CONTACT: Harvey J. Wilhelm

September 25, 1979

FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #10 members as they gather for their annual meeting at the J. B. Steak House, Highway 24 in Limon, Colorado on October 31, 1979 at 11:30 A.M.," according to Willard Dortch, the district's representative to the milk-marketing cooperative's Board of Directors.

Dortch stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

One reason dairy products, particularly cheese, were a major bargaining chip in the trade talks is that the European Economic Community (Common Market) produces large milk surpluses -- now 15 percent higher than their needs. About 20 percent of the farm value of their milk is paid in subsidies.

- more -

Goddess of the Rockies Milk, Inc.
The advertising and public relations arm of Mountain Empire Dairymen's Association (MEDA), Fort Collins Milk Producers Association, Western Colorado Milk Producers Association, and Mid-America Dairymen.
By contrast, the U.S. milk surplus last year was only 2.4 percent, and price supports cost just 1.9 percent of farm cash receipts. Thus, the EEC views the U.S. as a good place in which to dispose of some of their dairy surpluses.

The growth of the use of imitation dairy products is also of major concern to the dairymen. Due to recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market their products.

There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect one director to serve on the Board of Directors for a three year term. Also elected will be one voting delegate and one alternate delegate for the coming year.

Checks totaling $5,880.64 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
September 20, 1979

Dear Member:

The District # 10 Annual Meeting will be held at the J. B. Steak House, Highway 24, Limon, Colorado on October 3, 1979 at 11:30 A.M. Lunch will be served to members and their families.

The business session will convene immediately following lunch and activities of the past year will be reviewed.

Items of interest will include reports on: Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director's report.

A director will be elected to serve on the Board of Directors for a three-year term.

One voting delegate and an alternate will be elected to serve for a one-year term.

Please return the stamped, addressed reservation card to your Director to enable him to make reservations for your lunch.

Checks will be distributed at the meeting to redeem the 1974 revolving funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIRYMEN'S ASSOCIATION, INC.

James P. Camerlo, Jr.
President

Enclosure
Deer Trail Tri-County Tribune
P. O. Box 1536
Deer Trail, Colorado 80105

Hugo Eastern Colorado Plainsman
P. O. Box 98
Hugo, Colorado 80821

Limon Leader
P. O. Box 278
Limon, Colorado 80828

Kiowa Elbert County News
P. O. Box AA
Castle Rock, Colorado 80104

Simla Ranchland Farm News
P. O. Box 307
Simla, Colorado 80835

Strasburg Eastern Colorado News
P. O. Box 5
Strasburg, Colorado 80136

Mr. Ed Whitten
Colorado Springs Sun
P. O. Box 130
Colorado Springs, Colorado 80901
MEETING NOTICE CORRECTION

An error was made in reporting to you that the Mountain Empire Dairymen's Association District 10 meeting was to be held on October 31 in Limon, Colorado. The notice should have stated that the meeting was to be held on October 3.

We apologize for any inconvenience that this error may have caused.

Thank you
Contact: Harvey J. Wilhelm

17 October 1979

FOR IMMEDIATE RELEASE

MEETING NOTICE CORRECTION

An error was made in reporting to you that the Mountain Empire Dairymen's Association District 10 meeting was to be held on October 31 in Limon, Colorado. The notice should have stated that the meeting was to be held on October 3.

We apologize for any inconvenience that this error may have caused.

Thank you
Dairymen To Meet In Limon

The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #10 members as they gather for their annual meeting at the J. R. Steak House in Limon on Oct. 31 at 11:30 a.m., according to Willard Dortch, the district's representative to the milk-marketing cooperative's board of directors.

Dortch stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

One reason dairy products, particularly cheese, were a major bargaining chip in the trade talks is that the European Economic Community (Common Market) produces large milk surpluses--now 15 percent higher than their needs. About 20 percent of the farm value of their milk is paid in subsidies.

By contrast, the U.S. milk surplus last year was only 2.4 percent, and price supports cost just 1.8 percent of farm cash receipts. Thus, the EEC views the U.S. as a good place in which to dispose of some of their dairy surpluses.

The growth of the use of imitation dairy products is also of major concern to the dairymen. Due to recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market their products.

There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect one director to serve on the board of directors for a three year term. Also elected will be one voting delegate and one alternate delegate for the coming year.

Checks totaling $5,880.64 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
NEWS RELEASE

CONTACT: Harvey J. Wilhelm

September 25, 1979

FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #11 members as they gather for their annual meeting at the Fort Morgan Country Club, Northwest of Fort Morgan, Colorado on October 2, 1979 at 7:00 P.M.," according to Bob Pfost, the district's representative to the milk-marketing cooperative's Board of Directors.

Pfost stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

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Goddess of the Rockies Milk, Inc.
The advertising and public relations arm of Mountain Empire Dairymen's Association (MEDA), Fort Collins Milk Producers Association, Western Colorado Milk Producers Association, and Mid-America Dairymen.
By contrast, the U.S. milk surplus last year was only 2.4 percent, and price supports cost just 1.9 percent of farm cash receipts. Thus, the EEC views the U.S. as a good place in which to dispose of some of their dairy surpluses.

The growth of the use of imitation dairy products is also of major concern to the dairymen. Due to recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market their products.

There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect two voting delegates and one alternate delegate for the coming year.

Checks totaling $31,982.55 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
September 19, 1979

Dear Member:

The District #11 Annual Meeting will be held at the Fort Morgan Country Club, Northwest of Fort Morgan, Colorado on October 2, 1979 at 7:00 P.M. Dinner will be served to members and their families.

The business session will convene immediately following dinner and activities of the past year will be reviewed.

Items of interest will include reports on, Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director's Report.

Two voting Delegates and an alternate will be elected to serve for a one year term.

Please return the stamped, addressed reservation card to your Director to enable him to make reservations for your dinner.

Checks will be distributed at the meeting to redeem the 1974 Revolving Funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIRYMEN'S ASSN., INC.

James P. Camerlo, Jr.,
President

Enclosure
Brush News-Tribune
P. O. Box 8
Fort Morgan, Colorado 80723

Fort Morgan Times
P. O. Box 699
Fort Morgan, Colorado 80701

Akron News-Reporter
P. O. Box N
Akron, Colorado 80720

Otis Independent
P. O. Box 104
Otis, Colorado 80743

Wray Gazette
P. O. Box 7
Yuma, Colorado 80758

Yuma Pioneer
P. O. Box 326
Yuma, Colorado 80759
District Dairymen To Hold Annual Meeting Here Oct. 2

"The challenges facing dairy farmers in the decade of the 1980's," will be discussed by Mountain Empire Dairymen's Association (MEDA) District No. 11 members as they gather for their annual meeting at the Fort Morgan Country Club, northwest of Fort Morgan Tuesday at 7:00, according to Bob Pfohl, the district's representative to the milk-marketing cooperative's Board of Directors.

Pfohl stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen." Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

One reason dairy products, particularly cheese, were a major bargaining chip in the trade talks is that the European Economic Community (Common Market) produces large milk surpluses — now 15 percent higher than their needs. About 20 percent of the farm value of their milk is paid in subsidies. By contrast, the U.S. milk surplus last year was only 2.4 percent, and price supports cost just 1.9 percent of farm cash receipts. Thus, the EEC views the U.S. as a good place in which to dispose of some of their dairy surpluses.

The growth of the use of imitation dairy products is also of major concern to the dairymen. Due to recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market their products. There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect two voting delegates and one alternate delegate for the coming year. Checks totaling $31,982.55 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton.
NEWS RELEASE

CONTACT: Harvey J. Wilhelm          October 12, 1979
FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #12 members as they gather for their annual meeting at the Ramada Inn, Highway 14 and I-25 in Fort Collins, Colorado on October 25, 1979 at 7:00 p.m.," according to Lawrence Hertzke, the district's representative to the milk-marketing cooperative's Board of Directors.

Hertzke stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

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Goddess of the Rockies Milk, Inc.
The advertising and public relations arm of Mountain Empire Dairymen’s Association (MEDA), Fort Collins Milk Producers Association, Western Colorado Milk Producers Association, and Mid-America Dairymen.
Economic Community (Common Market) produces large milk surpluses -- now 15 percent higher than their needs. About 20 percent of the farm value of their milk is paid in subsidies.

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There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect two voting delegates and one alternate delegate for the coming year.

Checks totaling $43,537.75 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
Eaton Herald
P. O. Box 5
Eaton, Colorado 80615

Johnstown Breeze
P. O. Box 400
Johnstown, Colorado 80534

Fort Collins Golden Triangle Review
P. O. Box 2063 FC
Fort Collins, Colorado 80522

Estes Park Trail-Gazette
P. O. Box 1707
Estes Park, Colorado 80517

Fort Collins Coloradoan
P. O. Box 1577
Fort Collins, Colorado 80522

Loveland Reporter - Herald
P. O. Box 59
Loveland, Colorado 80537

Greeley Tribune
P. O. Box 1138
Greeley, Colorado 80631

Greeley Journal
720 14th Street
Greeley, Colorado 80631

Windsor Beacon
P. O. Box 439
Windsor, Colorado 80550
DAIRYMEN - "CHALLENGING THE 80's"

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Hertzke stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

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Checks totaling $43,537.75 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
October 11, 1979

Dear Member:

The District #12 Annual Meeting will be held Thursday, October 25, 1979 at the Ramada Inn, Highway 14 and I-25, Fort Collins, Colorado at 7:00 P.M. Dinner will be served to members and their families.

The business session will convene immediately following dinner and activities of the past year will be reviewed.

Items of interest will include reports on: Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director's Report.

Two voting delegates and an alternate will be elected to serve for a one-year term.

Please return the enclosed, stamped, addressed reservation card to your Director to enable him to make reservations for your dinner.

Checks will be distributed at the meeting to redeem the 1974 revolving funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIRYMEN'S ASSOCIATION, INC.

James P. Camerio, Jr.
President

JPC/mv
Enclosure
NEWS RELEASE

CONTACT: Harvey J. Wilhelm

1 October 1979
FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #14 members as they gather for their annual meeting at Salii's Paradise Restaurant, South 9th in Canon City, Colorado on October 9, 1979 at 7:30 p.m., "according to James P. "Tom" Camerlo, Jr., the district's representative to the milk-marketing cooperative's Board of Directors.

Camerlo stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

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There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect one director to serve on the Board of Directors for a three year term. Also elected will be one voting delegate and one alternate delegate for the coming year.

Checks totaling $23,082.70 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
September 30, 1979

Dear Member:

The District # 14 Annual Meeting will be held October 9, 1979 at 7:30 P.M. at Salis’ Paradise Restaurant, South 9th, Canon City, Colorado. Dinner will be served to members and their families.

The business session will convene immediately following dinner and activities of the past year will be reviewed.

Items of interest will include reports on: Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director’s Report.

A director will be elected to serve on the Board of Directors for a three-year term.

One voting delegate and an alternate will be elected to serve for a one-year term.

Please return the enclosed, stamped, addressed reservation card to your director to enable him to make reservations for your dinner.

Checks will be distributed at the meeting to redeem the 1974 revolving funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIRYMEN'S ASSOCIATION, INC.

James P. Camerlo, Jr.
President

JPC/mv
Enclosure
CONTACT: Harvey J. Wilhelm
1 October 1979
FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #14 members as they gather for their annual meeting at Sali's Paradise Restaurant, South 9th in Canon City, Colorado on October 9, 1979 at 7:30 p.m., "according to James P. "Tom" Camerlo, Jr., the district's representative to the milk-marketing cooperative's Board of Directors.

Camerlo stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

One reason dairy products, particularly cheese, were a major bargaining chip in the trade talks is that the European Economic Community (Common Market) produces large milk surplus -- now 15 percent higher than their needs. About 20 percent of the farm value of their milk is paid in subsidies.
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There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect one director to serve on the Board of Directors for a three year term. Also elected will be one voting delegate and one alternate delegate for the coming year.

Checks totaling $23,082.70 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
MEDA dairymen to discuss challenges

The challenges facing the dairy farmer in the decade of the 1980s will be discussed Tuesday in Canon City, according to James P. "Tom" Camerlo.

Camerlo is District 14 representative to the Mountain Empire Dairymen's Association board of directors. District members of the milk-marketing cooperative will hold their annual meeting at 7:30 p.m. Tuesday at Sall's Paradise Restaurant.

"There have been more changes in our country and industry in the past few years than ever before in history," Camerlo said. "These changes are expected to continue through the 1980s, bringing with them many challenges for dairymen."

Governmental policies that affect dairymen will be one of the challenges to be discussed.

"Camerlo said that as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

Common Market countries produce 15 percent more milk than needed for domestic use. About 20 percent of the farm value of their milk is paid in government subsidies. By contrast, the U.S. milk surplus last year was 2.4 percent and price supports cost only 1.9 percent of farm cash receipts.

"Thus, the European Economic Community views the U.S. as a good place to dispose of some of its dairy surpluses," Camerlo said.

The growing use of imitation dairy products, the high cost of energy and rampant inflation also will be discussed.

One director will be elected to the board of directors for a 3-year term. One voting delegate and one alternate delegate for the coming year also will be elected.

Checks totaling $23,082.70 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Dairymen 'challenge 80's' meet here

The challenges facing dairy farmers in the 1980s were discussed by Mountain Empire Dairymen's Association (MEDA) District #14 at its annual meeting here Oct. 9.

James P. "Tom" Camerlo, Jr., the district's representative to the milk-marketing cooperative's Board of Directors, said, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980s bringing many challenges to dairymen."

Among the challenges addressed were the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

One reason dairy products, particularly cheese, are a major concern to the dairymen. Due to recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market imitation dairy products.
Area dairymen see problems in future

By DEAN PRESTON
Agriculture Editor

Southern Colorado dairymen took a look at the decade ahead in two meetings of Mountain Empire Dairymen's Association members this week. District 14 met in Canon City Tuesday and District 8 met in La Veta Wednesday.

The past year has been "pretty fair" in the dairy industry and the next two years look pretty good, according to Tom Camerio, president of MEDA and District 14 representative to the milk-marketing cooperative's board of directors.

However, problems loom on the horizon to wash away many of the benefits to be gained even if the Senate passes a specific bill Friday. That bill would provide 80 percent of parity in support price for milk during the next two years, Camerio said.

"We will have 15 percent more imported cheese this year, and that's just the start," he said. "We were used as a pawn in the recent international trade talks in Geneva."

Camerio said the U.S. government has agreed upon a cheap food policy. "We will be used as a part of the means to accomplish that commitment."

Camerio said cheese imitations constitute another rapidly growing problem. The cheese market is softening now when it usually is going strong, leading up to the holiday season.

Camerio said the dairy industry probably will sue the federal government to get the Food and Drug Administration to stop imitations from being presented as cheese.

The Florence dairyman said the 38 bureaus in a super committee set up to reduce government control turned down a request by MEDA for a marketing order in the Boise, Idaho, area. MEDA will seek to reopen the request.

In Idaho, milk prices are high but farmer receipts are low, Camerio said. By contrast, MEDA handles 95 percent of the raw milk in Colorado where farmers are getting higher income levels for their product.

During the last three weeks, the price of butter and cheese both have dropped, according to Vern Bingham, general manager of MEDA.

Despite that, there has been a 14 percent increase in the price of raw milk in Colorado so far this year with more increase expected this fall.

"All over the world, no matter if the government is con- control or liberal, milk sooner or later comes under regulation," Bingham said. "In part, that is because of the highly perishable nature of milk."

Bingham told the dairymen of problems with MEDA's hauling operation. "Inflation is the big problem," he said.

Diesel fuel prices have increased by 76 percent during the last year, he said. When figuring that on the basis of 240,000 miles driven per year, the cost comes to $950 per day more than a year ago.

In other action, the dairymen heard a report from lobbyist John Rock on the workings of the Rock and PAT, the Colorado legislators "know more about the dairy industry than they did before PAT was established."

At Canon City, checks totaling $23,082.70 were distributed to redeem 1974 revolving fund certificates. At La Veta, the total disbursement was $18,931.07.

Mountain Empire Dairymen meet at Sali's Paradise

The annual meeting of Mountain Empire Dairymen's Association (MEDA) District No. 14 members was held Oct. 9 at Sali's Paradise restaurant, Canon City.

According to James P. "Tom" Camerio Jr. of Florence, the district's representative to the milk-marketing cooperative's board of directors, the challenges facing dairymen in the decade of the 1980s was among items discussed.

Camerio stated, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980s bringing with them many challenges to dairymen."

Changes occurring in governmental policies that affect dairymen were also discussed.

As a result of the international trade agreements conducted in Geneva, dairymen find their markets eroded and a reduction in their income because of the government's recommend ed increase in cheese import quotas.

One reason dairy products, particularly cheese, were a major bargaining chip in the trade talks is that the European Economic Community (Common Market) produces large milk surplus—now 15 percent higher than their needs. About 20 percent of the farm value of their milk is paid in subsidies.

By contrast, the U.S. milk surplus last year was only 2.4 percent, and price supports cost just 1.9 percent of farm cash receipts. Thus, the EEC views the U.S. as a good place in which to dispose of some of their dairy surpluses.

The growth of the use of imitation dairy products is also of major concern to the dairymen. Because of recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market their products.

There was also a discussion on the endless list of problems, the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Checks totaling $2,082.70 were distributed at the meeting to redeem the 1974 revolving fund certificates.
area dairymen view future with mixed emotions

by dean preston

agriculture editor

southern colorado dairymen took a look at the decade ahead at two meetings of mountain empire dairymen's association members this week. district 14 met in canon city tuesday and district 8 met in la veta wednesday.

the past year has been "pretty fair" in the dairy industry and the next two years look pretty good, according to tom cameron, president of meda and district 14 representative to the milk-marketing cooperative's board of directors.

however, problems loom on the horizon to wash away many of the benefits to be gained even if the senate passes a specific bill friday. that bill would provide 80 percent of parity in support price for milk during the next two years, cameron said.

"we will have 15 percent more imported cheese this year, and that's just the start," he said. "we were used as a pawn in the recent international trade talks in geneva."

cameron said the u.s. government has agreed upon a cheap food policy. "we will be used as a part of the means to accomplish that commitment."

cameron said cheese imitations constitute another rapidly growing problem. the cheese market is softening now when it usually is going strong, leading up to the holidays.

cameron said the dairy industry probably will sue the federal government to get the food and drug administration to stop imitations from being presented as cheese.

the florence dairymen said the 38 bureaucrats on a super committee set up to reduce government control turned down a request by meda for a marketing order in the boise, idaho, area. meda will seek to reopen the request. in idaho, milk prices are high but farmer receipts are low, cameron said. by contrast, meda handles 95 percent of the raw milk in colorado where farmers are getting higher income levels for their product.

during the last three weeks, the price of butter and cheese both have dropped, according to vern bingham, general manager of meda.

despite that, there has been a 14 percent increase in the price of raw milk in colorado so far this year with more increase expected this fall.

"all over the world, no matter if the government is conservative or liberal, milk sooner or later comes under regulation," bingham said. "in part, that is because of the highly perishable nature of milk."

bingham told the dairymen of problems with meda's hauling operation. "inflation is the big problem," he said. diesel fuel prices have increased by 76 percent during the last year, he said. when figuring that on the basis of 240,000 miles driven per year, the cost comes to $500 per day more than a year ago.

in other action, the dairymen heard a report from lobbyist john rock on the workings of the political action trust and from bob wiley of pueblo and steve teik of canon city concerning the availability money to borrow from the federal land bank and farmers home administration.

ellis smith, district 8 representative to the meda board, said that because of the efforts of rock and pat, the colorado legislators "know more about the dairy industry than they did before pat was established."

at canon city, checks totaling $23,082.70 were distributed to redeem 1974 revolving fund certificates. at la veta, the total disbursement was $18,931.57.
NEWS RELEASE

CONTACT: Harvey J. Wilhelm

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #13 members as they gather for their annual meeting at the Holiday Inn, 12881 Highway 61 in Sterling on October 2 at 10:30 A.M.," according to Richard Newton, the district's representative to the milk marketing cooperative's Board of Directors.

Newton stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

One reason dairy products, particularly cheese, were a major bargaining chip in the trade talks is that the European Economic Community (Common Market) produces large milk surpluses -- now 15 percent higher than their needs. About 20 percent of the farm value of their milk is paid in subsidies.

By contrast, the U.S. milk surplus last year was only 2.4 percent, and price supports cost just 1.9 percent of farm cash receipts. Thus, the EEC views... - more -
the U. S. as a good place in which to dispose of some of their dairy surpluses.

The growth of the use of imitation dairy products is also of major concern to the dairymen. Due to recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market their products.

There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect one director to serve on the Board of Directors for a three year term. Also elected will be one voting delegate and one alternate delegate for the coming year.

Checks totaling $11,354.43 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
September 19, 1979

Dear Member:

The District #13 Annual Meeting will be held at the Holiday Inn, 12881 Highway 61, Sterling, Colorado on October 2, 1979 at 10:30 A.M. Lunch will be served to members and their families.

The meeting will convene at 10:30 A.M. and activities of the past year will be reviewed.

Items of interest will include reports on Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director's Report.

One voting delegate and an alternate will be elected to serve a one-year term.

A director will be elected to serve on the Board of Director's for a three-year term.

Please return the stamped, addressed reservation card to your Director to enable him to make reservations for your lunch.

Checks will be distributed at the meeting to redeem the 1974 revolving funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIYMEN'S ASSN., INC.

James P. Camerlo, Jr.
President

Enclosure
Empire Dairymen's Assn.

North Washington Street, Thornton, Colorado 80241

Holyoke Enterprise
P. O. Box 297
Holyoke, Colorado 80734

Julesburg Advocate
P. O. Box 46
Julesburg, Colorado 80737

Mountain Empire Dairymen's Assn.

12450 North Washington Street, Thornton, Colorado 80241

Sterling Journal-Advocate
P. O. Box 1272
Sterling, Colorado 80751
NEWS RELEASE

CONTACT: Harvey J. Wilhelm

September 25, 1979

FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #15 members as they gather for their annual meeting at the Ramada Inn, Red Room, in Burlington, Colorado on October 3, 1979 at 7:30 P.M.," according to Tom Dobler, the district's representative to the milk-marketing cooperative's Board of Directors.

Dobler stated that, "There have been more changes in our country and industry in the past few years that ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occuring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

One reason dairy products, particularly cheese, were a major bargaining chip in the trade talks is that the European Economic Community (Common Market) produces large milk surpluses -- now 15 percent higher than their needs. About 20 percent of the farm value of their milk is paid in subsidies.

- more -

Goddess of the Rockies Milk, Inc.
The advertising and public relations arm of Mountain Empire Dairymen's Association (MEDA), Fort Collins Milk Producers Association, Western Colorado Milk Producers Association, and Mid-America Dairymen.
By contrast, the U.S. milk surplus last year was only 2.4 percent, and price supports cost just 1.9 percent of farm cash receipts. Thus, the EEC views the U.S. as a good place in which to dispose of some of their dairy surpluses.

The growth of the use of imitation dairy products is also of major concern to the dairymen. Due to recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market their products.

There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect one voting delegate and one alternate delegate for the coming year.

Checks totaling $8,374.52 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative for some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
September 20, 1979

Dear Member:

The District # 15 Annual Meeting will be held at the Ramada Inn, Red Room, Burlington, Colorado on October 3, 1979 at 7:30 P.M. Dinner will be served to members and their families.

The business session will convene immediately following dinner and activities of the past year will be reviewed.

Items of interest will include reports on: Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director's report.

One voting delegate and an alternate will be elected to serve for a one-year term.

Please return the stamped, addressed reservation card to your Director to enable him to make reservations for your dinner.

Checks will be distributed at the meeting to redeem the 1974 revolving funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIRYMEN'S ASSOCIATION, INC.

James P. Camerlo, Jr.
President

Enclosure
District 15

Flagler News
P. O. Box E
Flagler, Colorado 80815

Burlington Record
P. O. Box 455
Burlington, Colorado 80807

Cheyenne Wells Range-Ledger
P. O. Box 684
Cheyenne Wells, Colorado 80810

Stratton Press
P. O. Box 8
Stratton, Colorado 80836
NEWS RELEASE

October 12, 1979

FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #16 members as they gather for their annual meeting at the Golden Pheasant Restaurant, 2622 Cleveland Blvd. in Caldwell, Idaho on October 30, 1979 at 8:00 p.m.," according to Jerry Tlucek, the district's representative to the milk-marketing cooperative's Board of Directors.

Tlucek stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

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The growth of the use of imitation dairy products is also of major concern to the dairymen. Due to recent changes in the standards of identity and labeling requirements by the Food & Drug Administration, imitators will find it easier to market their products.

There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect one voting delegate and one alternate delegate for the coming year.

Checks totaling $33,046.82 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.

#
DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #16 members as they gather for their annual meeting at the Golden Pheasant Restaurant, 2622 Cleveland Blvd. in Caldwell, Idaho on October 30, 1979 at 8:00 p.m.," according to Jerry Tlucek, the district's representative to the milk-marketing cooperative's Board of Directors.

Tlucek stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

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Members attending will elect one voting delegate and one alternate delegate for the coming year.

Checks totaling $33,046.82 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.

#
October 15, 1979

Dear Member:

The District # 16 Annual Meeting will be held Tuesday, October 30, 1979, 8:00 P.M., at the Golden Pheasant Restaurant, 2622 Cleveland Blvd., Caldwell, Idaho. Dinner will be served to members and their families.

The business session will convene immediately following dinner and activities of the past year will be reviewed.

Items of interest will include reports on: Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director's Report.

One voting Delegate and an Alternate will be elected to serve for a one year term.

Please return the enclosed, stamped, addressed envelope to your Director to enable him to make reservations for your dinner.

Checks will be distributed at the meeting to redeem the 1974 Revolving Funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIRYMEN'S ASSOCIATION, INC.

James P. Camerlo, Jr.
President

Enclosure
NEWS RELEASE

CONTACT: Harvey J. Wilhelm
October 12, 1979
FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #17 members as they gather for their annual meeting at the Golden Pheasant Restaurant, 2622 Cleveland Boulevard in Caldwell, Idaho on October 30, 1979 at 8:00 p.m.," according to Al Stewart, the district's representative to the milk-marketing cooperative's Board of Directors.

Stewart stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

Among the challenges that will be addressed are the changes occurring in governmental policies that affect dairymen. For instance, as a result of the international trade agreements conducted in Geneva, dairymen may find their markets eroded and a reduction in their income because of the government's recommended increase in cheese import quotas.

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There will also be discussion on the endless list of problems the high cost of energy has created, and the problems facing dairymen as a result of rampant inflation.

Members attending will elect one director to serve on the Board of Directors for a three-year term. Also elected will be one voting delegate and one alternate delegate for the coming year.

Checks totaling $34,174.62 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #17 members as they gather for their annual meeting at the Golden Pheasant Restaurant, 2622 Cleveland Boulevard in Caldwell, Idaho on October 30, 1979 at 8:00 p.m.," according to Al Stewart, the district's representative to the milk-marketing cooperative's Board of Directors.

Stewart stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

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Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
October 15, 1979

Dear Member:

The District # 17 Annual Meeting will be held on Tuesday, October 30, 1979, 8:00 P.M. at the Golden Pheasant Restaurant, 2622 Cleveland Boulevard, Caldwell, Idaho. Dinner will be served to members and their families.

The business session will convene immediately following dinner and activities of the past year will be reviewed.

Items of interest will include reports on: Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director's Report.

A Director will be elected to serve on the Board of Directors for a three year term.

One voting Delegate and an Alternate will be elected to serve for a one year term.

Please return the enclosed, stamped, addressed reservation card to your Director to enable him to make reservations for your dinner.

Checks will be distributed at the meeting to redeem the 1974 Revolving Funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIRYMEN'S ASSOCIATION, INC.

James P. Camerlo, Jr.
President

JPC/mv
Enclosure
NEWS RELEASE

CONTACT: Harvey J. Wilhelm

October 12, 1979

FOR IMMEDIATE RELEASE

DAIRYMEN - "CHALLENGING THE 80's"

"The challenges facing dairy farmers in the decade of the 1980's will be discussed by Mountain Empire Dairymen's Association (MEDA) District #18 members as they gather for their annual meeting at Price's Cafe, 2444 Overland Avenue in Burley, Idaho on October 30, 1979 at 12:00 p.m.," according to Rex Gerratt, the district's representative to the milk-marketing cooperative's Board of Directors.

Gerratt stated that, "There have been more changes in our country and industry in the past few years than ever before in history. These changes are expected to continue through the 1980's bringing with them many challenges to dairymen."

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Members attending will elect one voting delegate and one alternate delegate for the coming year.

Checks totaling $24,080.40 will be distributed at the meeting to redeem the 1974 revolving fund certificates.

Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.
FOR IMMEDIATE RELEASE

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Mountain Empire Dairymen's Association is a milk-marketing cooperative of some 650 members, located in the mountain states area with headquarters in Thornton, Colorado.

#
October 15, 1979

Dear Member:

The District # 18 Annual Meeting will be held Tuesday, October 30, 1979, 12:00 P.M. at Price's Cafe, 2444 Overland Avenue, Burley, Idaho. Lunch will be served to members and their families.

The business session will convene immediately following dinner and activities of the past year will be reviewed.

Items of interest will include reports on: Political Action Trust (P.A.T.), Marketing, Base, Hauling, and the Director's Report.

One voting delegate and an alternate will be elected to serve for a one year term.

Please return the stamped, addressed, reservation card to your Director to enable him to make reservations for your lunch.

Checks will be distributed at the meeting to redeem the 1974 Revolving Funds.

Sincerely yours,

MOUNTAIN EMPIRE DAIRYMEN'S ASSOCIATION, INC.

James P. Camerio, Jr.
President

Enclosure
October 1, 1979

Dear Director:

It would be appreciated if you will read the following announcement at your District Meeting to help us publicize our meeting to be held in December.

Thanks,

Harvey J. Wilhelm
General Manager

WOULD YOU LIKE TO SEE AND HEAR THE RADIO AND TELEVISION MILK ADS BEFORE THEY'RE ON THE AIR? DO YOU KNOW WHAT SCHOOLS IN YOUR AREA ARE USING DAIRY COUNCIL'S FOOD...YOUR CHOICE PROGRAM?

FIND OUT ALL THIS AND MORE BY ATTENDING THE PRODUCER INFORMATION MEETING HOSTED BY DAIRY COUNCIL AND GODDESS OF THE ROCKIES ON DECEMBER 13TH AT THE REGENCY INN IN DENVER.

THE PROGRAM WILL INCLUDE:

A REVIEW OF THE 1980 ADVERTISING AND NUTRITION EDUCATION PROGRAMS.

A PREMIERE SHOWING OF THE REVISED FILM, "UNCLE JIM'S DAIRY FARM", WHICH IS USED EXTENSIVELY IN THE ELEMENTARY SCHOOLS.

LUNCH WILL BE SERVED.

SO, MARK YOUR CALENDARS NOW TO ATTEND THIS PRODUCER INFORMATION MEETING ON DECEMBER 13TH AT THE REGENCY...AND LOOK FOR YOUR NOTICES TO ARRIVE IN THE MAIL.

"Your nutrition education people"
October 1, 1979

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"Your nutrition education people"
Here is the list of newspaper publications you requested for this area:

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<th>Name</th>
<th>Address</th>
<th>Director</th>
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<td>News Tribune</td>
<td>819 Main</td>
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<td>The Idaho Statesman</td>
<td>1200 N. Curtis</td>
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<td>Boise, Idaho 83700</td>
<td>Jerry Tlucek</td>
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<td>J. A. Stewart</td>
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<td>Eastern Idaho Farmer</td>
<td>Idaho Falls, Idaho 83401</td>
<td>Rex Gerratt</td>
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<td>Shelley Pioneer</td>
<td>Shelley, Idaho 83274</td>
<td>Rex Gerratt</td>
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<td>Aberdeen Times</td>
<td>Aberdeen, Idaho 83240</td>
<td>Rex Gerratt</td>
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<td>Name</td>
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<td>Pocatello Shopper</td>
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<td>334 South Main</td>
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# FALL DISTRICT MEETINGS - PAGE TWO

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<td>11:30 A.M.</td>
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<td>11</td>
<td>Pfoest, Bob</td>
<td>10/2/79</td>
<td>Fort Morgan, Country Club 7:PM</td>
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<td>12</td>
<td>Hertzke</td>
<td>10/25/79</td>
<td>Ramada Inn, Hiway 14 &amp; I -25 FT Collins</td>
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<td>13</td>
<td>Newton, R.</td>
<td>10/2/79</td>
<td>Holiday Inn, Sterling Colorado</td>
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<td>14</td>
<td>Camerlo</td>
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<tr>
<td>15</td>
<td>Dobler, Tom</td>
<td>10/3/79</td>
<td>Ramada Inn, (Red Room) Burlington, Colorado</td>
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<td>6</td>
<td>Wiedeman</td>
<td>10/24/79</td>
<td>Ebony Room, Evans Co</td>
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<td>18</td>
<td>Gerratt</td>
<td>10/30</td>
<td>Noon</td>
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<td>17</td>
<td>Stewart</td>
<td>10/30</td>
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<tr>
<td>16</td>
<td>Tlucek</td>
<td>10/30</td>
<td>Evening</td>
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District Meetings

Fall District Meetings are now underway. Make plans to attend yours now. Besides hearing from management and staff about your co-op, elections of Delegates and Alternates will be held, as well as elections of Directors in six districts: 1, 7, 10, 13, 14, and 17. Staff reports will include reports on Political Action Trust, Marketing, Base, and Hauling. A review of the past year's activities will be made.

District #1
Tuesday, October 16, 1979, 7:30 P.M., Moose Hall, Longmont Colorado

District #2
Monday, October 8, 1979, 7:00 P.M., First Congregational Church, Eastlake, Colorado

District #3
Tuesday, September 25, 1979, 12:00 P.M., Holiday Inn, Thermopolis, Wyoming

District #4
Wednesday, September 26, 1979, 12:00 P.M., Kings Inn, Torrington, Wyoming

District #5
Tuesday, October 23, 1979, 7:00 P.M., Ebony Room, Evans, Colorado

District #6
Wednesday, October 24, 1979, 7:00 P.M., Ebony Room, Evans, Colorado

District #7
Thursday, October 11, 1979, 7:30 P.M., St. William's Catholic Church, Fort Lupton, Colorado

District #8
Wednesday, October 10, 1979, 7:30 P.M., Harry's Steak House, LaVeta, Colorado

District #9
October 11, 1979, Thursday, Noon Time, Grape and Grain Rest., Colorado Springs, Colorado

District #10
Wednesday, October 3, 1979, 11:30 A.M., J. B. Steak House, Highway 24, Limon, Colorado

District #11
Tuesday, October 2, 1979, 7:00 P.M., Fort Morgan Country Club, Fort Morgan, Colorado

District #12
Thursday, October 25, 1979, 7:00 P.M., Ramada Inn, Highway 14 and I-25, Fort Collins, Colorado

District #13
Tuesday, October 2, 1979, 10:30 A.M., Holiday Inn, Sterling, Colorado

District #14
Tuesday, October 9, 1979, 7:30 P.M., Sal's Paradise Rest., Canon City, Colorado

District #15
Wednesday, October 3, 1979, 7:30 P.M., Ramada Inn (Red Room), Burlington, Colorado

District #16
Tuesday, October 30, 1979, Evening **

District #17
Tuesday, October 30, 1979, Evening **

District #18
Tuesday, October 30, 1979, 12:00 P.M., Price's Cafe, 2444 Overland, Burley, Idaho

** Not Completely Scheduled at Publication Time
Thermopolis, Wyoming — The annual business meeting for the Mountain Empire Dairymen’s Association (MEDA) District three will be held here, September 25.

Lunch will be served at 12:00 noon to MEDA members and their families at the Holiday Inn.

Gale Lange of Riverton, Wyoming, district three representative on the board of directors of MEDA, said the annual district meetings provide the association with an opportunity to present their annual business reports directly to its members in each of the 18 districts. Orders and reports on the financial status of the association will be given.

Members attending the meeting will be asked to elect one voting delegate and one alternate for the coming year. Discussion is scheduled on a proposed new base plan for 1980-1981. Checks totaling $_____ will be distributed at the meeting to redeem the 1973 revolving fund certificates.

Lange said the agenda for this year’s district meetings calls for each district representative to give a presentation on the changes occurring in the association and the challenges dairymen will be facing in the coming decade.

"I said there have been more changes in our country and cooperative in the past few years than ever before in history."
These changes are expected to continue through the 1980's, bringing with them many challenges to dairymen. The coming decade has been heralded as the decade of decision for dairymen.

Among the challenges that will be addressing are the changes occurring in governmental policies that affect dairymen. In the past the United States has set policy to provide price supports to insure adequate domestic production. Now, dairymen find themselves locked into a world market, as illustrated by the multi-lateral trade negotiations, and must align themselves to this condition.

There are changes taking place in the standards and labeling of imitation products. These filled and imitation products are threatening the dairyman's ice cream and cheese markets. There will offer some discussion on this topic.

There will also be discussion on the endless list of problems the high cost of energy has created, and some talk on the problems facing all consumers as a result of rampant inflation.

Mountain Empire Dairymen's Association is a milk marketing cooperative headquartered in Thornton, Colorado. It is controlled by a board of dairy farmer directors elected from its own membership.
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Lange said there have been more changes in our country and cooperative in the past few years than ever before in history.
These changes are expected to continue through the 1980's, bringing with them many challenges to dairymen. MEDA's management and farmer leaders will be making more decisions, and at a faster pace, than ever before. The coming decade has been heralded as the decade of decision for dairymen.

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MEDA NEWS

* * * COMMUNICATIONS ASSIGNMENT * * *

TO  Mark  DATE  8-6-79

TITLE OR DESCRIPTION OF ARTICLE Annual District Meetings

WITH PICTURES  Yes  APPROXIMATE LENGTH Sun 1978 Article

DEADLINE  August 20-

TO BE USED  MEDA News (Sept)  Contact person Bill Tishbaugh

V  Press Release  Telephone Ext. 2148

OTHER (Explain)

REMARKS  See both press release file & MEDA News Article. Contains such info as Whitley Cup, up for election, Quality Certificate Winners, Agenda, etc. See me for further details.

Assignment Approval
District Meeting File

MILK'S THE ONE

to: Lynn

See me on this request for Belt Buckles.

from: Harvey

date: 10-10-79
Donnie Knauer 19764 Rd t-5 Fort Morgan Colo. 80701
Brian Heitschmidt 19167 Rd 12 RFD Fort Morgan
Donnie Darver 130 Balsam Log Lane Ft. Morgan RT.2
Ft. Morgan, 80701
601 Hi Plains Dairy
AGENDA

1979 - ANNUAL DISTRICT MEETINGS

1. Call to Order

2. Proof of Notice of Meeting

Bill mes