

Artist Statement:

Connor Gold

Design Consulting, Creative Engineering, and Graphic Development. I strive to create an aesthetically pleasing visual realm to which a viewer can address and gain a sense of identity, vision, personal connection, and relevance towards the world outside of design. My work consists of illustrations, web identities, typographical treatments and graphic arts to convey messages towards clients and viewers, who would otherwise be unable to convey these messages themselves.

Through the use of illustration, and a background art history, I am able to call upon a multitude of different styles, techniques, and time periods to successfully convey and provide meaning towards an idea, and provide an aesthetic of which is pertinent towards the underlying message of a brand as a whole. Skilled in many different adobe products such as Photoshop, Illustrator, and InDesign, I have been able to successfully provide design consulting and development with clients through freelance work for around 5 years, and have worked on a range of projects from the rebranding of a law firm, to the illustration of a graphic novel.

The drive for creation has been evident throughout my life in many significant ways dating back to early childhood - and the flow of creativity can be seen throughout the majority of my works. From illustration to graphic development; from marble sculpting to photography - I have always had an extreme passion and love to imagine and create, and I have always been curious as to where it will take me next.

Title**Original Format**

Figure 1: Telluride Bluegrass Festival Poster	Illustrator, 17inx22in
Figure 2: The Reinvention Collaborative Poster 1	Illustrator, 17inx22in
Figure 3: The Reinvention Collaborative Poster 2	Illustrator, 17inx22in
Figure 4: Blue Ranger Logo	Illustrator, 5inx10in
Figure 5: Blue Ranger Stationary	Photoshop, 17inx11in
Figure 6: Blue Ranger Environmental Poster	Illustrator, 17inx22in
Figure 7: Blue Ranger Outdoor Campaign	Photoshop, 17inx11in
Figure 8: The Reinvention Collaborative Web Design	Photoshop, 11inx17in
Figure 9: Spot Illustration Main	Illustrator, 11inx17in
Figure 10: Spot Illustration Two	Illustrator, 10inx10in



Figure 1: Telluride Bluegrass Festival Poster



Figure 2: Reinvention Collaborative Poster One



Figure 3: Reinvention Collaborative Poster Two



Figure 4: Blue Ranger Logo



Figure 5: Blue Ranger Stationery



Figure 6: Blue Ranger Environmental Poster



Figure 7: Blue Ranger Outdoor Campaign

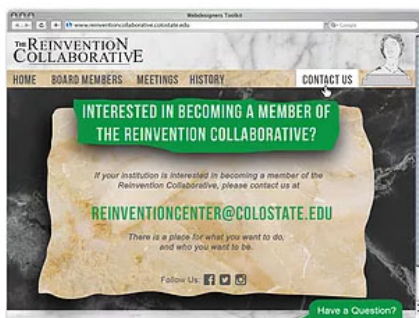
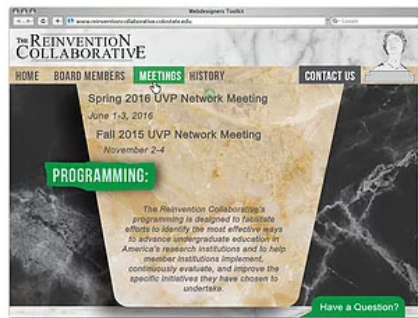
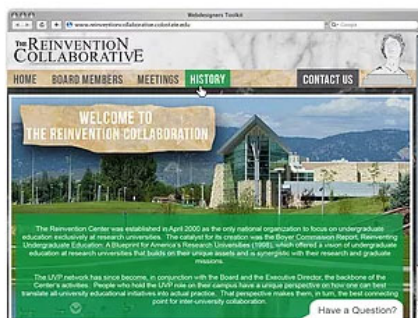
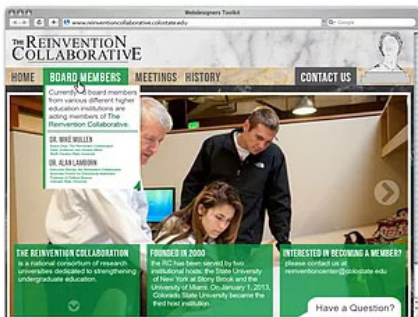


Figure 8: The Reinvension Collaborative Web Design

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PLATES MEET.

NATIONAL PARK SERVICE

Figure 9: Spot Illustration Main

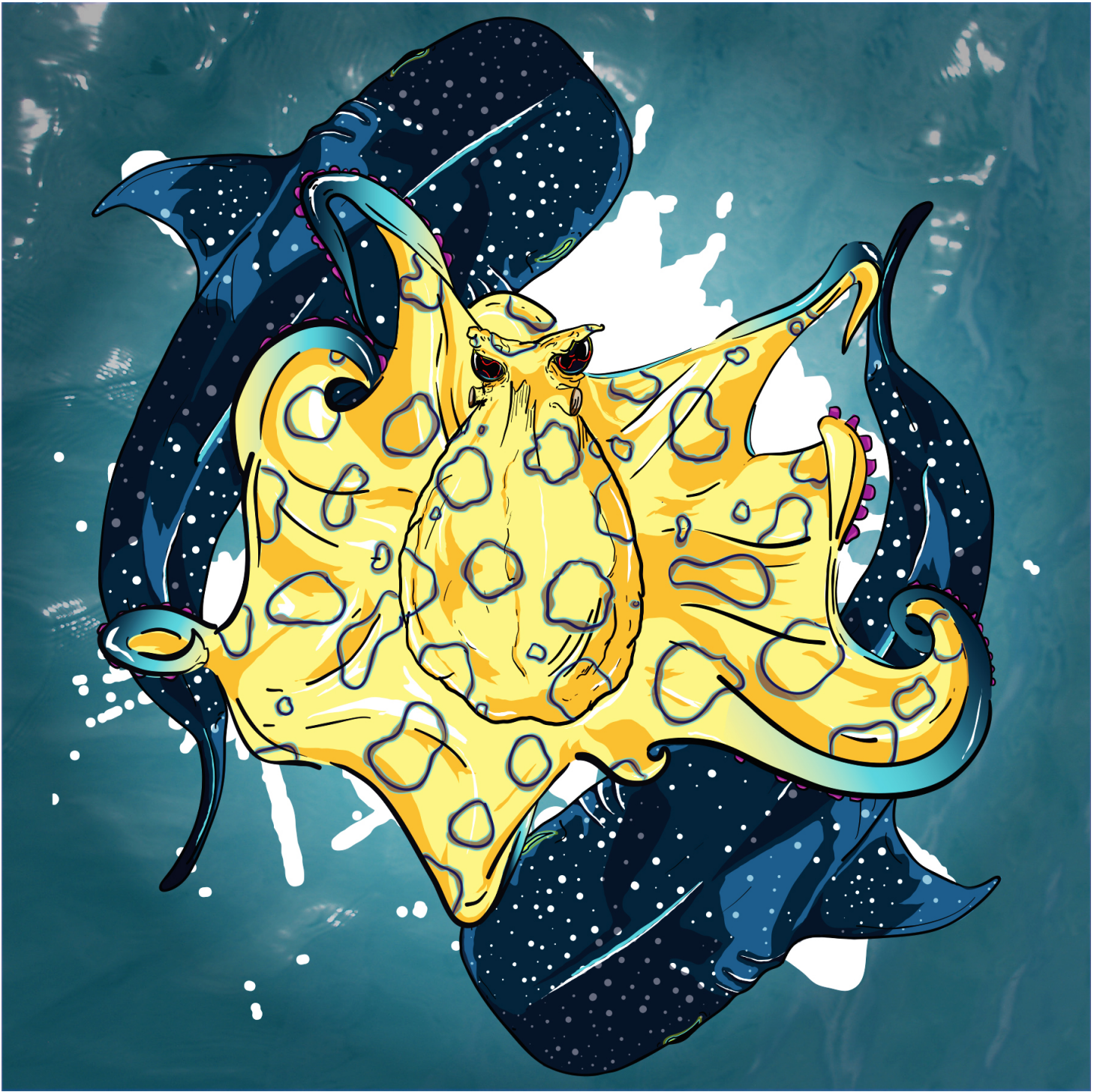


Figure 10: Spot Illustration Two