Words of Wisdom by Women Authors
Artist Statement:
Michelle Huber

Graphic design is visually conveying a message to its intended audience. Design is used in print publications, online platforms, and in the physical world to send visual messages and enhance aesthetics. I see my creative works used as marketing tools. I want to be able to use the technical skills I have acquired to make a business more relatable to its customer through graphics. Technology is a useful tool in my creating process, but so is physical materials. I enjoy exploring different creation methods because at times physical objects can convey messages differently and more effectively than the computer. I am fascinated by typography and how hand lettering creates a visual language that speaks differently than other well-known typefaces.
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<th>Figure</th>
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<td>1</td>
<td>Words of Wisdom by Women Authors</td>
<td>Photoshop and InDesign, 5 in x 5 in</td>
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<td>2</td>
<td>Psycho Poster</td>
<td>Photoshop, 11 in x 17 in</td>
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<td>3</td>
<td>Playing Cards</td>
<td>Illustrator, 2.5 in x 3.5 in</td>
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<td>4</td>
<td>Her Turf Poster</td>
<td>Illustrator, 20 in x 28 in</td>
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<td>5</td>
<td>Into the Wild Book Cover</td>
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<td>Publication and Tablet Design</td>
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<td>Typeface Design</td>
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Figure 1: Words of Wisdom by Women Authors Illustrated Book
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Sheryl Sandberg

Sheryl is the author of Lean In: Women, Work, and the Will to Lead. She is currently the Chief Operating Officer of Facebook and has been since 2008. Before Facebook, she worked for Google and also served as chief of staff for the Secretary of the Treasury. Her book focuses on tactics for women to advance in the business world and for men and women to be included in making a more gender equal society.

Sophia Amoruso

Sophia is the founder and owner of the women’s fashion retailer called Nasty Gal. In 2014 she published her first book, GIRLBOSS. She was named the richest self-made woman in the world by Forbes in 2016.
Figure 2: Psycho Poster
Figure 3: Playing Cards
Figure 4: Her Turf Poster
Figure 5: Into the Wild Book Cover
Figure 6: Field Hockey Life Publication and Tablet Design
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DECEMBER

Fall Clean Up

Drama with the References

Team Huddle

Winning Streak

Figure 6: Publication and Tablet Design
Figure 7: Typeface Design