STERLING STARS AGAIN!
It was something of a Great Western family affair at the University of Colorado on March 21 at the meeting of the Board of Regents. Mike Enwall, newly-elected president of the C-U student body, was greeted and congratulated by President Frank A. Kemp, a Regent of the University. Mike is the 21-year-old son of Asst. Supt. and Mrs. Ike Enwall of Billings and also the nephew of Asst. Supt. and Mrs. Les Enwall of Scottsbluff. Mike won election to head the Associated Students by the handsome margin of 2,455 to 462.

An honors graduate of Sterling High School in 1960, Mike majors in international affairs. Before his election, he was active in a national student government organization and was chairman of the C-U Student Senate Reapportionment Committee. In his campaign, his strong point was a defense of the student government as it now stands at Boulder. Among his other activities on campus, Mike is president of the Inter-Fraternity Council and a member of the Pi Kappa Alpha fraternity. He will graduate next year.
• Congratulations to Sterling, Fort Morgan and Ovid for their fine performances in the most productive campaign in the long history of our Company • Their capabilities, both individually and severally, kept the Pennant honors on the banks of the South Platte—in the very same order at the very same locations—for the second straight campaign • Sterling, a late-comer in winning Pennants, proved something of a surprise again by taking the flag for the second year in a row • And following suit, Fort Morgan and Ovid placed second and third again, respectively, for the second straight campaign • Their repeat performance was unique in the 45 years of the Pennant Plan • Also, Fort Morgan achieved new and notable honors by taking second place for the fourth straight campaign, a feat exceeded only by Windsor’s four straight victories two decades ago • In a campaign lasting on the average nearly 18 weeks—just over four months—all the mills were extended to the utmost • To win or even come close in this longest of modern campaigns in the West was a test of three elements—operating ability, mechanical durability, and, of course, luck • The figures show that Sterling met these tests most successfully, but only under constant pressure from Fort Morgan and Ovid, along with Windsor, a strong contender almost to the end • That their performance was on an exceptional level can be shown by history—never before, under modern computation, did the first four mills finish with ratings of 102 or better • Furthermore, they in turn were pressed by the next four mills—Eaton, Mitchell, Greeley and Lovell—all with ratings of 101 or better • For a record-breaking finish like this, all eight mills deserve hearty congratulations, with special recognition for the superior performances of the Superintendents and Crews of the three mills in our new South Platte “Pennant preserve.” •

—LLOYD T. JENSEN
Vice President-Operations
Sterling Stars Again
with Second Straight Streamer

CAMPAIGN 1963-64
1. Sterling 102.498
2. Fort Morgan 102.250
3. Ovid 102.204
4. Windsor 102.161
5. Eaton 101.630
6. Mitchell 101.423
7. Greeley 101.158
8. Lovell 101.140
9. Gering 100.807
10. Bayard 100.533
11. Loveland 100.382
12. Brighton 99.815
13. Scottsbluff 99.756
14. Billings 98.863
15. Findlay 98.753
16. Longmont 98.608

CAMPAIGN 1962-63
1. Sterling 102.631
2. Fort Morgan 101.698
3. Ovid 101.688
4. Windsor 101.650
5. Lovell 101.079
6. Billings 100.830
7. Findlay 100.731
8. Gering 100.435
9. Loveland 100.366
10. Brighton 100.320
11. Mitchell 100.188
12. Bayard 99.816
13. Scottsbluff 99.809
14. Billings 99.709
15. Greeley 99.577
16. Longmont 97.615

CAMPAIGN SUMMARY
By LLOYD T. JENSEN
Vice President-Operations

- The 1963-64 campaign will be a memori- able one because of the very high yield of beets that were harvested, which made it necessary to operate the Great Western factories for an average of 125 days. Outside of the 107 and 103 days respectively at Findlay and Fremont, the number of slicing days varied from about 121 at Eaton to over 146 at Billings. The length of the campaign at both Lovell and Billings exceeded anything this company has experienced.

The Pennant Committee increased slicing standards in nine of the plants and it is interesting to note that Sterling, who had their standard increased by the largest amount, both in tonnage and percentage, remained as the Pennant winner. The second highest increase in standard on tonnage was added to Ovid's standard and they maintained a very respectable third position. Fort Morgan had a rather moderate increase in slicing standard, but did have their Steven standard increased and their, too, maintained the same second position they had the previous year.

At the very beginning of campaign, it appeared Lovell, who also had their standard increased 100 tons per day, would make a shambles of this new standard. The loss of slicing capacity due to a 24-hour shutdown on the main engine and the several days of reduced capacity occasioned by the boiler explosion, together with the poor quality of beets processed at the end of the long campaign, finally ruled out any possibility of Lovell reaching the high position indicated at the outset.

Windsor, by virtue of the installation of a new continuous diffuser, started out so as they had been operating the machine for several years. In the third period of the Pennant race they received a credit for slicing of 4.185, which represented a slicing standard of 101.688 points, fourth place with a total of 16.5 points.

Eaton stepped up to 14th place, one notch, with a total of 16.5 points. The scoring method allows five points for each first place, four points for each second, three for third, two for fourth, and one for fifth place.

Fort Morgan took the lead in the Pennant standings for the modernization era since the campaign of 1948-49.

In this rating, Fort Morgan broke out of a tie with Gering at 28 points for a new total of 32.

With two new points, Windsor worked up to a tie for second place with Gering, each with a total of 28 points. And Sterling lagged over Ovid to land in fourth place with 24 points, now one point ahead of Ovid in fifth place.

Eaton moved out of last place to a tie for 16th place with Scottsbluff and Bayard, each with one point.

All the other factories remained in the same spots shown on Page 9 of the last issue.

Women Win the Pennant!

In July, 1928, The Sugar Press advanced an interesting theory about the winning of Pennants. Does it still hold true, girls?

The Beet Sugar Technical Society announces that one of the most important investigations during the coming year will concern "Woman as a Factor in the Pennant Race." Charles Evans of Greeley, assisted by an able corps of investigators, is preparing the data and will lead the discussions.

The meetings will be held in the Denver Auditorium.

This development of the pennant plan dates from the Greeley pennant party a year ago when Mr. Evans, in a stirring address, declared that it was the women, the happy home life, the kind word, the sweet caress, that spurred men on to the high deeds of pennant winning.

Little attention was paid to this revolutionary theory at the time. Many scoffed; others said Mr. Evans was a visionary. To bitter attacks of this kind he humbly replied that even Newton, Galileo and Columbus were ridiculed by their contemporaries. "The world will prove that I am right," said Mr. Evans. "I have devoted a lifetime to this problem."

Serious thinkers began to regard Mr. Evans' hypothesis as having some validity when Dr. D. J. Boche issued his now famous manifesto to the effect that the 1928 pennant was won by the "Merry Wives of Windsor" and nothing else.

The Windsor demonstration led immediately to a survey by the Statistical Department in which it was proved conclusively that the factories which had the highest number of married workers also ranked highest in the pennant race. At Greeley, Mr. Doherty discovered, wives ran 98 per cent on beets, and at Windsor 97.4 per cent, over a 21-year average. According to Mr. Evans it is an excellent average.

In the light of these recent investigations a new significance is placed upon the hysterical campaign for wives being conducted by the Gering celibates. No longer, they say, shall Gering be a monastery, even if it means total demoralization of the Bag Factory personnel.

From sources close to Frank Kemp it has been learned that a general ultimatum has been circulated among the valley factories, stating in effect: "All employees are hereby notified that failure to produce a marriage certificate by September 15 will be looked upon with extreme disfavor by the management."

Some of the Compromise boys, with a home in every port in the valley, regard Mr. Kemp as unfair to them. They are more than disturbed by all this, they argue, although they have no police protection in the form of a written document with which to prove their loyalty. Touch and mail they are fighting the movement to place a tax on Nebrascan bachelorhood.

The whole atmosphere, tense at this writing, will be clarified by the papers Mr. Evans is preparing for the beet Sugar Technical Society. He is trying to put the thing on a rational basis. Titles of his addresses include: "Woman and Children First," "Love Conquers All," "500,000 Inversion." Mr. Evans is preparing for the Beet Sugar Technical Society. He is trying to put the thing on a rational basis. Titles of his addresses include: "Women and Children First," "Love Conquers All," "500,000 Inversion." Mr. Evans is preparing for the Beet Sugar Technical Society. He is trying to put the thing on a rational basis. Titles of his addresses include: "Women and Children First," "Love Conquers All," "500,000 Inversion." Mr. Evans is preparing for the Beet Sugar Technical Society. He is trying to put the thing on a rational basis. Titles of his addresses include: "Women and Children First," "Love Conquers All," "500,000 Inversion." Mr. Evans is preparing for the Beet Sugar Technical Society. He is trying to put the thing on a rational basis. Titles of his addresses include: "Women and Children First," "Love Conquers All," "500,000 Inversion."
Bunker Elected Vice President

His appointment was announced on March 18 by President Frank A. Kempf. Bunker, who joined Great Western in the fall of 1962, becomes the fifth vice president on the executive staff of the company.

A third-generation member of a prominent sugar family, Bunker was formerly associated with the National Sugar Refining Company. He was general manager of National’s old Godchaux division in New Orleans and held other management positions with National in Philadelphia and on Long Island.

Bunker was graduated from Yale University in 1950 and was on the staff of the First Cavalry Division in Korea. His father is Ellsworth Bunker, former president and chairman of National Sugar, and now Ambassador to the Organization of American States. His mother is Antu H. Bunker, who pioneered vanadium mining in Colorado and now serves on the Board of the American Metals Climax Company.


performance of 131.0%. Windsor was the contender for one of the top positions in the Pennant race until the very end of campaign, when some necessary adjustments in their labor usage brought them down to a fourth place position.

Eaton attained fifth place and this was accomplished, in spite of rather high unaccountable losses at the beginning of campaign, by virtue of a high level of performance maintained consistently during the entire campaign.

Mitchell in sixth place had a consistently high level of slicing performance, but was plagued from time to time by lime kiln problems and some crowding of the sugar end.

Greeley also took good advantage of their new continuous diffuser and might have attained a much higher position were it not for the high losses, principally in the lime sewer.

Loveland had the most consistent slicing performance of any plant although they were closely approached by Fremont in this respect.

Bayard’s tenth place position was a considerable improvement over their previous year’s run.

Gering, as has been the case over the last few years, utilized their potential well and ended up in the top half of the race.

Brighton had some steam problems at the beginning of campaign, but most of their problems were associated with processing the Kansas beets which were quite low in purity. Actually, the purity of the beets at Brighton was lower than either Sterling or Ovid, who normally have the lowest purity beets in the Great Western territory.

Scottsbluff had some mechanical problems, including one serious shutdown on account of the beet wheel, but their slicing faded off during the latter days of the campaign.

Findlay’s white pan and pulp dryer were unable to cope with the unexpected high sugar content of the beets and that problem, coupled with more than a normal number of mechanical problems, made their operation somewhat below normal.

Longmont, for the second year in a row, attained the unenviable position of last place in the Pennant race. Most of their difficulties occurred during the first few weeks of campaign and with a Pennant rating of only 94.679 for the second period, this was a tremendous disadvantage to overcome.

In the early stages of campaign they had extremely high losses and some mechanical difficulties with new equipment plus an unsatisfactory Steffen operation. When Longmont was looking for some of the mechanical and Steffen problems, they found the continuous diffuser limited their capacity to a rather modest amount above their standard.

This continuous diffuser has been rather unsatisfactory for quite some time and will be replaced with a 3,200-ton Slope diffuser with the hope this will permit Longmont to increase their daily slicing capacity and, at the same time, reduce the rather tremendous foam oil requirements that were necessary to operate the old machine.

The really sickening operation was that at Billings. The crop was harvested under unusually warm weather conditions and it was obvious early in the campaign that a large part of the crop was not going to store. Extensive measures had to be taken to try to get the beets in from the outside piles in some way to protect against as much sugar loss as possible.

The whole Billings campaign was a trying experience for both the Operating and Agricultural Departments. In spite of everyone’s best efforts, the last four or five weeks of the campaign were almost a nightmare. The slicing performance and sugar production fell off at a remarkable rate and it was only with the greatest of care that a decent amount of good quality sugar could be produced each day.

It must be granted, an operation of this kind would be difficult in a normal campaign, but to have a campaign of this length, coupled with the problems associated with it, must have been very trying and everyone working on this business certainly must have suffered along with them.

• R/3/20—Dick Fulton is leaving today for a little vacation and will try out that new lodge he acquired recently. His young son accompanied him, Dick’s father, Ed, and his grandmother, Mrs. Cecil Fulton. They will attend the wedding of a cousin in Long Beach, Calif.

We hear that the Local No. 270 bowling team consisting of Floyd Sinclair, Marvin Sinner, Maurice Orr, Frank Carpenter and Floyd Enslow, has been challenged by a team of the Oregon Trail League, also made up of Sugar Tramps. On the latter team are Geyley, Dick Fulton, Carl Haffner of Gering and M. Rogers and Mr. Tucker of Scottsbluff. This might be interesting and we will try to have the results later.

• R/3/11—Among our young people leaving by train for Lincoln tonight are Peggy Powell, Linda Drumheller, Janet Bauer, Andrea Kelley. They were chosen for Gering basketball team entered in the State Tournament.

• R/3/10—Great Western was represented at Scottsbluff Business and Professional Women’s Club by yours truly and Jack Powell; Gretchen Wimmer and Carroll Copeland of Scottsbluff. It was the annual “Bosses Night” when employ­ers of club members are special dinner guests. Entertainment was provided by the Lincoln Heights grade school choir followed by panel shows based on TV regulars, complete with commercials. Club members and bosses participated.

• R/3/6—Kind of an eventful day, blue Monday brightened up with birthday cake during coffee break; the list finally completed and to the kitchen; what with “gudgeons” and “trunions” (fascinating words) the writer has expanded her vocabulary even if she isn’t quite sure of the spelling.

We lost one of our boys to Lovell factory. LeRoy Reynolds reported there today in his new assignment as assistant master mechanic. We congratulate Roy and are happy for his good fortune, however, he will be missed at Gering after his many years here. Our best wishes go with him and his family.

Floyd and Margaret Mitchell visited his mother at Longmont during the weekend.

• R/3/6/—The Local held their annual dance at the V.F.W. Hall. Although the crowd was small, those attending seemed to have a good time dancing to the Stan Stricker orchestra.

• R/3/3—The ladies employed at the various factories in the valley met at the Copper Kettle for dinner and, for some of us, get acquainted. Betty Flaum and Madelyn Elder came up from Bayard, Eloise Littlejohn, Pauline Tangeman and Ida Witherow from Mitchell, Freda Conn, Luvielle McIlroy and Bonnie Cross from Scottsbluff, and Joyce Drumheller, Rena Gross and Joyce Reitz from the Gering factory. Both food and conversation were plentiful.

—Rena Gross
It's a retirement certificate for Fieldman C. F. Schroeder of Eaton. Schrode ended nearly 26 years of service with the field forces last January, the last 16 at Eaton. The Schroders plan to continue living in Eaton, although this spring Schrode will be helping the Labor staff with the Mexican Nationals.

Death has taken Charlie C. Banghart, veteran district dump repair foreman at Scottsbluff, who was a member of a three-generation Great Western family. Charlie died Feb. 19 at the age of 58.

The job of dump foreman at Scottsbluff was held for 55 years by Charlie and his father, Al. Charlie, a Great Westerner for over 40 years, took over the job in 1943 when his father retired.

Charlie's son, also named Al, remains with the Scottsbluff dump crew, while Charlie's brother, Harry, holds the job of shop foreman at Bayard.

In all, the Bangharts' association with Great Western numbered seven members of the family at one time or another.

Charlie first worked for Great Western in 1923 before he was graduated from Scottsbluff High School. He became a year-around employee in 1925.

Born in North Bend, Neb., Charlie was a child when his family moved to Scottsbluff in 1909 at the very beginnings of the beet sugar industry in the North Platte Valley.

As a result, his experience in beet dump operations dated back to the difficult days of horses and wagons, forks and shovels, long hauls, and overnight "camps" at the stations.

Charlie kept a life-long log of his work on beet dumps and thus could refer to any repair or operation in by-gone years.

Aside from his work, Charlie was active in the Masons and Shrine. He was married in 1928 to Wauneta Storms, who survives, along with their sons, Al at Scottsbluff and George in the Air Force in Florida.

Of Charlie, District Manager John D. Edmiston said:

"He was the kind of man you could always depend upon. Like his father, Charlie became a fixture in our Valley agriculture. He will be missed."

Fred S. Treadway, a veteran Sugar Tramp who retired as superintendent at Longmont, died on March 1 after a lingering illness. His age was 81.

Fred, who lived in Longmont, was superintendent at the factory there for 28 years until his retirement in 1948. He led the Longmont factory to its first Pennant in the campaign of 1935-36.

Before coming to Longmont, Fred was the first superintendent at Bayard, from 1917 to 1920. One year earlier, he was an assistant superintendent at Longmont.

Fred began his 45 years of service on the construction of Fort Collins factory in 1903. There, he worked up through the stations and foremen group until he went out as an assistant.

Ray Collins, sugar sales representative for Great Western in the Des Moines area, recently was elected president of the Grocery Manufacturers Representatives in the Iowa city. "Sugar Ray," whose stock in trade can be identified by the familiar emblem on his coat, recently completed his 13th year for GW Sugar in the Iowa territory.

Col. Paul D. Phillips, son of Floyd Phillips of General Office fame, was recently nominated by President Johnson to become a brigadier general. Colonel Phillips, now on the Army War College faculty at Carlisle Barracks, Pa., will advance to general rank when a vacancy occurs. A Iowa native, Phillips attended the University of Denver and the U. S. Military Academy, where he was commissioned in 1940. He was captured on Corregidor and imprisoned for over three years. In recent years, he attended the various Army staff colleges and also took a master's degree at George Washington University. His father, Floyd, was a General Office luminary of 46 years' service until his retirement two years ago. Floyd continues to reside in Denver.

Sugar Cycle

Sugar, that's what Great Western makes. So Mother can sweeten, cook and bake.

Brown sugar, moist, colorful and fine

Used in tasty meals on which we dine,

White sugar, fine, crystal clear and light

Makes any dish just sheer delight.

Of course, it can be used in tasteless meals on which we dine.

Sugar Cycle

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Sugar Cycle

Sugar, that's what Great Western makes. So Mother can sweeten, cook and bake.

Brown sugar, moist, colorful and fine

Used in tasty meals on which we dine,

White sugar, fine, crystal clear and light

Makes any dish just sheer delight.

All summer long the beets grow strong

In October the campaign comes along,

Harvest the beets from the rich, wet soil

To the factories where many workers toil.

Through the bath and into the knives

Extract the sugar to enrich our lives,

Many hours it boils in the pan

Watched by an experienced sugar man,

Into the centrifugals where it's spun

Round and round 'til the sugar's done,

To the factories where many workers toil.

Through the bath and into the knives

Extract the sugar to enrich our lives,

Many hours it boils in the pan

Watched by an experienced sugar man,

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Through the bath and into the knives

Extract the sugar to enrich our lives,
It's a 40-year GW service pin for Beetend Foreman Gene Kyger, second from left, presented by Asst. Supt. Ike Enwall, left, with Foremen Les Butler and Roland Coles on the right.

Handyman Jerry Ott displays his 10-year Great Westerner pin in the center with Shop Foreman Mike Becker at left and Bob Baillett on the left in the Billings machine shop.

The Billings Banana Belters

Asst. Supt. Earl Bittner, left, congratulates Mike Heiser upon his 20th anniversary on the eve of his retirement in April. Beetend Foreman Bob Jacob observes at right.

With the Billings diffuser clocking 180 tons of beets per hour, smiles appear on the faces of Gary Pippin, Asst. Supt. Don H. Morris, and Beetend Foreman Bill Bly.

Here Boilerhouse Foreman Bill Kissinger of Billings, left, displays the 10-year GW service pin he received from Asst. Master Mechanic Bill Black.

In front of Billings new Hydra-shock second filter station, Beetend Foreman Don McCracken, at right, shows his 10-year pin with Asst. Supt. Muro Pettigrew, center, and Fayette Latterell.
Jerry Hudson, smiling son of Mr. and Mrs. Art Hudson of Billings, won the city schools spelling bee and also was chosen for the National Junior Honor Society. A son of a gunner, no less!

• B/2/21—At long last, a day that seemed as though it would never come, the Final Day of campaign. This was a campaign that won't be forgotten for a long time, but with such a short inter-campaign there isn't time to do much shouting, so on with the work!

We would like to extend our best wishes for the following couples on their recent marriages: Harry and Lorna Wilson, Gary and Donna Pippin, Bill C. and Gerri Kober. The guys are all year-round men and we wish them the best.

Mike Enwall, son of Asst. Supt. Ike Enwall, is a candidate for student body president at the University of Colorado. We'll let you know next month if he is elected.

Supt. and Mrs. F. A. Wood are proud grandparents, Michelle Susan, "Shelly for short," arrived on January 28. Her parents are Mr. and Mrs. Larry Kincaid of Palmer, Alaska.

We have several retirements coming up the first of April, they are Glen Brownlee, Mike Heiser and Earl Mittlesteadt. There will be pictures in a later issue.

—Billie Veis

• Q/2/28—The 1963-64 slicing campaign at the Ovid factory ended at 7:30 pm Feb. 8. This completed 126 days of continuous operation in which over 355,000 tons of beets were processed at an average daily slice of 2,815 tons.

Sugarend Foreman Shorty Foss underwent brain surgery at St. Joseph's Hospital in Denver. We wish him a speedy recovery.

Asst. Supt. Bob and Mrs. Belden spent their end of campaign holiday visiting relatives and friends at Scottsbluff.

Beetend Foreman Les and Mrs. Longnecker recently visited his parents at Walnut, Iowa.

Mrs. Ellen Williamson, wife of Warehouse Foreman Lawrence Williamson, was recently hospitalized in Scottsbluff.

—Stub Bauer

Golf Gala!

Another wonderful weekend for Great Western golfers and their ladies will be staged at Estes Park on June 13 & 14.

Details later, but plan now to be there for the annual gala get-together of the Sugar Tramp Sodbusters. Everyone invited!

—Evelyne Cummings

Billings gunners Reiny Weist and Don H. Morris appear proud and happy with their bag of four white-tail deer in the Little Snowy Mountains recently.
• E/2/13—Mr. and Mrs. Paul Busick are deep sea fishing in California.
• E/2/12—Lynn Pitcher, assistant manager at Eaton and Greeley, was elected president of the Weld County United Fund. His term of office begins March 1. Lynn is on vacation at the present time.
• Alberta Carner is busy getting the Bact. Lab ready for operation.

• E/2/6—Campaign ended today with over 122 days which topped the previous record of 102-27 of 111.94 days. Even with this long run we ended up with a slicing performance of 122 5%. We at Lab ready for operation.

Sharon Tallman, daughter of Mr. and Alberta Gamer is busy getting the Bact. Fuser. The Greeley crew can be proud of the speed and capable manner in which they assembled the new pulp dryer and diffuser. It worked quite well throughout the long campaign and aided in the setting of new slicing records.

—Bud Sorensen

Joe Weddell, long-time storekeeper at Loveland, retires in March. His career dates back to 1917 at Bayard.

One of the biggest reasons for the success of the Greeley High basketball team is the fine playing of Daryl Brumley, the son of Asst. Supt. "Tub" Brumley. Daryl stands a mere 6-3½ and weighs in at 215.

Attending the Sugar Beet Technologists' meeting in San Francisco were Mr. and Mrs. Lee Butler, who said they had a very enjoyable trip.

V/2/24—Joseph P. Weddell, our storekeeper since 1941, leaves us in March, having reached his magic time for retirement. Joe's career with the Company began in 1917 at Bayard; he also worked at Minatare during construction, and Mitchell for several months. After his discharge from the U.S. Army following WWI, Joe was a 'busman's holiday!'

We wish "Slim" an enjoyable retirement. We wish to express our deepest sympathy to the Phillip Altergott family in the loss of his mother, Mrs. Anna Held, of Windsor.

Sharon Tallman, daughter of Mr. and Mrs. Clifford Tallman, was recently married to Bill Blair of Craig, Colo. The young couple is residing at Craig. Duane McDonald has taken the last week in February to practice up on his golfing in order to capture first place again in the golf tournament. He really said he needed a vacation.

—Pat Manion

W/2/24—We had a good campaign with the exception of a few bottlenecks which held us back from having a better run.

Dundum repair Foreman H. V. (Slim) Crumley retires on March 1, with nearly 29 years of continuous service. He came to Windsor in 1947, having previously worked at Ovid and Fort Morgan. We all wish "Slim" an enjoyable retirement. We wish to express our deepest sympathy to the Phillip Altergott family in the loss of his mother, Mrs. Anna Held, of Windsor.

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Her proud papa writes: "This doll's name is Alicia, daughter of Augie Blanco," MSG Plant. Unquote.

• 2/2/21—While other mills will be summarizing their campaigns in this issue, I can only explain that our campaign is almost continuous. Why, once a fellow here missed the inter-campaign period because he was sick both days!

Three new babies were born in February. The proud daddys are Earl Wulf, Alvin "Skeeter" Jordanger, and Ted Fedder.

The nicest car on the lot belongs to Ron Reno. It's a jet black '64 Ford Fairlane.

We can always tell when spring is here by watching Jim Overturf and Benny Vigil. In cold weather they're big burly fellows and when it warms up they're not quite so husky.

Julius Patzer has lost his smile temporarily, but he should regain it soon.

Charles Minch, Jr., son of Top Mech. Chuck Minch, Sr., has been quite an athlete here at Roosevelt Hi. Besides lettering in football and track, he's been the high point maker in basketball with a 20.3 average!

—Augie Blanco

• J/2/21—Rita Milner recently experienced an emergency appendectomy. Rita is lab clerk. She is recovering satisfactorily.

Our sympathies are extended to Mr. and Mrs. Jim McHale upon the loss of their child.

Mrs. W. H. Long has been confined to the hospital for several days.

The Reuben Michael family has a new addition—a girl, I believe.

Floyd Brown has been indisposed due to a back injury.

• J/2/4—Mr. and Mrs. Gilbert Gentz became grandparents upon the birth of a daughter to Mr. and Mrs. Orville Gentz of Berthoud.

Walt Fields underwent surgery. He is recovering at home.

• J/1/29—Lewis Kiningham, a long time employee, died suddenly at his home in Milliken. Survivors include his wife and four children. Our sincere condolences are extended to the family.

• J/1/28—Sue Bailey has been named the D. A. R. Good Citizen of Roosevelt High School. Sue is the daughter of Florence Armstrong, our superintendent's clerk.

Chuck Minch, Jr., of Johnstown, now a triple-threat in sports—football, basketball, and track!

At the Johnstown sugar factory, from left, Top Mechanic Fred Rothe, Mechanic Helper Harry Waag, and Kilnburner Henry Burback.

In the Johnstown lab, from left, Asst. Chemists Harold Mitchell and Ray Glaser, along with Bill Peterson, Jr., at right.

Another Johnstown trio. From left, General Foreman Ralph Moser, Asst. Supt. Roy Ferguson, and Electrician Marvin Wertz.

• Wedding bells rang Feb. 4 for Judy Krueger, daughter of Fieldman and Mrs. Bill Krueger of Longmont. Judy was married to Peter J. Brailer, a Californian, in Puerto Vallarta, Mexico. After a honeymoon in Acapulco and Mexico City, they returned to California to make their home in Burlingame. A stewardess for Pan Am Airways, Judy attended Longmont High and the University of Colorado.

• J/1/14—Gail and Larry Morehead became the parents of a daughter. The little gal has been named Lori Lynne.

• J/1/5-A parcel of land which formerly belonged to John Davis has been incorporated into the Johnstown city limits. Ermol Blackwell and Chet Hays, present owners, have named the land Country Acres. One new home has been completed on the property and construction plans are progressing for several additional homes. About 30 building lots are available.

• J/12/31—Herb Markham suffered a painful injury to his hand while operating the power shears in the machine shop. Herb sliced his thumb, but not all was lost. Full recovery is expected.

• J/12/1—Charles and Elaine Case became the parents of a daughter. The new arrival has been named Sherri Elaine.

—Cecil Lynch
Mollie and Morris decided that they wanted to become husband and wife at Shore Manor. Both people were lonely and in need of companionship and understanding.

Their friendship developed in a way well known by people everywhere; the desire to help fellow beings in their times of need. Mollie had recently experienced minor foot surgery and was confined to a wheelchair. Morris, although recovering from a knee injury, was able to assist Mollie by wheeling her to and from the various places she wished to go; he took great pleasure in being helpful.

This pleasant friendship developed, and Mollie and Morris decided that they wished to make a lifetime contract. The two "young" people now live full and active lives together as man and wife at the North Shore Manor nursing home.

Morris Peterson worked several campaigns at Ovid in the thirties and will be remembered by many Great Westerners. His son, Bill, is top mechanic and his grandson, Bill Jr., works in the lab at the Johnstown Sugar Factory.

George and Goldie were very proud when their daughter, Mrs. James Peterson, presented them with a grandson Dec. 6. The little fellow has a brother who is 14 years old and a sister 10. Kinda handy, built-in baby sitters!

Among the many guests were children of the Petersons. His son, Bill, is top mechanic and his family to Gering after the end of the school year.

R/2/17—Our sympathy is extended to Lewis and Arlene Cawley. Arlene's father passed away this date and Lewis lost a step-sister a few days ago.

George was born Nov. 20 when a little girl, Jane Marie, arrived in their home. She is outnumbered by 3 older brothers.

R/2/16—Joyce and Reuben Drumheller left by chartered plane for points in Iowa, a trip awarded to Reuben by the John Deere Company for his fine sales record. Joyce Reitz, campaign head beat clerk, is filling in for Joyce D. during her absence.

Bob Barton left for Phoenix to visit his two sisters, one being quite ill and hospitalized.

R/2/10—That day finally arrived for which we have been working and the last beat was sliced at 4:30 this A.M. Now, for the messy cleanup and on to the lists! No big records for Gering this year but think which we have been working and the last campaign went quite satisfactorily, and the weather man cooperated beautifully. Yours truly was somewhat at a loss with the fading away of campaign figures and suddenly a new routine. We are happy to welcome Alvin Law, George Hall, F. J. Hilgert, Paul Stuckey and Dale Marlin, who stayed with us after campaign.

—Rena Gross

Here's John Miller, the new storekeeper at Gering. Johnny, who lives in Lyman, was assistant last campaign.
Findlay Wedding Takes the Cake!

At left, Marjorie Ann McMahon of Findlay at her wedding to John Schott. And above, the six-foot wedding cake all ready to be cut at their wedding reception.

• When Marjorie Ann McMahon was flower girl at the wedding 18 years ago of her aunt and uncle, Mr. and Mrs. Fred Palmer, her uncle made her a promise that when she married he would bake her a cake so high she would need to stand on a ladder to cut it.

That promise was fulfilled last August 17, when Margie became the bride of John C. Schott. Mr. and Mrs. Palmer presented her with a cake six feet tall and weighing approximately 250 pounds, baked with GW Sugar, naturally!

In fact, the recipe called for 80 pounds of Pure GW Sugar! It was purchased by the Palmers in 10-pound bags at the Food Center in Findlay.

Marjorie Ann is the daughter of Richard and Francis McMahon; Francis is the stenographer here at the Findlay office. Young Schott is the son of Mr. and Mrs. John Schott.

The big cake was not baked in a day. Mr. Palmer, truck driver for Commercial Motors Freight, took a week's vacation to keep his promise.

The creation actually was 45 cakes, all made from scratch. "Mix is a dirty word at our house," Mrs. Palmer explains. Friends and neighbors came to their rescue and helped to sift flour and beat eggs.

The cake and frosting required about 300 eggs. Approximately 16 gallons of frosting were used.

"We were like the man who built the ship in the bottle and couldn't get it out," said Mrs. Palmer. The cake's three-foot square base would have been too large to get through the kitchen door, so baking facilities were set up in the garage at the Palmer home, 200 Rector Avenue.

The baking was almost an around-the-clock project. Mr. Palmer baked cakes in the daytime and Mrs. Palmer baked in the evening, after she returned from work in Dr. Manuel Sarmina's office.

The decorating was Mr. Palmer's department. All trimmings were created from frosting, except the grapes.

The cake was taken in sections to the Elks Home, where Mrs. Palmer assembled it before the reception. "We looked like a caravan when we left home," she laughed.

Petite Margie would indeed have had to stand on a ladder to cut the giant masterpiece, but bridal trains, step ladders and cake frosting don't mix, so she cut the traditional first piece from the bottom layer then her aunt, Mrs. Palmer, took over.

—Warren D. Bower

• FY/2/21—Congratulations to eight employees who recently received promotions here at Findlay. They are:

Art Ginter, lead mechanic to assistant master mechanic
Richard Moon, sugar boiler to sugar end foreman
Thomas Kroske, extra station man to sugar boiler
Robert Shuck, top mechanic to lead mechanic
Raymond Conley, repairman to top mechanic
James Reed, utility man to extra station man.
Paul Reed, laborer to extra station man
Wilbur Williamson, laborer to utility man.

Wesley Thomas, dryer foreman, was injured while harvesting beets on Nov. 5. Wesley was hospitalized for over six weeks, and many visits were made by the gang at Findlay to give cheer and laughter to Wes. Wes is home now, and at the last report was recovering back to good health.

All of us sugar tramps wish Wes a quick recovery and will be glad to see his face among the gang soon. Wes wants to thank all for the many visits paid him at the hospital and home, for all gifts and the beautiful flowers and all the help given to his wife and children.

—Warren Bower

• HC/2/21—Jan. 31 marked the end of our double shift operation here at the Quarry, and we all breathed a huge sigh of relief that it was over. We are very grateful to Loretta Hays for her assistance here in the office during that hectic time.

Phil and Betty Ford are vacationing in Mexico at the present time, and enjoying themselves immensely, according to a card received today. Betty says the weather is marvelous, and she is dreading to return to "The land of the howling winds."

Geneva Snyder is a surgical patient in Memorial Hospital. And Mrs. Bartley has been hospitalized recently. We wish both of them the best of luck, and hope they will soon be well again.

Snow has been predicted several times, but so far we've had very little this year. As Gordon Foltz remarked one day, evidently the powers that be do not read the weather reports!

• HC/2/17—Hazel and Austin Dennis have returned from a pleasant vacation spent with their two daughters and their families, in Kansas City and Marshall, Mo., as well as with numerous other relatives and friends. "Shorty" Weicheldorfer took over as houseman during their absence.

We all (Shorty especially) are happy to have you back!

Mrs. Al Romsa underwent surgery on Feb. 12 in a Cheyenne hospital. We wish a fast recovery, Marge. Al took a week's vacation to look after things at the ranch while Marge was hospitalized.

• HC/2/13—J. M. Brownell was released yesterday from De Paul hospital in Cheyenne, where he had been a surgical patient. We wish you a speedy recovery, Jim, and hope that you'll be back to work real soon.

Stephen Lopez fell asleep while driving home from town a few nights ago, and struck a bridge railing. Luckily, he was not seriously injured, but his car was pretty badly damaged. Better the car than you, Steve! It could have been much worse.

—Lois Lang

• FR/2/21—The NOSCO Social Club held their post campaign dinner-dance at the Fremont Country Club, Saturday, Feb. 22, with 53 in attendance. All arrangements were handled by Ken Hoff and Jerry Shannon, co-chairmen.

We at Fremont are real proud of our sugar production record this past campaign. Sacking that 500,000th bag was a real thrill. Our beet tonnage in 1963 was less than 1962, but the sugar content was much higher. All in all, we had a very successful campaign.

Congratulations to Frank and Yavonne Young on the arrival of a baby daughter. Golfers Jack Corsberg, Dick Mally, Ken Hoff and Jerry Shannon can be heard crying the blues these days. Seems like too much of that white stuff is still around and would camouflage the balls on the fairways. Of course, the temperature is still a little on the cool side.

—Rita Swint
GW SUGAR DN
WELCH STL
2/27/64
PLEASE CALL R J FISHER AND IF HE DESIRES GEORGE STILLMAN TOO
TO TELETYPE REGARDING URGENT MATTER REQUIRING EMERGENCY ACTION
BOB, AFTER ASKING TO TALK WITH YOU ON THE TELETYPE I DECIDED I
WAS NOT AS BAD OFF AS I THOUGHT I WANTED TO BURDEN YOU WITH A
LOT OF CREDIT TROUBLES BUT WHY SHOULD I PUT MY BURDENS ON YOUR BACK
YOU CERTAINLY HAVE YOUR OWN TROUBLES EMPLOYING A GUY IN YOUR DEPT
WHO PLAYS LOUSY TENNIS, PAYS TOO MUCH FOR LUNCH, AND LOSES HIS
BRIDGE IN A GLASS OF BEER GO AHEAD--HANG A 40 YEAR PIN ON GEORGE
STILLMAN AND ALL I CAN SAY IS THAT THE GREAT WESTERN SUGAR COMPANY
SURE CAN TAKE IT SERIOUSLY, CONGRATULATIONS GEORGE AT THE PACE
YOU WERE GOING AT AGE 30, I DIDN'T THINK YOU WOULD EVER MAKE IT
LES WELCH

MANY THANKS FROM ALL OF US
GEORGE SAYS LIFE JUST BEGINS AT 40

GOOD LUCK GEORGEWNO

* When the teletype message above reached Credit Manager George Stillman at the General Office, he thought for a while that Feb.
27 was just not his day—even though it was his 40th anniversary with the Company. The wire tells the whole story if you can be-
lieve its author—Les Welch, illustrious St. Louis sugar broker, former GW sales manager, one-time literary light of The Sugar Press,
and noted Irish tenor. In the photo below, Vice President Bob Fisher, at left seated, repairs George’s frayed feelings by presenting
him with his 40-year service pin with the Treasurer’s staff looking on. From left: Ken Clarke, Don Vacca, Frank Begley, Marshall
A special cake and coffee marked the 35th anniversary at the General Office for Betty Hanks, receptionist in the Purchasing Dept., who here receives her seven-star service pin from Manager Jack Frost while the rest of the staff looks on. From left: Asst. Manager Red Ruebush, Buyers Larry Olsen, Nick Nicholson, Ray Lupton and Earl Moon; in front of them, Jeannette Stanton, then Dan Gonzales, Doris Forbes, Henry Kipper (partially hidden), Henrik Johansen, Sue Gannon, Karen Ehrke, Virginia Honosky, Judy Howell, Vi Edwards, and Jim Madison. Chief Clerk Dick Swanson is absent.

MARCH ANNIVERSARIES

Fred E. Brothers, Greeley ............ 40
John N. Homan, Fremont ............. 40
Roscoe Y. Sampson, Johnstown ....... 35
George L. Keller, Fremont .......... 30
George Heiser, Greeley ............. 20
Delbert G. Lay, Ovid ................. 20
Maurice Orr, Gering ................. 20
Apolonio P. Paiz, Scottsbluff ....... 20
Henry J. Precht, Railway .......... 20
Albert A. Ruth, Gering ............. 20
R. M. Depperschmidt, Brighton .... 15
John J. Meager, Brighton ........... 15

Jack Senseney, Fremont ............. 15
Henry Erbes, MSG Plant ............. 10
August Schuppe, Sterling .......... 10
Ellis M. Barker, Mitchell .......... 5
George W. Devine, Eaton ............ 5
Joseph Dietz, Johnstown ............ 5
Helmut L. Doerr, Lovell ............. 5
George I. Holmes, MSG Plant ....... 5
Frank L. Jones, Billings ............ 5
Billie Veis, Billings ................. 5
David Lebsack, Johnstown .......... 5
Barney L. Morse, Billings .......... 5
Sydney R. Purcell, Brighton ....... 5
Daniel B. Rose, Greeley .......... 20
James R. Shedden, Denver .......... 5
Adam Stein, Billings ................. 5
Jean Timken, Denver ................. 5
William Weinbender, Ovid .......... 5
Eugene E. Work, Findlay ............ 5
James M. Wright, Longmont ......... 5
Lawrence A. Young, Railway ........ 5
I. L. Zitterkopf, Scottsbluff ....... 5

Golf Gala!

Another wonderful weekend for Great Western golfers and their ladies will be staged at Estes Park on June 13 & 14. Details later, but plan now to be there for the annual gala get-together of the Sugar Tramp Sodbusters. Everyone invited!
GW Pure Sugar is grown, refined, packaged, distributed, sold and consumed in mid-America by Americans. You cannot buy a whiter, brighter, purer, sweeter or more uniform sugar anywhere in the world!