GW-GRAM

Late news & comment, in capsule form . . .


That was biggest percentage gain of any brand—in fact, several lost ground. It reflects energetic work of GW sales crew in rough and tough cane market area. In only 5 years, according to Survey, GW has jumped 12.3% in preference among Greater Milwaukee families. In number of households using GW, that's from 11,929 in 1951 to 51,391 in 1956.

Entire beet sugar industry launches all-out attack on mysterious enemy—the tiny worm called the nematode. The research project will be conducted during the next 18 months, thru two crop seasons, in the states of Colorado, California, Michigan. It's the first time the beet companies have teamed up to fight the nematode infestation problem. Project will be led by Dr. Fields E. Caveness with two other researchers, plus the agricultural staffs of all beet sugar companies, including Great Western. Plans were announced by Beet Sugar Development Foundation at a meeting in Fort Collins on June 20.

Promotions and transfers for Operating supervisors... A. L. Wetlaufer, house mechanic at Longmont, promoted to asst master mechanic at Eaton... Dwight Gordon, asst supt at Gering, transferred to same position at Scottsbluff. He replaces Ty Miller, who became supt at Fremont, O... Walt Ashby, asst supt at Bayard, transferred to same job at Gering to replace Gordon... Bill Smoyer, asst master mechanic at Mitchell, moved to Johnstown MSG to replace Ralph Townsend, who takes Smoyer's job at Mitchell. Carl Haffner, house mechanic at Bayard, promoted to head pipefitter at Bayard... Art Bohm, chief electrician at Mitchell, transferred to Johnstown for boiler and turbine installation.

Sales-wise, GW Sugar scores another gain on cane competitors in Milwaukee area. Milwaukee Journal’s Consumer Survey shows GW Sugar up 3.1% over last year's rating.
THE COVER

For many Sugar Tramps, July means only fishing season. So here's one of those wishful scenes far away from the work-a-day world. The trout seem to be lurking under the water in schools. But don't be too sure. It's actually an irrigation ditch in the Flathead country of Montana. But it still looks good—and it doesn't hurt to dream!

THE SUGAR PRESS

Published Monthly by the Employees of The Great Western Sugar Company, Denver, Colorado

JULY, 1956

In This Issue . . .

GW Beet Crop—1956 Model ................................................. 4
The 1956 crop appears promising near mid-season. Here's the outlook.

The First Five! ................................................................. 5
Six men share in the first five cash awards of the GW Suggestion Plan.

Ladies Night ..................................................................... 6
The Technical Society winds up another season with annual dinner-dance.

The Right to Grow .......................................................... 8
A review of the new Sugar Act—its basic principle and future prospects.

Pot-luck in Purchasing ..................................................... 9
The Purchasing office gang throws a lunch-time picnic—a la desk tops.

Western Beet Producers .................................................. 10
The full name is Western Beet Sugar Producers; here's what it produces.

School for Salesmen ....................................................... 12
GW salesmen gather in Denver for a refresher course in selling methods.

Opening Day at the GW Cafe ........................................... 13
The new lunchroom at the General Office—and some of its first customers.

Secret of Good Taste .................................................... 14
Great Western goes "Eastern" to sell MSG to Chinese-American trade.

Mister Boots ..................................................................... 16
From waif to watchman—the story of Gering's adopted Sugar Tramp dog.

Log to Haiti ...................................................................... 17
A travel-book vacation trip aboard an ocean liner—away from it all.

Among the Personnel ..................................................... 18
GW people in pictures—followed by the reports of the associate editors.
The 1956 sugar beet crop in Great Western and Northern Ohio territories is well underway. The new model is somewhat spotty in character with some of the areas receiving too much moisture and others hardly any.

Over 190,000 acres were planted in the four Western states and because of lack of rain during April, many growers immediately started to irrigate up.

Almost half of the acreage in Colorado received an irrigation for germination and much of it also a second irrigation in order to hold the seedlings. This made it very difficult and used up a lot of very valuable water.

Some districts, notably the North Sterling, Riverside, the Bijou and the Henry Lynn, were too short of water to permit irrigation for germination. Unfortunately, some of these areas also received only a token of rainfall.

The Nebraska district got off to an excellent start with some very excellent and timely rains which have given farmers the best stands of beets that they have had in several years. Unless some unfavorable weather or storms develop, the Nebraska territory should be off to a record year.

Billings and Lovell are at least 10 days ahead of last year and except for some of the Milk River area, where drought existed, both districts are in excellent shape.

In contrast with the Great Western area, farmers in the Fremont and Findlay districts in Ohio received an unprecedented amount of rainfall starting about April 25, and continuing until about the first of June. Low temperatures prevailed also which made the spring backward and farmers were unable to plant their allotted acreage.

This was extremely discouraging to officials and Company men in Southern Michigan and Western Ohio as nearly 18,000 acres had been contracted but rains prevented about a fourth of it from being planted.

The reservoir situation in Northern Colorado was much improved as of June 1, over what existed in either 1954 or 1955 on that date. Totaling the amount of water in the reservoirs and including the water stored under the Big Thompson project on the eastern slope, the figures show 93 per cent of a normal storage supply.

Extremely hot weather in early June has caused an early run off of mountain snows which were from 100 to 120 per cent of normal. Because of this, many beet fields were watered prior to June 15.

Thinning has proceeded extremely rapidly because of the earliness of the crop. Twice as much acreage was thinned by June first as was completed in the previous years.

In order to assist growers in getting the crop thinned on time, because so much of it had germinated about the same date, twice as many Mexican Nationals were brought in by the Company as in the previous year.

Mechanical thinning really paid off in 1956. Farmers went over nearly 100,000 acres with machines in the four Western states in order to assist the labor to complete the job as quickly as possible. This was considerably more acreage than in the last couple of years. About 1,400 Great Western thinning machines were employed in the mechanical work.

Generally, the thinned stands are much superior to what they were in 1954 and 1955. It is hoped that climatic conditions will be favorable during the balance of the season for producing a much better than normal total crop.
The First Five!

Six men share in the first five cash awards granted by
the GW Suggestion Committee. They’re J. B. Buckendorf
of Scottsbluff, Ralph Lynch and H. J. Parish of Johnstown
MSG, Bill Oatman of Lovell, Lyle Lafferty of the
Johnstown Refinery, and Gordon Rudolph of Fremont, O.

Five Great Western employees
and one Northern Ohio man
have been presented cash awards
for the first five suggestions
adopted under the GW Suggestion
Plan. The awards were authorized
by the GW Suggestion Plan Com-
mittee on June 18 in Denver.

The immediate payment of the
awards was made under a change
in the Suggestion Plan rules ap-
proved by the Committee at the
same meeting. The old rule said
that the suggestion must be placed
in actual use and evaluated before
payment could be made to the sug-
gestor.

But because of the seasonal na-
ture of the Company’s operation,
the Committee voted to make im-
mediate full payment for adopted
suggestions if the earnings of each
idea could be estimated with rea-
sonable certainty at the time of
adoption. If the earnings cannot
be estimated at that time, then the
suggestor receives a minimum pre-
liminary award of $15 with the re-
main ing amount to be determined
by the earnings of the idea in ac-
tual operation later.

The first five awards were
granted to the following employ-
ees:

J. B. Buckendorf, beet end fore-
man at Scottsbluff, was awarded
$15 in full payment for his sug-
gestion to drain off tarry residue
from the large CO2 gas pump. His
idea was to save time and labor by
rearranging pipes so that the pump
would discharge into the side of
the header instead of the bottom.
In investigating his suggestion, the
Engineering Department decided
that it would be more economical
to use drainable tees instead of re-
arranged pipe.

Ralph Lynch, mechanic foreman,
and H. J. Parish, foreman, both of
the Johnstown MSG Plant, received
a preliminary award of $15 jointly
for their suggestion of a new
method to prevent wash water from
contaminating salts while cleaning
the No. 3 and No. 4 Bird centrifig-
ugals. They may receive a sub-
stantial additional award if their
idea proves out in operation later.
They proposed the use of a di-
verter gate, along with a belt con-
voyer instead of the present screw.
Their idea will be modified by in-
installing an independent scroll for
each centrifugal.

Bill Oatman, boiler house fore-
m an at Lovell, was awarded $15 in
full payment for his suggestion to
build an air duct to collect pre-
heated air from the apex of the
boiler house for introduction into
the Riley boiler through an exist-
ing forced air fan.

Lyle W. Lafferty, first class
swing man at the Johnstown Re-
finery, was awarded $15 in pre-
liminary payment for his sugges-
tion to enlarge the line to the
valves for draining the Moore sac-
charate load tank. He may be eli-
gible for a small additional award
if his idea proves to have more
earnings in actual operation.

Gordon Rudolph, assistant to the
district manager at Fremont, Ohio,
and former fieldman at Mitchell,
was awarded $25 in full payment
for his suggestion to promote fur-
ther use of the GW thinning ma-
chine by beet farmers. He proposed
the use of the slogan: "More Beets
in the Row with a Smaller Hoe."

The awards were presented to
each of the winning suggesters at
informal ceremonies at their re-
spective factories. In the case of
those who still may get additional
amounts, their suggestions will be
installed as soon as practical so
that they can be evaluated for ac-
tual earnings.

All the awards were set by the
Suggestion Committee in accord-
ance with the rules that payments
be based on 10 percent of the
adopted suggestion’s estimated net
earnings during the first year of
operation—or the suggestion’s in-
tangible value to the Company.

In changing the basis for pay-
ment of awards, the Committee
approved new language for Rule 4,
under the Awards section, on the
back of the Employees Suggestion
Form. It now reads:

"An adopted suggestion is one
that has been approved by the
Company or any of its subsidiar-
ies for use in its operations." This
eliminated the requirement for an
adopted suggestion to be put into
actual use before awards could be
made.

Earlier, the Suggestion Commit-
tee announced the appointment of
a new administrator, Jim Lyon.
He replaced Bruce Slade, who re-
signed from Great Western to take
other employment in Denver.
Operating and Agriculture get together at the Lakewood Country Club with Lloyd Jensen, left, and Phil Smith.

The Technical Society caps another successful season with members entertaining their wives at the annual dinner dance on June 8.

LADIES NIGHT

The Technical Society caps another successful season with members entertaining their wives at the annual dinner dance on June 8.

At left, Johnny Spall of Bayard, with Mrs. Spall, talking to Cecil Dietert of Denver, at the right.

Another set of beaming appetites at the Technical Society's annual dinner-dance. From left, Vic Ostermiller of Brush, Bob Wherry and Ed Walsh of Denver.

Above, Mr. and Mrs. Herb Sheffield at their table during dinner. Herb is master mechanic at Gering.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mr. Lloyd Jensen, left, wife of Northern District superintendent, talks with Mrs. Dan Conwell, whose husband works in Denver Engineering Dept.

Above, Bob Makie and his wife, Dorothy, a little wide-eyed from camera flash. Bob is in Denver Sales Dept.

Above, Mrs. Lloyd Jensen, left, wife of Northern District superintendent, talks with Mrs. Dan Conwell, whose husband works in Denver Engineering Dept.

Below, Bob Makie and his wife, Dorothy, a little wide-eyed from camera flash. Bob is in Denver Sales Dept.

At left, Johnny Spall of Bayard, with Mrs. Spall, talking to Cecil Dietert of Denver, at the right.

Above, Mrs. Lloyd Jensen, left, wife of Northern District superintendent, talks with Mrs. Dan Conwell, whose husband works in Denver Engineering Dept.

Above, Mr. Lloyd Jensen, left, wife of Northern District superintendent, talks with Mrs. Dan Conwell, whose husband works in Denver Engineering Dept.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mrs. Lloyd Jensen, left, wife of Northern District superintendent, talks with Mrs. Dan Conwell, whose husband works in Denver Engineering Dept.

Above, Bob Makie and his wife, Dorothy, a little wide-eyed from camera flash. Bob is in Denver Sales Dept.

Above, Mrs. Lloyd Jensen, left, wife of Northern District superintendent, talks with Mrs. Dan Conwell, whose husband works in Denver Engineering Dept.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mrs. Lloyd Jensen, left, wife of Northern District superintendent, talks with Mrs. Dan Conwell, whose husband works in Denver Engineering Dept.

Above, Bob Makie and his wife, Dorothy, a little wide-eyed from camera flash. Bob is in Denver Sales Dept.

Above, Mrs. Lloyd Jensen, left, wife of Northern District superintendent, talks with Mrs. Dan Conwell, whose husband works in Denver Engineering Dept.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.

Above, Mr. and Mrs. Les Garner of Sterling, Mr.'s GM manager of the Sterling district.
The new Sugar Act improves the long-range outlook for GW by giving the beet sugar industry —

AMERICAN consumers and producers of sugar were assured continued fair prices through 1960 when President Eisenhower signed the new Sugar Act on May 29, 1956. The law, with several amendments, continues the tax-quota-payment plan, which has provided a stable sugar supply for the United States since 1934. Quota provisions end December 31, 1960, while the excise tax expires six months later.

The right to grow with the nation, a principle embodied in the law from 1934 through 1947, was restored to the domestic producing areas by the amendments. Under the 1948 Act, domestic areas were frozen at fixed quotas, which became minimum quotas under the revised law.

In addition to such minimum quotas, domestic areas will supply 55 percent of American sugar requirements above 8,350,000 short tons, raw value, slightly less than the 1955 level.

Foreign countries other than the Philippines will share the other 45 percent of increased usage, with Cuba the principal beneficiary. Cuba's share of the increase from 1955 through 1960, however, will be only about one-fourth as much.

Until consumption reaches 8,650,000 tons, the beet and mainland cane areas share 51 1/2 and 48 1/2 percent, respectively, in the domestic areas' increase in quotas, 165,000 tons at that level. Puerto Rico will receive all of the next 20,000-ton increase available to the domestic areas, and the Virgin Islands the next 3,000 tons.

At consumption levels above 8,691,818 tons, the quota of the beet areas will be 1,884,975 tons. That's about 40 percent of the total quotas for all the domestic areas. It's also about 22 percent of the U.S. requirements above 8,691,818 tons.

The fixed Philippine quota remains unchanged at approximately 980,000 tons. Quotas for other foreign countries after 1956 will be on a different basis than for the first year of the new law. Beginning in 1957, foreign countries other than the Philippines will divide their 45 percent share of increased American requirements above 8,350,000 tons as follows:

- Cuba, 29.99%; Mexico, 5.10%;
- Dominican Republic, 4.95%; Peru, 4.33%;
- and all others 1.03%.

Under the new law, the Secretary of Agriculture must again determine each year the sugar requirements of the nation at levels that will "protect the welfare of consumers and of those engaged in the domestic sugar industry." His determinations, as in the past, shall be based on quantity of sugar distributed for consumption during the preceding November-October year, inventory levels, population changes, demand conditions, consumer purchasing power, and relationship of sugar prices to the general cost of living. Such relationship, however, will now be measured with the 1947-49 average as a base instead of the January-October, 1947 average as heretofore.

When the total requirements exceed 8,350,000 tons, if any domestic area cannot supply its quota the deficit will be apportioned first to other domestic areas. If still unfilled, the remainder of any such deficit will be assigned to Cuba. Under the prior law, Cuba shared with domestic areas from the beginning in filling any domestic deficit.

Other changes include revised definitions of raw and direct-consumption sugar; increased direct-consumption quotas for Hawaii, Puerto Rico, and some foreign countries; and reduced total quotas in subsequent years for foreign countries which in certain instances fail to fill quotas.

Conditional payments continue to domestic producers who comply with allotment, wage, and other specified requirements. These payments total considerably less than the excise tax connected on all sugar consumed in the United States. From 1937 through 1955 the tax exceeded payments and other costs of the program by more than $300,000,000. If excess beets or cane are produced and converted into sugar for livestock feed, the new law makes clear that the grower will not lose his conditional payment on allotted production for human consumption.

During the period from 1956 to 1960, the House-Senate Conference Committee estimated that U.S. sugar consumption will increase a total of 44,025,000 tons. On the basis that figure, the beet area's quota would increase a total of 9,558,946 tons over the same years.

In 1956, for example, the beet area's quota will be 1,852,401 tons. And in 1960, according to the estimate, it would be increased to 1,970,739 tons.

So far as 1956 is concerned, beet sugar marketing allotments will be revised upward to match the new quotas, but beet acreage allotments will not be subject to increase until 1957. At the consumption level of 8,450,000 tons effective May 1, the 1956 beet sugar quota will be 28,325 tons larger than previously. Great Western's 1956 marketing allotment will be increased 97,506 bags to 7,186,366, and Northern Ohio's 3,306 bags to 438,306.
Pot-luck in Purchasing

The men chipped in and the girls cooked the food for a lunch-time picnic in the Purchasing office.

Here’s Nancy Porter, Kay Pettis and Jeanette Day loading up on the dishes they helped to prepare.

Jim Lingle and Dale Rightmire help themselves.

Gwen Hanks and Doris Anderson lay out their picnic on desks.

A counter in the office provided serving table. In line above, Jack Frost, Larry, Olsen, and Paul Cunningham.

Everyone came back for more delicious ham and side dishes. Above, Everett Meyer, Johnny Aiken, Bill Craig.

Another trio of Denver buyers in the line-up. From left, Holden Nicholson, Ray Lupton, and Earl Moon.

Kay Pettis enjoying the lunch.
Western Beet Produces!

Demonstrating the uses of beet sugar or telling about the value of the industry— it's all in a day's work for the staff of the Western Beet Sugar Producers, Inc.

In San Francisco, a group of shirt-sleeved men sit around typewriters, turning out stories about the latest developments in the beet sugar industry. In a nearby office, the stories are copied and rushed to a selected list of newspapers, TV and radio stations.

In a Minneapolis TV station, a pert young miss smiles into the camera and explains away some of the "old wives' tales" about beet sugar, and demonstrates how to live better with sugar.

In Windsor, Colorado, a denim-clad man—camera slung around his neck—scrambles around a cattle feed lot to get a good picture of a steer that has been "finished" to choice grade, at a profit, on a high-protein ration based on beet sugar by-products.

In Nebraska, a congenial blonde explains to a group of home demonstration agents how they can present a more effective baking program (using beet sugar) to their respective clubs.

Unrelated activities? Not at all. All of the people involved are members of the staff which Western Beet Sugar Producers, Inc. (probably better known as WBSP) maintains throughout the West—from Chicago to Los Angeles.

WBSP is the public relations arm of the beet sugar industry. It represents the industry's effort to meet the basic requirement of any sales program—that the product and the industry which produces it must be favorably received by the public if it is to prosper.

Thus, WBSP supplements the sales programs of the beet sugar companies which comprise the industry.

WBSP is headquartered in San Francisco, where its activities are directed by Harold O. Belknap.

Mr. Belknap became general manager of WBSP in 1954 after many years of public relations experience for an important part of the nation's food industry, closely associated with agriculture. Shortly before being selected to head the beet sugar organization, he was "loaned" to the federal government to serve the U. S. Department of Agriculture as a special consultant on public relations.

Directing the publicity program of WBSP is Herman F. Mertens, a veteran newspaperman with a deft touch for ideas and stories which newspapers, TV and radio stations will use—plus an intimate knowledge of the industry and its problems.

Directing WBSP's important Consumer Service Department is Miss Helen Jensen, who had several years of experience as a home economist in other business fields—
ranging from home appliances to meat packing—as well as responsible work in dietetics, before joining the WBSP staff. Under her direction materials about beet sugar, including recipes, are developed for consumers and for use in schools.

A regional form of organization enables WBSP to work with the effectiveness that only close, day-to-day contacts can produce, in all major producing and consuming areas from Chicago to the Pacific Coast. All the regional managers are experienced newspaper men, well seasoned also in the public relations field: Norton Baser in Chicago, Al Bloomquist in Minneapolis, Don Martin in Salt Lake City, Lee Goodman in Los Angeles, and Charles Benson in Denver.

Working with each regional manager is a graduate home economist—chosen for her ability to effectively present the beet sugar story to consumers. They are: Miss Bernice Vasey in Chicago, Miss Dorothy Carlson in Minneapolis, Mrs. Ruby Garrett in Salt Lake City, Miss Phyllis Kuckuck in Los Angeles and Miss Dorothy Buhr in Denver.

All in all, it is a team designed to “win friends and influence people” for the beet sugar industry.

In doing this, WBSP uses all the “tools” of the modern public relations profession. These include favorable publicity for beet sugar and the industry in newspapers and consumer magazines, news stories in farm journals, movies and talks before consumer groups, radio and television appearances, personal contacts with leaders of influential groups, and a variety of other activities.

WBSP takes a positive approach. Beet sugar and its by-products are promoted on their own merits as unsurpassed products.

Unwarranted attacks are sometimes made on the industry, of course—but when they are, WBSP’s entire staff is available to refute them.

How effective is this kind of program?

It would be impossible to measure the columns of favorable publicity the industry has received as the result of WBSP’s efforts—ranging from industry policy to frostings and cattle feed. Besides national magazines, trade journals and daily newspapers, special illustrated features have been placed in Sunday newspapers from Seattle to Minneapolis.

The home economists—all working under the name of Nancy Haven—have appeared before thousands of senior high school, junior college and university students, bringing the beet sugar story to the constantly changing potential market of future homemakers. They also have appeared before hundreds of adult groups—people who fill today’s market baskets.

The Nancy Havens—as do the regional managers—place special emphasis on reaching people who influence community thinking.

In addition, the mail man works round the clock for the beet sugar industry, delivering beet sugar recipes to consumers on all age levels, instruction material to schools, brochures to community groups which use them for background in their search for tips and ideas on modern living.

As an example, working on the “request” policy only, WBSP distributes more than 25,000 tested recipes monthly to people who have been “sold” on beet sugar.

The WBSP program is also geared to specific company requirements. A complaint to Great Western Sugar Co. about an unfair story in a Colorado newspaper wound up on the desk of the Denver WBSP manager, with the result that the same paper willingly published a longer correction than the original mis-statement by a banquet speaker. A complaint from a woman that a recipe on a GW sugar bag wouldn’t work wound up in the kitchen of the Denver Nancy Haven. The recipe was tested and retested and in the end the woman was satisfied—and still is buying GW sugar.

Co-ordinating this kind of program takes close co-operation with the sugar companies themselves, and Great Western has never been remiss. Frank A. Kemp, GW president, is on the WBSP board of directors, and Robert J. Fisher, GW treasurer, is a member of the three-man management committee and also treasurer of WBSP.
All of Great Western’s salesmen and merchandisers, both for sugar and MSG, were due in Denver the week of June 25 for their annual sales school and sales meeting.

The school and meeting are held each summer, just before the big buying rush for canning sugar, so that the salesmen can exchange ideas on their methods and markets and also view current activities in the producing territory.

The meetings are to be conducted by Bob Makie, who heads the Merchandising Division of the Sales Department in Denver. Also on hand for the discussions will be Ben Oxnard, vice president and general sales manager; Sam McDowell, Western Division sales manager; Claude Pettit, Eastern Division sales manager; Charley Franzen, Northern sales manager; and Bill Warren, MSG and Special Products manager.

In addition to discussions and meetings, some of the salesmen will make an all-day tour of Great Western facilities in Northern Colorado. They will visit the sugar factory at Brighton, the Agricultural Experiment Station at Longmont, the Molasses Refinery and MSG Plant at Johnstown, the Monfort livestock feeding operation near Greeley, and a sugar beet farm near Greeley.

They also will be taken on a tour of the General Office under the guidance of Curtis Packer of the Sales Department, who has served the Company for more than 50 years.

In their discussion, the salesmen and merchandisers will cover a variety of topics. For example, they will hear Cris Criswell explain his program for introducing the GW trademark in the Northern Ohio territory. Bill Warren will talk about the merchandising of Great Western MSG around the nation.

Bob Fisher, GW treasurer, will explain how the new Sugar Act effects the Company’s plans and operations. Jack Barrows, GW’s advertising agency, will discuss past and future plans for the product advertising program. Bert Cope of the Sales Department will talk about damaged sugar procedures and prepay rate structures. And each divisional sales manager will go over the activities in his district.

The meeting concludes on Saturday, June 30, with a general round table talk on plans for merchandising sugar in the coming year, along with a review of the subjects discussed earlier in the week.

In addition, the salesmen and merchandisers will be given a briefing on the activities of the Western Beet Sugar Producers, Inc. (See Page 10), so that they will be more familiar with the work of the industry association in promoting the use of beet sugar. This briefing will be presented by officials of Western Beet.

New-style dispensers make sugar more attractive to eye and appetite by keeping envelopes neat and unwrinkled. They also hold more than ordinary bowl. Dispensers are stocked by several Denver firms.

School for Salesmen
Opening Day
at the GW Cafe

May 31 marked the grand opening of the GW cafe, or lunchroom, for employees of the General Office and visiting Great Westerners. The cafeteria was built in the old barber shop on the ground floor of the Sugar Building. The facilities provide service for coffee and other drinks, packaged sandwiches, canned soups, and similar light refreshments. The room was furnished with captain's chairs and tables, plus handsome photo murals of farm and factory scenes around the Great Western territory. Also a welcome mat for all Sugar Tramps to drop in for a cup.
Great Western has gone "Eastern" in expanding the sales of its one-year-old product, MSG. But why the Eastern approach—why the Chinese label?

Because, for a good many years now, MSG has been a staple in the diet of peoples of the Far East. And Oriental people in this country have always had the same high regard for the flavoring qualities of MSG.

To reach these people with a product they would easily recognize, the GW Sales Department decided to market MSG under a Chinese label. The Chinese-Americans, in particular, have more faith in a brand with Chinese characters on the label.

Their liking for MSG provides a market that Great Western could not ignore. While the American housewife buys only a two-ounce or four-ounce container of MSG, the Chinese keeps a one-pound package. And similarly, Chinese restaurants use so much MSG that they often buy 100-pound drums—not a mere 10-pound can.

To direct GW's Chinese sales program, the Sales Department retained Albert Kam Leong, who has more than 20 years of experience in selling and distributing MSG. A man of most unusual personality, Mr. Leong holds a prominent position among the Chinese in this country. Among other things, he has served in several capacities in Washington as an advisor on Oriental policies and immigration.

In designing GW's Chinese label, Mr. Leong held to one single idea, the universal, or world-wide, use of MSG. And to carry out the theme, he selected Miss Monica Moye and superimposed her picture on the world globe.

In the accompanying article, Mr. Leong tells from his own family memories how the Chinese learn to like and rely upon MSG in their food from earliest childhood.
Johnstown’s MSG product takes on a new look
with a Chinese label to appeal to Oriental
people. Here’s the idea behind the move.

by Albert Kam Leong

Throughout the years of my childhood in the Chinatown section of San Francisco, a small lacquered box seemed to contain the key to the wonderful things that happened to food in my mother’s kitchen. The vegetables and meats she prepared for us always tasted delicious.

Then, when I was a little older, I was invited to attend a large banquet. It was to be my first experience with American food and my excitement ran high. A budding gourmet even then, I thought the coming banquet would be a high adventure in good eating.

The great day came. Many guests at the dinner spoke well of the food, but to me the meats and vegetables tasted flat, dull, and uninteresting. It was a very baffled boy who returned home that evening.

Mother was waiting for me. It was past her bedtime, but she wanted to hear of the banquet. She must have sensed from my voice that something bothered me because, suddenly, I found myself asking the question I’d been wondering about for years:

“Mother, what do you keep in the little lacquered box?”

She smiled and said: “Son, you sound like you were disappointed with the food tonight. Let me tell you a secret . . .

“Not many people know of the magic universal flavoring crystals which Orientals discovered years ago. You have seen me use the white crystals in the lacquered box. It gives the flavor sparkle which we do not find in American foods. You see, it unveils the hidden flavors, gives us more of the taste that we like best in meats, poultry, seafood, broth, bouillon, and vegetables.”

She took the lacquered box from the shelf and showed me the fine white crystals inside. I took a small pinch of the crystals and tasted it—truly, it had no flavor of its own! And yet, it did wonders for Mother’s cooking!

As I grew older, an idea began to come alive in my mind. Why not tell people who like good food as much as I just how delicious their flavorless dishes could be?

So I began telling everyone about the “universal flavoring crystals” that strengthen and restore lost flavors in protein foods, such as meat, poultry, fish, and seafood. Also, I told them it had no distinct character, because it has no flavor of its own—merely the wonderful property of giving appetite appeal to protein dishes.

I knew from my Mother that it wasn’t really new, because the Far Eastern nations have used it as an essential part of their cookery for generations. In fact, Oriental people have given us many of our flavorings such as spices, vinegar, soy sauce and others. However, we now know that their greatest contribution to good eating is their discovery and development of the universal flavoring crystals.

Oriental names given to the various brands of this product clearly demonstrate the importance and universal character of the crystals. They include “Ve-Tsin,” the concentrate of flavor; “Ve-Me,” the mother of flavor; “Ho-Ho Fen,” the powder of harmony.

To Professor Ritthausen (1866) of Germany must go the scientific credit for his discoveries that the “universal flavoring crystal,” which he prepared from cereal gluten was a pure compound and not a mixture. Scientists now call it mono sodium glutamate.

Today the universal flavoring crystals are made in many modern American plants, and distributed nationally. The best of our industrial technology is employed to produce these pure white crystals in quantity to give savory goodness to countless recipes.

Though the little lacquered box is now only an heirloom, and its magic contents have become big business, we can all be reassured that this universal flavoring crystal is not a synthetic chemical, man-made from strange materials unrelated to food. It is made by nature, and may be found in the proteins of both the animal and vegetable kingdom. (In America, it is made from the proteins of sugar beets, corn, or wheat gluten.)

Now, I believe you can see why I am proud to say of GW MSG: “Produced by nature, refined by The Great Western Sugar Company, to bring you ‘universal flavoring crystals’ for more appetite appeal.”
Mister Boots

by Cliff Seiffert

It was a windy and cold Halloween in 1946 that a hungry and lonely black and white pup was whining at the back door of the home of the late Max Redding, then cashier at the Lovell Factory. Being lovers of dogs, the Reddings took in the waif-looking terrier and mothered him while trying to find the owners of this friendly little creature. Newspaper ads failed to bring any claims on the puppy.

It was then that Max offered the pup to Francis Wood's children, Janet and Alan. Their other faithful dog had only recently entered dog heaven, but only after accompanying the children to the picture show on a Sunday afternoon and then coming home for the final rest.

The new dog was promptly a family pet and named Boots—because of his four white paws.

Boots loved to be with the children and learned to wait at the corner a block away from home for them to come from school. He enjoyed the family outings and the runs in the hills. While on one of Janet and Alan's bicycle hikes, Boots was struck and almost killed by a speeding car. The children carefully placed him in the basket of the bicycle and nursed him back to the same happy, tail-wagging dog that he is.

Boots must have as many lives as a cat because while the Wood family were living in Mitchell he was again struck by a speeding car—and recovered. It was not unusual to see Boots and the family cat sleeping on the bed with Alan out in their screened porch.

After the move to Fort Collins, Boots was quite frustrated and at first thought he had to whip every dog that crossed the corner lot where the Woods had bought a home.

In 1950, when Francis Wood went to the Lovell Factory as superintendent, Boots moved along and enjoyed his three-year stay at the club house there. He had lots of room to run and he had learned by this time that the highway going past the house was a dangerous place to cross. Whenever the Woods were out of town, Boots was readily adopted by the Frank Fosters next door; and he also was wise to the fact that Mrs. William McCarty in the factory club house saved meat scraps and bones for him.

When the Woods moved to Gering, Boots immediately became well-acquainted with the country surroundings. With Janet married and away from home and Alan busy with school and other activities, Boots became more friendly with the factory watchman. Even to the point that he feels he must make the nightly rounds.

By his sniffing this and sniffing that, Boots signified that no other dog or animal had better invade his private domain. After a snowy and real cold wintry night, Boots has even had the royal treatment of being taken to the Woods' back door the next morning by his pal and night watchman, Henry Hoffman, in his car.

Boots has fared right well by the food the watchman brings him and the feedings at home. But he is no spring chicken if one year of a dog's life equals nine of a human being. Age is creeping up on him as well as the rheumatism on his formerly injured legs, but he is quite agile. Especially when he sees a bunny nibbling at the Woods' young green garden.

Night has become his day and day his night. During campaign, Mister Boots is a very busy dog indeed, having to inspect the back wheels of parked cars.

Watchman Harry Sinclair insisted that Boots had a part in Gering's winning the Pennant by helping keep stray cats, etcetera, away—and was entitled to be in the Pennant-winning group picture. So Boots has a fitting and honored place with the gang.

Supt. Wood says that Mister Boots will soon be on the retirement list. All the Gering people wish this kindly and expressive brown-eyed dog a happy and long retirement.
Log to Haiti

by Evangeline S. McAllister

One of those travel book vacation trips was taken earlier this year by Asst. Supt. and Mrs. J. E. McAllister of Scottbluff. They went on a 15-day cruise of the Caribbean, Mac still talks about it, but Mrs. McAllister writes about it. Here's her log of the first leg of their voyage.

April 5—Aboard the S. S. Panama, New York Harbor. Destination: Haiti, Canal Zone, Republic of Panama, and return with another stop at Haiti. Rousing bon voyage party with the children and their friends.

At 4:45 PM, the gangplank raised, the ship’s whistle sounded three times, and the Panama eased out into the Hudson River. On our way. Within a few minutes of sailing time, lifeboat drill. Instructions on emergencies, in life jackets at assigned stations.

Looked around the ship. Except for the ocean, she seemed like a modern hotel with a swimming pool. Crew of 125, about the same number of passengers. A few small children, but mostly middle-aged or elderly tourists.

April 6—Everything under control with military precision. Rooms, food, service, all the best. Regular entertainment. News bulletins from ship’s radio. But the ocean—the real show.

April 7—Headed south, opposite Jacksonville, Fla., at noon. Sea fairly rough, lots of whitecaps, but ship holding steady on course. Fresh breeze. Will go through the Bahamas. Tour of the galley, but we renigged.

Bingo tonight. Also the Captain’s Dinner, a dress affair with colored balloons, crepe-paper decorations and noise-makers. After dinner, played horse-racing with tin horse propelled across deck. Lost all six races.

April 8—Sunday morning, sea restful, ship rocking gently. Air fresh and cool, though temperature 78. Saw our first flying fish. Passengers blossomed out in all sorts of tropical get-ups. From English shorts to casual coats worn with bill-caps.

At church, the chaplain read the Sailor’s Twenty-third Psalm beginning with: “The Lord is my Pilot.” Afterward, up on the bridge. First Officer explained how ship operates automatically with electronic instruments. Dad getting well-acquainted with officers and crew.

Not many at lunch, since most passengers eat in their staterooms on Sunday. Seaside last night and swore never to eat another full meal, but now scallops and huckleberry pie! Had one of the world’s best waiters, Frank Laboda of Chile, 62 years at sea.

April 9—Up early, shore lights of Haiti visible at 5:30. Clouds low on the mountain slopes. Small fishing craft already far out in gulf. Entering harbor, ship met other small boats filled with near-naked boys who dived for coins or anything tossed overboard. Docked at 6:30, ready to go ashore at 8:30.

Port au Prince, capital of Haiti. The grand tour by auto from the dock through the city and then to two mountain villages, Petion and Kenscoff. Few traffic rules. Everyone drives—or walks—by ear. Both autos and pedestrians angle across streets at will. Miraculously, most survive.

In the city, wealth rubs shoulders with poverty, Cadillacs alongside anemic burros. Magnificent homes with landscaped gardens and the hovels and nondescript shops of the poor. The magnificent cathedral, the plazas, the fine government buildings, the open air markets.

Everywhere people walk—young, old, women and children. Sometimes with large bundles on their heads, occasionally even a man. All going about their business, each with something to sell. Vegetables, berries, nuts, flowers, livestock. Two women in faded wrappers, each leading a thin pig by a string. Men and women squatting on the street beside their small piles of merchandise. Some barefoot.

But still, most everyone seems cheerful. Sort of a perennial holiday atmosphere in spite of anything.

Haiti, land of contrasts. Garbage trickles down the gutters, while green mountains rise from the blue Caribbean in a beautiful setting amid the riotous colors of the wild poinsettias and poincianas.

On the winding mountain road, smoke spirals from tin-roof shelters where the hill people stop for a meal on their trips back and forth to market. At almost every turn in the road, hucksters and vendors, many of them children, bowing and offering their wares. Our driver explained: “In Haiti, everyone works for himself!”

(Continued on page 31)
Above, Mr. and Mrs. Homer S. Varner with some of the gifts they received at a party honoring his retirement as manager at Longmont. At right, Homer greets C. V. Maddox, retired GW labor commissioner, one of his many friends who attended the going-away party.

Ty Miller, who has left Scottsbluff to become superintendent at Findlay.

Charlie Glasgow and John Kelim working over a shaft at Loveland mill.

Donna Joy Patton and Don Ruhl, who were married in Fort Morgan in April. She's the daughter of the E. L. Pettons.
The long awaited fishing season has finally arrived. Spare hours and days off, now find a good share of the men in pursuit of the wily trout. Due to the high run-off there have not been many reports of large catches from the river.

A few of the lake enthusiasts have netted nice fish out of Carter Lake. Opening day George Kidd reported taking three nice fish from Carter, one of which was about three pounds. Sam Stanley of the MSG plant recently hooked a 2½-inch, 3¼-pounder from Carter Lake.

We are now nearing the completion of campaign and as always the men are awaiting their long-planned vacations.

Jeffrey Case at the age of 7 weeks. He's the son of the Clark Cases.

Asst. Master Mechanic Ted Grott has just returned from vacation on which he and his wife motored to San Diego, Calif., in their new Dodge.

George Kidd replaced Ted during his absence and is now filling in for Asst. Master Mechanic Jim Teal, who has just started his vacation.

Master Mechanic and Mrs. George Morgan left for Port Aransas, Texas, for two weeks fishing in the gulf. George should be able to supply us with plenty of fish stories about the large ones when he returns.

Gene Alden Koenig, son of Mr. and Mrs. Harry Koenig, was valedictorian of this year's Johnstown High School graduating class. Gene has attended Johnstown schools since 1947, when he was in the third grade.

His school activities have included the captaincy of the wrestling team, student council member, participation in band and chorus, and the last two years a member of the football team.

Gene has also been very active in the local Boy Scout program. He became an Eagle Scout at the age of 14, and is a member of the Order of Arrow. He plans to use his scholarship at the University of Colorado this fall where he will major in electrical engineering and minor in business administration.

Born to Mr. and Mrs. Dick Zisch of Puente, Calif., a son, May 18. The baby has been named William Bradley. The Zisches have two other children, Rickey and Christi, 3. Grandparents are the J. H. Zisches of Johnstown and Mr. and Mrs. Robert Young of Denver. Billy is the twelfth grandchild for the Zisches.

Born to Mr. and Mrs. Ernest V. Lynch a daughter, Karen Kay, May 10, at the Weld County General hospital. Grandparents are the Melville Masts and the Arnim Lynches of Johnstown.

Born to Mr. and Mrs. Harold Leinweber of Greeley, a baby girl. The new addition has not been named at this writing.

Ralph Moser has returned to work after a 13-day absence during which he underwent surgery in the Longmont hospital.

Bill Zisch of Pasadena, Calif., son of Mr. and Mrs. J. H. Zisch, was a weekend guest of his family in Johnstown. Bill was on a business trip east and had a brief stop in Denver.

Construction of the new boilers is rapidly going ahead. The footing for the new turbine has been poured and the turbine will be installed after shut down. Will try to get some pictures ready by next month's issue.

Gene Koenig, son of the Harry Koenigs, was valedictorian of graduates at the Johnstown High School.
An interesting side light to the construction of the new boiler is best described by this poem.

For the want of a header the holes were lost.
For the want of the holes the tubes were lost.
For the want of the tubes the boiler was lost.

This is very appropriate because one of the smaller headers was late in being delivered, thus holding up the construction of the boiler for a few days.

A note of commendation was directed to all the men, by Supt. George Atkinson, upon the realization that our campaign average for the tons of filtrate worked reached the design capacity.

While on his vacation, Duane E. Larkins was ordained an elder in the E.U.B. Church, at the First Church in Pueblo. The Presiding Bishop was Ira D. Warnar.

Mr. and Mrs. Charles Melton celebrated their 25th wedding anniversary on June 6, Larry Melton and his brothers and his sisters treated their parents to a chicken dinner at the Wayside Inn, in Berthoud. Mr. and Mrs. Melton took a second honeymoon trip to the West Slope.

Dale Vise has decided to quit commuting from Windsor and has bought a house at 221 West South First Street, here in Johnstown. Welcome to our happy town.

Don Karns' son has received his degree in agronomy from Colorado A&M. Upon completing his college work he received his commission as second lieutenant in the Army Ordnance. Ted and his wife Mary are now stationed at Aberdeen Proving Grounds in Maryland.

Carl Bernhart is going to start building his new home during his vacation. Lowell Miller and family spent the week-end fishing at Ogallala, Neb.

Bill Sholdt spent this last week at the State FFA convention at Meeker. While on the Western Slope tried to catch a few trout, but discovered that the fishing is just as good on the Eastern Slope.

Among the graduating seniors from Johnstown High School were Peggy Schwallem, (valedictorian), daughter of A. J. "Dutch" Schwallem; Van Sybrandt, son of Lloyd Sybrandt; Richard Churchill, son of Vern Churchill. Richard is working in Estes Park for the summer.

Ted Karns, graduate of Aggies, is "commissioned" in the Army by his father Don and his wife Mary.

Mr. and Mrs. Oscar Mittelstadt also spent a week fishing on the Gunnison. They were accompanied by Mrs. Mittelstadt's parents, Judge and Mrs. Wells, also other members of the Wells family. "Oc" won't let me tell they caught over their limit every day.

Dick Dayton went over to Greeley and kidnapped his granddaughter while on his vacation. I'm sure she'll be royally entertained. He said he was going to take her for her first airplane ride.

Included on our list of regular every week-end fishermen are: Harry Scibley, Dave Woelfle, Jesse Evans, Chuck Heffner, Henry Geist and no doubt others. These fellows don't wait for vacation time, they just wait for fish—any time will do.

Mr. and Mrs. Ray Gordon entertained Memorial Day with a backyard

Jim Meeker, MSG crystallizer operator at Johnstown, on station running the MSG centrifugal.
W. A. McKune was a recent visitor in Sterling on his way home from a tour of Michigan for the first time in 52 years. Mr. McKune worked in the Brush, Sterling, Scottsbluff, Mitchell and Minatare factories. He started his sugar career at Ames, Neb., in 1904 with Henry Schmode. He now resides at 6725 -11th N.W., Seattle, Wash. Keith Laufer will take on the duties of sugar end foreman as soon as he completes his vacation. We regret that Keith must leave the Sterling community. The best wishes of the Sterling crew go with him on his new job.

Vacations are the order of the day. The Howard Schools recently returned from an enjoyable two weeks in Los Angeles with their daughter Joan, and family. Mr. and Mrs. Ed Shama are spending their vacation in and around Stockton, Calif. Mr. and Mrs. J. C. Chappell spent a trip through Colorado Springs, Grand Junction and other points of interest in Western Colorado. Pat was a delegate to the Republican State Assembly in Colorado Springs.

Mrs. Ed Litty underwent major surgery recently. She is now recovering satisfactorily and is taking a few days’ vacation while son Tommy is recovering from a tonsil operation. Marie Laufer has again been moving vacation. She cleaned the basement of her home. Gertrude Lautman served as stand-in during Marie’s absence. Fieldman Jim Robertson and Cashier Chuck Lautman did some manual labor for a change. They worked 12 hours helping the Junior Chamber of Commerce on their paper drive.

Ivan Stauble is practicing up on his culinary pursuits. It seems his wife and family have taken off for Wyoming for a month’s vacation with her parents. Dale DeRoo and family have been enjoying their boat on the North Sterling reservoir quite frequently this past month.

Chuck Merritt from the Denver Office spent a week end in Sterling recently. The way he was shaking hands all around we are wondering if he has gone into politics and perhaps intends to give Adlai a run for his money. Charles Kaperink, John Engraff and Ray Kochler have been tearing down a beet dump at Julesburg for shipment to Northern Ohio. Al Artzer recently had surgery done on his wrist. He sustained a broken bone recently from a falling sugar bag. The wrist seems to be mending satisfactorily.

Manager and Mr. Lester Garner drove to Colorado Springs recently where they attended a piano recital by their daughter, Jo. They also returned to Sterling with them for a week’s vacation and has returned to Colorado Springs for the summer session of school.

Timekeeper Robert Ball and family spent a week in Springfield, Mo, where they attended the Baptist Bible Fellowship.

Shirley Price from up Brighton way paid us a visit. He challenged Storekeeper Schaal to a duel to the finish at the GW golf tournament at Scottsbluff. May the best man win.

A couple of rainstorms of sufficient quantity to really do some damage occurred in the Sterling area last weekend. However, on Saturday, June 18th, some hail came with the rain and did damage to all crops varying degrees. In several spots it is estimated the grain crop was a total loss.
Joan Saiser, daughter of the J. B. Saisers of Ovid, was graduated in June from Northeastern Jr College.

weeks in May to Denver and the mountains. He should be rested up for a spell and go to work like the rest of us.

On the sick list we find Eugene Demong, watchman; J. J. Kapler, ferryman; and Floyd Logue, watchman. Presentations were made by Supt. J. S. Ankney.

Mr. and Mrs. Frank Foster are spending the weekend with friends in Ovid. Floyd Logue is visiting at Billings and Lovell in the interest of the local Credit Union. Those factories are included in the field of membership with those in Nebraska. He will hold meetings with the Credit Union members and prospective members in each plant. Floyd is a member of the board of directors.

We congratulate Ty Miller upon his promotion to superintendent at Findlay, Ohio, but regret that he is leaving us after so short a stay.

Charles Cline, son of the Leslie Clines, who enlisted in Air Force.

Service buttons were awarded to the following employees: George Durbin, 25-year; Glen Kline, 20-year; Leo Sanderson, 10-year; Jim Barby and Harry Banghart, each 5-year. Presentations were made by Supt. J. S. Ankney.

Harry Simeon and family vacationed with relatives in the state of Washington.

Recent visitors to the home of the Lloyd Garbers were Mr. and Mrs. Cecil Cardinal, friends from Billings, and Mrs. Garber’s sister, Mrs. Hazel Sullivan, whose home is in Fremont, Neb. Pruce Mitchell looked in on us while picking up some equipment for Bayard factory. Nice to see you, Pruce. Mr. and Mrs. Herbert Sheffield attended the Technical Society meeting in Denver.

Mrs. Herbert Sheffield will vacation during the month of June with her brother in Chicago and mother who lives in Paris, Ill.

The Gering GWESCO Club held their regular May meeting in the City Club Rooms. It was decided not to hold any meetings in June or July, due to vacations. Next regular meeting will be August 22, as a family picnic.

Mr. Thad Creager and Mrs. George Howard had the evening program. Mrs. Miller’s students gave two dance numbers and Mrs. George Howard showed slide pictures of their Eastern trip.

Hostesses for the evening were Meda and Bob Gross and Mrs. Delbert Smith. LeRoy Reynolds and Kenneth Bauer were on the sick list this past month. Happy to report all have returned to work.

Mr. and Mrs. F. A. Wood are taking their vacation in short trips. They spent the Memorial week-end by attending two family reunions at Parnam and Moorefield, Neb. Mr. Wood hadn’t visited his hometown in 20 years.

The Woods also attended the University of Nebraska commencement and also a wedding of a niece there.

Mrs. Cindy Davidson and sister, Mrs. J. C. Eubanks, journeyed to Portland, Oregon, to see their brother who is seriously ill.

We wish to take this opportunity to congratulate two former Gering Sugar Tramps on their recent promotions—Stephen L. Force and Marty Schmude. We wish you the best of luck.

At the time this is being typed news came that Mr. and Mrs. Artie Broadway became grandparents of a bouncing baby boy. The proud parents are Mr. and Mrs. David Broadway of Albuquerque, N. M.

George Luce, chief electrician and Union official at Scottsbluff.

The L. H. Hendersons had as their guests on Mother's Day Mrs. Henderson's mother, Mrs. L. E. Silaby, and Mrs. Louise Williams, both of Chadron.

Mrs. Elsie Swanson, mother of Harry Swanson, just returned from a 10-day trip to New Mexico where she attended a family reunion and did some sight-seeing.

We have some dignitaries in our midst—Wayne Swanson was elected secretary of the local Jay-Cees and Jack Shaw director.

We extend our congratulations to the graduating class of '56 which in

Bayard

By A. J. Stewart

We have been told that the most broadening part of a vacation is the side trips—to the restaurants. At any rate, vacations head the list of news this month.

Steve Karnes played the horse races in Omaha. To hear him tell it, he broke even, but we wonder about that. He then spent several days around home working in his yard.

Bill Robertson was bored rubbing shoulders with fellow sugar tramps (also on vacation)—the reason he gave for his trip to Nessia, Oregon.

Art Hudson is pinch-hitting for Walt Crab while Walt is on vacation. We haven't heard how Art is getting along trying to be shop foreman, but if anything tragic happens we'll let you know next time.

Mrs. Duane White is visiting her parents in Missouri, so Duane will be batching for a while. We offer our sympathy, Duane, if you are the kind of cook we are.

Lloyd Rutan spent some time visiting in Johnstown, Windsor and points beyond, but we were unable to get a report on Praye Mitchell, Floyd "Andy" Anderson, and Seth Lyman.

Among those attending the meeting of the Great Western Beet Sugar Technical Society in Scottsbluff on May 11

are Mildred Cross, daughter of Mr. and Mrs. Art Cross; Erla Stewart, daughter of Mr. and Mrs. Al Stewart; Donald Shaw, son of Mr. and Mrs. John Shaw; Loretta Ashby, daughter of Mr. and Mrs. Walt Ashby; Jane Ann Bauer, daughter of Mr. and Mrs. Joe Bauer, and Dennis Elder, son of Mr. and Mrs. Paul Elder.

Mr. and Mrs. Roderick MacDonald of Excelsior, Minn., spent several days in the home of her sister and brother-in-law, the B. F. Hostettlers.

We understand that Shorty Nagel and Carl Haffner caught their limit of Northern Pike at Lake McConaughy last weekend. The new boat must be charmed.

Mr. and Mrs. Julius Keil spent a weekend in Denver with their daughter, Mrs. George Pettis. Mrs. Pettis and Georgia Jean accompanied them home where they visited until the following weekend when they returned home to Denver with Mr. Pettis and Dick.

Miss Charlotte Rae Coe, daughter of Mr. and Mrs. C. A. Coe of Scottsbluff became the bride of J. A. "Jack" Shaw, son of Mr. and Mrs. John R. Shaw, in a double ring candlelight ceremony on May 20 at the Bayard Church of Christ. Mr. and Mrs. Charles Shaw, Charis and Diana of Las Vegas, Nevada, and Miss Bette Jean Shaw of Boise, Idaho, brother and sister of the groom arrived for the wedding and also attended the graduation exercises for the class of '56.

Sharon, daughter of Mr. and Mrs. Walt Ashby, played a number at a piano recital presented by the students of Mrs. E. R. Trump.

George Culvert, son of Mr. and Mrs. L. H. (Hap) Culvert, was graduated from Chadron State Teachers College. He has accepted a position as coach in the Lyman schools.

Mr. and Mrs. Duane Smith of Loup City were guests in the home of Mrs. Smith's parents, Mr. and Mrs. Ted Warrick.

Honored guests at a birthday dinner were L. B. Lewellen and his granddaughter, Sherry Lewellen, whose birthdays fall on the same day.

Mrs. Modelyn Elder is assisting the cashier's crew with Mexican National payrolls.

We wish to extend our sympathy to the A1 Clines in the death of Mrs. Cline's sister in California. Enroute to the funeral, the car in which Mrs. Cline was riding was involved in an accident near Flagler, Colorado and Mrs. Cline suffered a broken collar bone and numerous bruises. She is now recuperating at home.

The Floyd Wheelers have been hosts to relatives from Portland, Ore.

We are wondering what attraction Wayne Swanson finds in Melbeta, but it seems to be a deep, dark secret. What's up, Wayne?

FOR SALE: Thoroughbred mongrel pups. See C. B. Comstock. Charlie offered to sell the whole litter plus the mother for 50c, but we think he might pay anyone who would take them. It seems that the family of dogs adopted the Comstocks and Charlie doesn't seem to be too good at selling dogs.

Sugar Tramps' sons and daughters who were graduated from the 1956 class at Bayard High School.

Jack Shaw of Bayard with his May bride, Charlotte Coe of Scottsbluff.

Denny Elder Loretta Ashby Don Shaw Mildred Cross Erla Stewart

JULY, 1956
Everybody's busy here and happy because the beets are looking good, and the prospects for the best campaign in years is in sight. "Old Man Hall stay away from our door."

Chief Chemist Matt Sheldon has been busy the last few weeks redecorating portions of the laboratory in preparation for setting up a fuel testing lab. N. C. Dentry, quality control chemist from the Denver Research laboratory, has been here instructing Matt and Don Latta, chief chemist from Gering, in the use of the fuel testing equipment, methods of calculation and report composition. Matt will be one very busy chemist.

Don Hansen and Ott Nieder found a live coon on top of the high-line watching them work the other day. It seemed quite tame and after some inquiries, it turned out to be a missing pet of Walt Vermeline's family.

Several employees and their families have taken vacations this month.

Robert Laxson and family journeyed to Colorado and visited the Clarence Nesi family at Longmont. Bob also took time to redecorate his kitchen in a bright yellow. He used a car lacquer paint—something new!

Orrville Zawaski took a few days off to catch up on his farming.

The Pani Blacks took their daughter Phyllis to Yellowstone Park where she will be working at the Old Faithful Cafeteria as cashier this summer.

Kenneth Flickinger, QM2, gets discharged June 15 at Bremerton, Wash., from the Navy. He served on both the Atlantic and Pacific, his last duty station being the USS St. Paul. Mr. and Mrs. E. E. Flickinger, his parents, left for Bremerton early in June to meet their son and to take him on their vacation through Oregon and California visiting relatives.

R. C. (Smoky) Hartz and family visited friends and relatives at Lincoln, Neb., on their vacation.

The Gerald Johnsons vacationed in Colorado, visiting their son Bob and his wife.

Mr. and Mrs. Lyde Simpson vacationed in the Denver area. They visited their son Fred who is attending college at Boulder. He is to be married on June 30, while another son, Harold, gets married June 24. Another son, Don, was married a month ago, so that will give them three new daughters-in-law in two months. Congratulations and best wishes to all.

Don Hansen and his family had a nice vacation. They visited relatives in eastern Idaho, Western Idaho at New Plymouth and went on up into Washington to the Grand Coulee Dam area.

Mr. George Milton, grandfather of the Leo Sayre, Robert Lawson and Bob McKeel families, passed away at Kearney, Neb., at the age of 89. We extend our deepest sympathy.

On the sick list, we found Ed Schwindt for a few days, but he's back and good as new.

Mrs. H. G. Rogers was in the hospital the past week for treatment.

Manager H. Jergens took Mrs. Jergens to a hospital for medical treatment.

"Say—we're not braggin' or nothin'—but we think we have the smoothest crane operator in the system. Leo Sayre for four eggs, a robin's nest half way out on his boom. The crane was in operation every day and not an egg was jarred. Last week they hatched and Leo goes on moving dirt, rock, etc., while the mother robin feeds its young. Guess they'll be there 'til they learn to fly.

The family of Walter Vermeline, our cashier, is very busy these days. Daughter Elaine was selected from Scottsbluff Junior College to attend YWCA camp at Esalen Park; their other daughter Beth is at Lincoln, Neb., attending All-State, while Mrs. Vermeline is having a summer session at the Scottsbluff Junior College. Walt is working in the yard and chasing golf balls in his spare time.

We're hoping everyone can make it to the GW golf tournament, supper, and dance at Scottsbluff June 23 and 24. Let's all go and have a good time.

Visitors at the Earl Bittner home were Stu Foster, chief chemist at Lovell, and his wife.

Art Bohm, our electrician, has been transferred to the Johnstown factory. A slide viewer was presented to him as a token of esteem and remembrance from the Mitchell personnel. Thanks to Art for being Sugar Press editor while he was with us. He did a fine job and we're sorry to have him leave us so soon.

Miss Carol Chirrck, daughter of Mr. and Mrs. Elwood Chirrck, retired sugar and foreman, was married to James Menzel, son of Mr. and Mrs.

24

WITH 361 NATIONALS arriving and being distributed to the farmers throughout the Lyman area and the usual but necessary paperwork and the inevitable payrolls, this office has become a popular meeting place the past month. Much of the thinning has been done, the weather has been very cooperative, and the beet crop looks wonderful.

We are happy to report that Mr. & Mrs. Frank Zumbrink, who underwent surgery at West Nebraska General Hospital at Scottsbluff, is making a splendid recovery and returned home recently.

Mr. and Mrs. J. H. Lawson motored to Rochester, Minn. where they received medical check-ups and are now back at work. Walt Vermeline, cashier at Mitchell, carried out the duties of cashier here in Mr. Lawson's absence.

Our congratulations to Ty Miller on his promotion to superintendent at Pindlay. Lyman considers Ty almost a local boy, since he lived here at the time his father was superintendent of the Lyman factory.

B. E. Morrison, district engineer, doing a little checking in the factory, dropped in for a few minutes chat one day last week.

Bending white pan coils with the hydraulic press at Mitchell mill.
We want to congratulate Supt. Steve Force upon his promotion to the Denver office as assistant to Gen. Supt. H. L. Hartburg. We want to wish Mr. Force and his family the best of luck. They will be greatly missed at Billings.

Norm Muscatell, superintendent at Fort Morgan, has been appointed superintendent at Billings and we wish to welcome him to our midst.

Bert Huddleston is sporting a new 1956 Ford Station Wagon.

Maynard Finkenbinder, former employee, stopped and paid us a visit. He is now living in Missouri.

Sharon Kiedrowski, daughter of Mr. and Mrs. Jim Kiedrowski, underwent surgery in connection with the results of polio.

Mrs. S. L. Force is recovering from an operation in which she had part of her stomach removed.

Ray Dismatt is back punching the time clock after 13 weeks of convalescing from pneumonia.

James P. Teters, son of Mr. and Mrs. Pop Teters, has accepted employment at the Loveland Process Development Lab. He recently graduated from the Rocky Mountain College in Billings.

Mr. and Mrs. S. J. House have returned to Billings after vacationing in Oregon and California. Virgil Lindell is spending his vacation at Helena at camp with the National Guard.

Bill Heil has returned to work after a leave of absence. He claims that his wheat on the ranch is in dire need of rain fall.

Mr. and Mrs. Bernie Lindell and family spent part of their vacation in eastern Nebraska visiting relatives. Bernie could not stand the heat there so they cut their trip short and came back to Montana.

Mr. and Mrs. Bill Bly spent some time fishing and resting along the Madison river.

Mr. and Mrs. Don Morris and family journeyed to Colorado. The minute Don gets the car out of town it heads for Fort Collins.

Les Butler is back on the job after an operation and says he is feeling fine.

Julius Bostoni was hospitalized for burns caused when his clothes caught fire while working with weed poison. A cutting torch caused the dust to explode.

Jim Kiedrowski had the misfortune to break his big toe in five places when a piece of pipe fell out of the power saw.

Steve Force and his son and Henry Kaplik were among the party of six who made an exciting 80 mile trip on rubber rafts through the Big Horn Canyon.

JULY, 1956

Darlene Schindler, daughter of the Ervin Schindlers, who was graduated from Billings High School in June.

Congratulations are in store for Mr. and Mrs. Reid Dickerson, fieldman at Hysham. A boy was born on June 2.

On May 11 Dan Schmidt became eligible for the gold pin representing 25 years of service. Not to change the pattern of faithful service, but Dan has not missed a day's time other than his vacations during that time.

Congratulations to Darlene Schindler, daughter of Mr. and Mrs. Ervin Schindler, who graduated from the Billings Senior High the first of June.

Bill Lageracey reports that his son, William, Jr., is improving from injuries resulting from an auto accident in Billings in April. He is in the Army’s Letterman Hospital in San Francisco.

Our sympathy to John Sherman and family upon the death of his mother in Colorado.

Bill Black and a rotated gang are building a new pump house and installing new pumps at the river.

Jack Maynard, livestock consultant, spent a couple of days in Billings promoting the sale of pulp and pellets.

Can’t get any news from the Agricultural Department as they are all very busy out in the territory checking on the growth of beets and handling thinning and labor.

Ralph Wood, left, of Experiment Station, visits with M. E. Reben, cashier at the Billings factory.

M. E. Reben, cashier at the Billings factory.
With the above information, you are son aged 1. The Starks have a nice wishes to increas e the circulation of word for it that is an accomplishment.

"... 33 years of boyhood."

John's work with the Company does not bring him to any certain factory but in time you will see him around. With the above information, you are one step ahead of him and take my word for it that is an accomplishment.

In this space next month you will read the inside story of the "Life and Loves" of Wayne Argabrite. I mention this fact only because the Editor wishes to increase the circulation of The Sugar Press.
Spring finally comes to Findlay, with shrubs in bloom near factory. Here Joe Sowderman suns himself.

**findlay**

**BY WARREN D. BOWSER**

With half of our Inter-Campaign gone you can really notice a lot of improvements and changes here at the Findlay plant. New blueprint filing cabinets, awnings for the superintendent's office, more electric water coolers, and remodeling of the main office.

The job of installing facilities for clarification and reutilization of flume and condenser waters is in full swing; lengthening beet washer and installing roller spray table, just getting into swing; and a lot more to follow as time permits.

Until the first week of June, weather was really against the operating crew. We have had one week of nice sunny weather, and let's hope it continues to stay favorable. In the month of May we had 5.63 inches of rainfall, so the ground was in unfavorable working condition. Spring is about three weeks late and summer may be later yet, but a few more weeks of weather like early June and we can by-pass the following month of May.

The Northern Ohio Sugar Company in Findlay received a new face on June 1, 1955. I'm talking about Tyler Miller, newly appointed superintendent of the Findlay plant.

Miller was assistant superintendent for two years at Scottsbluff, before being transferred to our plant. He is married to the former Helen Maxwell and they have two lovely daughters, Kathleen, 9, and Christina, 7. He plans to have his family in Findlay before too many days are gone, and move into a home on 522 Second Street, Findlay.

Supt. Miller grew up in the beet industry, and also has a degree in chemistry, working as a chemist for The Great Western Sugar Company in Colorado. He has made a great impression and many friends in the Findlay area.

All the employees of The Northern Ohio Sugar Company wish him the best of luck.

**Findlay Sugar Tramps**

Harry William Luneack was born in Eagle Township, Hancock County, Ohio, on February 15, 1896, the son of Adam and Maria Luneack.

At the age of one his family moved to Madison Township to take up the occupation of farming. At the age of six, Harry attended public school at Wagner, Ohio, and in 1912 completed the eighth grade.

His father needed help with his farm land, so his next four years were spent on his father's farm. At the age of 20 Harry was employed by O. C. Bauer and then by Andrew Beyer on their farms.

In 1918 Harry was inducted in the Army and served with the 26th Machine Gun Battalion, Ninth Division, until February 1919, when he received an honorable discharge. His next occupation was farming his father's land for three years.

On August 3, 1921 he married his former school-mate, Lenora E. Rettig. After returning from their honeymoon, Mr. and Mrs. Luneack rented a 40-acre farm for four years, and then purchased this land and did farming until 1943.

On May 26, 1933 Mrs. Luneack gave birth to a daughter, Twila Jean. Miss Luneack still lives with her parents and is employed by The Ohio Oil Company, in Findlay.

In 1943, Harry began employment with The Great Lakes Sugar Company and worked as a repairman until 1950. In 1950 he worked as a carpenter until becoming a repairman with The Northern Ohio Sugar Company, April 25, 1955. On October 19, 1955 he was appointed dryer foreman.

Mr. and Mrs. Luneack still keep quite busy. He works his daily shift here at the plant, Mrs. Luneack does her house work, and they both have their hands full with the farming end also.

Mr. and Mrs. Luneack live at Williamstown, Ohio, R. D. No. 1, and both would welcome seeing their friends at their home site of about 60 years.

In case some of the employees here at the Findlay plant don't know Harry Luneack, just look for a gentleman with a large lump on his left jaw. That's him. The brand is Red Man, about two packages a day.
were sorry to lose them to Greeley but Marty Wilson, our new fieldman, who will be married in July, will move into the apartment in the factory dormitory vacated by Sven.

John Reis, who has been timekeeper at Eaton for a number of years, has resigned his position with the Company and has bought interest in the National Investment Company of Denver. The employees presented John with a beautiful brief case and wished him the very best of luck in his new venture.

Turner F. Davis has been transferred from the Denver Office to replace John Reis as timekeeper. The Davises have sold their home in Thornton and are moving to Eaton where they will reside in an apartment in the factory dormitory. We are very happy to welcome the Davises and hope they will make many new friends here in Eaton.

Mrs. C. E. Morehead is making a very satisfactory recovery from surgery to her nose which was performed at Weld County General Hospital in Greeley.

Sugar End Foreman Henry Niemuth was called to St. Louis by the serious illness of his father-in-law, Mr. Louis Powers. Mr. Powers passed away on May 12. We extend our sympathy to Mr. and Mrs. Niemuth.

Assistant Manager Lynn Pitcher has been transferred from Texas where he spent approximately three weeks helping with the recruiting of Mexican National labor for thinning beets.

If you should ask Cashier Don Cross what he thinks about putting in a new lawn, he would probably tell you "it's a pain in the back." Don has found he had back muscles that never had been exercised before.

Boiler House Foreman C. E. Pryor sustained a back injury and is on convalescent leave in Weld County General Hospital in Greeley. The doctors are hoping that rest and quiet will help to correct the damage and that they will not have to result in surgery.

Rupert Precht, son of Mr. and Mrs. H. J. Precht, was one of 145 who received silver diplomas at the commencement exercises at Colorado School of Mines at Golden, on May 25. Rupert, a graduate of Eaton High School, majored in petroleum refining and will enter the employ of Richfield Oil Company of Wilmington, California on Sept. 1, following several weeks of basic military training at Fort Leonard Wood in Missouri. The Prechts and small daughter, Mary Carol, will spend part of the summer in Eaton. H. J. Precht is agent for The Great Western Railway at Eaton.

Idamarie, daughter of Mr. and Mrs. R. J. Opie; Richard, son of Mr. and Mrs. Milton Rutherford; and William, son of Mr. and Mrs. Paul Cook, were graduates of Eaton High School this year and are planning to attend Colorado A & M at Fort Collins in the fall. Jack, son of Mr. and Mrs. John Stevens, graduated from Ault High School and is entering the armed service. We wish the best of everything and lots of success for these students.
Tom Davis, son of the D. C. Davis, was an honor graduate at Greeley and winner of scholarship to C. U.

Tommy Davis, son of Master Mechanic and Mrs. D. C. Davis, was also graduated from Greeley High and was one of 23 scholarship recipients of the class of approximately 250. Tom received the Don Kinney Scholarship and plans to enroll at Colorado University in the fall for a four-year Mechanical Engineering course and one-year Business Administration course. Tom is really to be congratulated as, being the son of a true "Sugar Tramp," his high school career was spent at two different high schools.

The Kislers report a very fine time on their vacation. They went to Phoenix, Ariz., via the Million Dollar Highway, and returned by way of Salt Lake City, spending a few days visiting Gerry's sister and brother-in-law, Mr. and Mrs. William H. Mott. They are quite enthused about camping in their station wagon, providing the weather is warm. Katherine is planning to attend the P.E.O. Convention in Durango for three days.

Asst. Supt. and Mrs. Roy O. Capper have purchased a new home and moved to Greeley. The address is 1806 Delhi Avenue-mailing address, Rt. 4, Box 77C.

The gang here at Windsor spent a very enjoyable evening at a party and dinner given by the Foreman's Club on May 25 at the Legion Hall here in Windsor. Among the night's festivities was a dinner, followed by a movie entitled "Cattle Country," which was shown by Royden Marsh and B. I. Becker. Later on in the evening everyone had a good time playing bingo.

Corsages were presented to all the women, and door prizes were given later in the evening. The grand prize was won by Mrs. Henry Kaiser, whose husband is a retired sugar boiler here at the Windsor mill. Second prize went to Mrs. John Bott, and the third prize was received by Mrs. A. P. Stromberger.

Among the guests that we were glad to see were many of the retired personnel, and also many of the wives of retired personnel.

Vacation time and fishing season is here again and many of the fellows have taken to the open road and stream.

Superintendent's Clerk Paul Brown and Mrs. Brown spent a two-week vacation in Montana visiting friends and enjoying many of the points of interest in Billings, Great Falls, and Glacier National Park. While in Billings, Paul attended a reunion of the Scottish Rite.

Mr. and Mrs. W. W. Rutz vacationed in Muscatine, Iowa, recently where they visited with Bill's brother, Henry Rutz and his family, and his cousin, Jacob Rutz.

Ed McKim spent his vacation visiting with his son, E. L. McKim and his family, who were here in Windsor from San Antonio, Texas. Ed also spent a few days visiting with his mother, Mrs. H. E. McKim in Wilburton, Okla.

A great many of the fellows at Windsor took off for the opening day of fishing season, and everyone seemed to have pretty good luck, but there were no "big ones" reported.

Our deepest sympathy is extended to Emmanuel Felker on the recent death of his mother, Mrs. Katherine Felker.

Mrs. W. C. McCarty underwent surgery in the Weld County General Hospital in Greeley recently, and our best wishes are extended for a speedy recovery.

W. J. Geng has been recovering from surgery, and we hope that he will soon be up and around again.

Florine May Bernhardt, daughter of Mr. and Mrs. Reiny Bernhardt, was married May 27 in Roswell, N. M., to Richard Lesser. Mrs. Lesser and Mrs. Bernhardt accompanied Florine to Roswell for the wedding. The young couple is now living in Roswell, where he is stationed with the United States Air Force.

Vic Leffler on the Windsor crane.

Carl Hurich, Bill Rutz and A. P. "Sandy" Stromberger were in Denver on Decoration Day to see the Denver Bears play a double-header against Omaha.

Supt. Mart C. Schmode was transferred to Fort Morgan recently, and Oliver H. Senowry is our new superintendent here at Windsor.

We were sorry to see Mr. Schmode go, and we want to wish him the best of luck as superintendent at Fort Morgan.

Mr. Swaney comes to us from Johnstown, and we would like to extend a hearty welcome to him and his family.

Paul Melton is sporting that flat top look again this summer. As soon as the thermometer starts climbing, Paul beats it to the barber shop for his annual scaling.

C. W. Crosby, storekeeper, swells his chest a great deal when he talks about his four grandsons, Kenny, Jimmy, David, and Randy, who are the sons of Mr. and Mrs. Jim Frazier of Windsor.
fort collins

BY F. H. DEY

In the spring the young man's fancy
Shoes signs of bill and coo.
Oh how depressing it would be
If the young woman's didn't too.

Mr. and Mrs. John Rasmussen were
down South for a couple of months;
Georgia, Florida, and other points.
Jim Buckendorf dropped in. Jim
hooked a big ten-pound brown on the
North Fork.

Alfred Williams was with us as
"Tongue-Twister De Luxe" during the
National season.

Henry Meyer has a new Chevrolet
six, standard shift.

Funeral service for Edgar Harbison
was held here June 4. Anybody who
ever worked around the Fort Collins
mill knew "Hap." He was battery foreman
for quite a number of years and
lately had served as yard foreman. He
was born in Oklahoma and had worked
in the Salt Creek Oil Fields before coming
with GW. He was an ardent baseball
fan and nearly every year would
vacation around the big league ball parks.
The place just won't be the
same without "Hap."

We noticed quite a number of feathered
friends around the mill this year. Archie Gifford tells us they are Starlings. They whistle like the wolf at
Main Street. Bob Moore calls them
Killykula birds.

Mr. and Mrs. Emil Rue vacationed
with home folks back in Minnesota.
Charlie Foss and son, Duane, dropped
in for a chat.

Weitzer says: "When pocket gophers
work it's a sign of rain." He and Darrell
are up on all the latest dope along
this line.

Kingfish Daniels was talking about
a gent back in Missouri who claimed
he took a little nip now and then just
to steady his nerves. The Kingfish
says that he has seen this fellow's
nerves get so dad-ratted steady they
had to put him to bed.

Fifth grader Ruth Stewart found
out what the appendix is for. It's to
have appendicitis with. Say Ruth, why
didn't you have chicken pox? It's easier
to spell.

We have a dandy idea for a "pomo"!
We could start out by saying "Rue
and Moore, they don't know the score."
They're listening to the Bears vs.
somebody. It's the fifth inning, the
score is such and such. What happens?
Rue and Moore, eyelids heavy, drop
off. When they come to, Herman
Hassenfeffer and his alley cats are knock ing
out a rock and a roll job. Rue and
Moore they don't know the score.

Red Metcalf is working on a new
sugar beet that comes up every spring
like rhubarb.

Roy Wagner prefers winter when it's
summer and summer when it's winter.

Appropriate ceremony ushered out
two of our folks here. Stenographer
Ann Greer called it a day as of May
31. She and husband John head for
Gary, Ind., and U. S. Steel, with our
best wishes, John bowed out with hon­
ers at A & M.

We have welcomed Bobbie Patterson
who will occupy the stenog's chair.
Bobbie hails from Shawnee, Okla.

Bob Moore moved in July 1. June 9
being the clincher date of activity. Bob
hails from the Blue Grass state and
opened with GW along about Septem­
ber of 1912 as white sugar cutter. He
was promoted to pans in 1923 and ad­
vanced to sugar end in 1940.

There was one period of over 25
days during which Bob never missed a
shift. He was in Loveland during 1943
and '44. Bob has three daughters. One
in Pennsylvania, one in Utah and one
in Bellvue, Colo.

He figures on making the rounds and
with his nine grandsons and three
granddaughters he will have plenty to
do, teaching rainbow technique. Bob
is well and favorably known over GW
territory. His fair and impartial judg­
ment has undoubtedly been an out­
standing factor. We'll see you around,
Sir Robert W.

Hansen says he has to hold his
mouth open when he goes through the
hall upstairs. If he doesn't, the dan­
gers here are landing on him right in the
puss.

At the moment the beet crop seems
to be coming along in good order. Sim­
ilar to all outdoor programs, weather
is the main factor.

Furthermore, campaign strife
Like love and life
Is just a series of adjustments.

Chet Smith and Harry Burdgoff at work on
heaters at Loveland mill.

loveland

BY BOB LOHR

We have had a goodly number of
Denver Office officials visiting Love­
land since the previous issue of The
Sugar Press. Ed Niehaus and Bob
Brenimer from the Personnel Dept.
came along with our district super­
visors, Lloyd Jensen and Ludwig
Schneider. Nearly everyone from the
Engineering Department has been here
to check on the wet hopper progress,
including Charlie Hirsch.

Charlie Bittiker and Bill Taylor, both
retired, have been around several times
to say hello. Charlie brought Lew
Clements out with him on one trip.
Lew has been getting around pretty
well on crutches following his return
from Mayo's Clinic. He has suffered
the loss of his right leg which had to
be amputated at the Rochester hospital
in April.

Paul Jesser's dozer and carryall oper­
ators moved in May 21, leveling over
the old frame, filling in around the
hopper and starting the hopper ap­
proach fill. They have approximately
33,300 yards of dirt to move.

Not too many vacation trips under­
way or completed as yet. John Kelton
is taking the balance of his time start­
ing May 31. Bob Lohr plans a week's
fishing trip on the Animas river near
Durango early in June.

This month of June brings a 20-year
service pin to Head Pipefitter Ed Wil­
liams. Due for their first five-year
pins are Crane Operator Earl Eastin
and Shop Machinist Lee Anderson.
Congratulations, fellows.

Our Mutual Benefit Association paid
a $4 dividend to some 40 members this
May. Total claims paid for the year
ended June first were $494.53, com­
pared to $502.14 the previous year.

Harold Maisch won our "opening
day" pool with a 16-inch rainbow
caught in Carter Lake near Berthoud.

P.D.L. News: New faces on the pay­
roll include Mrs. Frances Flack and
Richard Swanson. Bill Weber left the
Company May 18, and John Decmenney
May 11, for other employment. Hainz
Herrzg is working here temporarily on
leave from Port Morgan. Dan Moller
is coming back to the Development Lab
on June first.

Dale Bushnell, Al Lebsack and Bob Belden
repair Loveland pulp presses.
**longmont experiment station**

BY ANGEL SMITH

H. L. Bush claims he has proof positive that summer is here. Daughter Patty is home from college for the summer and the house is over-flowing. Patty completed her freshman year at Colorado A & M. A few days later Margie Hickman (Mrs. L. R.) confessed she was amazed when daughter Ginny "moved" home for the summer, how much paraphernalia could be acquired in one short year! Ginny is a student at Denver University.

H. E. Breckwiler and R. K. Oldemeyer covered a lot of territory this month. They drove to Washington, D. C. to confer with the Sugar Crops people of the U. S. Department of Agriculture, then spent 5 days at the Brookhaven National Laboratory at Long Island, N. Y., for the Irradiation Conference held there and on the way back stopped at Fremont and Findlay, Ohio for several days to check the various tests and plots that were planted there earlier this spring.

R. T. Nelson, R. R. Wood and P. B. Smith just returned from an extensive tour for inspection of tests on chemical weed control in sugar beets. They were joined for the tour by Robert Zedler and Aaron Stall of Carbide and Carbon Chemical Company and John Gibson and Keith Barron of Dow Chemical Company. The group went through Northern Colorado, Nebraska and Wyoming and completed their tour at Billings, Montana.

Larry Wood, son of Mr. and Mrs. Ralph Wood, is home on leave from the Navy. Larry is now a petty officer Third Class and stationed at San Diego.

Congratulations are being extended to Lelou and Elaine Weisgerber on the new addition to their family—Little Pamela Sue, who made her debut June 5. Congratulations are also in order to the C. O. Montgomerys—Pamela is their first grandchild.

Mr. and Mrs. K. E. Wallace informs us that they now have two boys in the Navy. Their son Charles joined the Navy a few weeks ago and son Kenneth has been in the Navy now for a year and a half.

Alex Diesing and Dick Wagner, the "artificial weathermen," at work.

---

**Log to Haiti**

(Continued from page 17)

True—there doesn't seem to be much organization to Haitian industry. Sugar, rum, hemp, and mahogany seem to be the basic items, along with the fruit and vegetable trade. The once-great mahogany forests are fast disappearing, since the people use the fine logs not only for cooking fires, but also as fuel for their sugar mills. The result, land erosion.

Visited several small factories. Mostly handwork. Saw very little machinery anywhere, except antiquated sewing machines in tailor shops. Also very little electric power. One Haitian businessman said the power situation was very poor. His village, he added, was luckier than most since it did have very little electric power. One Haitian businessman said the power situation was very poor. His village, he added, was luckier than most since it did have very little electric power.

Leroy Weisgerber takes his turn of sprinkling at Experiment Station.

Annette Wykoff, daughter of the Ellis Wykoffs, who graduated from Berthoud High School this summer.

---

**JULY, 1956**

BY RALPH R. PRICE

Homer S. Varner, our retiring manager, was guest of honor at a very lovely party Friday evening, May 25, at the St. Vrain Memorial Building.

Phil Smith, general agriculturist of Great Western, was toastmaster and Jim Mason, Southern District manager, presented Homer with a gold wrist watch in behalf of the group. Mr. Varner was also given a leather traveling case from the Sugar Workers Union. Mrs. Varner was presented a beautiful orchid and a vanity case.

Mr. Varner, who is retiring after 49 years with the Company, was subjected to a lot of ribbing from the gathering about his being a native Missourian, but he didn't seem to mind. The room was filled to capacity with friends of the Varners from the Denver office and all surrounding factories, as well as Longmont friends.

Mr. and Mrs. Varner are now enjoying a vacation in Missouri. We wish them the best of everything.

Conrad Gomer, our janitor, is taking a vacation, and Fritz Ekbert from Bill Hammon's dump crew is pinch hitting for Con. Con told us he was going fishing. Hope he is catching his limit each and every day.

Also vacationing is our cashier, C. R. Vost, and his family. They are enjoying the cool weather in Morrill, Neb.

Congratulations are in order for A. L. Weisgerber, our house mechanic, who is being transferred to Eaton as assistant master mechanic. We'll miss you, Al.

Two more GW employees have been honored for their service to the Company. Master Mechanic Charles Kupilik was presented his 35-year pin recently by Supt. Jack McDonald, and Fieldman Bill Krueger was presented a five-year pin by Manager Lee Butler.

Longmont's employees are scattered far and wide. Chet Berry, seed house foreman, is helping out at Brighton factory, and Arnold Nappie, handyman, and John Dupee, mechanic, are assisting at the Johnstown factory.

Lynn and Kent McDonald of San Antonio, Texas, grandchildren of Supt. Jack McDonald, have arrived for a six weeks visit at the McDonald mountain cabin. "Mac" says they bounce him out of bed at the crack of dawn each day and he doesn't know if he will last six weeks or not.

Alvin Befus and his crew do some selective thinning on Station farm.
Ruth Richmond, receptionist at the General Office in Denver, shows the convenience of GW's exclusive new "Easy-tab" for cartons of all one-pound sugar packages. Just pull gently on the tab and the carton opens. What's more, the grocer can be sure of no torn packages from knife gashes and he still has a useable box for carry-outs. Easy-tab is another GW "first" and still another GW service to grocers. It's on all new cartons for one-pound packages and will be advertised soon—with Ruth's photo—in grocery trade publications around the GW Sugar sales territory.

Easy does it
with Easy-tab