



THE GREAT GATSBY
F. Scott Fitzgerald

Artist Statement

Rebekah Holden

As an artist, I have learned a lot about how I work as a designer: I love designs with bold color, I love organization, and I love using photography within graphic design. Typically when I use colors in my designs, the colors are strong, eye-catching colors. I spend a lot of time researching colors and the emotive qualities they represent before I use them in my design work. Organizing information is something that has more recently caught my attention - a style I have adapted after discovering how much I enjoy web design and user experience systems. After finishing an internship with the CSU communications office, I learned that some of my best work is produced when photography is incorporated into my designs. Photography now plays a dominant role in a lot of my design work, and it is what makes my work a little bit different than that of other designers. In my opinion, within graphic design, photography that is done well allows for the piece to become just personal enough to engage the audience.

	<u>Title</u>	<u>Media</u>
Figure 1:	Highpoint Excursions Branding	Illustrator, InDesign
Figure 2:	Gelato Welcome Event	Illustrator
Figure 3:	Stanley Cup Event	Illustrator
Figure 4:	Fluke's Branding	Illustrator, Photoshop
Figure 5:	Wayfinding & Iconography	Photoshop
Figure 6:	The Great Gatsby Book Cover	Illustrator, Photoshop
Figure 7:	To Kill A Mockingbird Book Cover	Illustrator, Photoshop
Figure 8:	Coffee Infographic	Illustrator
Figure 9:	Tutoring Event Poster	Illustrator, Photoshop
Figure 10:	Brazilian Carnival Event	Illustrator

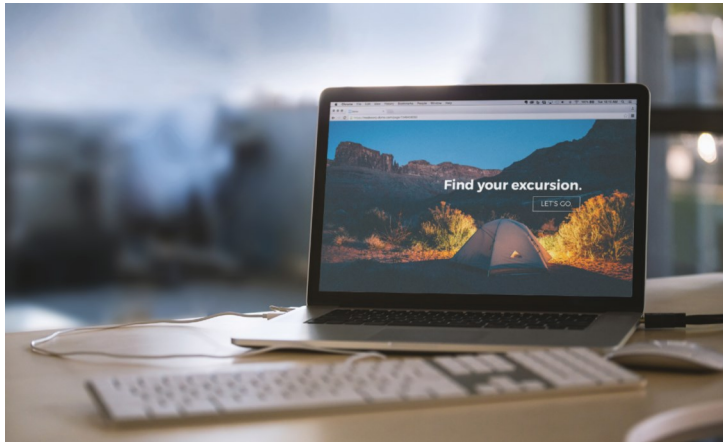
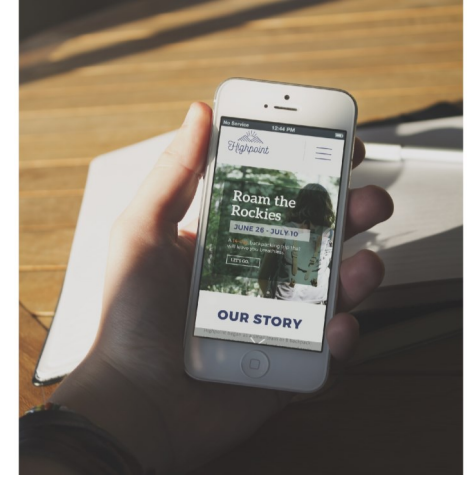


Figure 1: Highpoint Excursions Branding

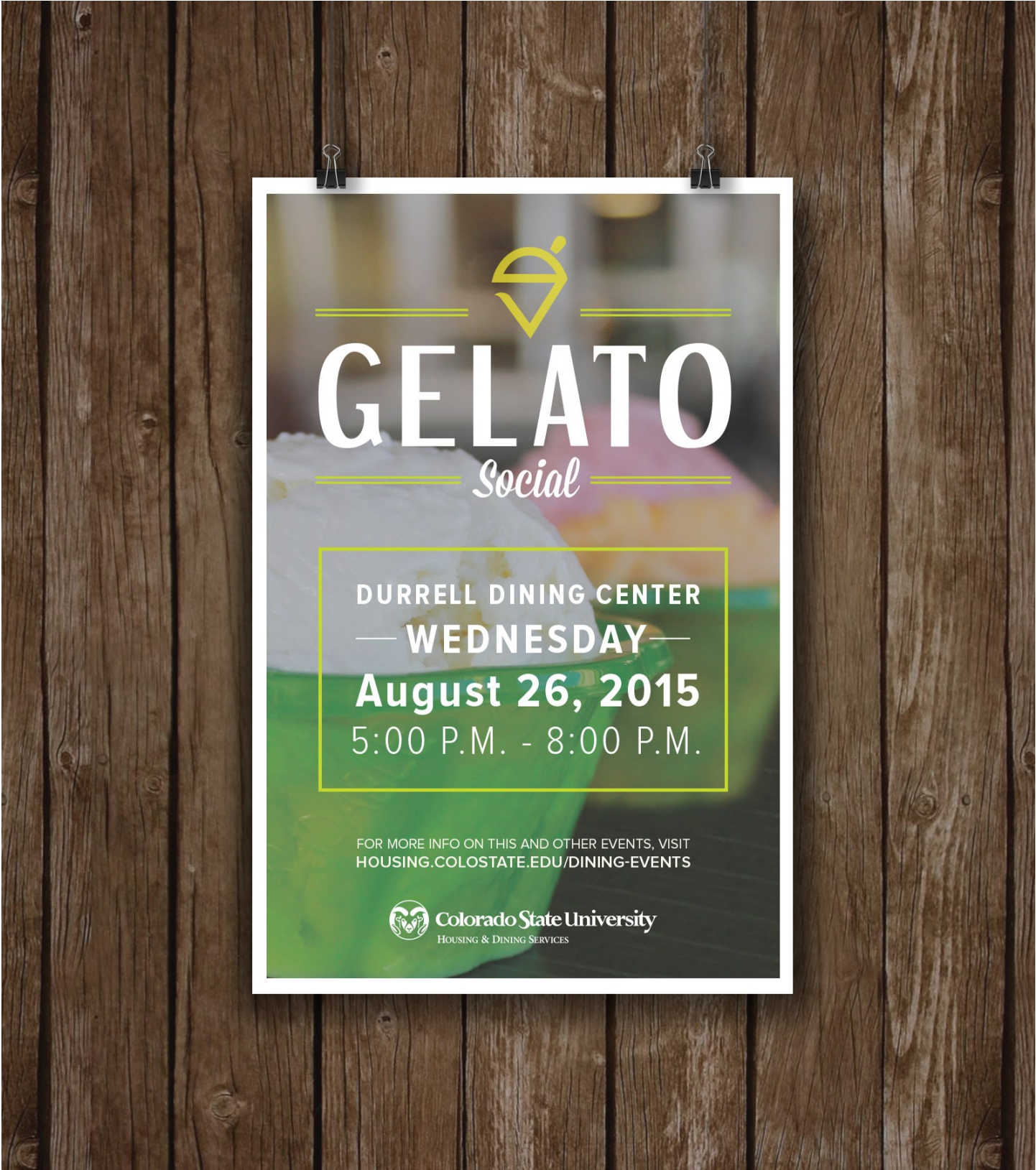


Figure 2: Gelato Welcome Event



Figure 3: Stanley Cup Event



Figure 4: Fluke's Branding

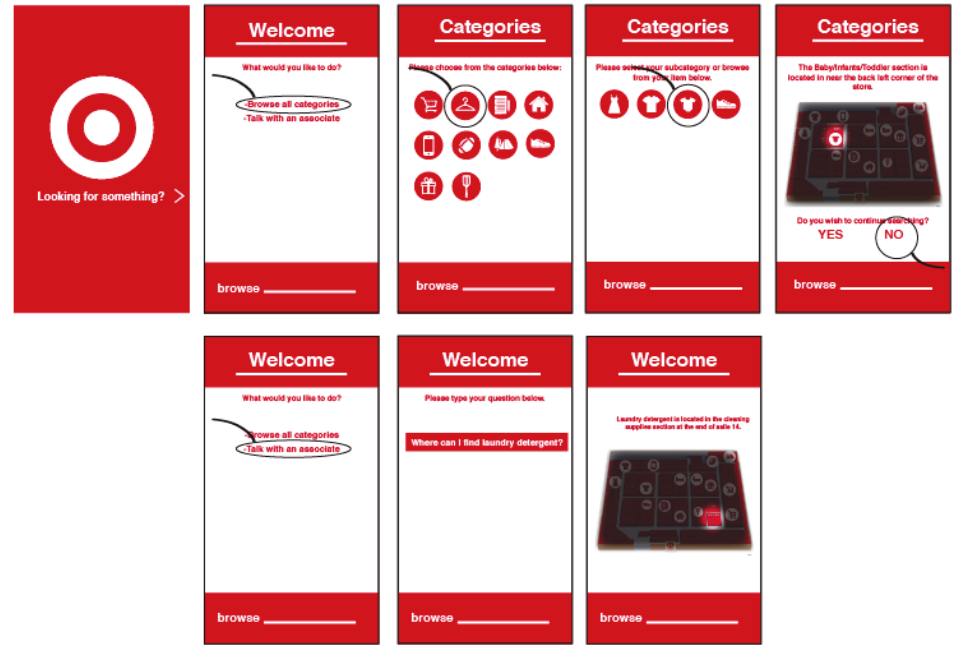


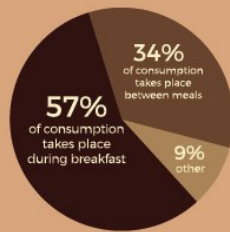
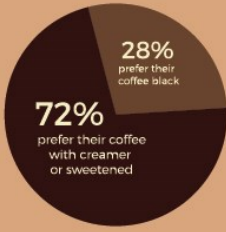
Figure 5: Wayfinding & Iconography



Figure 6: The Great Gatsby Book Cover



Figure 7: To Kill A Mockingbird Book Cover



2ND most consumed drink in the **WORLD**



delicious Coffee



The United States imports **\$ 4 billion** dollars' worth of coffee each year.



Do you prefer coffee or tea?

81.2 % **18.8 %**



Average consumption per week for one person:



3 out of 5 people say, "I need coffee everyday."



Things you probably didn't know:

- Grabbing a cup of coffee is the **#1 thing** Americans do in the morning.
- The United States imported more than **21.5 million bags** during the 2008/09 coffee year, accounting for more than **1/4** of global coffee imports.
- The top three coffee flavors are chocolate, vanilla, and caramel.

Top beverages to consume with breakfast :

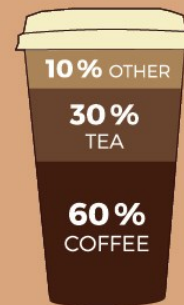
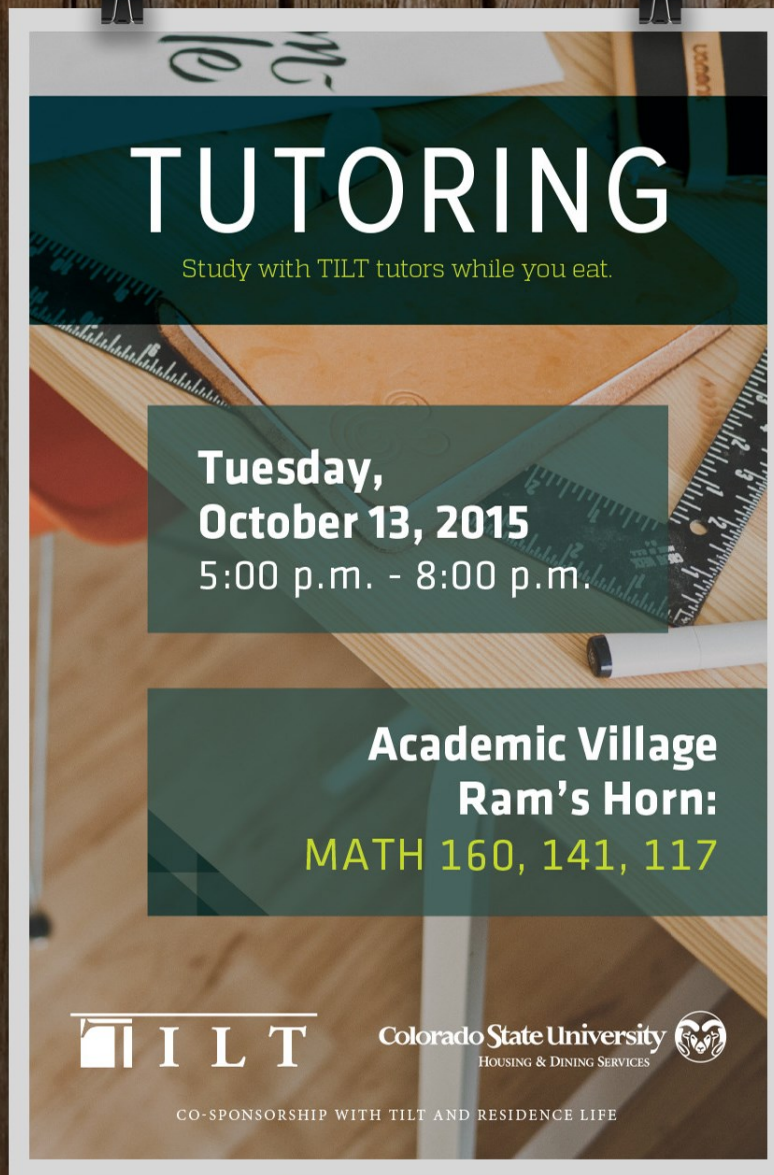


Figure 8: Coffee Infographic

A poster for a tutoring event, pinned to a wooden background. The poster features a dark green header with the word 'TUTORING' in large white letters. Below it, a tagline reads 'Study with TILT tutors while you eat.' The date and time are listed in a dark green box: 'Tuesday, October 13, 2015' and '5:00 p.m. - 8:00 p.m.'. The location is 'Academic Village Ram's Horn: MATH 160, 141, 117'. At the bottom, logos for TILT and Colorado State University Housing & Dining Services are shown, along with the text 'CO-SPONSORSHIP WITH TILT AND RESIDENCE LIFE'. The background of the poster shows a wooden desk with a ruler, a pencil, and a notebook.

TUTORING

Study with TILT tutors while you eat.

**Tuesday,
October 13, 2015**
5:00 p.m. - 8:00 p.m.

**Academic Village
Ram's Horn:**
MATH 160, 141, 117

TILT Colorado State University
HOUSING & DINING SERVICES

CO-SPONSORSHIP WITH TILT AND RESIDENCE LIFE

Figure 9: Tutoring Event Poster



Brazilian
CARNIVAL

Wednesday, Feb. 17

RAM'S HORN DINING CENTER
5:00 - 8:00 P.M.

Featured Menu Items

Brazilian Yakisoba Noodles	Mashed Sweet Potatoes
Caipirinha Chicken Skewers	Brazilian Black Bean Soup
Pasta Zangado	...and more!

For more info about this and other upcoming events, visit: housing.colostate.edu/dining-events

 **Colorado State University**
HOUSING & DINING SERVICES

An equal access and equal opportunity university.

Figure 10: Brazilian Carnival Event