THE GREAT GATSBY
F. Scott Fitzgerald

Artist Statement

Rebekah Holden

As an artist, I have learned a lot about how I work as a designer: I love designs with bold color, I love organization, and I love using photography within graphic design. Typically when I use colors in my designs, the colors are strong, eye-catching colors. I spend a lot of time researching colors and the emotive qualities they represent before I use them in my design work. Organizing information is something that has more recently caught my attention - a style I have adapted after discovering how much I enjoy web design and user experience systems. After finishing an internship with the CSU communications office, I learned that some of my best work is produced when photography is incorporated into my designs. Photography now plays a dominant role in a lot of my design work, and it is what makes my work a little bit different than that of other designers. In my opinion, within graphic design, photography that is done well allows for the piece to become just personal enough to engage the audience.

	Title	Media
Figure 1:	Highpoint Excursions Branding	Illustrator, InDesign
Figure 2:	Gelato Welcome Event	Illustrator
Figure 3:	Stanley Cup Event	Illustrator
Figure 4:	Fluke's Branding	Illustrator, Photoshop
Figure 5:	Wayfinding & Iconography	Photoshop
Figure 6:	The Great Gatsby Book Cover	Illustrator, Photoshop
Figure 7:	To Kill A Mockingbird Book Cover	Illustrator, Photoshop
Figure 8:	Coffee Infographic	Illustrator
Figure 9:	Tutoring Event Poster	Illustrator, Photoshop
Figure 10:	Brazilian Carnival Event	Illustrator

Figure 1: Highpoint Excursions Branding

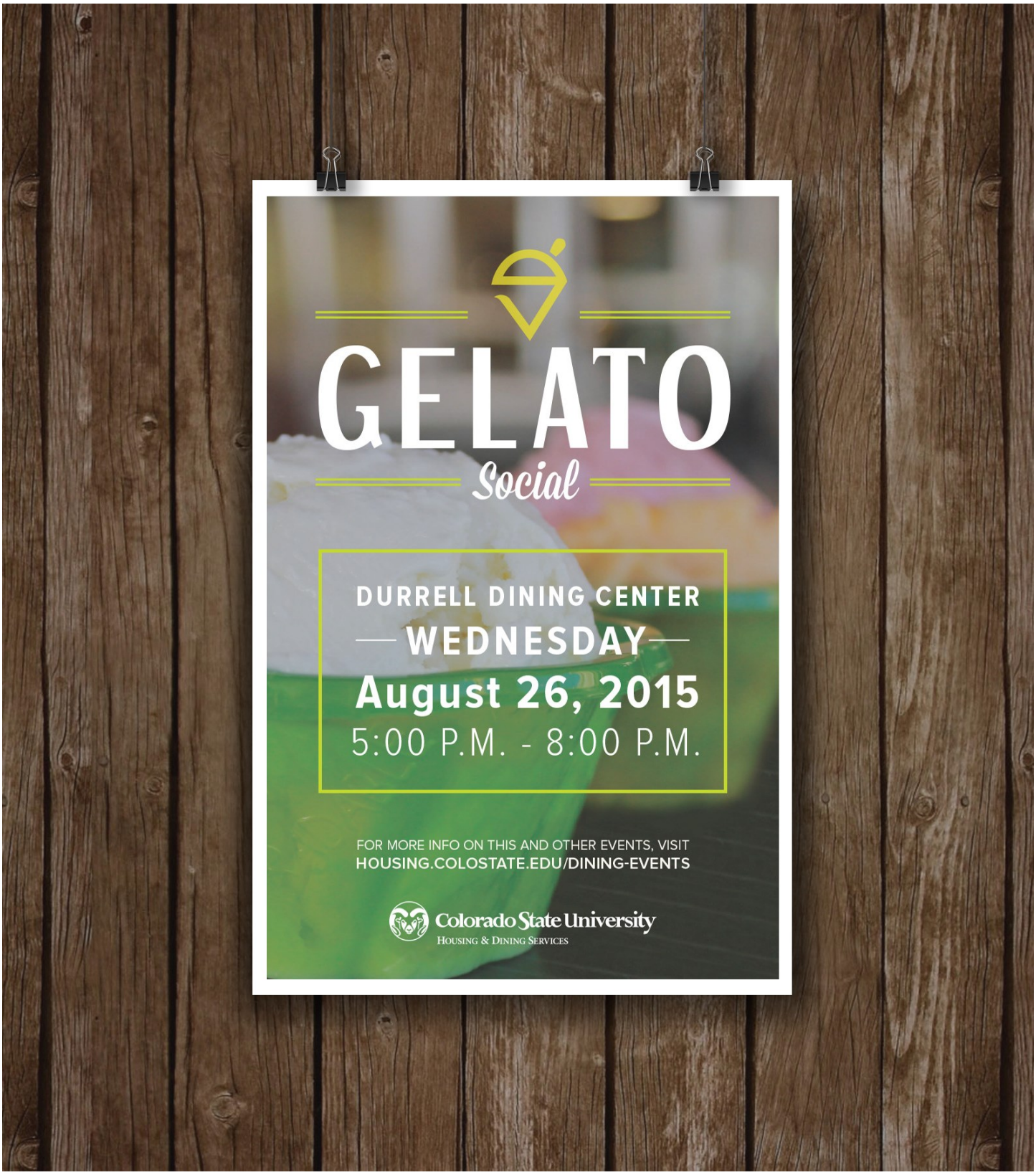

Figure 2: Gelato Welcome Event

Figure 3: Stanley Cup Event

Figure 4: Fluke's Branding

Figure 5: Wayfinding & Iconography

Figure 6: The Great Gatsby Book Cover

Figure 7: To Kill A Mockingbird Book Cover

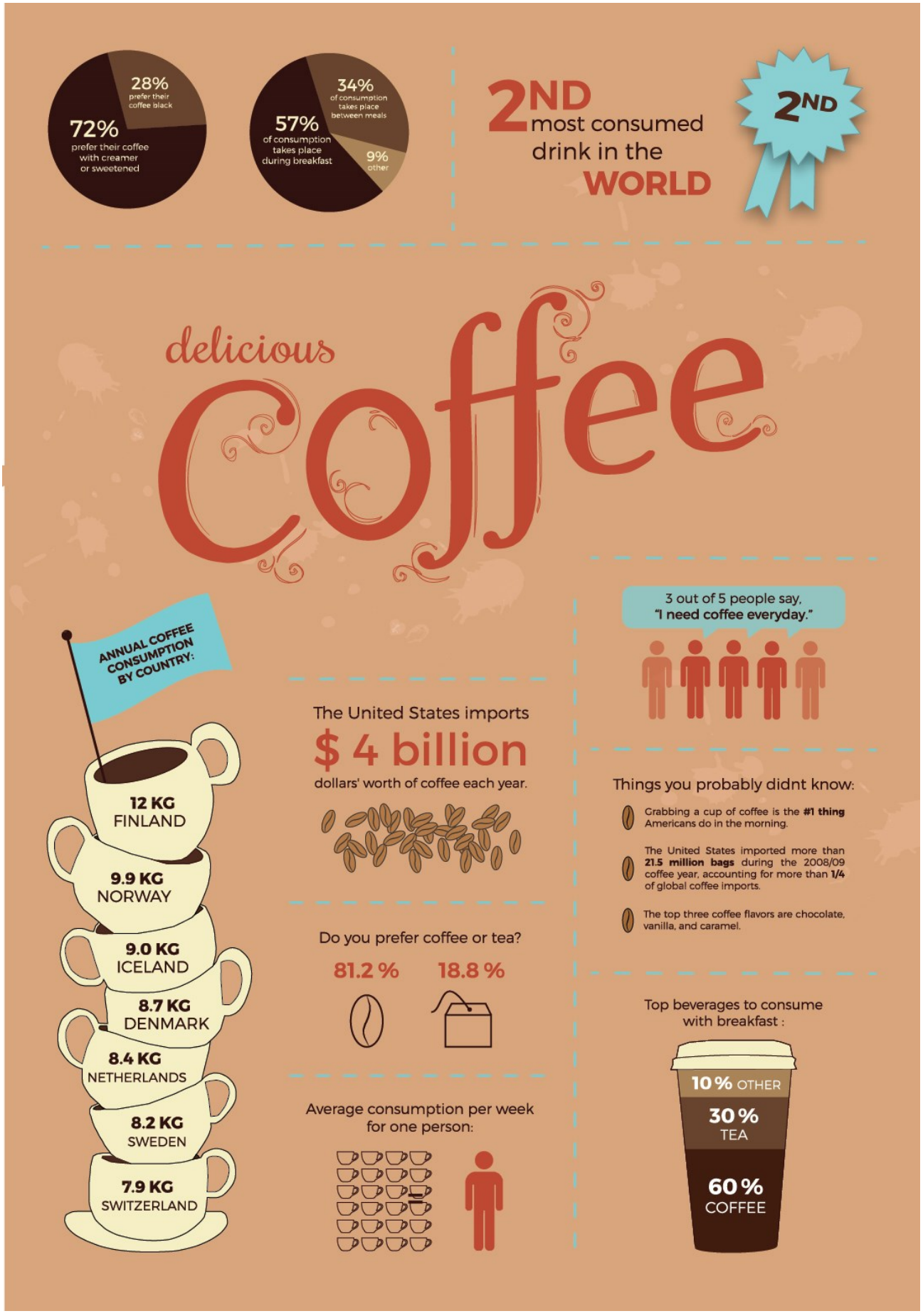

Figure 8: Coffee Infographic

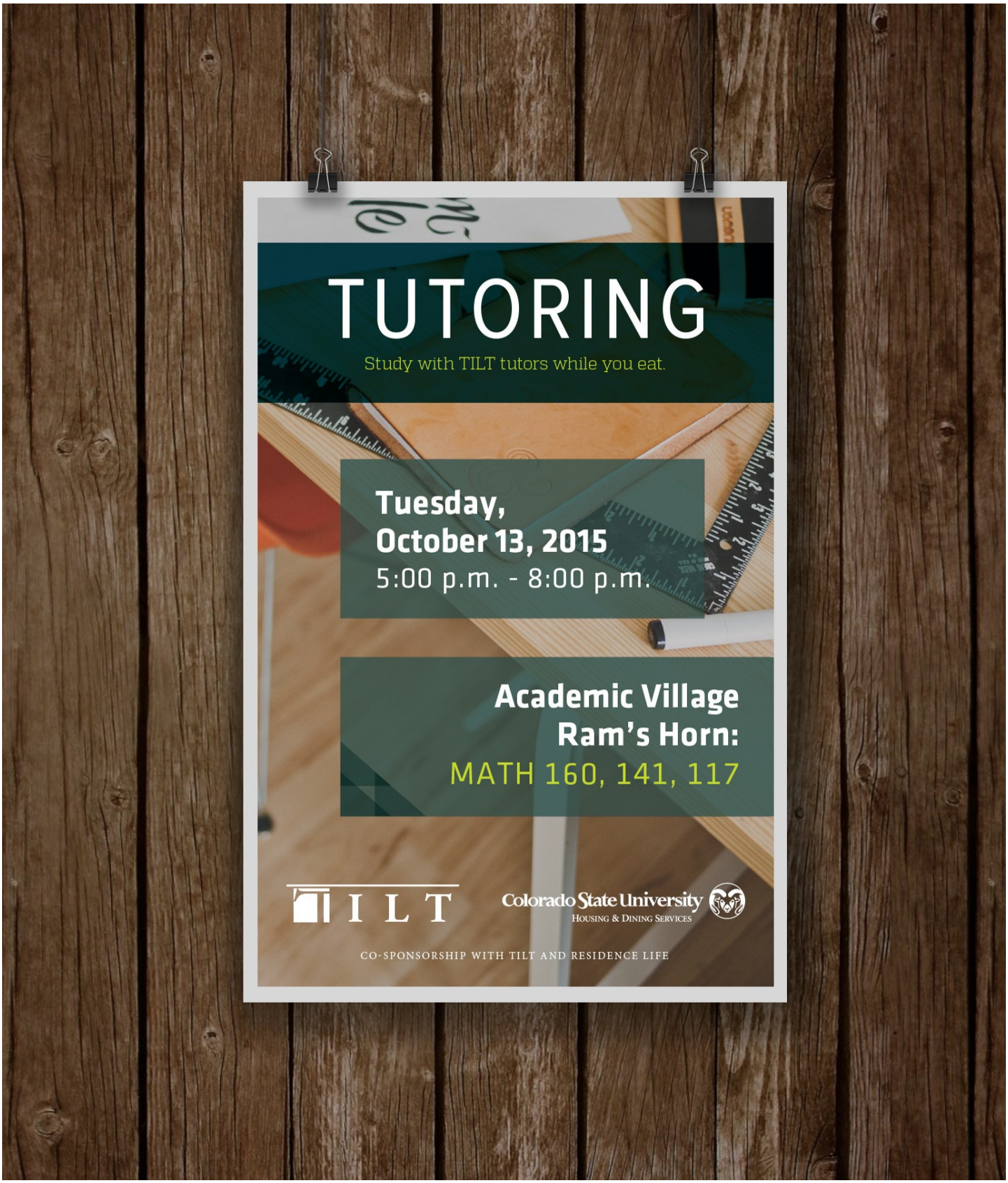

Figure 9: Tutoring Event Poster

Figure 10: Brazilian Carnival Event