Insiders Disclose
Everett Was Axed

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Robert G. Everett was fired as president of Great Western United Corp., two weeks ago, contrary to what the Denver company reported at the time.

It is known now that Everett was ousted at a special meeting of GWU's board of directors Nov. 7 in New York. The same
day, brothers Herbert and Bunker Hunt of Dallas, Tex., announced their intention to take over the Denver company by acquir-
ing more than half of its common stock.

A GWU press release issued Nov. 7 said that Everett had resigned as president and that R.J. Adelman, a GWU director from Chicago, had been named acting chief executive.

GWU's board is expected to meet later this week to name a new president, and some observers of the company think the choice will be Parker Montgomery, a GWU director from New York.

There were reports in September that Everett had lost some of his support among GWU directors and that the major-
ity of the board wanted him sacked. This was during the period that the board turned against the proposed sale of Great Western Sugar Co., GWU's main subsidiary, to a beet growers' organization.

Everett had advocated the sale, which was part of a recapitalization plan he'd put together when GWU was in financial
distress — before soarng sugar prices remedied the situation.

GWU shareholders voted down the sale at their annual meeting Sept. 30 in New York. Shortly thereafter, the Hunt
brothers began buying blocks of GWU common stock on the open market. Within a month they and their associates had acquired 441,400 shares at a total cost of about $9 million, and on Nov. 7 the Hunts said they would make a tender offer for
910,000 additional shares.

Of the 441,400 shares acquired by the Hunts prior to Nov. 7, 100,000 were purchased from Everett and his asso-
ciates, including GWU director George Sarkisian of Binghamton, NY., on Nov.
6. The Hunters also acquired options to purchase 100,000 shares from the Everett
group, which had purchased its GWU stock in 1973, some of it from former
GWU chairman and president William White at a much lower price than the
Hunts are paying.

A clue that Everett was on his way out appeared Oct. 10 when GWU said its board had set up an "executive commit-
tee" consisting of Everett, GWU chairman James Kreitler and director Mel Roberts.
Subsequent GWU press releases identified Everett as "president" and not "president and chief executive officer" as in the past.

And on Oct. 15 Everett wrote a confidential memo to personnel at Great Western Cities, Inc., a GWU subsidiary, stating in part that "it is anticipated I will reduce my involvement in the manage-
ment of Cities over the next few weeks." Everett had been serving as

Robert G. Everett
Decision on replacement expected.

Brass Ousted
By 'Vendetta'
In Subsidiary

A major shakeup—termed a “vendetta” by some of those affected—is under way at Great Western Cities, Inc., the troubled land-development subsidiary of Great Western United Corp.

Since taking over as president of Cities in mid-October, former GWU general counsel Bruce Ducker has fired at least four top executives of the subsidiary and has set about closing a number of its sales offices around the country.

Among those already axed by Ducker are E. Ries Efird, executive vice president of sales and marketing; Ruben Ramie-
rez, vice president of planning and development; Richard Levenberg, vice president of legal affairs, and Jack Larripa,
vice president of finance and administration.

The executive exodus has been likened to that of a year ago, when Joe Dolan, president of Shakey's, George Wil-
ber, president of Great Western Sugar, and Norman Gross, executive vice presi-
dent of Cities, all lost their jobs at about the same time.

The current Cities dismissals may signal a drastic cutback of the subsidiary's operations, but one of the terminated exec-
uctives said sales quotas are still "im-
possibly high." He said it's more likely that Ducker is "in a power play, and is just protecting his flanks."

Developments of Great Western Cities include Colorado City, south of Pueblo; California City, in the Mojave Desert, and Cochiti Lake, in New Mexico. For the four months ended Sept. 30, Cities reported revenues of $8.9 million, down from $9.5 million from the corresponding period last year. Cities' four-month operat-
ing profit was $149,000, down from $485,000.

For the month of September, Cities had an operating loss of $554,000.