July 24, 1974

TO: ALL MEMBERS OF CCFA PUBLIC RELATIONS COMMITTEE AND MEMBERSHIP COMMITTEE

FROM: Neil Skau, Jr.

SUBJECT: JOINT COMMITTEE MEETING

A joint meeting of the Public Relations Committee and the Membership Committee will be held at 12:00 noon on Monday, August 5, 1974, at the Red Steer at Lucerne, Colorado. This will be a lunch meeting so we would appreciate it if you would let us know if you will be present or not.

This Notice Sent To:

Lloyd Kindsfater
Leonard Litzenberger
Charles Genova
James McKay
Craig Anderson
Henry Brunner
Walter Danielson
Donald Dreyer
Ruben Herbert
William R. Koehler
Dr. Coffman
Manuel Rother
Kenneth Quayle

Hank Schneider
Harold Stroh
James Svedman
Don Thompson
Glen Anderson
Robert Dorsey
Robert Kula
Gene Inloes
H. Richard Farr
James Henry
President Bill Webster
October 25, 1974

TO: ALL MEMBERS OF THE CCFA PROMOTION & PUBLIC RELATIONS COMMITTEE

FROM: DON THOMPSON, CHAIRMAN

SUBJECT: CCA AND CCFA JOINT PUBLICITY EFFORT

A joint meeting of the COLORADO CATTLE FEEDERS ASSOCIATION Promotion and Public Relations Committee and the Colorado Cattlemen's Association Beef Promotion Committee will be held at the Holiday Inn North (49th and the Valley Highway) at 1:30 p.m. on Friday, November 1, 1974.

Representatives of McDonalds Hamburger chain will be on hand to discuss a beef promotional effort.

Please attempt to make this meeting.
POLICY ON CATTLE FEEDER PUBLICITY AWARD

AWARDS

1. Three awards to be presented.
2. Recipients may be from in-state or out-of-state.
3. Selection:
   A. Recommendation from CCF member
   B. Must submit articles, briefs or write-ups of individual's background and performance.
   C. Final selection must be approved by a majority vote of the Public Relations Committee.
   D. Candidate can be from any media; newspaper, radio, television. They can be all of one segment.
4. Purpose
   The purpose of the award is to show appreciation of media reflecting the industry to the general public.
5. Award
   A. Plaque-engraved
   B. Letter of Appreciation
   C. Expense paid trip to annual meeting and banquet.
COLORADO CATTLE FEEDERS
JULY 11, 1973

PUBLIC RELATIONS COMMITTEE MEETING

Members Present: Gene Enloes
Lloyd Kindsfater
Jerry Robbe
Neil Skau, Jr.
Bill Webster

Policy On Cattle Feeders Publicity Award

Awards

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2. Recipients may be from in-state or out-of-state
3. Selection:
   A. Recommendation from CCF member
   B. Must submit articles, briefs or write-ups of individuals background and performance.
   C. Final selection must be approved by a majority vote of Public Relations Committee.
   D. Candidate can be from any media; newspaper, radio, television. They can be all of one segment.
4. Purpose of award; to show appreciation of media reflecting the industry to the general public.
5. Award -
   A. Plaque - engraved
   B. Letter of Appreciation
   C. Expense paid trip to annual meeting and banquet.

Other Items On Agenda

Follow-up

New and improved Bunk - will be in effect in July - paper to be used up.

Logo

A definite need - requirements to be turned over to Colorado Beef Board Marketing Department.

Mail Out

Cease mail outs for complaints from members - Replies were few and those were complimentary. Some returned with paid dues.
Suggestion:

In the Bunk members to voice complaints to Board Members and in turn to be reviewed at Directors meeting.

James F. Reeman