

STAY CONNECTED

A Newsletter for Morgan Library Friends and Supporters

Issue 28 - SPRING 2017

INSIDE:

3 LETTER FROM THE DEAN:
PAY IT FORWARD

4 PRIMO SEARCH TOOL
IS NOW LIVE!

10 MURRAY CELEBRATION
OF LIFE



PRIMO

SEARCH MORE, FASTER.



MORGAN LIBRARY
COLORADO STATE UNIVERSITY

STAY CONNECTED

Issue 28 – Spring 2017

A Newsletter for Library Friends
and Supporters

Visit us online at
lib.colostate.edu

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Contact us with your feedback:
library_marcom@colostate.edu

An equal-access and
equal-opportunity University

Spring hours for the Morgan Library:

Monday-Thursday 7 a.m.-midnight
Friday.....7 a.m.-10 p.m.
Saturday..... 9 a.m.-10 p.m.
Sunday noon-midnight

The Cube is open 24/7 with a student ID.

Check us out on social media:

Facebook: bit.ly/CSULibrariesFacebook

Instagram: [csumorganlibrary](https://www.instagram.com/csumorganlibrary)

Twitter: bit.ly/CSULibrariesTwitter

Pinterest: pinterest.com/CSUMarCom

YouTube: <http://bit.ly/1ii6APa>

Ask Us! lib.colostate.edu/help/ask-us



CONTENTS

Primo Search Tool Illustration | Cover

From the Dean: *Pay It Forward* | 3

Primo Search Tool Is Now Live | 4

Water Tables 2017 | 6

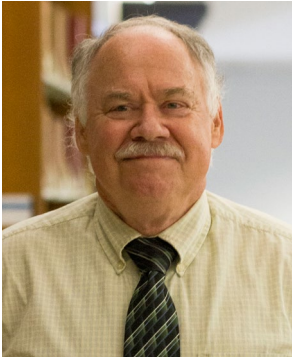
Looking Ahead: Jim Davidson & Kevin Vaughan | 7

Love Your State Day of Giving is April 19 | 7

Sustaining Morgan Library's Future | 8

What They Are Reading | 9

Murray Celebration of Life | 10



PAY IT FORWARD

Friday night has been, and is, movie night for the family. One of our favorites was *Pay It Forward*, a movie released in 2000 starring Haley Joel Osment. The theme is that a recipient of a favor “pay forward” three good deeds, or favors, in return for the original favor, thereby creating an ever-increasing explosion of good deeds. This movie made a significant impact not only on me and my family, but also on society – a Web search yields a Pay It Forward Day, a Pay It Forward Movement and, indeed, much other evidence that this theme has penetrated society. What a fantastic concept! As an aside, we also enjoyed the British comedy *Millions*, where two boys find a large satchel of cash and begin distributing it where they deem it will do the greatest good.

I suppose I am a sap for “do-gooder” movies. Be that as it may, CSU Libraries has embraced this concept that we feel aligns with Colorado State University’s mission as a land-grant University to serve our community and our state. In this regard, for the past six years, we have hosted workshops for the Northern Colorado K-16 community on new and emerging technologies.

These workshops are offered free of charge and are at an introductory level. We specifically target K-16 communities to give them the perspective, insight, and tools to initiate such programs in their own environments. Attendance has ranged from more than 150 to almost 300 participants.

This is one way in which we Pay It Forward. We also jointly sponsor author programs with the Poudre River Public Library District. If you would like to be put on our mailing list for either type of program, please send an e-mail so requesting to Bruce.Hallmark@Colostate.edu, our development officer.

Given the distressing directions of public discourse prevalent today, I think the best thing we can do is rededicate ourselves to each other. Therefore, I encourage all of you to join us in such worthwhile endeavors, and pay it forward in your own ways.

Patrick J. Burns

Patrick Burns
Vice President for Information Technology
and Dean of Libraries
Colorado State University



Students work with the Google Liquid Galaxy feature in Morgan Library.

PAST WORKSHOPS

GOOGLE SEARCH
2012

GOOGLE SEARCH
GOOGLE EARTH
2013

GOOGLE SEARCH
GOOGLE EARTH
GOOGLE LIQUID GALAXY
2014

GOOGLE SEARCH
GOOGLE EARTH
LIBRARY OF THE FUTURE
2015

APPLE DAY:
EDUCATION APPS
AND ACCESSIBILITY
2016

PERSONAL VIRTUAL
REALITY
CONTENT WORKSHOP
2017

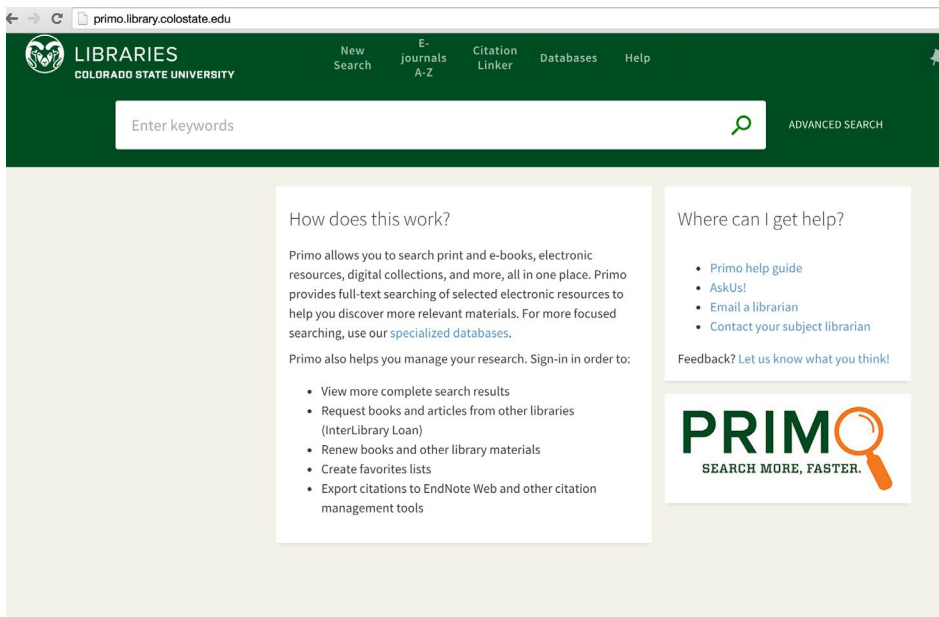
PRIMO



SEARCH MORE, FASTER.

CSU Libraries launches
fast, personalized
search engine





Features

Primo allows users to search the Libraries' catalog and many databases in one place. Primo searches these resources to retrieve relevant materials by various search criteria including keyword, title, author, etc. Primo searches articles and databases to retrieve relevant materials, and since it is not restricted to just a keyword or title, you can search by almost anything.

Discovery on-the-go means Primo is accessible from most devices – iPhone, Android, tablet and more – so users will have a fresh and intuitive web experience when searching content.

Access to the user's CSU Libraries account is part of Primo, instead of being in a separate location from the search. This feature will help users request items and streamline off-campus access to the search. Primo allows users to login and gain access to most electronic resources from off campus.

Relevancy ranking in Primo uses algorithms to deliver content that is relevant to the search context. Serendipitous discovery allows one to learn and explore content through automatic recommendations and virtual browsing.

Maximizing the Impact of the CSU Libraries

In a time when access to information is almost instantaneous using the Internet, Primo helps promote the visibility of library services and resources. With increased visibility through Primo, users can discover more of what CSU Libraries has to offer.

Support for academic research is provided through the Primo Central Index where hundreds of millions of scholarly e-resources are aggregated. Promotion of local content enables the library to feature digital collections and brand visibility tailors Primo's look and feel to create a discovery environment unique to CSU Libraries.

Nearly 2,100 global institutions use Primo to encourage library discovery and enhance the search experience. This launch will provide greater institutional value and support for CSU students, faculty, and staff.

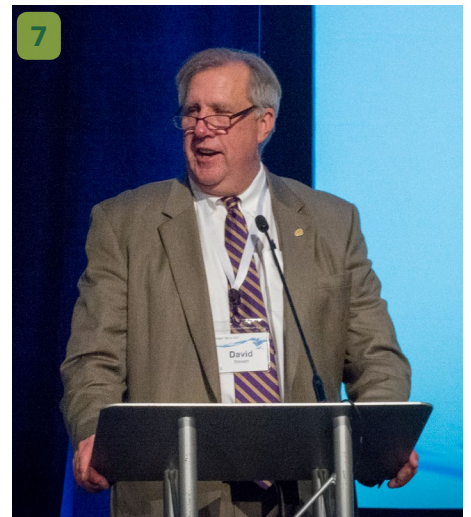
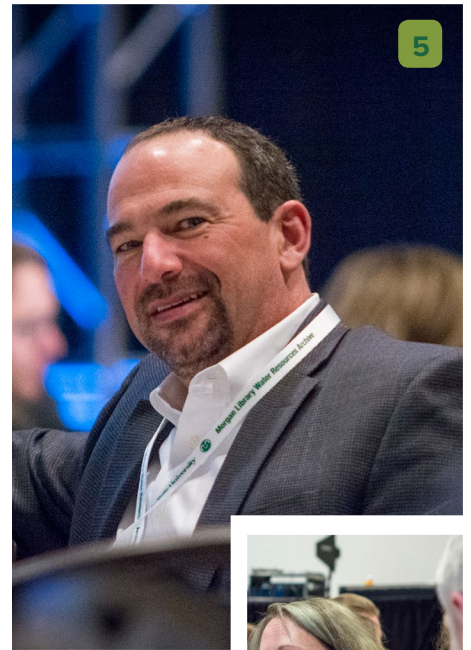
For more information about Primo, please contact Suzi.White@colostate.edu.

STAY CONNECTED TO ACCESS PRIMO AT
PRIMO.LIBRARY.COLOSTATE.EDU

Search more, faster. These are features of the new Primo search tool that is available now through the CSU Libraries.

Primo allows users to:

- Search many resources at once
- Access from any device
- Access their CSU Libraries account
- Explore and discover content more readily



Water Tables 2017

Water Tables 2017: Refilling the Leadership Reservoir recognized established and emerging water professionals for their leadership qualities on Thursday, Jan. 26, at the Hyatt Regency Denver Tech Center. Attendees engaged with Aspinall Award recipients, Water Leaders Program alumni, and other professionals. As a fundraising dinner for the Water Resources Archive, \$32,000 was raised that night.

The event was held in conjunction with the Colorado Water Congress annual convention. More than 20 companies and organizations sponsored the evening, with the platinum sponsor being the Colorado Water Conservation Board. These sponsorships enabled 17 students — future water leaders — from Colorado State University, the University of Wyoming, and Metropolitan State University of Denver to participate.

1. Archivist Patty Rettig introduces the evening's theme, "Refilling the Leadership Reservoir," by announcing the newest collection donation: the papers of former state representative and water leader, Diane Hoppe.
2. Table host Don Ament, a farmer, rancher, and consultant at Brown and Caldwell, demonstrates leadership by listening to guests at his table.
3. Jackie Brown carefully listens to her tablemates.
4. MaryLou Smith contributes to the discussion.
5. Bill Caille enjoys the evening.
6. Table host Laura Chartrand, deputy attorney general for natural resources and environment at the Colorado Department of Law, makes a point for her table.
7. Water Tables committee member, David Stewart, concludes the evening by thanking sponsors, hosts, and attendees.

#CSUWaterTables Social Media Engagement During the Event



EmilieeeeeA
@emita153

Following

Thanks @CSUMorganLib and sponsors for a great #CSUWaterTables event! Appreciated the student sponsorships. #WaterLeaders



Rebecca Hill
@RebeccaHillEcon

Following

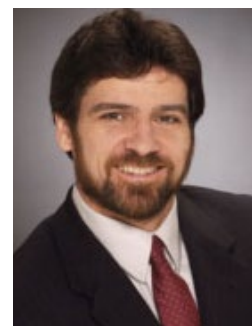
#CSUwatertables great conversations about empowering leadership with Travis Smith at water tables.

EVENTS & ACCOMPLISHMENTS

LOOKING AHEAD: JIM DAVIDSON & KEVIN VAUGHAN

The Ledge tells the story of Jim Davidson's journey up Washington's Mount Rainier with his best friend, Mike Price. Davidson soon found himself alone underneath snow and ice after a cave-in dropped them inside a glacial crevasse. *The Ledge* speaks to Davidson's experience with lost friendship, his battle against nature, and his path to hard-won wisdom.

Davidson is climbing Mount Everest this summer and will have just returned to Fort Collins before speaking, with co-author Kevin Vaughan, as part of the Evening with an Author Series in September. Join us to hear Davidson's motivational story of inspiration and wisdom in September.



Kevin Vaughan and Jim Davidson, authors of *The Ledge*, will speak as part of the Evening with an Author Series.

STAY CONNECTED WITH DAVIDSON'S JOURNEY TO MOUNT EVEREST:

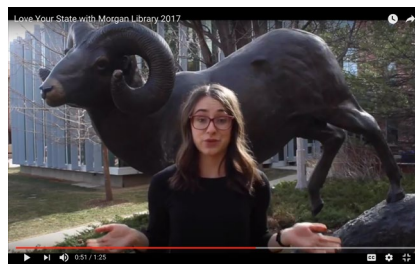
TWITTER: @CSUMORGANLIB
@CLIMBERJIM

JOIN US FOR THE DAY OF GIVING ON APRIL 19



Help us reach our goal of 3,000 gifts in one day! And, this year, you can double your impact, thanks to \$118,000 in matching gift challenges! Give to the area on campus you love the most, and honor CSU's mission of making an exceptional college education available to everyone.

WATCH OUR MORGAN LIBRARY VIDEO: [YOUTU.BE/9X-8KEUArTW](https://youtu.be/9X-8KEUArTW)



DON'T FORGET TO CHECK OUT THE LOVE YOUR STATE PHOTO ALBUM TO SEE HOW THE CSU COMMUNITY LOVES THEIR STATE.
LOVEYOURSTATE.COLOSTATE.EDU

SUSTAINING MORGAN LIBRARY'S FUTURE

By: Dr. John H. Fitch

As a scientist with M.S. and Ph.D. in ecology and environmental science, I have taught, conducted research, and developed policy on sustainability and environmental issues in academic, government, and nonprofit leadership positions. Recently, I built a sustainable home in Redstone Canyon, near Horsetooth Rock, visited by more than 600 people including college classes, the public, and energy experts from Russia and Ukraine. I am writing a book on my sustainable home and the experience.

What is “sustainability?” Dr. Gro Bruntland, who spoke last year at Colorado State University, said it best in *Our Common Future*, a report issued in 1987 by the World Commission on Environment and Development that she chaired:

“This Commission believes that people can build a future that is more prosperous, more just, and more secure. ...Humanity has the ability to make development sustainable — to ensure that it meets the needs of the present without compromising the ability of future generations to meet their own needs. ...We see the possibility for a new era of economic growth, one that must be based on policies that sustain and expand the environmental resource base.”

How is Morgan Library becoming a CSU “sustainability flagship?” Measures that we, as a committee, are discussing include: 1) fostering outreach both on campus and in surrounding communities; 2) creating an open, comfortable, inviting, and stimulating student-centered learning environment; 3) providing state-of-the-art computer, printer, and IT technology accompanied by available,



knowledgeable, and dedicated librarians and IT experts; and 4) a physical building that exemplifies sustainability through state-of-the-art features, such as energy efficiency in lighting, heating, and cooling; effective insulation; renewable energy production; effective daylighting accompanied by state-of-the-art multi-paned and reflective filmed windows; and nontoxic recycled carpeting.

I am proud to work with Colorado State University because of its dedication to teach about and work toward a sustainable future. CSU's recent pledge by President Tony Frank to produce sufficient renewable energy to completely offset the University's electricity needs by 2030 is a tangible example of that commitment. Therefore, I am pleased to chair the Morgan Library Sustainability Committee and to represent Morgan Library on the CSU President's Sustainability Committee.

Universities committed to sustainability offer their students a “sustainable future” along with academic degrees, because they model what they teach and advocate. Within that context, college libraries should be the “sustainability flagships of learning and teaching” because they provide the

intellectual and educational resources and “atmosphere” for all academic faculty and students.

Stay connected for future updates, as we work together with others at Colorado State University to build tomorrow's sustainable future for Morgan Library today!

Dr. Fitch has a special interest in fostering regenerative and sustainable futures at local, state, bioregional, and international levels. As a way of personally demonstrating what he advocates, he lives and works in a sustainable house in Redstone Canyon above Loveland and Fort Collins, Colo., that has been visited by more than 600 people since it was built in 2010. In government, he has been a Smithsonian Institution scientist and later a White House Fellow in the Carter Administration. In nonprofit organizations, he has been chief scientist for the Massachusetts Audubon Society; founding president and senior fellow for the Mainewatch Institute; and president and CEO of The Conservancy of Southwest Florida.

STAY CONNECTED FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

DRJOHNHFITCH@GMAIL.COM

WHAT THEY ARE READING

THAT BOOK LOOKS GOOD: DISPLAYS AT MORGAN LIBRARY

By: Jocelyn Boice



CAM the Ram with *The Magical Life of Long Tack Sam*.

For many years, CSU Libraries has organized book displays to highlight individual items and draw attention to collections that may be unfamiliar to the Colorado State University community. In 2016, the Libraries expanded this tradition by purchasing a large and attractive book display unit, placed conveniently near the entrance to Morgan Library. Librarians from the College Liaisons unit have taken the lead in creating exhibits for the new display area. Each curator decides on a theme for the display, creates appropriate signage, chooses materials to showcase, and refills the shelves as items are checked out.

During the month of November, the display featured an array of graphic novels, comics, and manga, as well as books about these genres. These materials fulfill various learning and research needs but, most often, the Libraries purchases them as part of its literature and literary criticism collection or as part of the curriculum collection, which is used for teacher training and includes books that represent the reading interests of middle and high school students.

The graphic novel and comic book exhibit proved to be popular. Library patrons borrowed more than 70 volumes from the display, including adaptations of

well-known literary fiction, such as *The Kite Runner: Graphic Novel* by Khaled Hosseini, and the Manga Classics version of *Les Misérables* by Victor Hugo. Nonfiction subjects were in demand, with *Battle Lines: A Graphic History of the Civil War*; *Gandhi: My Life is My Message*; and *The Cartoon Introduction to Economics - Volume One: Microeconomics* representing just a few of the memoirs, histories, and other nonfiction materials that patrons borrowed. Readers also enjoyed comic strip compilations, including Gary Larson's *Wildlife Preserves: A Far Side Collection*; modern comic book classics, such as Alan Moore's *Watchmen*; and new comic books, including *Ms. Marvel* by G. Willow Wilson. Manga such as *Rurouni Kenshin* by Nobuhiro Watsuki and *A Silent Voice* by Yoshitoki Oima found an eager audience, with patrons borrowing several volumes of these series at the same time.

The display revealed that the CSU community's reading tastes are varied and adventurous, as a few additional popular titles illustrate: *The Property* by Rutu Modan explores a grandmother's earlier life during a trip to her native Poland; *Elmer* by Gerry Alanguilan shows the complicated lives of intellectually evolved chickens surviving in human society; outer-space



Graphic novels, manga, and comic books were on display in November.



A side view of the display unit located near the Loan & Reserve Desk.

trash collectors are the heroes of *Planetes* by Makoto Yukimura; *Goliath* by Tom Gauld presents a new take on the tale of David and Goliath; and Maureen Bakis' *The Graphic Novel Classroom: Powerful Teaching and Learning with Images* discusses instructional uses for graphic novels and comics.

And finally, one patron borrowed *Astérix le Gaulois*, in the original French. Another book and reader brought together with the help of a book display!

JOHN MURRAY: LEAVING A LEGACY

By: Bruce Hallmark



John Murray, 1970



August 24, 2000 at the family's Lazy D Ranch near Red Feather Lakes, CO

In December 1934, at 11 days old, John Piper Murray became the youngest passenger to board an airplane and fly across the Canadian skies. His father, a bush pilot, wanted to get home from Sioux Lookout in Ontario before Christmas and while the weather was holding.

That first adventure was a precursor to a lifetime of travel. After World War II, John's family moved to Oyster Bay, Long Island, where his father flew for Eastern Airlines at LaGuardia Airport in New York City, and John went off to boarding school at Williston Academy in Easthampton, Mass.

John later attended Rensselaer Polytechnic Institute in Troy, N.Y., where he studied electrical engineering. There he enlisted in the U.S. Air Force ROTC program and helped establish its FM radio station WRPI. After graduating in May 1957 as a second lieutenant, John worked on Long Island while waiting to be called to active duty.

In February 1958, on a return trip to RPI to attend a dance, John met Dorcas Morgan, a hostess (now called flight attendants) with Trans World Airlines, stationed in New York City. She and John hit it off, even though Dorcas had come to the dance with a blind date. Dorcas is the daughter of former CSU president, Dr. William E. Morgan (for whom the library is named). Following the dance, John and Dorcas began dating.

They married in September 1959 and moved to Rome, N.Y., where John began his telecommunications career at Griffiss Air Force Base maintaining ground electronics. Their first daughter, Laura, was born there. John left the Air Force in 1962 and moved the family to Bowie, Md., (near Annapolis), where he earned a master's degree in engineering administration at The George Washington University while working for different defense contractors.

The family, which now included second daughter, Carol, enjoyed sailing

weekends on Chesapeake Bay, where John also taught sailing to U.S. Naval Academy cadets.

In 1972, John accepted a position with the National Institute of Standards and Technology and the family moved to Boulder, Colo.; a decade later, he founded Applied Spectrum Research, a telecommunications consulting and radio spectrum management firm. John served as a technical adviser and traveled the world from Afghanistan to Zambia. Dorcas spent a month with him in Kenya. "It was wonderful experience," she said. "The African people had so little but were so kind and welcoming."

During those years, the family often traveled to Fort Collins to visit Dorcas's parents. Her father retired as CSU's president in 1969, but he and his wife, Lilla, continued to live in their home on Mathews Street.

When in Fort Collins, John would often visit Morgan Library to research various topics in his field, and when he returned, Dr. Morgan would ask him, "Is it a good library?" Initially, John would say "I don't know yet," but after spending more time there and seeing the library begin growing to serve new majors and faculty, John said, "They're going in the right direction."

Those conversations with Dr. Morgan fostered in John a deep interest in, and appreciation for, the library. After he and Dorcas relocated to Fort Collins in 2005, John was asked to serve as a citizen member on the Morgan Library Redesign Committee that was planning the next large-scale renovation of the library. He was a staunch proponent of having a large meeting room on the first floor. His advocacy resulted in

STAY CONNECTED

MORGAN LIBRARY UPCOMING EVENTS:

APRIL EVENTS



Love Your State Day of Giving
April 19, 2017
<http://giving.colostate.edu/loveyourstate>

MAY EVENTS



Data Archiving and Sharing
May 10, 2017
10-11 a.m.
Computer Classroom 175 Morgan Library

Data Visualization using R
May 23, 2017
10-11:30 a.m.
Computer Classroom 175 Morgan Library

JULY EVENTS



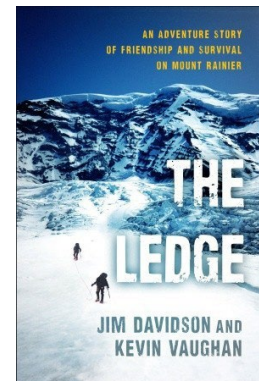
Western Water Symposium & Barbecue
July 24, 2017

AUGUST EVENTS



Disney Institute
Aug. 3, 2017

SEPTEMBER EVENTS



Jim Davidson and Kevin Vaughan
Author Series
Sept. 12, 2017

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