.

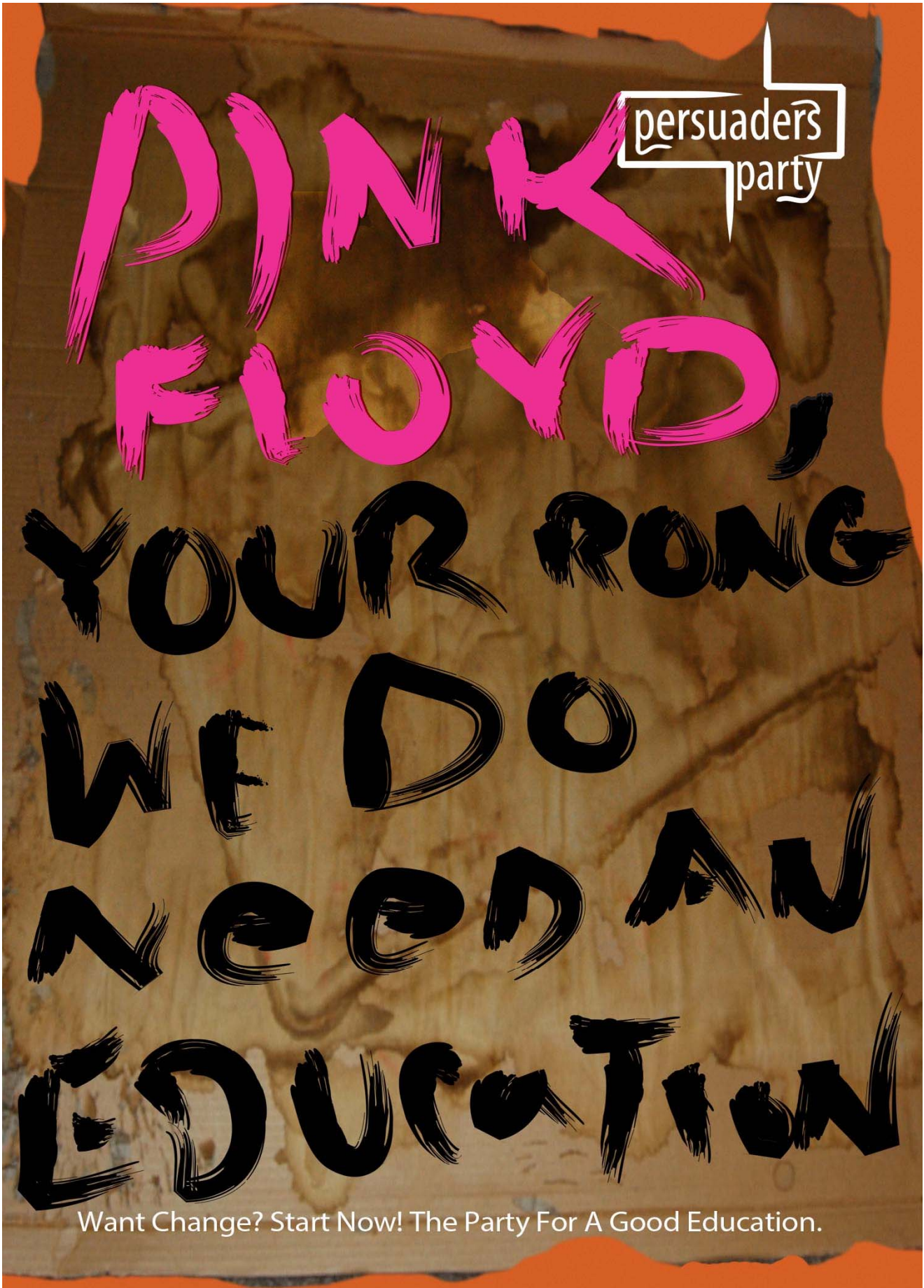


Figure 7: Education Platform Poster.

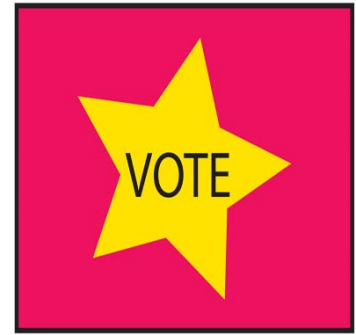
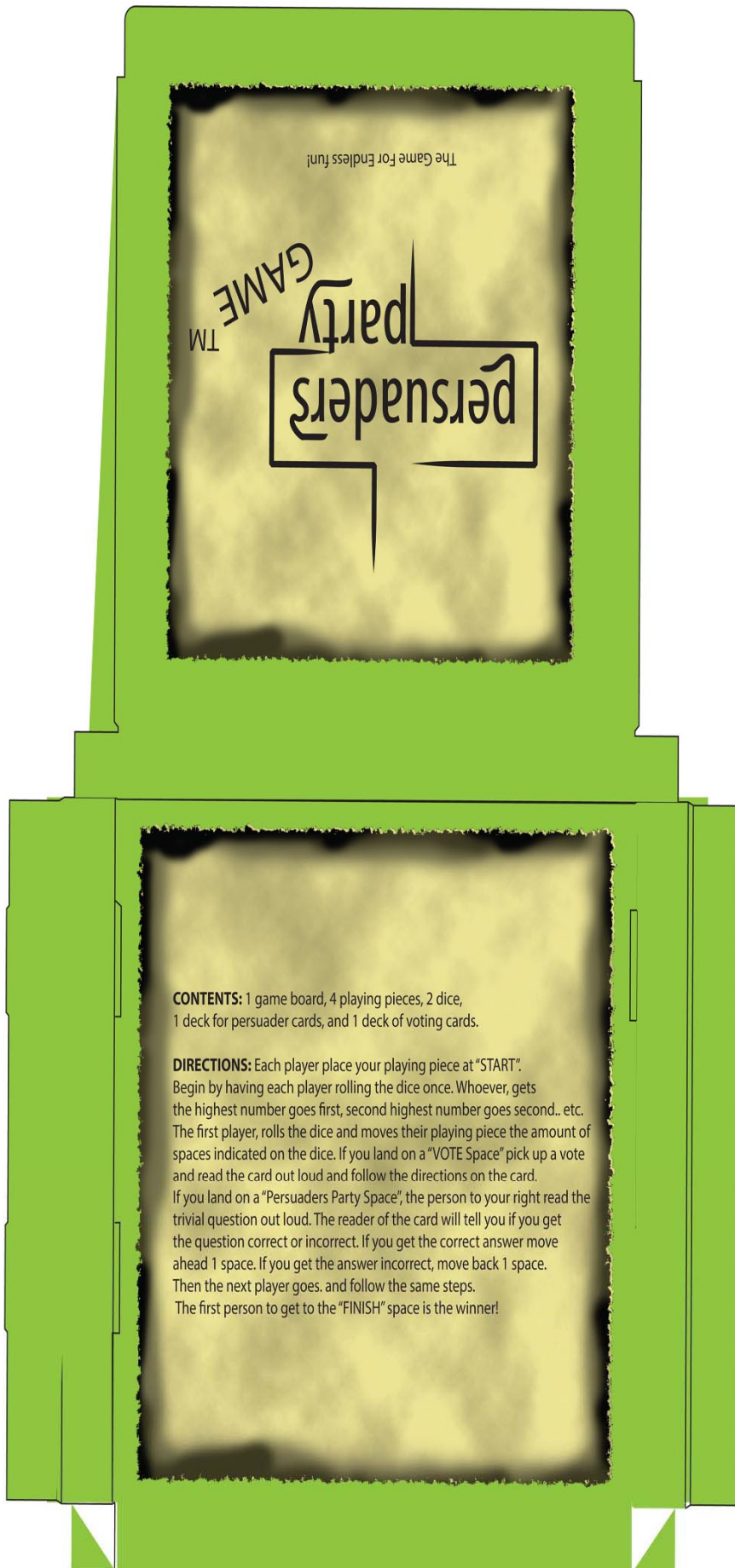


Figure 8: Game Board Box.

# 14TH INTERNATIONAL CONFERENCE ON X-RAY LASERS X-RAY LASERS AND THEIR INTERACTION WITH MATTER

DIRECTORS: DR. JORGE ROCCA, DR. CARMEN MENONI, & DR. MARIO MARCONI

MAY 26 - 30 2014  
BEHAVIORAL SCIENCES BUILDING

Colorado  
State  
University

DESIGNED BY: ANGELA CANTELLO

Figure 9: Laser Poster Photo Version.

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State  
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DESIGNED BY: ANGELA DANTELO

Figure 10: Laser Poster.

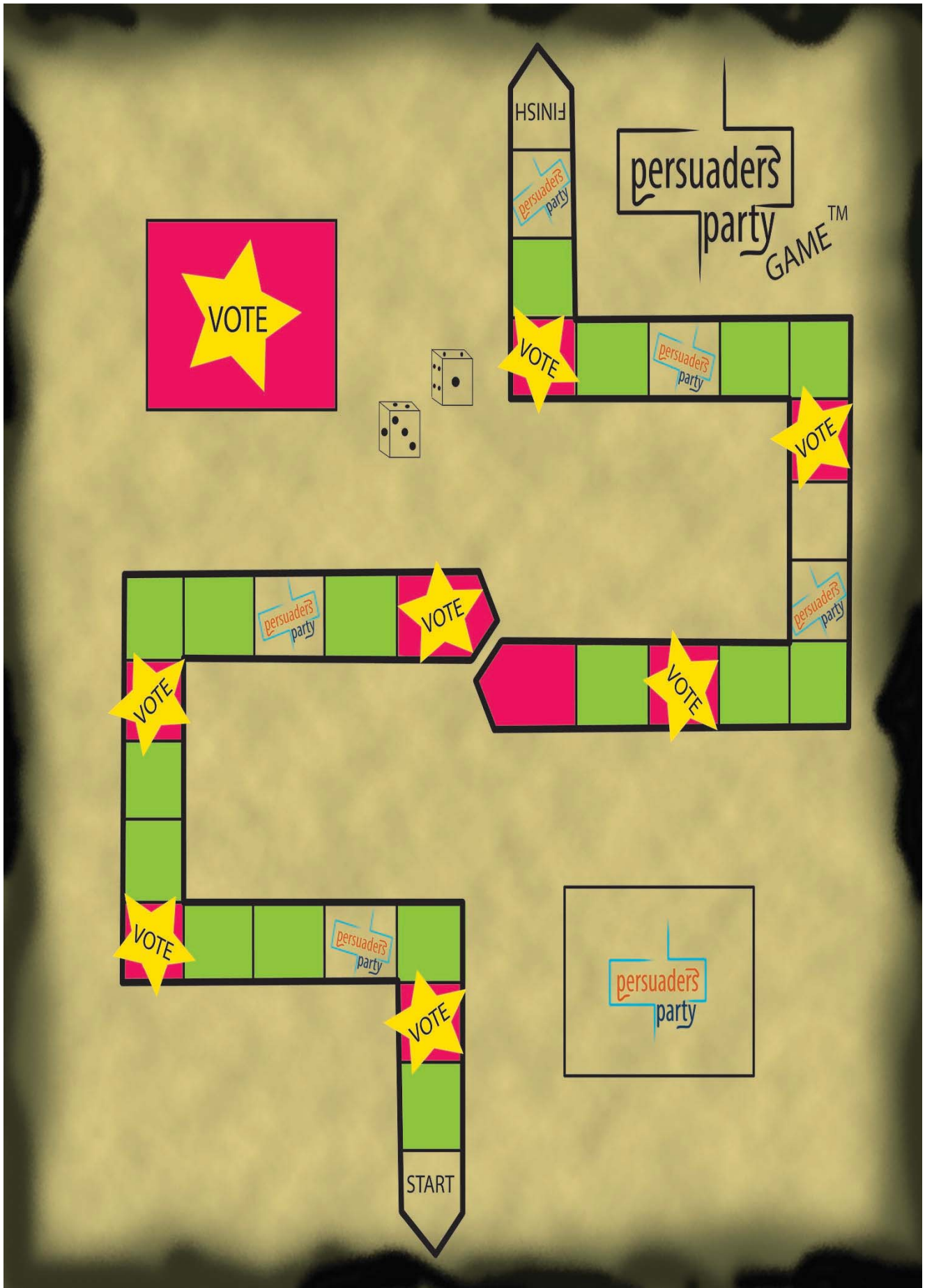


Figure 11: Persuaders Game Board.

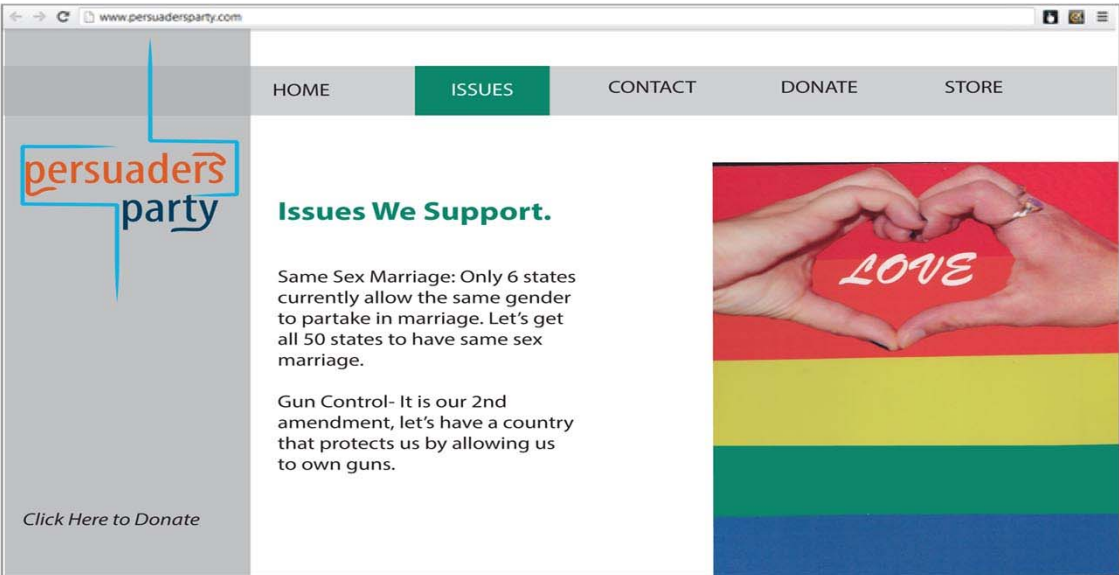
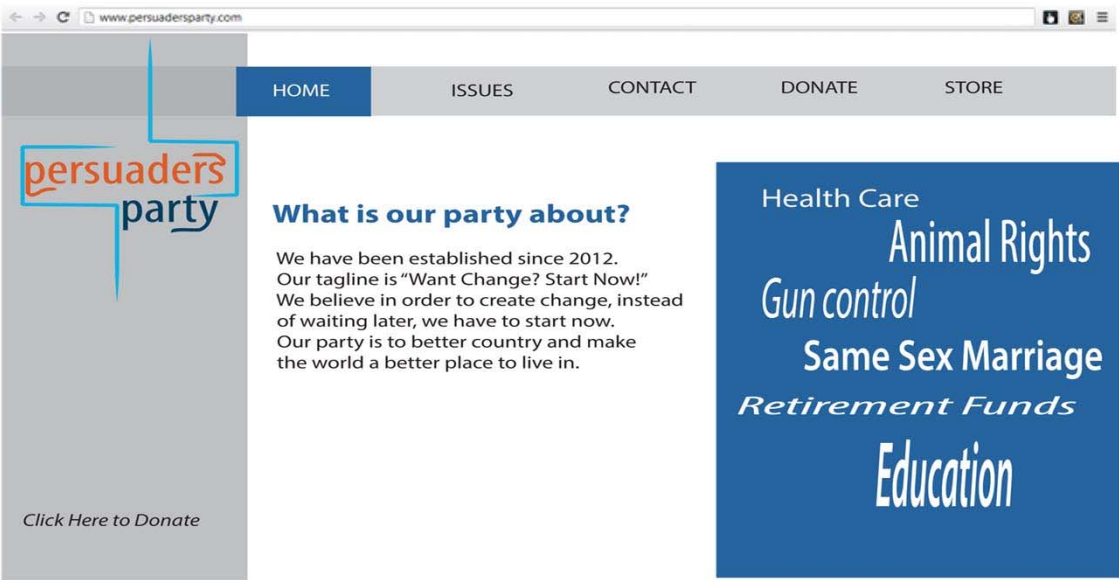


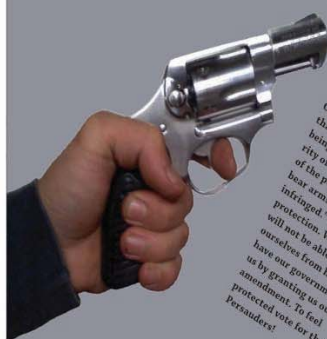
Figure 12: Platform AD Series.



**We need the funds.**

The average 50 year old American only has 43,797 dollars saved up. We need more funds in order to survive. We should not have to work when we are old enough to retire. We worked all our lives. Vote for the Persuaders party to get the retirement funds we need!


**persuaders party**  
Want change? Start Now!



**Don't Take Away Our 2nd Amendment To Bear Arms!**

Our 2nd amendment states that "A well regulated Militia, being necessary to the security of a free state, the right of the people to keep and bear arms, shall not be infringed." We need guns for protection. Without guns we will not be able to protect ourselves from harm. Let's have our government protect us by granting us our 2nd amendment. To feel protected vote for the Persuaders!

**persuaders party**  
Want change? Start Now!



**Gays Should Have Rights to Get Married...**

Only 6 states are currently allowed for same sex marriage. This includes Vermont, Iowa, Connecticut, New Hampshire, Massachusetts, and New York. That's not enough states supporting gay marriage. All fifty states need to be involved. Let's stand up for our rights and let gay couples embrace in marriage. Vote for the Persuaders Party so same sex couples can get married!

**persuaders party**

Figure 13: Persuaders Website.



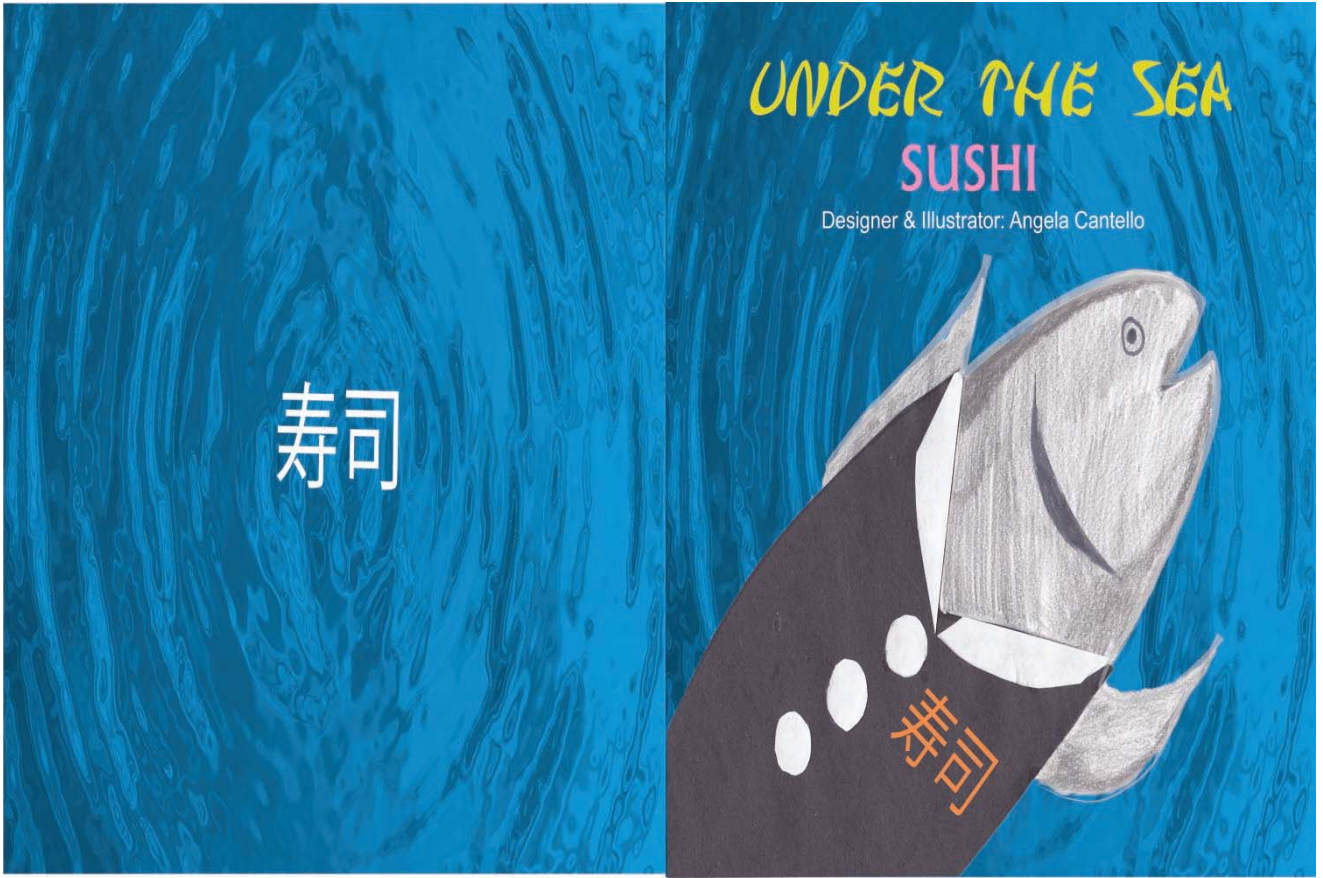


Figure 14: Sushi Recipe.