



Artist Statement:

Michelle Huber

Graphic design is visually conveying a message to its intended audience. Design is used in print publications, online platforms, and in the physical world to send visual messages and enhance aesthetics. I see my creative works used as marketing tools. I want to be able to use the technical skills I have acquired to make a business more relatable to its customer through graphics. Technology is a useful tool in my creating process, but so is physical materials. I enjoy exploring different creation methods because at times physical objects can convey messages differently and more effectively than the computer. I am fascinated by typography and how hand lettering creates a visual language that speaks differently than other well-known typefaces.

Title	Original Format
Figure 1: Words of Wisdom by Women Authors	Photoshop and InDesign, 5 in x 5 in
Figure 2: Psycho Poster	Photoshop, 11 in x 17 in
Figure 3: Playing Cards	Illustrator, 2.5 in x 3.5 in
Figure 4: Her Turf Poster	Illustrator, 20 in x 28 in
Figure 5: Into the Wild Book Cover	Illustrator and Photoshop
Figure 6: Publication and Tablet Design	InDesign
Figure 7: Typeface Design	Illustrator



Figure 1: Words of Wisdom by Women Authors Illustrated Book



Figure 1: Words of Wisdom by Women Authors Illustrated Book



Figure 2: Psycho Poster



Figure 3: Playing Cards



Figure 4: Her Turf Poster

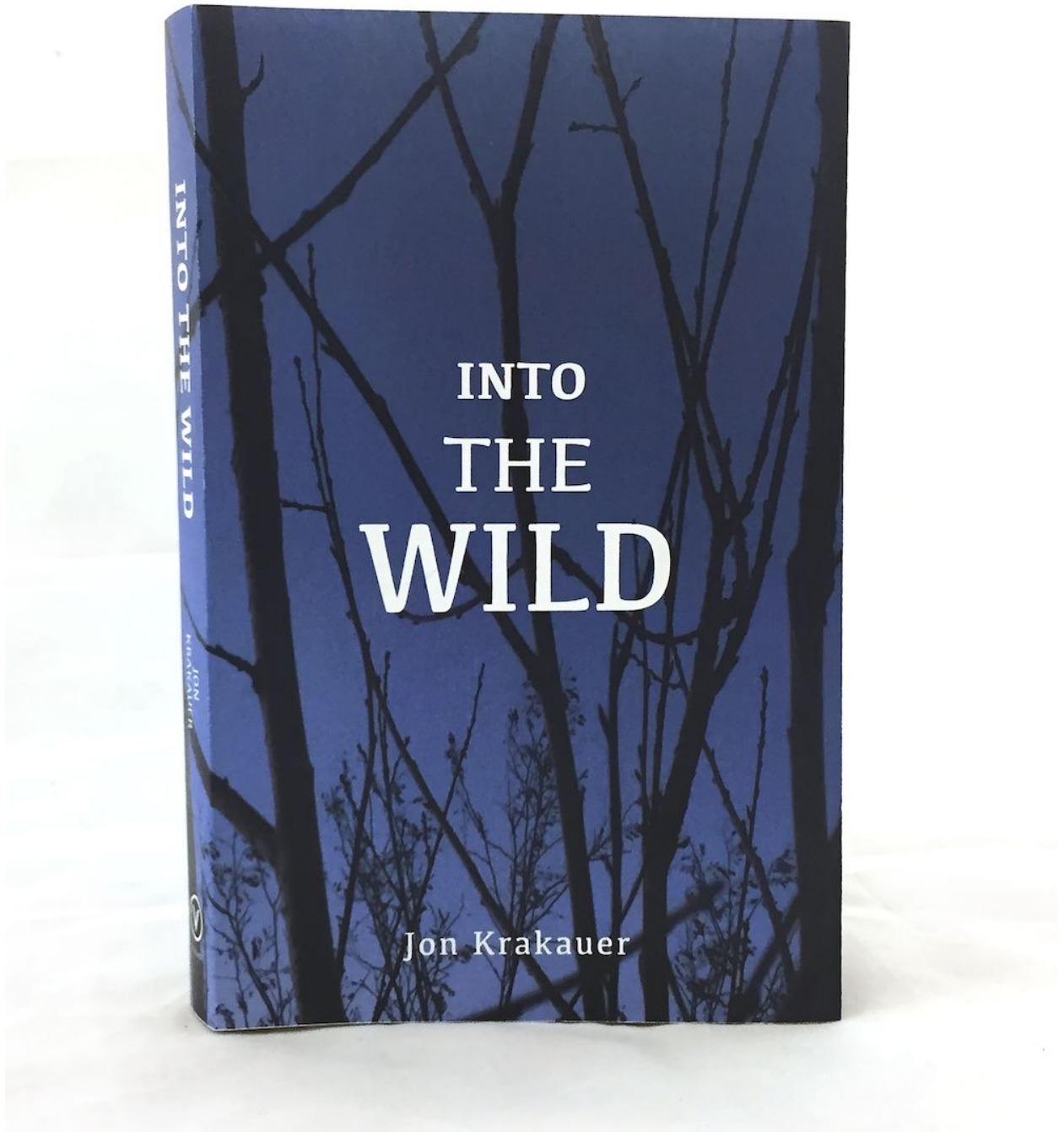


Figure 5: Into the Wild Book Cover

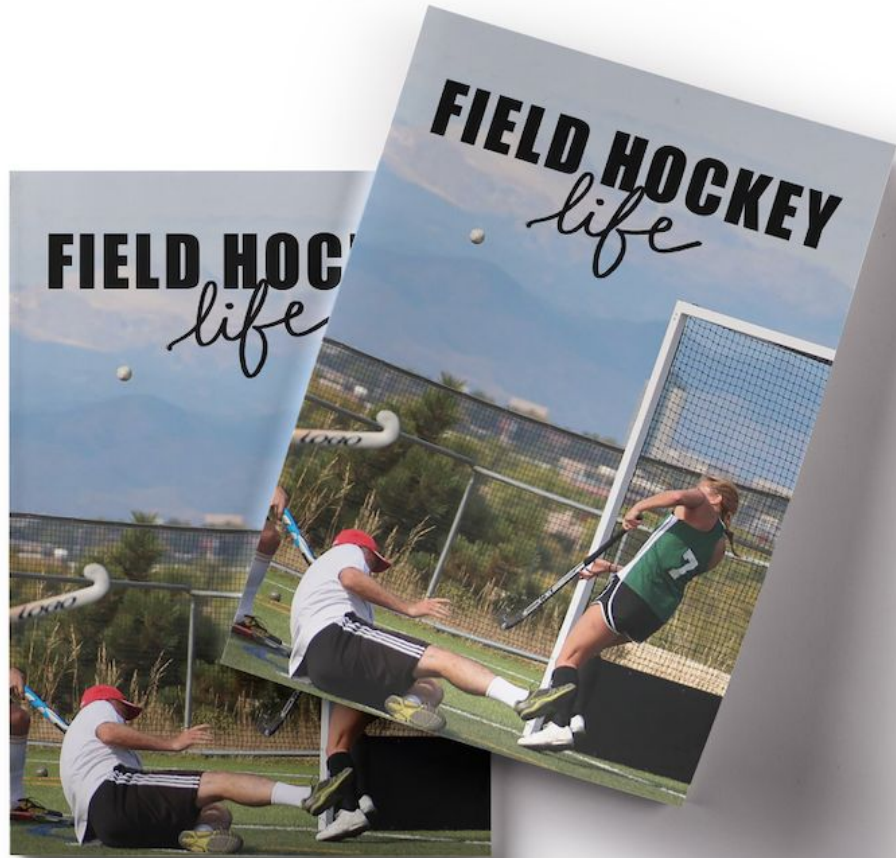


Figure 6: Field Hockey Life Publication and Tablet Design



FALLING for the GAME

President, Cathy Kinzler, hangs for the ball as she is only yards away from the goal.

byline

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Figure 6: Field Hockey Life Publication and Tablet Design

DECEMBER

Fall Clean Up

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Team Huddle

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Drama with the Referees

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Winning Streak

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Volunteering for the Club

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More Practice More Wins

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Figure 6: Publication and Tablet Design

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q r s t u v w
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Michelle Huber
Psycho Typeface
Art 455

Figure 7: Typeface Design