An organizational meeting of the Board of Directors was held at the Park Lane Hotel on the evening of June 24, 1965.

Present were:
George Newberry, President
Arthur Wise, Vice-President
Ray Weiland, Past President
Carl Toothaker
Arthur Vos, Jr.
William Finley
R. G. Braun

comprising a quorum of the Board and Dorothy Conroy, Secretary

President Newberry called the meeting to order for the purpose of electing new officers of the Corporation for the fiscal year 1965-1966. The following officers were duly nominated, and elected by unanimous vote:

Arthur Wise, President
R. G. Braun, Vice-President
Arthur Vos, Jr. Treasurer
Dorothy Conroy, Secretary

The members of the Board of Directors expressed their appreciation to outgoing President Newberry for his good and faithful leadership during the past year.

Mr. Weiland stated the nominating committee were unanimous in their opinion and would recommend to the Board of Directors that our elected delegates and board member to ACS as well as our delegate to SAF all be reimbursed their travel and expenses. The Board thanked Mr. Weiland for his committee's recommendation; and also, expressed gratitude to Mr. Weiland for his untiring years' of service both as President and as a Board member.

The next regular meeting of the Board will be held at 1:30 P.M. July 14, 1965, in the Association Office.

On motion duly made, seconded and carried, the meeting was adjourned.

Secretary
RESOLUTIONS OF THE BOARD

Colorado Flower Growers

I hereby certify: that I am the duly elected and qualified secretary of, Association, Inc., a corporation organized and existing under the laws of Colorado,; that the following is a true and correct copy of certain resolutions duly adopted at a meeting of the board held on June 24, 1965, at which a quorum was at all times present and voting; that such resolutions have not been rescinded, modified or amended, and are now in full force and effect; and that such resolutions appear in the minute book of the corporation:

"RESOLVED, that Denver United States National Bank is hereby designated a depository for this corporation’s funds and that orders for the payment of money and other negotiable instruments may be endorsed for cash or deposit by any of the officers of the corporation or its agents, which endorsement can either be in writing or by stamp without designation of the person so endorsing, and further that any officer named in the last foregoing resolution be, and hereby is, authorized to endorse, deliver, or deposit by any person whose name appears thereon as signer) when signed by any (one, two, etc.) of the following:"

(Print or type)

Name

Arthur Wise

R. G. Braun

Arthur Vos, Jr.

Title

President

Vice-President

Treasurer

(If any special combination of signatures is to be required, resolutions should specifically so provide.)

"RESOLVED, that any (one, two, etc.) of the following be, and they are hereby authorized on behalf of this corporation: (a) to borrow money and obtain credit from Denver United States National Bank on such terms and in such amounts as said officer or officers may determine and (b) to execute and deliver its notes, loan agreements and other instruments and obligations of every kind evidencing the indebtedness:"

(Print or type)

Name

Title

(If any special combination of signatures is to be required, resolutions should specifically so provide.)

"FURTHER RESOLVED, that all existing loans, pledges, mortgages, loan agreements and encumbrances from the corporation to the bank are hereby ratified and confirmed, and further"

"RESOLVED, that any officer named in the last foregoing resolution be, and hereby is, authorized to endorse, deliver, assign, hypothecate, pledge, mortgage and otherwise encumber any property, real or personal, of said corporation as collateral security for the repayment of any indebtedness or obligation of said corporation to said bank; and further"

"RESOLVED, that the authority of the aforesaid officers conferred by the foregoing resolutions shall continue until notice in writing terminating such authority shall be received by Denver United States National Bank, and shall be noted upon the certified copy of these resolutions delivered to said bank; and that all similar resolutions heretofore delivered to the bank are hereby rescinded and cancelled effective upon the delivery of a certified copy of these resolutions to the bank and the notation by the bank of the receipt of such copy upon the bank’s copy of such similar prior resolutions."

I further certify that each of the persons above named has been duly elected to and presently holds the office set forth opposite his name, and that the signatures appearing on signature cards delivered to the bank are the genuine signatures of the respective individuals.

WITNESS, my hand and the seal of said corporation this 20th day of July, 1965.

(Sign) L. J. Conway

Secretary

Approved: Arthur Wise

President

NOTE CAREFULLY:

1. List by name and title.
2. Strike out inapplicable matters in parentheses.
3. Insert “his” or “her” or “their” or “the.”
4. If two or more persons in the alternative are authorized, insert “of any one (two) of them.”

These resolutions should be spread upon the minutes of the directors meetings.
RESOLUTIONS OF THE BOARD

Colorado Flower Growers Association,

I hereby certify: that I am the duly elected and qualified secretary of the corporation organized and existing under the laws of Colorado; that the following is a true and correct copy of certain resolutions duly adopted at a meeting of the board held on June 24, 1965, at which a quorum was at all times present and voting; that such resolutions have not been rescinded, modified or amended, and are now in full force and effect; and that such resolutions appear in the minute book of the corporation:

"RESOLVED, that Denver United States National Bank is hereby designated a depository for this corporation's funds and that orders for the payment of money and other negotiable instruments may be endorsed for cash or deposit by any of the officers of the corporation or its agents, which endorsement can either be in writing or by stamp without designation of the person so endorsing, and further

"RESOLVED, for the purpose of withdrawal of the corporation's funds, Denver United States National Bank is authorized and directed to honor all checks and other orders for the payment of money drawn in this corporation's name (including those drawn to bearer, or cash, or to the individual order of any person whose name appears thereon as signer) when signed by any (one, two, etc.)

One of the following:’ (Print or type)

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<th>Name</th>
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<td>Arthur Wise</td>
<td>President</td>
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<td>R. G. Braun</td>
<td>Vice-President</td>
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<td>Dorothy Conroy</td>
<td>Secretary</td>
</tr>
<tr>
<td>Arthur Vos, Jr.</td>
<td>Treasurer</td>
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</tbody>
</table>

(If any special combination of signatures is to be required, resolutions should specifically so provide.)

"RESOLVED, that any (one, two, etc.) __________________________ of the following be, and they are hereby authorized on behalf of this corporation: (a) to borrow money and obtain credit from Denver United States National Bank on such terms and in such amounts as said officer or officers may determine and (b) to execute and deliver its notes, loan agreements and other instruments and obligations of every kind evidencing the indebtedness:’ (Print or type)

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(If any special combination of signatures is to be required, resolutions should specifically so provide.)

"FURTHER RESOLVED, that all existing loans, pledges, mortgages, loan agreements and encumbrances from the corporation to the bank are hereby ratified and confirmed, and further

"RESOLVED, that any officer named in the last foregoing resolution be, and he hereby is, authorized to endorse, deliver, assign, hypothecate, pledge, mortgage and otherwise encumber any property, real or personal, of said corporation as collateral security for the repayment of any indebtedness or obligation of said corporation to said bank; and further

"RESOLVED, that the authority of the aforesaid officers conferred by the foregoing resolutions shall continue until notice in writing terminating such authority shall be received by Denver United States National Bank, and shall be noted upon the certified copy of these resolutions delivered to said bank; and that all similar resolutions herefore delivered to the bank are hereby rescinded and cancelled effective upon the delivery of a certified copy of these resolutions to the bank and the notation by the bank of the receipt of such copy upon the bank's copy of such similar prior resolutions."

I further certify that each of the persons above named has been duly elected to and presently holds the office set forth opposite his name, and that the signatures appearing on signature cards delivered to the bank are the genuine signatures of the respective individuals.

WITNESS, my hand and the seal of said corporation this 20th day of July, 1965...

Corporate Seal

(Sign) 

Approved 

President
RESOLUTIONS OF THE BOARD
COLORADO FLOWER GROWERS ASSOCIATION, INC.

I hereby certify: that I am the duly elected and qualified secretary of ASSOCIATION, INC., a corporation organized and existing under the laws of Colorado; that the following is a true and correct copy of certain resolutions duly adopted at a meeting of the board held on June 24, 1965, at which a quorum was at all times present and voting; that such resolutions have not been rescinded, modified or amended, and are now in full force and effect; and that such resolutions appear in the minute book of the corporation:

"RESOLVED, that Denver United States National Bank is hereby designated a depository for this corporation's funds and that orders for the payment of money and other negotiable instruments may be endorsed for cash or deposit by any of the officers of the corporation or its agents, which endorsement can either be in writing or by stamp without designation of the person so endorsing, and further

"RESOLVED, for the purpose of withdrawal of the corporation's funds, Denver United States National Bank is authorized and directed to honor all checks and other orders for the payment of money drawn in this corporation's name (including those drawn to bearer, or cash, or to the individual order of any person whose name appears thereon as signer) when signed by any (one, two, etc.)

Name Title
Mr. Arthur Wise President
Mr. R. G. Braun Vice-President
Arthur Vos, Jr. Treasurer

"RESOLVED, that any (one, two, etc.) of the following be, and they are hereby authorized on behalf of this corporation: (a) to borrow money and obtain credit from Denver United States National Bank on such terms and in such amounts as said officer or officers may determine and (b) to execute and deliver its notes, loan agreements and other instruments and obligations of every kind evidencing the indebtedness:"

Name Title

"FURTHER RESOLVED, that all existing loans, pledges, mortgages, loan agreements and encumbrances from the corporation to the bank are hereby ratified and confirmed, and further

"RESOLVED, that any officer named in the last foregoing resolution be, and he hereby is, authorized to endorse, deliver, assign, hypothecate, pledge, mortgage and otherwise encumber any property, real or personal, of said corporation as collateral security for the repayment of any indebtedness or obligation of said corporation to said bank; and further

"RESOLVED, that the authority of the aforesaid officers conferred by the foregoing resolutions shall continue until notice in writing terminating such authority shall be received by Denver United States National Bank, and shall be noted upon the certified copy of these resolutions delivered to said bank; and that all similar resolutions hereofore delivered to the bank are hereby rescinded and cancelled effective upon the delivery of a certified copy of these resolutions to the bank and the notation by the bank of the receipt of such copy upon the bank's copy of such similar prior resolutions."

I further certify that each of the persons above named has been duly elected to and presently holds the office set forth opposite his name, and that the signatures appearing on signature cards delivered to the bank are the genuine signatures of the respective individuals.

WITNESS, my hand and the seal of said corporation this 20th day of July, 1965.

Corporate Seal
(Sign) ______________ (Sign) ______________
Secretary President

NOTE CAREFULLY:
1. List by name and title.
2. Strike out inapplicable matters in parentheses.
3. Insert "his" or "her" or "their" or "the."
4. If two or more persons in the alternative are authorized, insert "of any one (two) of them."

These resolutions should be spread upon the minutes of the directors meetings.
A regular meeting of the Board of Directors of Colorado Flower Growers Association, Inc. was held on June 16, 1965, at 1:30 P.M. in the Association office, 901 Sherman Street, Suite 1410, Denver, Colorado.

Present were:
George R. Newberry, President
Arthur Wise, Vice-President
Raymond M. Weiland, Past President
Carl Toothaker
Arthur Vos, Jr.
George Brenkert
comprising a quorum of the Board and
Dorothy Conroy, Secretary

Mr. Bob Echter attended the meeting as a guest.

On motion by Mr. Ray Weiland, seconded by Mr. Arthur Vos, and carried, the Minutes of May 12, and 21st, 1965, were approved as written and distributed to the various members.

Mr. Wise reported that the Time and Place Committee, have conferred with various convention managers, and have visited various prospective convention locations. Mr. Wise stated Mr. Davis has now received written proposals from three hotels. Although no plans have been formalized, it is the general consensus of the Committee that the Broadmoor in Colorado Springs offers the best "show facilities" as well as a large variety of entertainment.

In discussion, it was generally agreed that the Broadmoor has a great deal to offer, but conversely, it was pointed out that the Show would not have as great an impact on the general public in Colorado Springs as it would in Denver. The Time and Place Committee will be meeting again and all factors involved will be weighed.

Mr. Ray Weiland stated a request has been received to donate 5000 carnations to the Paul Krone Testimonial Dinner, and had been advised other groups were planning to supply large amounts of flowers. He stated he had requested Mr. Lazier to check into this matter, and handle. The secretary reported CFGA's check in the amount of $100., along with a $25.00 check for our delegate's ticket has been forwarded to the Paul Krone Committee in care of Mr. John Henry Dudley.

Mr. Weiland reported that plans are being formalized with the Brown Palace to hold the Interim Meeting in the Silver Plume Room in October of this year.

Mr. Kent Davis and Mr. James Mee then entered the meeting on behalf of the Research Committee, and presented a proposed research endowment plan. It was reported the Research Committee feels the research reserve of $23,000.00 should be put to work, along with the income to be derived therefrom, as soon as feasible, and it was with this thought in mind that a meeting with Mr. Duane E. Henderson, Director of the Development Fund at Colorado State University, had been held.
Due to an emergency call, Mr. Mee left the meeting.

Mr. Davis continued that an endowment could be set up with CSURF or the Development Fund, and the interest therefrom could be used for scholarships and research programs. Mr. Davis felt that working through the Development Fund would be a better way as more specialized attention is given by this group. It was mentioned that CSU had been chosen because CFGA and CSU have worked together in the past, we know the people and facilities, and further, we would be able to honor Professor Binkley at the time of his retirement, if the name "A.M. Binkley Endowment Fund" were chosen.

A lengthy discussion ensued, and various methods of establishing such a fund were explored. Mr. Braun summarized the Board's thinking by stating the Research Committee may use the $23,000 reserve to set up a trust fund which meets with the Board's approval; the fund should be set up in such a way that it would be independent of CSU; the money should be spent at any university we might choose; and, the principal should be available.

It was the general consensus of the Board not to use the name "A.M. Binkley Endowment Fund", but rather "Colorado Flower Growers Research Foundation, Inc."

Mr. Davis mentioned that when considering the budget for 1965-66, the Research Committee will attempt to work out a budget which will name projects rather than individuals.

The Board commended Mr. Davis for his extensive work and efforts, and thanked him for his presentation. Mr. Davis then left the meeting.

President Newberry stated he had requested Homer Pearson and Walt Lehr to present the watch to Professor Binkley. Motion was made by Mr. Vos, duly seconded and carried that President Newberry be authorized to provide free tickets as he deems best.

After discussion, Mr. Toothaker moved that the Best Friend of the Industry Award be put off for one year. The motion died for lack of a second. After further discussion, it was decided to select two names, by secret ballot. Mr. Ben Haley and Mr. Jack Davis were selected to receive the award for this year.

Mr. Newberry stated he has asked various members to prepare tributes, and submit them to the Association office.

The Minutes of May 27th were reviewed, and Mr. Bud Brenkert moved they be accepted. Motion was seconded by Mr. Ray Weiland, and carried.

It was reported that we have word the meeting in Las Vegas proved to be very successful.

Mr. Vos reviewed the financial statement as of May 31, 1965, and pointed out that income was up approximately $9,900.00 over May 31, 1964, (just over a 6% increase), and that the carry-over this year would be approximately $4800.00 more than last year. It was also mentioned there is a $2500.00 administrative reserve for the FTD Convention.
Board of Directors  

June 16, 1965

Mr. Vos further recommended that the Board consider increasing the Advertising Budget from $146,000.00 to $156,000.00 primary budget, including UPI. This would mean taking approximately $10,000 out of reserves.

After review of the estimated expenses for June, a motion was made by Mr. Ray Weiland, seconded by Mr. Toothaker and carried that the Treasurer's report be accepted, and that a transfer of $7,000.00 from the Control Account to the Office Account be made.

A proposed administrative budget was submitted, and briefly discussed.

After discussion, Mr. Vos moved that the Board of Directors recommend to attorney Nicola that he incorporate the three documents which were submitted to him into one document which he feels should be signed by Colorado Flower Growers Association. The motion was seconded by Mr. Bud Brenkert, and carried.

Attorney Nicola then entered the meeting, and gave a rundown of the three so-called contracts. Mr. Nicola stated these are merely agreements, and are not binding. Mr. Nicola stated he had received copy of correspondence from Mr. Isham wherein Mr. Isham mentioned the term "net rebates of royalties", and felt that we should have this explained in detail.

In view of the fact the annual meeting is close at hand and a change of administration is eminent, it was agreed that the best course to follow would be to have the new President and the Chairman of the Research Committee work with Mr. Nicola to be sure that refunds of royalties due growers as hereinbefore discussed will be properly taken care of and; that any future contracts with the University set forth the projects which are to be accomplished by the University for the Association (for which the Association will make next year's grants); and further, that Mr. Nicola, the Chairman of the Research Committee, the President and Mr. Kent Davis will work out details of the proposed Flower Growers Research Foundation Trust Fund to be presented to the Board of Directors early in the coming fiscal year.

An organizational meeting will be held on June 24th after the annual meeting.

The next regular meeting will be held on July 14th at 1:30 P.M.

There being no further business, the meeting was adjourned.

Arthur Hise

Michael A. Brown

William Tindley

George Bankhead

George R. Neuberg

Secretary
COLORADO FLOWER GROWERS ASSOCIATION, INC.
116th BOARD OF DIRECTORS MEETING
MAY 21, 1965

MAY 21, 1965
A special meeting of the Board of Directors convened at 4:00 P. M. in the Association Office, 901 Sherman Street, Suite 1410, Denver, Colorado.

PRESENT

Present were:
George R. Newberry, President
Arthur Wise, Vice-President
Raymond M. Weiland, Past President
Carl Toothaker
Arthur Vos, Jr.
George Brenkert

comprising a quorum of the Board

Vice-President Arthur Wise presided at the meeting.

After discussion, a motion was made that in view of certain correspondence regarding action taken by the Board of Directors on May 12th, 1965, which was intended to praise, honor, and compliment one or more officers of the Association, a motion was made to repeal and rescind the above action.

The motion passed. The vote was three ayes, with Messrs. Toothaker and Weiland asking their votes be recorded as no.

The meeting was adjourned at 5:45 P.M.

Arthur Wise
Vice President

George R. Newberry
Arthur Wise
Raymond M. Weiland
Carl Toothaker
MAY 12, 1965

A regular meeting of the Board of Directors of Colorado Flower Growers Association, Inc. was held on May 12, 1965, at 2:00 P.M. in the Association Office, 901 Sherman Street, Suite 1410, Denver, Colorado.

PRESENT

Present were:

George R. Newberry, President
Arthur Wise, Vice-President
Raymond M. Weiland, Past President
Carl Toothaker
Arthur Vos, Jr.
George Brenkert
R. G. Braun

comprising a quorum of the Board and Dorothy Conroy, Secretary

MINUTES

On motion by Mr. Arthur Wise, seconded by Mr. George Brenkert, and duly carried, the minutes of April 14, 1965, were approved as written.

SALES AND MARKETING RESEARCH

It was unanimously agreed not to pursue this matter further, and it will be dropped from the agenda.

ACS INTERIM BOARD MEETING OCT.-1965

Mr. Ray Weiland stated that he, along with Mr. Ray Crowley and Mr. Bernie Busch, have a scheduled meeting to discuss details of this forthcoming meeting with a representative of the Brown Palace.

PAUL KRONE TESTIMONIAL DINNER

After a discussion, motion was made by Mr. Carl Toothaker, seconded by Mr. Ray Weiland, and carried that Mr. Ben Haley act as our representative at the Paul Krone Testimonial Dinner June 16th, and that CFGA forward a contribution of $100. It was decided to ask Mr. Haley's opinion as to whether the check should be mailed or taken with him.

ACS CONVENTION - 1969

It was stated a letter has been received from Mr. Jack Davis indicating his acceptance to serve as General Chairman of the Time and Place Committee, and that Mr. Lee Kintzele and Tom Eakins, and Art Wise will serve on the committee with him. A report is to be submitted to the Board at its next meeting. Mr. Bud Brenkert moved to continue this item on the agenda. Motion was seconded by Mr. Weiland, and carried.

PROFESSOR BINKLEY - RETIREMENT

Professor Binkley's forthcoming retirement was discussed, and motion was made by Mr. Carl Toothaker, seconded by Mr. Dick Braun, and unanimously carried that a special invitation should be sent inviting Professor Binkley to our Annual Meeting, and further, that a watch be presented to Professor Binkley by President Newberry at that time. Mr. Harry Lazier will be asked to purchase this watch at a cost not to exceed $100.

ADVERTISING REPORT

The Minutes of the Advertising Committee were reviewed, and a discussion ensued regarding UFI representatives. The Board resolved that recommendation be made to the several grower groups that they name one and the same person to act as their representative on the Advertising Committee and as UFI representative.
The Board reviewed the proposed budget submitted by the Advertising Committee. It was the consensus of the Board that the Advertising Committee should consider a budget along the amounts and in the manner as set forth below.

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<tr>
<th></th>
<th>&quot;A&quot; Budget</th>
<th>Plus UFI</th>
<th>Additional &quot;B&quot; Budget</th>
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<tr>
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<td>$138,000.00</td>
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Final approval of an advertising budget will be made by the new Board of Directors.

On motion by Mr. George Brenkert, seconded by Mr. Carl Tothaker, and carried, the minutes of April 21, 1965, were approved, and the minutes of May 6th 1965, were accepted with the understanding that final approval of an advertising budget will be made by the new Board of Directors after the annual meeting.

President Newberry reported that he and Mr. Ray Crowley had talked to attorney Nicola regarding Documents 1, 2, and 3, and had been informed by attorney Nicola that Document #1 is simply a statement of policy and intent, and is binding only on time.

President Newberry was asked to check with Mr. Homer Pearson regarding the original "gentlemen's agreement" between Colorado State University, CGFA, and Mr. Bob Holley, and determine if it is possible to have this agreement reinstated, or incorporated into the contract we are now negotiating.

Motion was made by Mr. Ray Weiland, seconded by Mr. Arthur Wise, and carried, that the Research Report given by President Newberry be accepted.

Motion was made by Mr. Arthur Vos, seconded by Mr. George Brenkert, and carried that the Minutes of April 6th and April 21st, 1965, be accepted, with the understanding that the proposed budget as submitted will not be approved until after the new Board of Directors convenes.

Mr. Wise reported that at the Traffic Committee meeting held in the morning of May 12th, a telegram had been evolved to Senators Allott and Dominick asking for their opposition to Senate Bill 1727, for this bill, if passed, can cause severe adverse effects for private carriers.

Mr. Wise stated that a luncheon meeting had been held with representatives of United Air Lines on May 12th regarding their philosophy on joint and several liability. It was reported Mr. Waller Smith stated that UAL presumes to have received the merchandise in good condition, and if the merchandise does not reach the consignee in good order, then
UAL will undertake the responsibility of proving they were not negligent—rather than the shipper having to prove negligence. Mr. Wise continued that UAL will attempt to have this concept accepted by the entire (airline) industry at the next ATA Industry Cargo Claims Committee meeting.

Mr. Vos moved that Mr. Wise's report be accepted. The motion was seconded by Mr. Brenkert, and carried.

TREASURER'S REPORT

The financial statement as of April 30th, 1965, was reviewed, together with actual expenditures for the month of April, and estimated expenses for the month of May, 1965. Mr. Ray Weiland moved that the Treasurer's Report be accepted in its entirety, including a transfer of $8,000.00 from the control account to the office account. Mr. Toothaker seconded the motion, and it was carried.

DENVER BOTANICAL GARDENS

After discussion, motion was made by Mr. Arthur Vos, seconded by Mr. Ray Weiland, and carried, that this item be removed from the agenda.

President Newberry stated he had discussed this matter with Mr. Ray Crowley, and it had been decided that no action should be taken at this time.

ANNUAL MEETING

After discussion at this regularly called and constituted meeting, a motion was made by Mr. Arthur Vos that the first sentence of paragraph two under "Members" in the By-Laws of the corporation be amended to read as follows:

The annual meeting of members shall be held at such hour and place within the State of Colorado as the Board of Directors may designate, on the fourth Thursday of June of each year, if not a legal holiday, and if a legal holiday, on the day following.

Mr. Ray Weiland seconded the motion, and it passed unanimously, which constitutes more than the required two-thirds vote of all directors.

HONORARIUMS

After discussion, motion was made by Mr. Ray Weiland that an honorarium in the amount of $500.00 for the President, and an honorarium in the amount of $300.00 for the Treasurer for their time and devotion be granted for the current fiscal year, and such practice be established as a custom to be carried out in future years. The motion was seconded by Mr. Carl Toothaker. Mr. Wise and Mr. Vos abstained from voting. The vote was three ayes, with Mr. Brenkert dissenting. The motion carried.

ASSOCIATE MEMBER DUES

After discussion, motion was made by Mr. Arthur Vos, seconded by Mr. Bud Brenkert, and carried that Associate Membership dues be set at $15.00 for the next fiscal year, with Associate Member dues for educators, extension agents, and people in similar capacities being set at $3.00.
Board of Directors  

-4-  

May 12, 1965  

MEETINGS  

After discussion, motion was made by Mr. Vos, seconded by Mr. Wise, and carried that meetings be limited to one a day when at all possible.  

NEXT MEETING  

The next regularly scheduled meeting of the Board of Directors is set for Wednesday, June 16th, 1965.  

ADJOURNMENT  

There being no further business, the meeting was adjourned.

George Bomkamp  

Richard S. Brown  

Carl Smithson  

Sedgwick  

Dorothy Conroy  

Secretary
COLORADO FLOWER GROWERS ASSOCIATION, INC.

114th BOARD OF DIRECTORS' MEETING
APRIL 14, 1965

APRIL 14, 1965
A regular meeting of the Board of Directors of Colorado Flower Growers Association, Inc. was held on April 14, 1965, at 2:00 P.M. in the Association Office, 901 Sherman, Suite 1410, Denver, Colorado.

PRESENT
Present were:
George R. Newberry, President
Arthur Wise, Vice-President
Raymond M. Weiland, Past President
Carl Toothaker
Arthur Vos, Jr.
George Brenkert
comprising a quorum of the Board and Dorothy Conroy, Secretary.

MINUTES
On motion by Mr. Arthur Vos, seconded by Mr. Ray Weiland, and duly carried, the Minutes of March 10th and March 24th, 1965, were approved as written.

SALES AND MARKETING RESEARCH
Mr. Brenkert read a copy of a letter he received from Mr. Bob Massaro wherein Mr. Massaro outlined certain guidelines which might be considered with regard to a sales and marketing research program. The Board felt the points outlined by Mr. Massaro were excellent, and the Secretary was asked to send a copy of the letter to each Board member.

It was reported that Mr. Tom Eakins has discussed with attorney Charles Nicola the possibility of conducting a sales and marketing research program, and a written report will be submitted at the next Board meeting regarding the legality of such a program.

ACS CONVENTION
The Secretary stated a letter had been received from the American Carnation Society indicating their acceptance of our invitation to hold their 75th Annual meeting and carnation show in Denver during the year 1966. It was decided to ask Mr. Jack Davis, ACS Past President, to serve as General Chairman of the Time and Place Committee, and that Mr. Davis select members from the various wholesale houses to serve with him on this Committee.

CFG Bulletin BULLETINS
The type of information going out in some of the CFGA Bulletins was discussed. President Newberry was asked to discuss with Mr. Ray Crowley, Chairman of the Research Committee, what steps might be taken to assure us that only relevant material to our growers be included in these bulletins.

ADVERTISING REPORT
The Minutes of the Advertising Committee meeting on April 1st, 1965, were reviewed. Motion was made by Mr. Arthur Vos that the Minutes, along with memo correction, be approved, and that the Committee be commended for their diligent efforts. The motion was seconded by Mr. Ray Weiland, and carried.
The Board of Directors reviewed at length proposed agreements with Colorado State University as submitted by the Research Committee. It was decided to obtain legal counsel, and President Newberry was asked to discuss our objectives with attorney Nicola, and to submit to him draft agreement of November, 1964, designated as Document #1 and a document between CSURF and Yoder Brothers designated Document #2, along with a document between CSURF and BGA International in order that Mr. Nicola might determine if Document #1 and Document #2 are compatible and/or if the rights of Colorado Flower Growers Association, Inc. are protected in both documents or, if duplication or ambiguity persists, then a legal draft be condensed from both documents which will set forth our objectives and intentions - namely, that Document #1 holds precedent and priority over Document #2.

On motion by Mr. Arthur Vos, seconded by Mr. Ray Weiland, and carried, the Minutes of March 16th, 1965 were approved as written.

Mr. Weiland and Mr. Wise reported on the Special Traffic Committee meeting held on April 6th with representatives of United Air Lines. Mr. Wise stated the Traffic Committee is ever diligent in their efforts to establish better communications between carriers, to obtain more space allocation, and in trying to effect turn around flights in Denver.

Mr. Weiland complimented Chairman Massaro and each member of the Traffic Committee for their assiduous efforts and close cooperation.

On motion by Mr. Brenkert, seconded by Mr. Vos, and carried, the Traffic Committee Minutes of March 31st, and April 6th were approved as written.

The Secretary stated Mr. Gerald Boyle has requested permission to send one copy of Traffic Research Project No. 149 to Dr. Paul McElhiney, and one copy to Norman Kuhl, both of whom assisted in compiling material for the Report.

Motion was made by Mr. Arthur Vos, seconded by Mr. Arthur Wise, and duly carried that a copy of Research Project No. 149 be sent to Dr. Paul McElhiney and to Norman Kuhl upon receipt of a signed acknowledgement that all material contained therein is confidential, and material may not be reproduced in whole or in part in any form whatsoever.

The financial statement as of March 31st, 1965, was reviewed, together with actual expenditures for the month of March, and estimated expenses for the month of April, 1965. The Treasurer pointed out the Advertising Budget reflects revised figures for the remainder of this fiscal year.

Motion was made by Mr. Carl Toothaker, seconded by Mr. Ray Weiland, and carried that the Treasurer's report be accepted. No transfer of funds were needed this month.

There have been no new developments, and this item will continue on the agenda.

The May 6th Growers Meeting will be held at the Red Slipper. This meeting is strictly a fellowship meeting, and no business will be conducted.
The ACS Interim Board Meeting which is scheduled to be held in Denver the latter part of October was discussed. The Board appointed a Committee of three composed of Messrs. Ray Weiland, Ray Crowley, and Bernie Busch to see that all necessary arrangements are made for hotel accommodations, conference room, etc. Mr. Weiland was asked to serve as Chairman of this Committee.

The next meeting of the Board of Directors is scheduled for May 12, 1965.

There being no further business, the meeting was adjourned.

Dorothy Conroy, Secretary
COLORADO FLOWER GROWERS ASSOCIATION, INC.

113th BOARD OF DIRECTORS' MEETING
MARCH 24, 1965

MARCH 25, 1965 A special meeting of the Board of Directors' of Colorado Flower Growers Association, Inc. was held on March 24, 1965, at 2:00 P.M. in the Association Office, 901 Sherman, Suite 1410, Denver, Colorado.

PRESENT
Present were:
Arthur Wise, Vice-President
Raymond M. Welland, Past President
Carl Toothaker
Arthur Vos, Jr.
George Brenkert
Roxy Pietrafesa

comprising a quorum of the Board, and Dorothy Conroy, Secretary.

Also present were:
Tom Eakins, Chairman-Adv. Committee
John Wells, Denver Research Institute
Chock Brickert, Denver Research Institute

CALL TO ORDER
In the absence of President Newberry, Vice-President Arthur Wise called the meeting to order, and explained that this meeting had been called to discuss with Mr. Eakins and Messrs. Wells and Brickert the possibility of conducting a research program in the area of sales and marketing.

RESEARCH PROGRAM
Messrs. Wells, Brickert and Eakins presented to the Board their thinking as to the extent and cost of a marketing research program. Many questions were asked and answered, after which the guests left the meeting.

A lengthy discussion ensued, but no conclusions were reached. The matter will be discussed at the next regular Board Meeting, April 14th, 1965.

DAYLIGHT SAVING TIME
After discussion, motion was made by Mr. Carl Toothaker, duly seconded, and unanimously carried, that the Colorado Flower Growers Association would go on record to support the adoption of daylight saving time in the State of Colorado. The secretary was directed to send a special delivery letter to Representative Don Strait expressing our full, complete, and wholehearted approval of the bill which is pending in the State Legislature for the adoption of daylight saving time.

PAUL KRONE
Mr. Carl Toothaker read a letter from Mr. Ben Haley wherein Mr. Haley recommended that the Board determine how we might best participate in saluting Paul Krone on June 16th at his Retirement and Testimonial Dinner.

Motion was made by Mr. Toothaker, duly seconded, and unanimously carried, that the secretary direct a letter to Mr. John Henry Dudley, General Chairman, indicating that an official representative from Colorado Flower Growers Association will be in attendance on June 16th, and request suggestions as to how we might best participate in honoring Professor Krone.
Board of Directors -2- March 24, 1965

MAY GROWERS MEETING

After discussion, it was the consensus of the Board that the May Growers Meeting should be strictly a social affair.

ADJOURNMENT

There being no further business, the meeting was adjourned.

George R. Newbery
Cecil Yaji
Raymond M. Merland
Paul Jackson
Arthur Hill
George Brandt

Dorothy Coproy, Secretary
A regular meeting of the Board of Directors of the Colorado Flower Growers Association, Inc. was held on Wednesday, March 10, 1965, at 2:00 P.M. in the Association Office, 901 Sherman, Suite 1410, Denver, Colorado.

PRESENT

George R. Newberry, President
Arthus Wise, Vice-President
Carl Toothaker
Arthur Vos, Jr.
George Brenkert
R. G. Braun

comprising a quorum of the Board, and Dorothy Conroy, Secretary.

MINUTES

On motion by Mr. Arthur Vos, seconded by Mr. Ray Weiland, and carried, the Minutes of February 10, 1965, were approved as written and distributed.

FIC

In response to a request from John Walker, the Board discussed local supervision of FIC problems. It was decided that the Board of Directors and the secretary would act as the local committee, and stand ready to lend help if help is needed. The secretary was asked to obtain the name of any local chairman for FIC that other groups might have.

A letter was read to the Board from John Walker wherein he expressed appreciation for the support given to FIC by the Colorado Flower Growers Association. Other correspondence was reviewed.

DUES STRUCTURE

A lengthy discussion regarding dues structure ensued. Mr. Carl Toothaker moved that the dues be changed to 2% for all carnations grown, and 1% for all miscellaneous crops grown regardless of whether or not they are sold in the Denver Metropolitan area. This motion was discussed, and seconded by Mr. Weiland, but was lost for lack of votes.

After further deliberation, motion was made by Mr. Bud Brenkert, seconded by Mr. Arthur Vos, and unanimously carried that the motion passed and action taken by the Board of Directors at their meeting of February 10th, 1965, regarding dues structure, which would have become effective April 1st, 1965, be rescinded and expunged from the record thereof; and further, that the present dues structure, as set forth on May 13th, 1964, remain in effect.

This item will be removed from the agenda.

ACS

Mr. Ray Weiland reported that the ACS Convention held in Philadelphia on February 24-27, 1965, was very successful, that Colorado submitted 80% of all entries, and we should indeed be proud of the fine showing made by the Colorado growers. The Board extended congratulations to Mr. Dick Braun for the high honors he received at the Convention, and to Mr. Weiland on his election as a Board Director.

Mr. Weiland continued that Mr. Doug Phillips had been honored with the Achievement Award, and presentation of this award would be made at the Growers Meeting, March 11th, 1965.
Board of Directors -2- March 10, 1965

It was mentioned by Mr. Weiland that United Airlines had performed a particularly fine job of handling our flowers, and perhaps the Traffic Committee might want to send them a letter of appreciation.

The Minutes of the Advertising Committee were reviewed, and Mr. Arthur Wise also reported on the meeting, which he attended as a Board Representative. Mr. Wise mentioned that there had been considerable discussion regarding flower requests from many organizations other than those which we have on our prepared list. Mr. Wise stated positive reason for doing so.

Mr. Wise also reported on his trip to New York where he joined Mr. Harry Lazier in visiting with Bernie Bertland and Dianalee Dye of Cannon Mills, and Roberta Berger of Gardner Advertising Agency for Yardley. Mr. Wise continued that Yardley had pulled out of our advertising tie-in. Our proposed flower promotion with 16 leading department stores across the country should be very beneficial. These promotions will be scheduled around the first part of May.

Also visited were Henry Holmes of House & Garden Magazine and Dick Walsh of Mademoiselle, and the Advertising firm of Albert-Woody who represent Emba Mink. Mr. Wise mentioned that Emba Mink, like Colorado Carnations, is a natural product, and it is quite possible that an advertising tie-in might eventuate.

Motion was made by Mr. Ray Weiland, seconded by Mr. George Brenkert, and carried, that the Advertising Minutes be accepted as written, and Mr. Wise's report be accepted with thanks.

President Newberry stated that a meeting of the Research Committee may be called in the near future.

The Minutes of the Traffic Committee Meeting dated February 17th, 1965, were reviewed. Motion was made by Mr. Arthur Wise, seconded by Mr. Weiland, and carried that they be accepted as written.

Mr. Vos reported he had attended the Traffic Committee Meeting in the dual capacity of alternate for Pikes Peak Greenhouses, and as a Board representative, Mr. Vos stated the Traffic Committee handled many routine matters, and are performing a fine service for the growers.

The Secretary reported the Traffic Research Reports have been received, and distribution made to Traffic Committee members and Wholesale House Managers. One copy of the Report was given to each Board Member in attendance with the exception of Mr. Wise, who has already received a copy as a Wholesale House Manager.

The Board agreed to call a special meeting on Wednesday, March 17th, at 2:00 P.M. to discuss with Mr. Eakins and representatives of Denver Research Institute the matter of Sales and Marketing. No formal notice is necessary.

Mr. Wise suggested that each member of the Board review the Traffic Research Report before the meeting on March 17th, taking particular note of pages 51 and 92.

Mr. Vos reported that each Wholesale House has submitted their current list of growers, and urged that any additions or deletions be promptly reported to the Office.
It was mentioned that grower dues are due by the end of each month for the preceding month, and the Board of Directors authorized, by motion by Mr. Toothaker, seconded by Mr. Weiland, and carried, the Treasurer to remind each Wholesale House on the 25th of each month if their dues have not been received.

The financial statement as of February 28, 1965, was reviewed, together with actual expenditures for the month of February, and estimated expenses for the month of March, 1965. The Treasurer pointed out expenditures shown under Miscellaneous Crops actually is general miscellaneous expense; however, since there is no allocation in the budget for this, it has been placed under Misc. Crops.

Motion was made by Mr. Weiland that the Treasurer's Report be accepted with thanks. Motion was duly seconded and carried. A transfer of $8,000.00 from the Savings Account to the Office Account was made.

There have been no new developments, and this item will continue on the agenda.

The meeting place for the April Growers Meeting will be left to the discretion of the President and Secretary.

The Board authorized the Treasurer to work with the Secretary in discarding some of the old files, being careful to keep one copy of all pertinent material and taking note of the number of years required to maintain certain documents.

This item will be put on the agenda, and discussed at the next meeting.

The next meeting of the Board of Directors is scheduled for April 7, 1965.

There being no further business, the meeting was adjourned.
February 10th 1965

A regular meeting of the Board of Directors of Colorado Flower Growers Association, Inc. was held on Wednesday, February 10th, 1965, at 2:00 P.M. in the Association office, 901 Sherman Street, Denver, Colorado.

Present were:
George R. Newberry, President
Arthur Wise, Vice-President
Raymond M. Weiland, Past President
Carl Toothaker
Arthur Vos, Jr.
R. G. Braun
Roxy Peitrafaeso

comprising a quorum of the Board; and Dorothy Conroy, Secretary.

Minutes
On motion by Mr. Ray Weiland, seconded by Mr. Carl Toothaker, and carried, the minutes of January 13, 1965, were approved as written and distributed.

ACS
A discussion was held regarding the ACS Show, February 24 to 27, 1965. Mr. Weiland stated we would go along with the ACS class for tinted carnations this year.

Dues Structure
After discussion and review of attorney Charles Nicola's opinion regarding a change in the dues structure, motion was made by Mr. Dick Braun, seconded by Mr. Arthur Wise, and unanimously carried, that the new dues structure, as set forth below, become effective April 1st, 1965, unless some members would voluntarily want to come in before such date:

"Any establishment as defined heretofore by the Board of Directors which is located in the State of Colorado, and which the Board of Directors deems to be engaged principally in the business of growing flowers, may qualify and maintain membership in the Corporation as a Grower Member as defined in the By-Laws if it shall remit or cause to be remitted to the Corporation each month a sum of money equal to 2% of the gross proceeds for the preceding month realized from the sale of the following classes of produce grown by such establishment:

1. Its carnation flowers grown in Colorado.
2. Its floricultural produce (other than carnation flowers and bedding and nursery plants) grown in a structure located in the Metropolitan Denver area, or grown in Colorado, and sold in the Metropolitan Denver area (as defined by the Board of Directors)."

The Secretary was asked to advise each Wholesale House of this dues structure change.

FIC
After lengthy discussion, motion was made by Mr. Weiland, seconded by Mr. Vos, and carried, that the budget allocation of $400.00 be dispatched to SAF for use by FIC along with a letter explaining that this sum does not represent a per capita assessment of our membership, but rather, it is a recognition on the part of the Board of Directors of the importance of the FIC effort and work.
Motion was then made by Mr. Vos, seconded, and duly carried that the President be authorized to request the Advertising Committee to take over investigation and make recommendations as to what the Association might plan to do toward the FIC effort for the next fiscal year.

The Minutes of the January 28th, 1965, meeting of the Colorado Carnation Advertising & Publicity Committee were reviewed. On motion by Mr. Vos, seconded by Mr. Toothaker, and duly carried, the Minutes were accepted as written.

The matter of Yoder Brothers rebates was discussed, and it was decided to await further developments.

The Minutes of the Traffic Committee meeting, February 20, 1965, were reviewed, and motion was made by Mr. Ray Weiland, seconded by Mr. Arthur Vos, and carried, that they be approved as written.

Mr. Arthur Wise briefly discussed a meeting of the sub-committee held on the morning of February 10th, 1965, regarding REA'S proposed rate increase.

The financial statement as of January 31, 1965, was reviewed, together with actual expenditures for the month of January, and estimated expenses for the month of February, 1965. Motion was made by Mr. Arthur Wise, seconded by Mr. Ray Weiland, and carried that the Treasurer's report be accepted in its entirety. No transfers of funds were made.

No new developments were reported. The matter will be carried forward.

After discussion, it was agreed to hold the next Growers' Meeting on March 11th, 1965, at the Red Slipper.

It was suggested by Mr. Vos that one Board member attend each Committee meeting. This was discussed at length, and it was the consensus of the Board that this might prove beneficial to all, and a schedule was prepared. A Board member sitting in on a Committee meeting will do so without vote, and without voice unless questioned.

Mr. Dick Braun stated investigation into cooperative unit heaters is continuing, as well as investigation into the possibility of growers collectively carrying their own hail insurance.

The Colorado Glower Growers Co-Op will be discussed further, and this item will be placed on the agenda.

Various correspondence which had been received were reviewed and discussed.

It was reported that Mr. Eakins had hoped to enter the meeting at 3:00 P.M., along with Mr. Wills of the Denver Research Institute. However, since Mr. Wells found he was unable to attend the meeting, Mr. Eakins sent word that he would attempt to obtain the necessary data, and submit a report to the Board before its next meeting.
ADJOURNMENT

There being no further business, the meeting was adjourned.

Dorothy Conroy, Secretary
A regular meeting of the Board of Directors of Colorado Flower Growers Association, Inc. was held on Wednesday, January 13, 1965, at 2:00 P.M. in the Association office, 901 Sherman Street, Denver, Colorado.

Present were:
George R. Newberry, President
Raymond M. Weiland, Past President
Carl Toothaker
Arthur Vos, Jr.
George Brenkert
R.G. Braun

comprising a quorum of the Board; and Dorothy Conroy, Secretary.

On motion by Mr. Arthur Vos, seconded by Mr. Dick Braun, and carried, the Minutes of December 9, 1964, were approved as written.

The secretary stated the postage meter lease has been cancelled effective March 10th, 1965, and requested the Board's pleasure in disposing of the base which holds the meter. The secretary was requested to notify each wholesale house of the availability of this base at a cost of $75.00.

Mr. Vos stated that the Publicity Committee had turned this matter over to the Denver Research Institute and we would await their recommendations.

The Minutes of the December 30th, 1964, meeting of the Colorado Carnation Advertising & Publicity Committee were reviewed. On motion by Mr. Dick Braun, seconded by Mr. Vos, and carried, the Minutes were accepted as written.

A letter from Attorney Charles Nicola regarding Yoder Brothers' rebates wherein he enclosed a copy of a letter received from Mr. Isham was discussed. Mr. Isham stated in his letter, "It is our current thinking that the best way to handle this problem of refunding royalties to the members of the Association is simply to have the Foundation instruct Yoder Brothers as to non-BCA varieties, and instruct BGA International, Inc. as to BCA varieties, that all royalties collected from members of the Colorado Flower Growers Association are to be refunded to such payors."

President Newberry was asked to discuss this matter with Attorney Nicola, and to notify the Board of his findings. The Secretary was asked to obtain from each wholesale house what rebates are due their growers.

The Minutes of a special meeting held by the Traffic Committee on December 3, 1964, were reviewed. On motion by Mr. Dick Braun, seconded by Mr. Arthur Vos, and carried, the Minutes were accepted as written.

The financial statement as of December 31, 1964, was reviewed, together with actual expenditures of the month of December, and estimated expenses for the month of January, 1965. Motion was made by Mr. Toothaker, seconded by Mr. Braun and carried that the Treasurer's report be accepted in its entirety, including a transfer of $6,000.00 from the Savings Account, and $3,000.00 from the Control Account now, and a transfer of $6,000.00 later, and an additional $6,000.00 still later if it becomes necessary.
DENVER BOTANICAL GARDENS

Mr. Brenkert reported there have been no concrete developments thus far. This item will be continued on the agenda.

ACS CONVENTION

A discussion was held regarding the extending of an invitation to ACS to hold their 1968 or 1969 Convention in Denver. Motion was made by Mr. Vos, seconded by Mr. Brenkert, and carried that the President be authorized and directed to write ACS inviting the Society to hold the 1969 Diamond Anniversary Convention in Denver, a date to be set after approval of ACS.

FEBRUARY GROWERS' MEETING

President Newberry reported that the guest speaker for the February 4th Growers Meeting would be Chris Mpelkas, Plant Physiologist for Sylvania Electric.

UFI MATCHING FUNDS

Mr. Eakins, Mr. Rollins, and Mr. Bruggenthies entered the meeting at 3:00 P.M. Mr. Eakins asked if UFI matching funds were to come from the Advertising and Publicity Committee's Budget. The treasurer stated that although this matching fund item had been placed under the Advertising and Publicity Committee's supervision, there is no budget allocation for this expenditure this fiscal year, and the funds would not be taken from the Advertising Budget.

It was the consensus of the Board that next year the Advertising and Publicity Committee should make provision for the UFI matching funds expenditure; and further, it was the feeling that the Advertising Committee should be directed to oversee the UFI participation. The guests then left the meeting.

DUES STRUCTURE

As a result of a conversation with Mr. Rollins regarding contribution by growers of miscellaneous crops, the Board again discussed the matter of the Association's dues structure. The President was requested to confer with Attorney Nicola regarding further changes in the dues structure.

FIC

An FIC contribution on behalf of the members of the Association was again discussed by the Board. It was decided that the members of the Association should vote on the matter. The Secretary was instructed to send out cards so that each member may vote on the matter.

NEXT MEETING

It was agreed to hold the next regular Board Meeting on Wednesday, February 10, 1965, at 2:00 P.M. in the Association Office.

ADJOURNMENT

There being no further business, the meeting was adjourned.

Dorothy Conway, Secretary