

strawberry
SUN
rise

2 CUPS APPLE JUICE
2 BANANAS
3 CUPS STRAWBERRIES

Harvest BEND

This poster features a pink background with a central illustration of a blender. The blender is filled with ingredients: two cups of apple juice, two bananas, and three cups of strawberries. The text 'strawberry SUN rise' is written in a stylized font on the left. The Harvest BEND logo is at the bottom.

Berry Blast

3 CUPS ORANGE JUICE
2 CUPS BLUE BERRIES
2 BANANAS
CONDENSED MILK

Harvest BEND

This poster has a light blue background with a central illustration of a blender. The blender contains three cups of orange juice, two cups of blueberries, two bananas, and condensed milk. The text 'Berry Blast' is at the top. The Harvest BEND logo is at the bottom.

BANANA
BOOST

3 BANANAS
2 CUPS CONDENSED MILK
3 ORANGE SLICES

Harvest BEND

This poster has a yellow background with a central illustration of a blender. The blender contains three bananas, two cups of condensed milk, and three orange slices. The text 'BANANA BOOST' is at the top. The Harvest BEND logo is at the bottom.

Artist Statement:

Kendall Akin

As a Graphic Designer, I strive to communicate ideas that inspire, inform, and captivate consumers through creating purposeful and intentional art. I find influence everywhere I go: the way finding in a museum, the font used in the credits for a movie or the menu at my favorite restaurant. I also find influence in current events and the social movements in our society. I have a passion for turning the things I read in the news into visuals.

I have always been a visual learner and this way of learning transformed into a passion for creating those visuals. The question “why” has always enticed me and pushed me to keep the consumer in mind and not just my personal vision. I tend to lean towards designing marketing materials for events, causes or an overall brand. Personally these materials seem to be the most purposeful and I appreciate a good call to action. Throughout my work, I like to incorporate pops of color while still maintaining a clean, simple look and feel.

Title**Original Format**

Figure 1: Harvest Blend Poster Series	Illustrator, 11 in x 17 in
Figure 2: Harvest Blend Web Design	XD, 12 in x 9 in
Figure 3: Harvest Blend UX/UI Design	Illustrator, 10 in x 17 in
Figure 4: Wild Bunch Magazine Spread	InDesign, 8 in x 11 in
Figure 5: Avett Brothers Vinyl	Illustrator, 16 in x 16 in
Figure 6: Tomorrow Today Poster	Illustrator, 11 in x 17 in
Figure 7: Tomorrow Today Web Design	XD, 12 in x 9 in
Figure 8: Tomorrow Today Badges	Illustrator
Figure 9: Tomorrow Today Water Bottle	Illustrator
Figure 10: Music Festival Infographic	Illustrator,



Figure 1: Harvest Blend Poster Series

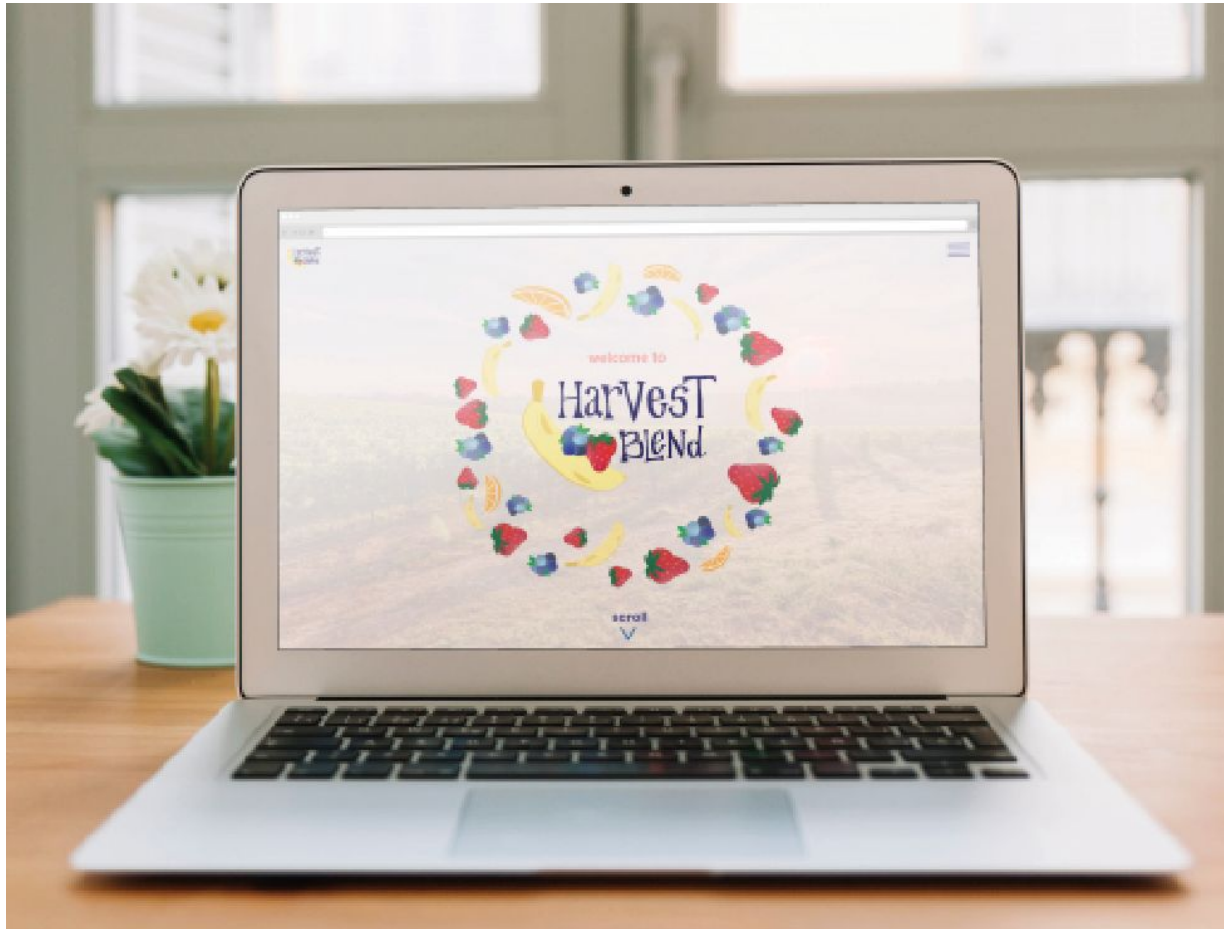


Figure 2: Harvest Blend Web Design

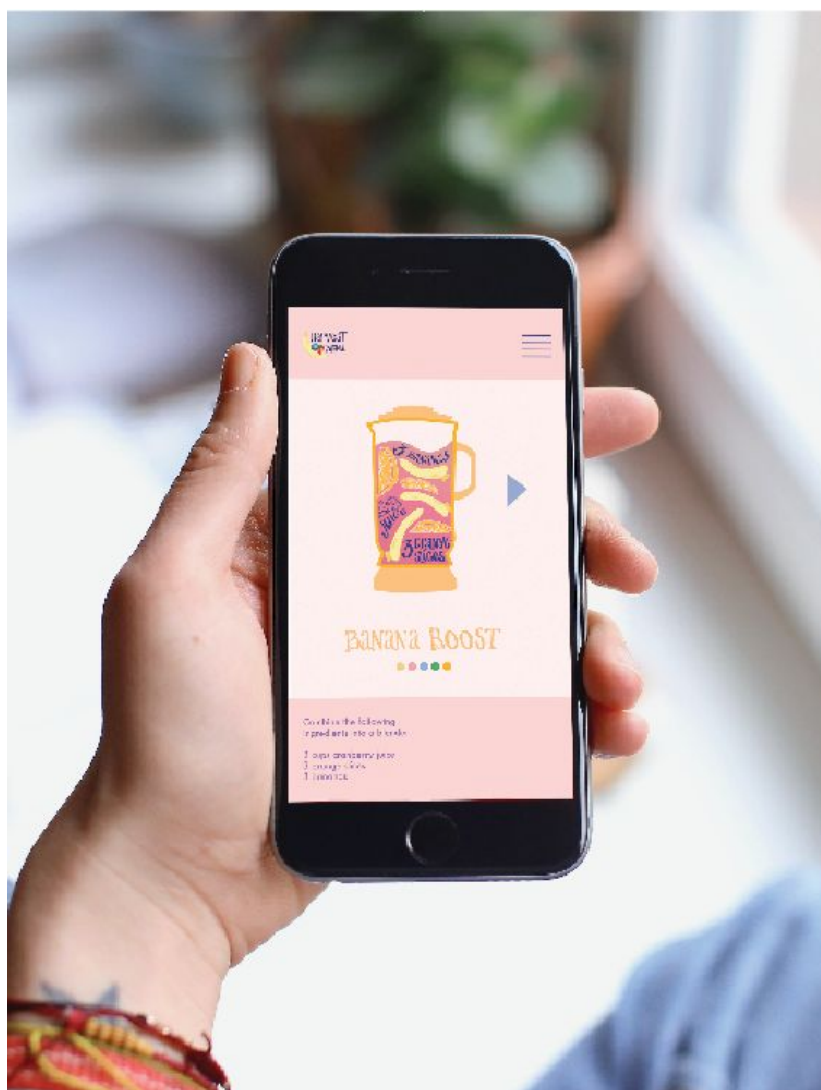


Figure 3: Harvest Blend UX/UI Design



Figure 4: The Wild Bunch Magazine Spread



Figure 5: Avett Brothers Vinyl



Figure 6: Tomorrow Today Poster

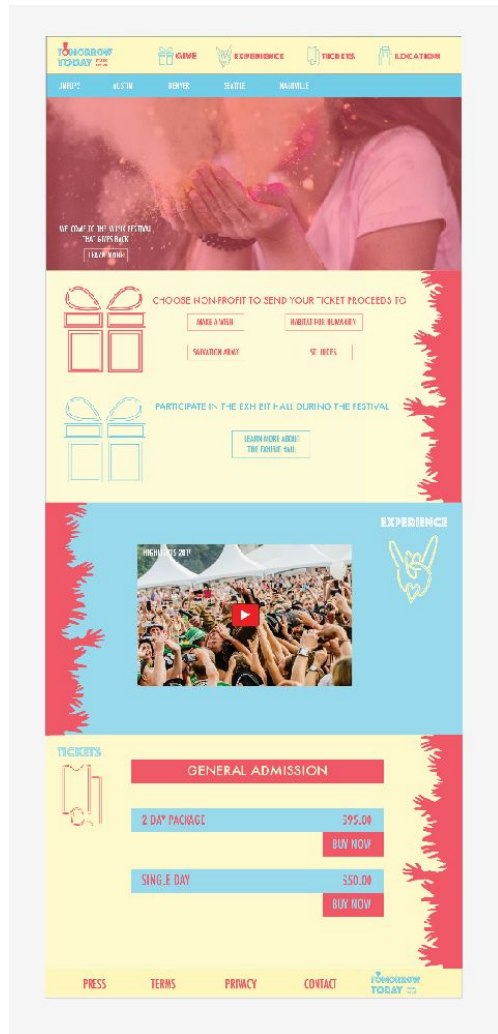


Figure 7: Tomorrow Today Web Design

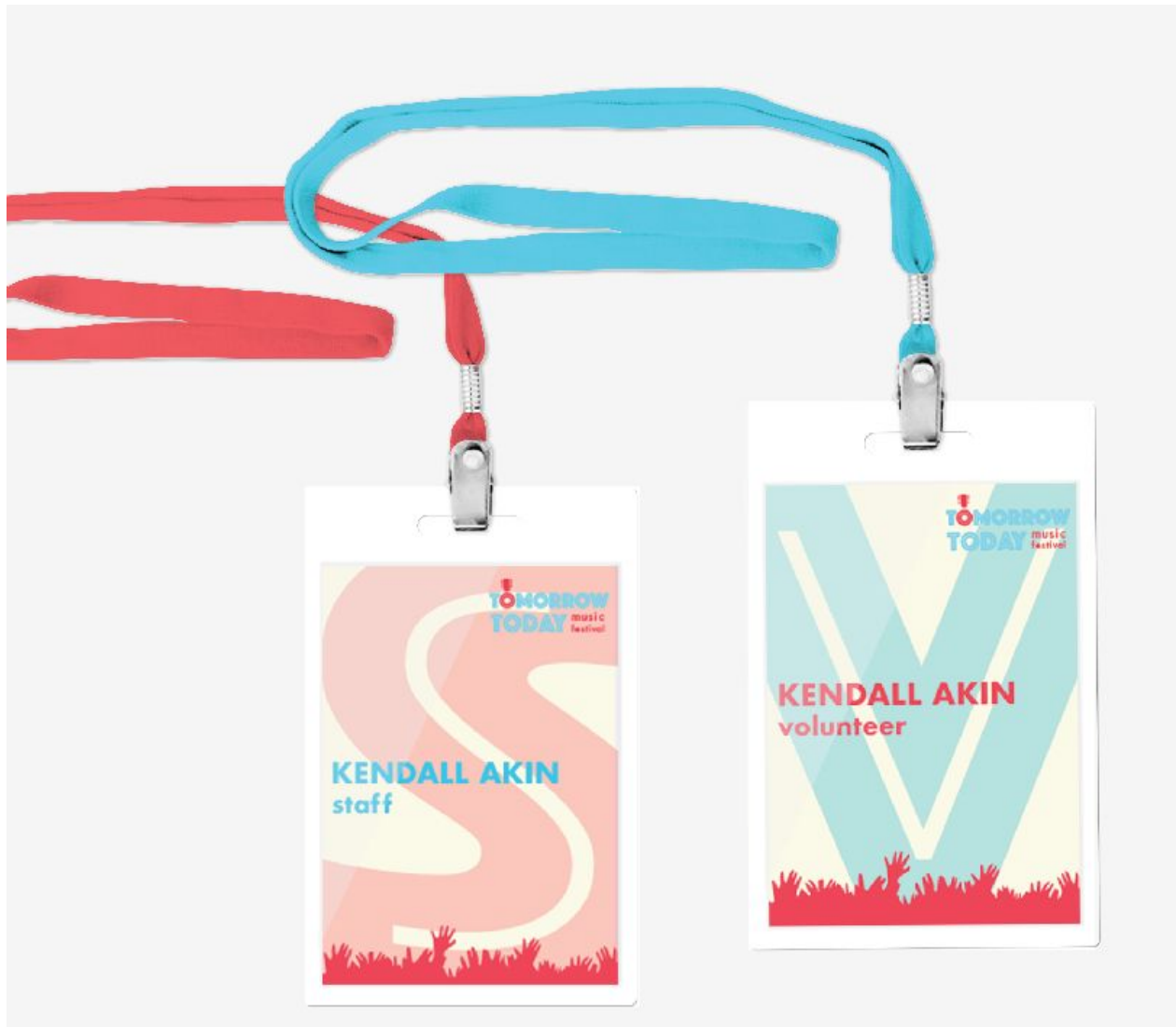


Figure 8: Tomorrow Today Badges



Figure 9: Tomorrow Today Water Bottle



Figure 10: Music Festival Infographic