

Appointed to Civil Service Commission May 15, 1944

1943
FORT MORGAN, Colo., June 25 -- Henry C. Giese, retiring August 1 as Manager of the Fort Morgan and Brush factories of The Great Western Sugar Company, has served the beet sugar industry 53 years, during which his outstanding ability in business and agriculture, his genial character and capacity for making friends have rewarded him with a unique prestige among all who know him. At a recent national meeting of sugar beet technologists he was acclaimed as having continuously served the industry longer than any man in the country.

Born in Grand Island, Nebraska, he was a boy in his 'teens when he went to work for the Standard Land and Cattle Company at Ames, and with the operation in 1890 of the beet sugar factory at Ames, young Giese became Assistant Superintendent. Interested in agricultural research, he was assigned experimental work and made useful findings on the adaptability of the newly introduced beet crop to the West.

His beet pioneering in western Nebraska attracted attention of The Great Western Sugar Company and in 1906, the year the factories were built at Fort Morgan and Brush, he entered Company service as Agricultural Superintendent. The development of the importance of the beet crop to Morgan County bears witness to his knowledge and leadership. He acquired land, fattened cattle and demonstrated by his own practice the soundness of the projects he advocated to others. In 1920 he became Manager of the two Morgan County factories.

Being a man of wide curiosity, Mr. Giese always wants to know what "makes the wheels go 'round." If it's politics, he likes to be in the thick of it; if it's a new farm machine, he wants to see in detail how it works; if important events are happening elsewhere, he likes to be a witness. He has traveled widely, to South America, Canada, Alaska and Europe.

Mr. Giese and his wife, also a Nebraskan, have two daughters, Miss Helen Giese of Fort Morgan and Mrs. Ralph Chlanda of Greeley. He is a member of the Lions Club, the Masons, the Elks and is active in many community enterprises.