

INTER-OFFICE MEMORANDUM

**THE GREAT WESTERN SUGAR COMPANY**

TO: Jim Lyon  
FROM: Don Naeve  
SUBJECT: TABLE PACK COUPONS

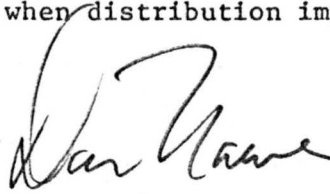
DATE: November 13, 1970

All letters from geographic areas outlined below coming in to you for reply of any kind will be given a coupon for a FREE TABLE PACK. This coupon will not be available for at least two weeks, but as soon as I have them you will be advised. This coupon will be additional to any other coupon applicable to the situation, ie: a complaint on BROWN sugar will receive a free coupon for BROWN PLUS the coupon for a free TABLE PACK.

TABLE PACK coupons to respondents in these areas:

COLORADO	MINNESOTA
WYOMING	WISCONSIN
MONTANA	IOWA
KANSAS	
WESTERN MISSOURI	

Other areas may be included later when distribution improves.



Don A. Naeve  
Associate Marketing Manager

DAN:ld

cc: Charlotte McDaniel  
G. F. Lachenauer  
R. H. Schacht  
M. J. Mann