

GWN

Dear Grower:

If a man buried 50 one-dollar bills in a tin can in his backyard, he could not expect to go back six months later and take 50 twenties out of the can. It's the same with sugarbeet seed -- a grower cannot plant low-quality seed and harvest a bumper crop of high-quality sugarbeets six months later. It boils down to this: What you take out of the ground can be no better than what you plant.

In the past, Great Western Sugar has done its best to familiarize growers with the difference in seed quality, and we've mentioned the advantages of using pelleted seed. We feel the enclosed bulletin, published by Germain's Inc., a seed pelleting company, will provide additional information to help clear up any questions remaining unanswered.

Don't put a ceiling on your crop quality this year. When you place your order, remember Great Western Sugar's MONO-HY seed continues to prove its superior performance over other varieties in trial after trial. You can rest assured that no better seed is available anywhere.

Your GWS agriculturist will be glad to provide pelleted MONO-HY seed adapted to your particular area. Contact him soon about your seed requirements, and Good Planting!

Sincerely,

W. M. Nelson, Director
Agricultural Program Development