HOW TO MAKE A SUSHI ROLL
Step By Step Pop Up Guide
Artist Statement

Katelyn Woodhams

In my work I like to explore new techniques in graphic design that combine my knowledge from my life as an artist and use those techniques to come up with something new and innovative. I love to design in illustrator, making vector illustrations and design elements as well as hand done typography. My style usually develops from something intricate and complicated and simplifies down to the final piece. I incorporate colors into every design I can, attempting to always create harmony and a specific feel for the piece. I intend to continue my career in graphic design working for a design firm or company that focuses on branding and identity.
| Figure 1: | corporateidentity_beachbums_business card | digital graphic design | 2.5 x 3.5 in |
| Figure 2: | corporateidentity_beachbums_letterhead | digital graphic design | 8.5 x 11 in |
| Figure 3: | corporateidentity_beachbums_annualreport1 | digital graphic design | 15 x 8.5 in |
| Figure 4: | corporateidentity_beachbums_annualreport2 | digital graphic design | 17 x 8.5 in |
| Figure 5: | corporateidentity_beachbums_annualreport3 | digital graphic design | 17 x 8.5 in |
| Figure 6: | corporateidentity_beachbums_annualreport4 | digital graphic design | 17 x 8.5 in |
| Figure 7: | corporateidentity_beachbums_typeface | digital graphic design | 11 x 17 in |
| Figure 8: | corporateidentity_doohiki_logo | digital graphic design | 5 x 5 in |
| Figure 9: | corporateidentity_doohiki_packaging1 | digital graphic design | 5 x 5 in |
| Figure 10: | corporateidentity_doohiki_packaging2 | digital graphic design | 10 x 10 in |
| Figure 11: | illustratedpopupbook | digital graphic design | 5 x 5 in |
| Figure 12: | illustratedpopupbook | digital graphic design | 10 x 5 in |
| Figure 13: | illustratedpopupbook | digital graphic design | 15 x 5 in |
| Figure 14: | aspenglire_menu_board | digital graphic design | 30 x 100 in |
| Figure 15: | researchcolloquium_poster | digital graphic design | 11 x 17 in |
| Figure 16: | illustratedcalendar_1 | digital graphic design | 5 x 5 in |
| Figure 17: | illustratedcalendar_2 | digital graphic design | 5 x 10 in |
| Figure 18: | illustratedcalendar_3 | digital graphic design | 5 x 10 in |
| Figure 19: | illustratedrollingstonecover | digital graphic design | 8 x 10 in |
Figure 1: corporateidentity_beachbums_business card
Figure 2: corporate_Identity_beachbums_letterhead
Figure 3: corporateidentity_beachbums_annualreport1
2013 was a year of milestones at Beach Bums Inc. As we reflect back on where we started and where we have come, we are both humbled and inspired. We are humbled by the incredible dedication, commitment and passion of our Advisers and Grantees around the world. We are also humbled by the enormity of the environmental and biological issues that persist in beaches across the globe. At the same time, we are inspired by the remarkable successes that we have been privileged to witness, and play a small role in, over the past 5 years. And we are excited about the next 5 years and the potential of our networks and partners to bring about even more change in the future.

I am pleased to share with you the of innovation, struggles, progress and victories of our company.

With gratitude and optimism for the future,

Kate Lyn Woodhams
CEO of Beach Bums Inc.

5 years 10 countries 200 beaches
“Without the help of our precious member and beloved donors we wouldn't have been as big as we are today.”

-Katryn Woodhams
Company CEO

Figure 6: corporateidentity_beachbums_annualreport4
Aa Bb Cc Dd Ee
Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

cdefghijklmnopqrstuvwxyz

1 2 3 4 5 6 7 8 9 0
{}

Corporate Font

Figure 7: corporateidentity_beachbums_typeface
Prepare to save with just one swipe!

Figure 9: corporateidentity_doohiki_packaging1
Figure 10: corporateidentity_doohiki_packaging2
HOW TO MAKE
A SUSHI ROLL
Step By Step Pop Up Guide
**Ingredients**

- 3 1/2 Cups of rice
- 3/4 Tablespoons of Vinegar
- 3 Tablespoons of Salt
- 5 Tablespoons of Sugar
- 10 Sheets of Seaweed (Cut in Half)
- 1/2 Pound of Imitation Crab
- 1/4 Cup of Mayo
- 1 Cucumber
- 1 Avocado
- Sesame Seeds

**Prep-Time**

1. **Cook the rice**
   Cook rice & 4 cups of water according to instructions on rice cooker.

2. **Make the sushi vinegar**
   Pour vinegar, sugar, & salt into a pan on low heat till sugar & salt are dissolved.

3. **Mix vinegar & rice**
   Pour sushi vinegar over cooked rice and mix gently inside rice cooker.
   Let rice cool to room temperature.

4. **Prepare avocado**
   Peel and seed avocado & cut into thin long slices.

5. **Prepare cucumber**
   Peel cucumber & cut into julienne.
Figure 13: illustratedpopupbook
Figure 14: aspengrille_menu_board
Figure 15: researchcolloquium_poster
THE MOST SPECTACULAR FAMILY ON EARTH 2012 CALENDAR
Figure 17: illustratedcalendar_2