Role of Ecosystem Services in Private Lands Conservation
“An Investors Perspective”

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Texas Mitigation Banks
52 approved banks-67,565 acres
33 proposed banks-20,508 acres

Part 1
Wetland, Stream and Species Mitigation
Straus Medina Mitigation Bank
Bexar County, Texas
Three Tips for Locating Conservation Dollars

- Better Project Diligence
  Risks!
  Results!
  Rewards!
- Always Raise the Bar
  Marginal or failed projects hurt everyone!!
- Organizational Health
  Dollars alone don’t create excellence!!!