

October 5, 1967

Earl:

Here's a story I'd like to put out October 6 to
Denver and regional papers. Fisher has approved it.

T. H. Ferril

*This story was
not released.*

DENVER, Colo., Oct. 6 -- More than 3-1/2 million tons of sugarbeets will be delivered this fall to the 14 western factories of The Great Western Sugar Company, the nation's largest beet sugar company.

Earl F. Cross, president, said harvest began in late September in northern Montana, is now under way in Colorado, Wyoming and Kansas, and will begin October 9 in Nebraska.

Company plants, slicing 39,000 tons of beets daily through the three-months campaign, are located in Colorado at Eaton, Greeley, Loveland, Longmont, Brighton, Fort Morgan, Sterling and Ovid; in Nebraska at Scottsbluff, Gering, Mitchell and Bayard; at Billings, Mont., and Lovell, Wyo.

Some 6,500 growers will harvest 234,000 acres of beets. The harvest is completely mechanized. Permanent company personnel of 2,000 employees is increased to about 5,000 during campaign.

Acre yields, currently estimated to average 15-1/2 tons for Great Western territory as a whole, are expected to be about one ton below the 10-year average due to unfavorable conditions in the early part of the growing season including excessive hail which damaged all crops in the area.

Cross said the price outlook for beet growers is excellent. By October 25 the company will make final payment on the 1966 crop, bringing

(more)

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Due to steadily improving sugar prices, the multi-million-dollar initial payment on the 1967 crop, to be made in November, is expected to be on the highest basis ever used by the company.

Meanwhile, grower-company contract negotiations have been completed for the 1968 crop, enabling growers to make early plans for the next crop and undertake fall preparation of their fields as soon as the current crop is harvested.

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