

Artist Statement:

Annika Sink

Growing up with a nature photographer as a father, I spent much of my childhood examining and appreciating the natural world. My experiences with nature have inspired my design practice and helped develop my fascination with the intricacies of the world around me. I notice that my work finds its way back to the environment and my appreciation of it, whether it is through material choice, subject matter, or imagery.

As a Graphic Designer, I love the challenge of solving a problem. While all projects vary in their level of depth and requirements, my approach generally revolves around a few basic steps. I start by doing a series of word exercises and listing everything that comes to mind. I find that my quirky personality and imagination help me think in an unconventional way, leading to innovative outcomes. Once I have a solid list, I am able to filter through it while researching unknown factors and learning different facets of a subject unfamiliar to me. This process allows me to reach refined solutions that may be outside of the box, but still practical, realistic, and efficient given the content and context of the problem. Once I have a solid idea, I begin to sketch. I start with thumbnails to plan and visualize different layouts and possibilities for illustrations/imagery. From there, I begin to implement designs digitally. In the making and execution process, I employ a high level of attention to detail, dedication to craft, and precision to successfully communicate an idea and/or set of values visually.

I come from a love of various fine art practices such as drawing, printmaking, and fiber arts. I try to incorporate these into my graphic design work when given the chance. Depending on the circumstances and parameters of a project, the direct application of a skill or process helps to inform my work. Whether it's splattering paint on paper, saddle stitching the binding of a book, or laser cutting a design into a woodblock, my background of traditional techniques helps me create something unique.

Title**Original Format**

Figure 1: Weaver Assistant Mobile Application	XD, Illustrator, 11 in x 14 in
Figure 2: Tval Soap Brand and Packaging	InDesign, 11 x 14 in
Figure 3: Kill Bill Volume 1 Poster	Illustrator, InDesign, 27 x 40 in
Figure 4: Mercurian Menace Illustrated Book	Procreate, InDesign, 6 x 9 in
Figure 5: Mercurian Menace Illustrated Book (detail)	Procreate, InDesign, 6 x 9 in
Figure 6: Shasta Soda Packaging	InDesign, 8.5 x 3.25 in
Figure 7: Candy Claws Album Cover	Illustrator, InDesign, 12 x 12 in
Figure 8: Energy Conservation Lab Brochure	Illustrator, InDesign, 8 x 32 in
Figure 9: Energy Conservation Lab Poster	Illustrator, InDesign, 24 x 36 in
Figure 10: Energy Conservation Lab Website	Illustrator, InDesign, 11 x 14 in

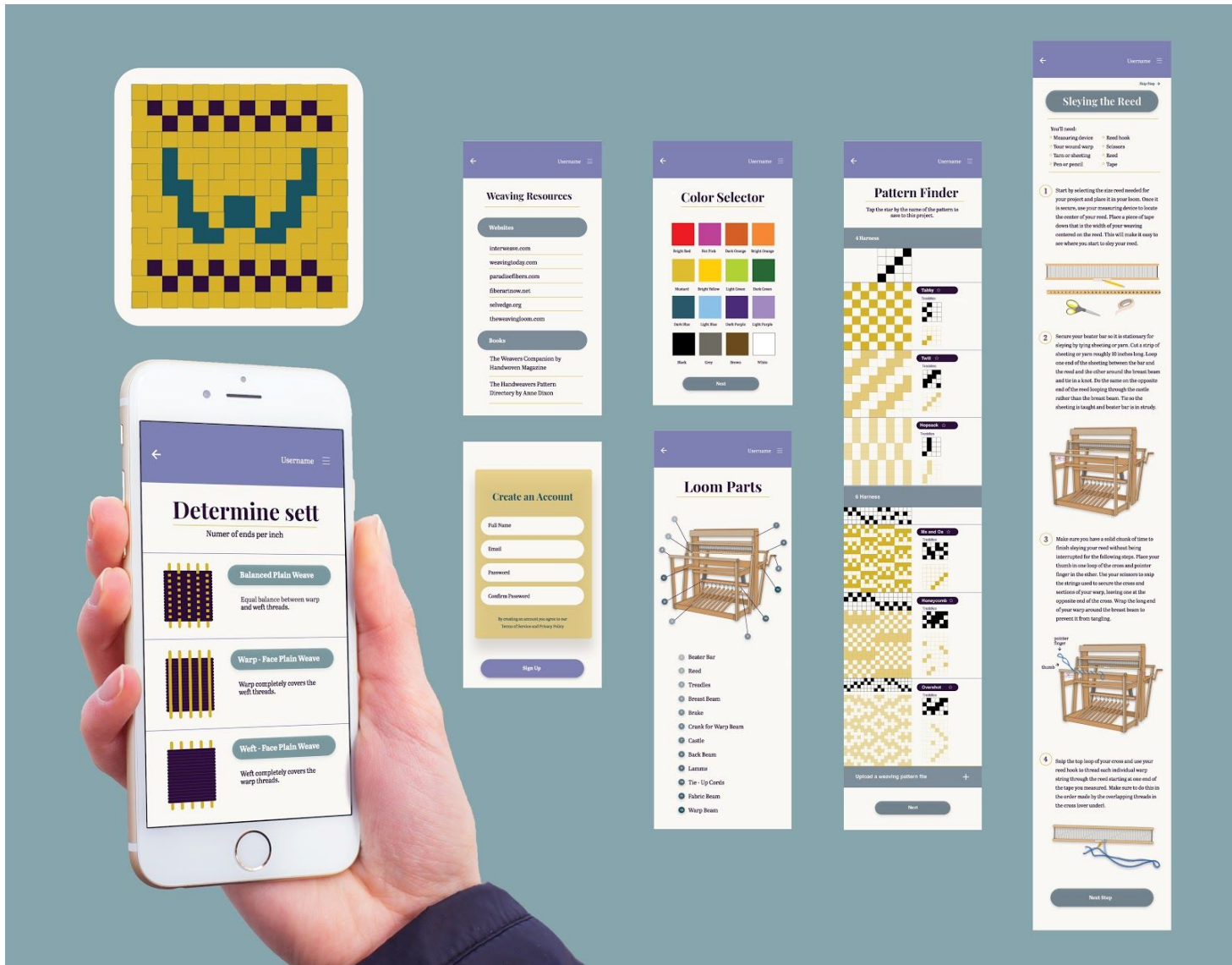


Figure 1: Weaver Assistant Mobile Application



Figure 2: Tval Soap Brand and Packaging



Figure 3: Kill Bill Movie Poster



Figure 4: Mercurian Menace Illustrated Book

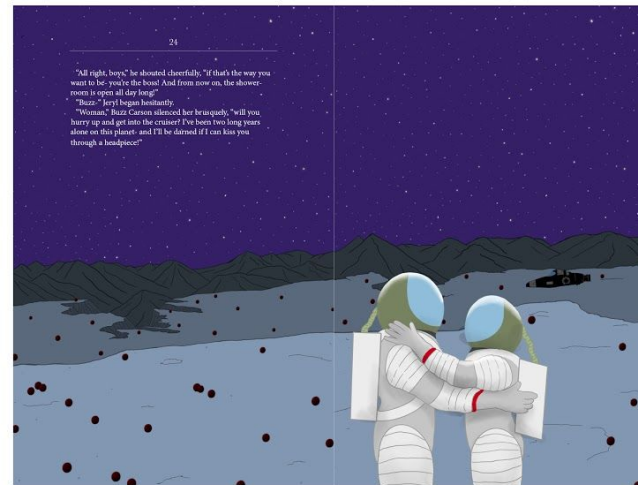
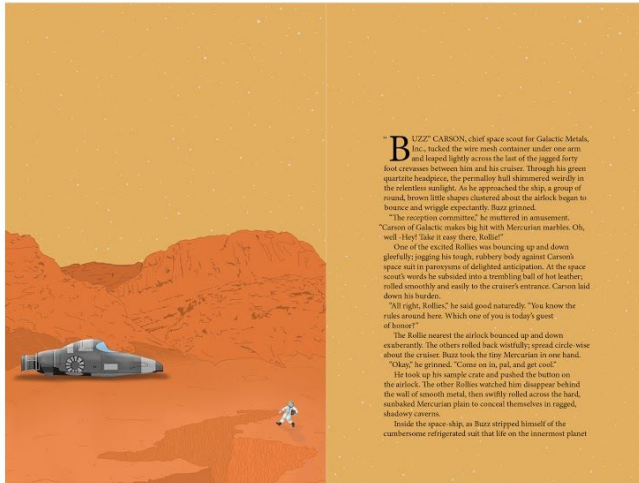


Figure 5: Mercurian Menace Illustrated Book (detail)



Figure 6: Shasta Soda Packaging



Figure 7: Candy Claws Album Cover



Figure 8: Energy Conservation Lab Brochure

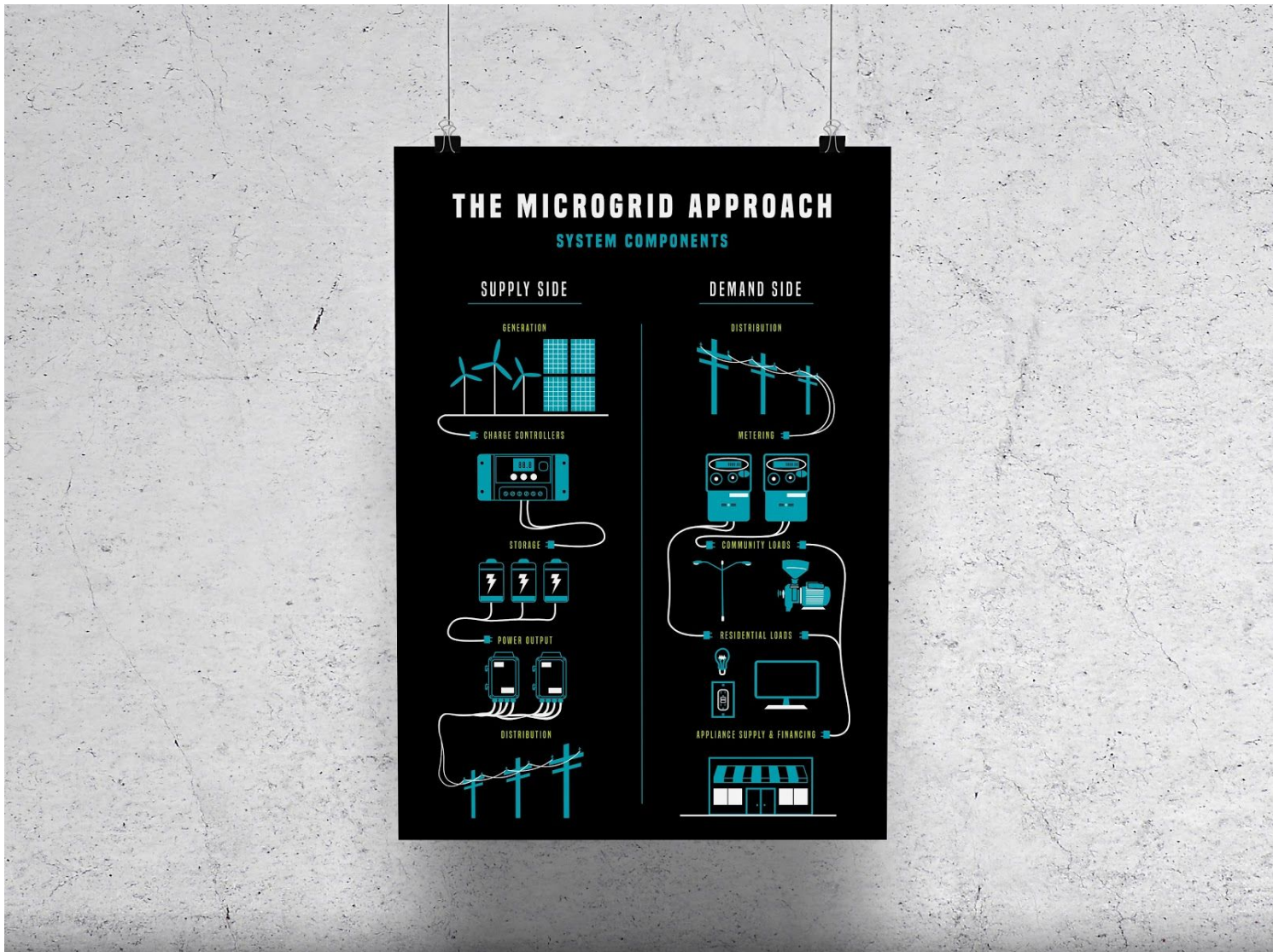


Figure 9: Energy Conservation Lab Poster

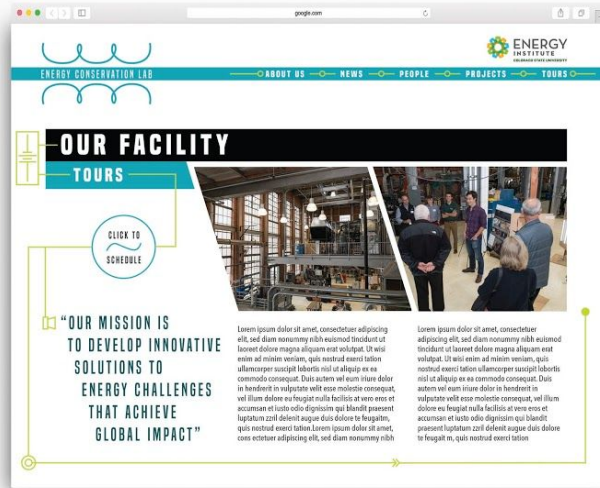


Figure 10: Energy Conservation Lab Website