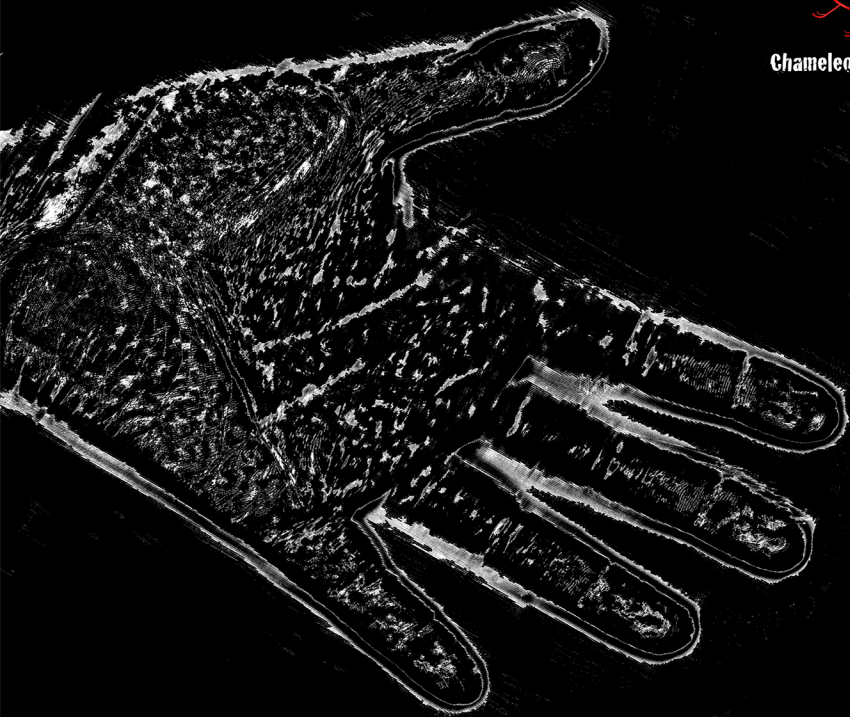




Chameleon Party



Foreign

**AIDE**

Change. Transform. Inspire

## Joslyn Beltz

Graphic Design is an art form that can be used to express both past and present art. Digital art in general is done solely on the computer so it can be a little limited. In creating digital artwork, it breaks way from the classic, hand drawn artwork that is done. Digital art has developed over the years as well from the decades of development involved. The biggest change I feel that has occurred is the process in which they are made. For digital artwork, my favorite part is the process.

I read a book for my design class this semester titled *Graphic Design Process: From Problem to Solution: 20 Case Studies* where process was a huge part of what the result came out to. It involved creativity, imagination, brainstorming, and hard work. The thing that fascinates me about process work for digital art is that it can come from anywhere. It can be created by hand using unthinkable materials or it can just be simply made on the computer. Both processes are vastly different. One involves inspiration and the other needs patience. In explaining as to why process is my favorite part of making digital art, the reason is because it allows yourself to be inspired by all kinds of things you see in your life. I am a designer that believes in that a good process becomes a good result. Process to me allows the brain to go into overdrive when thinking of a good design for a specific project.

All in all, digital art such as graphic design is a method of pushing a message to every person in this world. It involves long weeks of work, dedication, and originality. I think that these words make up a formula that are used to make better designs in the long run.

<b><u>Title</u></b>	<b><u>Media</u></b>	<b><u>Original Format</u></b>
<b>Figure 1:</b> Ivory Tour Logo	Graphic Design	computer; 5 in. x 5 in.
<b>Figure 2:</b> Ivory Tours Typography	Graphic Design	computer; 11 in. x 17 in.
<b>Figure 3:</b> Chameleon Political Party Education Poster	Graphic Design	computer; 11 in. x 17 in.
<b>Figure 4:</b> Chameleon Political Party Foreign Aide Poster	Graphic Design	computer; 11 in. x 17 in.
<b>Figure 5:</b> Chameleon Political Party Game Packaging	Graphic Design	computer; 11 in. x 17 in.
<b>Figure 6:</b> Fantasy Cookbook Poster	Graphic Design	computer; 11 in. x 17 in.
<b>Figure 7:</b> Ipad Radio Show App	Graphic Design	computer; 11 in. x 17 in.
<b>Figure 8:</b> Cardiovascular Colloquium Poster	Graphic Design	computer; 11 in. x 17 in.
<b>Figure 9:</b> Ivory Tours Packaging	Graphic Design	computer; 17 in. x 11 in.
<b>Figure 10:</b> Fantasy Cook Book Cover	Graphic Design	computer; 17 in. x 11 in.



Figure 1: Ivory Tour Logo.

FROM DAWN TILL TUSK  
**IVORY**  
**TOURS**

A B C D E F G  
H I J K L M  
N O P Q R  
S T U V  
W X Y  
Z

1 2  
3 4 5 6 7  
8 9 0 . ,

corporate font  
designed by Joslyn Beltz

Figure 2: Ivory Tours Typography.

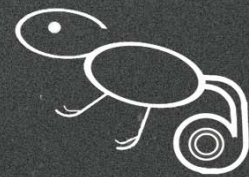
# Ed Y O U cation

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1. "Education's purpose is to replace an empty mind with an open one." - Malcom Forbes

2. "We must adjust to changing times and still hold to unchanging principles." - Jimmy Carter

3. "Change. Transform. Inspire."  
- Chameleon Party

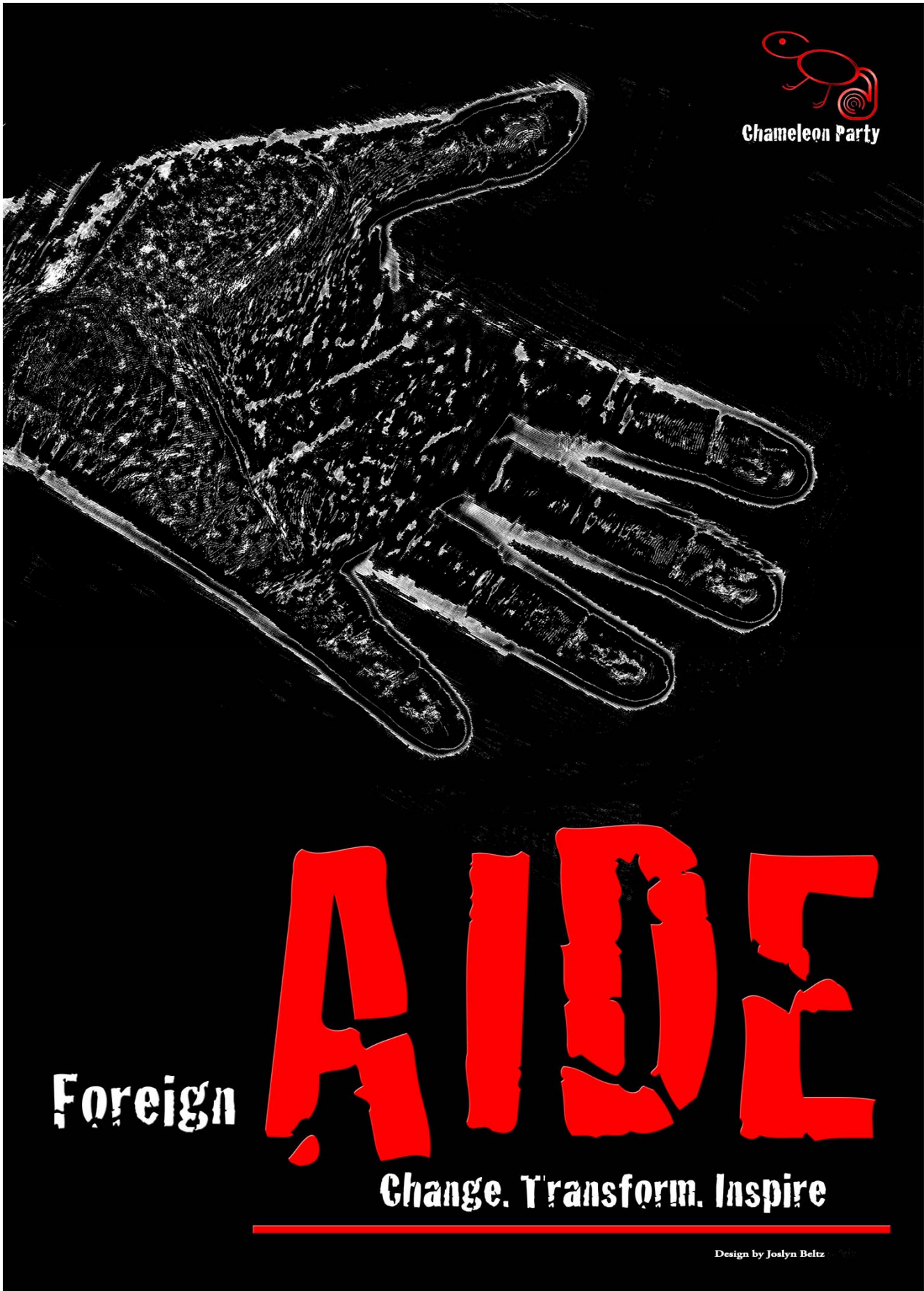


Chameleon Party

Figure 3: Chameleon Political Party Education Poster.



Chameleon Party



Foreign

**AIDE**

Change. Transform. Inspire

Design by Joslyn Beltz

Figure 4: Chameleon Political Party Foreign Aide Poster.

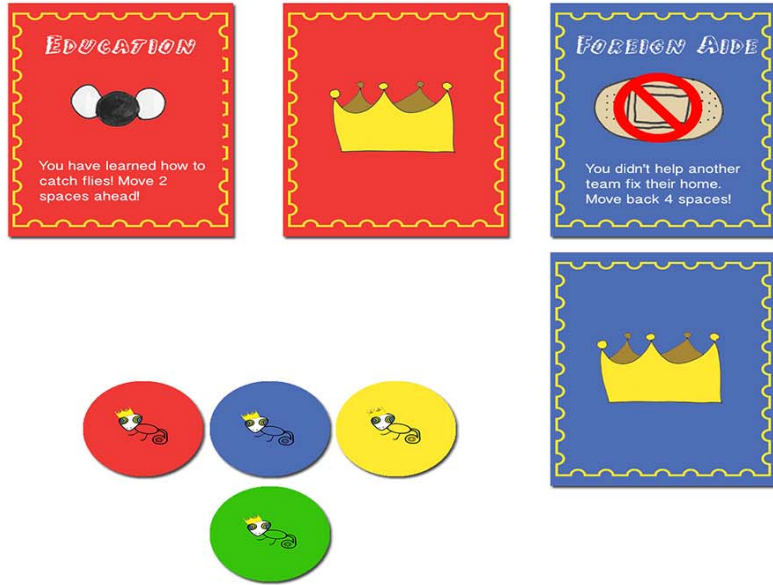


Figure 5: Chameleon Political Party Game Packaging.



# Out Of This World Desserts



## Fantasy Cookbook

Author and Illustrator Joslyn Beltz

Figure 6: Fantasy Cookbook Poster.

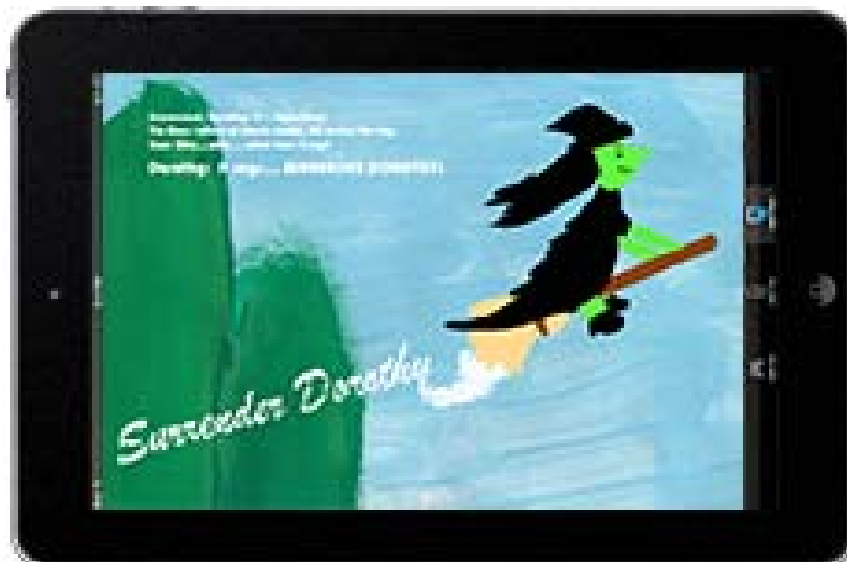
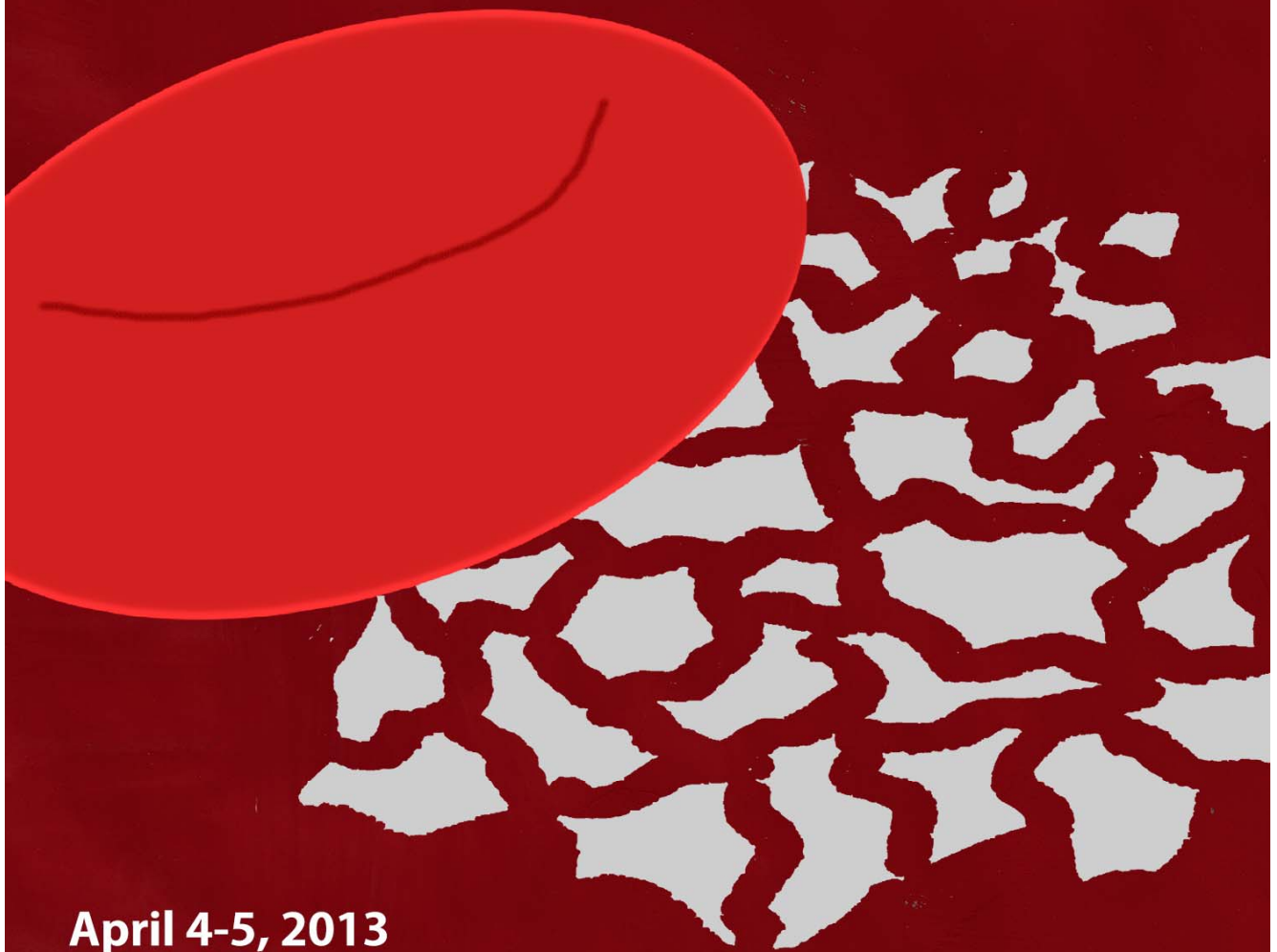


Figure 7: iPad Radio Show App.

12th Annual Research Colloquium

# Cardiovascular Research at CSU: Molecules, Models, and Mankind



April 4-5, 2013  
Hilton Fort Collins  
Fort Collins, CO

Program Directors:  
Frank Dinunno & Scott Earley  
[www.vpr.colostate.edu](http://www.vpr.colostate.edu)

Design by: Joslyn Beltz

Colorado State University

Figure 8: Cardiovascular Colloquium Poster.



FROM DAWN TILL TUSK  
**IVORY**  
**TOURS**  
TRAVEL NECESSITIES

**IVORY**  
**TOURS**



Figure 9: Ivory Tours Packaging.

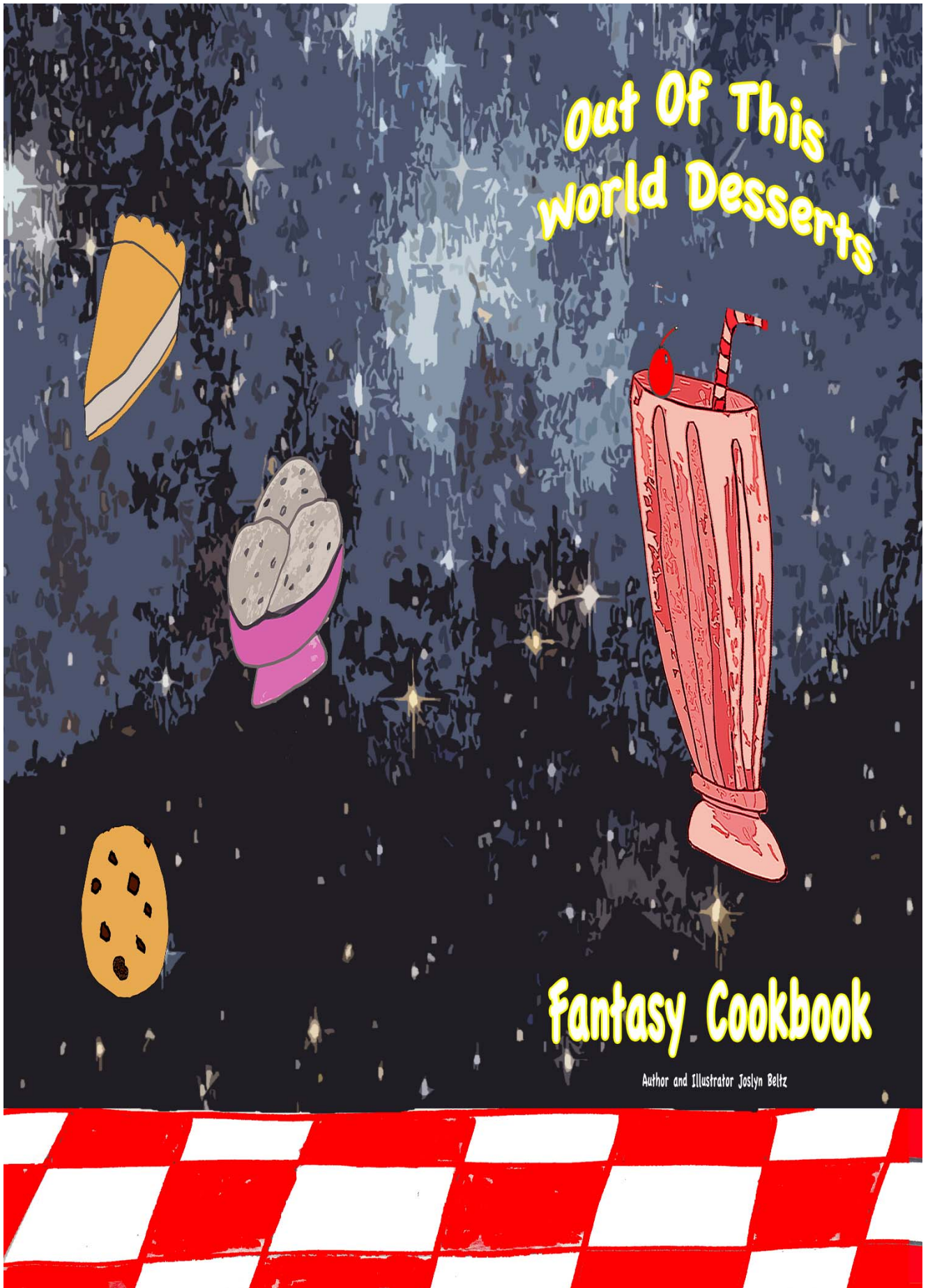


Figure 10: Fantasy Cook Book Cover.