



## **Artist Statement**

### **Haylee Ladesich**

When I first moved to Fort Collins from Pasadena, CA. four years ago it was to attend Colorado State with the intent of studying biology and becoming a veterinarian. And though I'll soon be graduating as a successful studio art convert and have been working professionally as a book illustrator since 2013, my love for science and the natural world remains. Since I'm majoring in electronic art and minoring in anthropology, the combination of educational material with new and interactive media has become a particular interest of mine and I strive wherever possible to create art that is both aesthetically pleasing and intelligent. Since I frequently find the subjects of my work to be heavily influenced by what I learn in academia or elsewhere, I suppose it could be said that I tend to draw the interesting things I learn and use my artwork as a vehicle to share that information with other people. Currently, some of my favorite topics to explore include paleoanthropology, paleontology and zoology!

In its natural state, I believe the style of my work lies somewhere at the nexus of illustration, animation and design, and in all my work I enjoy giving my subjects a sense of naturalistic movement and character. Perhaps this is why I'm drawn to and inspired by the work of successful contemporary artists like Nico Marlet, Tomm Moore and Takashi Murakami. Though my style often combines elements of both digital and analogue illustration, in my recent projects I've tried to enhance the quality of my design by exploring limited color palettes and more simplistic forms.

<u>Title</u>	<u>Media</u>	<u>Original Format</u>
<b>Figure 1:</b> Website Background	Image	JPG, 1920x1080, 238 KB

**Date of Creation:** 5/4/2016

**Major:** Fine Art

**Focus:** Electronic Art

**Course:** ART 458-L01 Advanced Experimental Video

**Programs Used:** Scanned pencil sketch, colored in Photoshop

**Description:** This digital illustration currently serves as the background for my hand-coded portfolio website. I was inspired by video games like Super Mario and Yoshi's Island to make a navigation system where users select sections of a map in order to view the different parts of my portfolio.

<b>Figure 2:</b> Guinea Pig Pattern	Image	JPG, 1920x1080, 242 KB
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**Date of Creation:** 4/8/2016

**Major:** Fine Art

**Focus:** Electronic Art

**Course:** ART 457-L01 Advanced Experimental Video

**Programs Used:** Scanned pencil sketches, colored in Photoshop

**Description:** This endearing pattern has a variety of uses and is suitable as a desktop and web background as well as for print. I made this by first sketching out each figure individually with pencil. I then scanned each one into Photoshop and colored it digitally before assembling them all together and turning them into a seamless, repeating pattern.

**Figure 3:** Dinosaur Pattern      Image      JPG, 1920x1080, 396 KB

**Date of Creation:** 4/15/2016

**Major:** Fine Art

**Focus:** Electronic Art

**Course:** ART 457-L01 Advanced Experimental Video

**Programs Used:** Scanned pencil sketches, colored in Photoshop

**Description:** This endearing pattern has a variety of uses and is suitable as a desktop and web background as well as for print. I made this by first sketching out each figure individually with pencil. I then scanned each one into Photoshop and colored it digitally before assembling them all together and turning them into a seamless, repeating pattern.

**Figure 4:** Wildlife Pattern      Image      JPG, 1920x1080, 833 KB

**Date of Creation:** 4/8/2016

**Major:** Fine Art

**Focus:** Electronic Art

**Course:** ART 457-L01 Advanced Experimental Video

**Programs Used:** Scanned pencil sketches, colored in Photoshop

**Description:** This is

**Figure 5:** Dawn of the Cat      Video      MP4, 1920x1080, 00:01:10, 294523 KB

**Date of Creation:** 11/12/2015

**Major:** Fine Art

**Focus:** Electronic Art

**Course:** ART 457-L01 Advanced Experimental Video

**Programs Used:** Harmony Toon Boom

**Description:** This animation was drawn frame by frame and animated using Harmony Toon Boom and tells the story of feline evolution beginning with the Eocene cat *Pseudaleurus*.

**Figure 6:** Interactive Bubble Swarm      Video      MP4, 1920x972, 00:02:18, 149 MB

**Date of Creation:** 4/4/2016

**Major:** Fine Art

**Focus:** Electronic Art

**Course:** ART 457-L01 Advanced Experimental Video

**Programs Used:** HTML5

**Description:** This is a video screen capture of me navigating an animated app I coded using HTML 5's Canvas feature. The app consists of a series of pages each with their own randomly generated "bubble" pattern. Each page has its own color scheme, bubble size, velocity and acceleration over time. By moving the mouse around the user expands the bubbles that come in contact with the cursor, creating an effect where a bubble swarm "follows" the mouse around the screen. The user can navigate through each page using the arrow keys on the keyboard and make dots on the canvas by clicking the mouse.

**Figure 7:** Yellow & Blue in Love      Video      MOV, 1920x1080, 00:00:40, 5804 KB

**Date of Creation:** 2/19/2015

**Major:** Fine Art

**Focus:** Electronic Art

**Course:** ART 457-L01 Advanced Experimental Video

**Programs Used:** Photoshop, After Effects and Premiere Pro

**Description:** This frame by frame and After Effects project features the isolated animations I contributed to a much larger group video project themed around the concept of "love." This is one of my very first animations.



**Figure 1: Website Background**



Figure 2: Guinea Pig Pattern







Figure 4: Wildlife Pattern