January 30, 1975

Great Western United Corporation
Equitable Building
730 17 Street
Denver, CO 80202

TO THE PUBLIC RELATIONS DIRECTOR

Dear Director:

In one of our classes at the University of Northern Colorado we are studying house organs, direct mail advertising, and annual reports. If you have any spare examples of publications in these areas, would you please send them to me.

Thank you for your cooperation.

Very truly yours,

William Hartman
Chairman

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