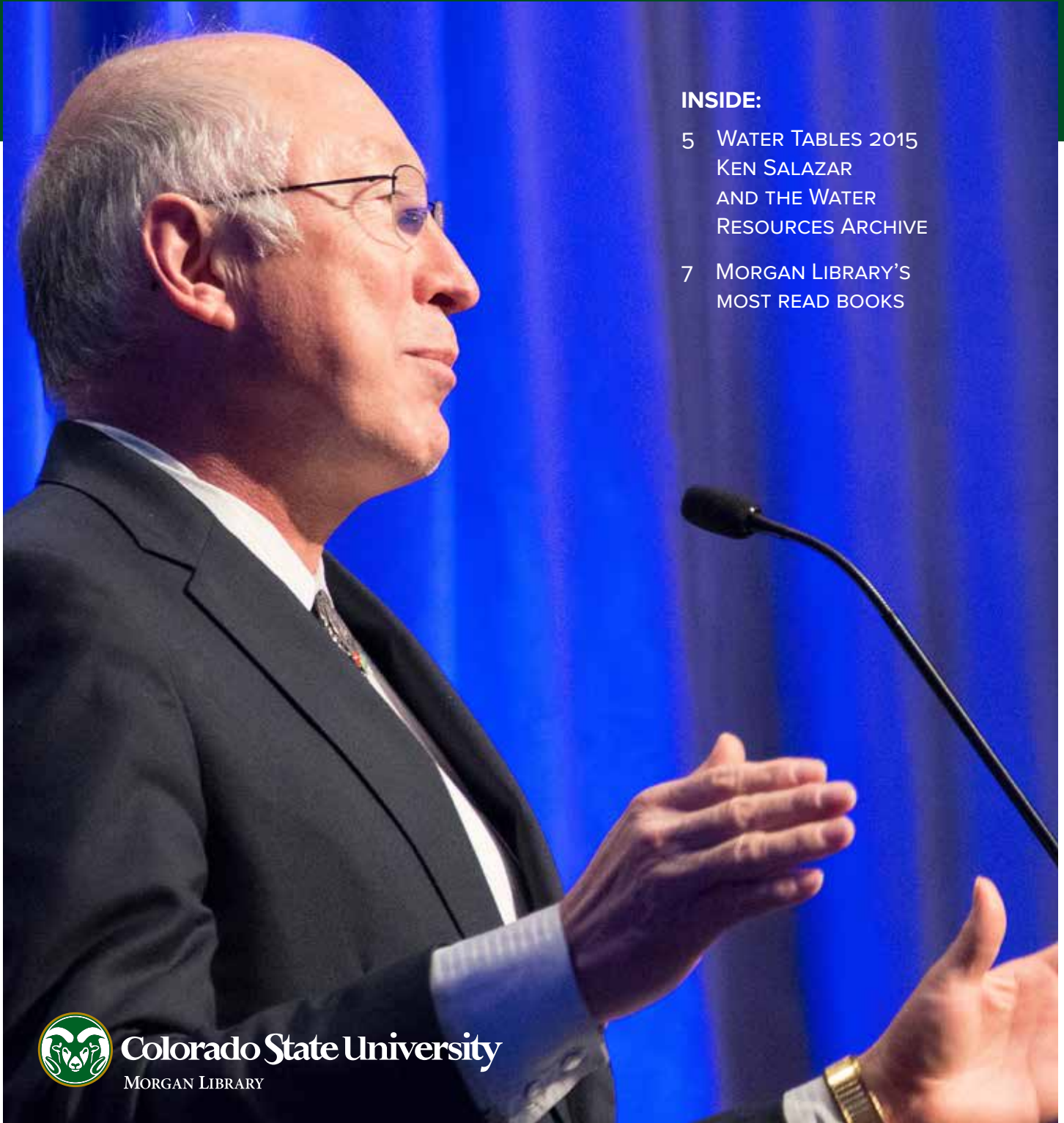


STAY CONNECTED

A Newsletter for Morgan Library Friends and Supporters

Issue 23 - SUMMER 2015



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KEN SALAZAR
AND THE WATER
RESOURCES ARCHIVE
- 7 MORGAN LIBRARY'S
MOST READ BOOKS



Colorado State University
MORGAN LIBRARY

STAY CONNECTED

Issue 23 - Summer 2015

A Newsletter for Library Friends
and Supporters

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Stay Connected is a publication
of Colorado State University
Libraries, published four times a
year, and distributed to friends and
supporters. If you have questions,
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please contact
CSU Libraries Development Office,
Colorado State University,
1019 Campus Delivery, Fort Collins,
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Or,
StayConnectedEditor@gmail.com.

The Morgan Library has updated summer hours until Monday, August 24:

Monday – Thursday 7 a.m.–10 p.m.
Friday 7 a.m.–5 p.m.
Saturday 9 a.m.–5 p.m.

The Cube is open 24/7 with a student ID

Check us out on social media:

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FROM THE DEAN

How Many Cable TV Channels Do You Watch?



How many journal articles does a researcher read from different journals in a year? Indeed, the provocative title of this article references the analogy between libraries' subscription to journal titles, and the manner in which cable TV channels are bundled. A typical business model in both industries is to aggregate content into what cable providers term a "package" and libraries term "big deals," where many journal titles are made available, typically through a contract. Currently, there are about 100,000 journal titles available worldwide – imagine it: an average of 100 titles in which our approximately 1,000 tenured/tenure-track faculty can publish – simply mind-boggling! Now, tens of thousands of journal titles are not suitable as they are of too low quality. Some of these are described as "predatory" journals. At CSU, we subscribe to about 40,000 journal titles (40 on average per faculty member), and we carefully target those journal titles to align with our faculty's needs for access to content in their research areas. Annually, these subscriptions cost about \$5 million, and are required to provide a rich, intellectual environment to support research and discovery.

Our annual inflation, just to maintain the same number of journal titles, has been averaging about 5.8 percent per year. This high inflation rate derives from the business practices of the publishers and aggregators. Now, some of the big deals are "huge deals" to which we must subscribe; The deals are so large that they constitute an effective monopoly in the marketplace ("too large to fail"). In order to maintain the subscription, we must agree to their inflation rates imposed upon us – most of the publishers are corporations created in foreign countries, and there is no such thing as an international Sherman Antitrust Act. Secondly, it is common practice for the publishers to add titles every year – the larger publishers and aggregators are swallowing up the smaller publishers, who are going out of business in record numbers, and adding those titles to their "big deals." It is typical that we hear, "Yes, your subscription costs are rising, but we are giving you access to more titles, so we are providing better value to you." The issue is whether those titles are the ones we need in our environment; often they are not.

The provost has reviewed this situation, and has determined that following this cost curve upward over the next decade is simply not sustainable. He has asked CSU Libraries to reduce, and ultimately, over the next decade or so, possibly eliminate inflationary increases. Indeed, if the state budget allocation to CSU shrinks as expected over the ensuing decade, we may have to substantially decrease our total collections budget as well.

Thus, we are embarking upon a decision to restructure our collection purchases, and will do so to minimize impact upon faculty's access to collections. In 2016, we will perform an experiment sanctioned by the Faculty Council Committee on Libraries, eliminating one of our smallest "big deals" – our subscription to the Mary Ann Liebert

Collection, consisting of four journals. The Bentham calculus here is highly unfavorable – in order to preserve access to the top 70 percent of journal titles accessed (16 titles), we will have to pay 80 percent of the "big deal" subscription cost – ugh! As we pay by the article for interlibrary loan (\$35 per individual article accessed), it might cost us more in aggregate than subscribing to the "big deal."

It seems as if we are caught "between a rock and a hard place" here, but we will continue, as always, to make the best decisions on behalf of the University under these circumstances.

Please stay tuned as we progress with this critical endeavor.

Patrick Burns
Vice President for
Information Technology
and Dean of Libraries
Colorado State University

NEW TECHNOLOGY

3-D PRINTERS, TECH CHECKOUT, AND INTERACTIVE DISPLAY MONITORS

By: Christina Vessa

Technology Checkout at the Loan and Reserve Desk

Guests of the Morgan Library who are in need of an iPad or a phone charger are in luck. Chromebooks, MacBooks, video cameras, three different kinds of calculators, iPads, charging cables, SD cards and flash drives are only a few of the items available for checkout at the Loan and Reserve Desk in the Morgan Library.

These items may be checked out by University students, faculty, and staff during the library's usual hours of operation. Laptops and charging cords are available for six-hour checkout, while iPads and Chromebooks may be checked out for longer. Checkout times for other items can be found online.

Some of the most popular items for checkout include laptops, calculators,

and iPads, according to Barbara Risheill, supervisor at the Loan and Reserve Desk.

Books and reserved items may be checked out at the Loan and Reserve Desk as well.

"Anything that we can do to make studies more productive is important. Just to (provide) them with anything that we have, is going to be really helpful."

-Barbara Risheill, supervisor, Loan and Reserve Desk

3-D Printing

Students can make their ideas a reality with the 3-D printer at the Morgan Library. The 3-D printer is located on the south end of the building, just past the event hall. Free 3-D printing certification is offered two times per week, or individually by appointment. Certification is required to use the printer.

Interactive Display Monitors

Catch up on the latest upcoming events, current building hours, and weather forecasts with the interactive display monitor in the Morgan Library. The screen is located near the main staircase at the front of the building. The monitor will be updated regularly with information that is relevant to University guests.

Items Available for Checkout:

- iPads
- Chromebooks
- PCs
- GoPros
- Kill A Watt meters
- MacBooks
- Calculators
- Headphones
- Video cameras
- Tripods
- Phone chargers
- Laptop chargers
- Anatomy bones
- VGA adapters
- HDMI cables
- Whiteboard markers
- Projectors
- Flash drives
- SD cards
- Firewire cables



Tiffany Quinones scans an iPad for checkout at the Loan and Reserve Desk.

EVENTS & ACCOMPLISHMENTS

WATER TABLES 2015: KEN SALAZAR AND THE WATER RESOURCES ARCHIVE

By: Patty Rettig



Ken Salazar speaks at the 2015 Water Tables event at the Colorado Water Congress.

Personal anecdotes that were shared by former Secretary of the Interior Ken Salazar helped make Water Tables 2015, the annual fundraiser for the Water Resources Archive, a special event. More than 200 people attended the dinner in Denver Jan. 29. Water Tables 2015, in conjunction with the Colorado Water Congress annual convention, was one of the Water Resources Archive's biggest fundraisers yet.

In addition to listening to keynote speaker Salazar discuss his thoughts on water in the West, another event feature was the opportunity to have dinner with selected table hosts, each a prominent Colorado or Western water leader. Hosts came from as far as Washington, D.C., and Mexico City to join in the fun and lend support, while raising money to preserve Colorado's water legacy.

The event's theme, "Partnering the Waters," encouraged discussion about historical collaborations, as well as potential ways that various entities in the

water community can work together in the future. Colorado Water Conservation Board Director James Eklund led a table dialogue on "Partnering for Colorado's Water Plan," while Patricia Wells, general counsel for Denver Water, discussed "Cooperate, Don't Regulate: Improving the Aquatic Environment in Grand County." Twenty other table hosts had equally interesting topics.

After the dinner and discussions, attendees commented on how much they enjoyed the Water Tables experience, which was a unique Colorado event. A committee of Colorado water professionals assisted in planning the night and securing sponsors, greatly contributing to the event's success. Funds raised from Water Tables support the Water Resources Archive's efforts to preserve and make available nearly 100 collections of unique information important to the water heritage of Colorado and the West, including outreach activities, digitization projects, and several student assistants.

Thanks to all of our sponsors!

PLATINUM



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lib.colostate.edu/archives/water/

STAFF PROFILE

LIAISON LIBRARIANS

By: Jimena Sagás and Merinda McLure

CSU's College Liaison Librarians, currently a team of nine, provide critical support to the University's teaching, learning, and research missions by assisting students, faculty, and staff through instruction and research assistance. Liaison librarians contribute to the development and management of library resources and collections such as databases, journals, and books (print and electronic). They may also support community members who find themselves in need of access to the Libraries' resources.

Each liaison librarian is tasked with supporting a specific suite of campus academic units and programs through both personal and online interactions. Liaison librarians build knowledge and relationships through the units they serve. They undertake outreach to build awareness of library support and services as well. Furthermore, liaison librarians strive to meet the needs of CSU's diverse population by creating equitable services and working with campus initiatives.

Faculty and instructors frequently cooperate with their department's liaison librarian in order to design research assignments and integrate librarian instruction for specific courses. In these interactive class sessions, librarians teach students of all levels how to navigate information resources and apply research processes. Faculty and instructors also seek liaison librarian support for their own research efforts as they tackle comprehensive resource identification for projects and track the broader impact of their scholarly communication.

Students can count on liaison librarians for assistance with identifying credible sources, interpreting research

assignments and intellectual property issues, navigating the overflow of information and accessing resources from the Libraries' collections using the Internet.

Local community members receive the support of liaison librarians through the University's mission as a public, land-grant institution. By applying state and local efforts, liaison librarians serve the community through research assistance and curation of government documents, contributing to the vitality of local businesses and entrepreneurs.

Research and service to contribute to the scholarship and practice of the Libraries is a part of every liaison librarian's duty. Each liaison librarian is active in his or her subdiscipline through publications, committees, and professional development. Librarians are both practitioners and researchers.

The future is an advancing horizon for liaison librarians. Their support of an increasing number and diversity of students, instructors, and researchers requires knowledge of the changing role of technology in higher education, the evolving scholarly communication landscape, and emerging challenges such as researcher data management and student data literacy. Liaison librarians are developing customized online tutorials and research guides as learning migrates to virtual and self-paced platforms.

TO STAY CONNECTED, CONTACT A COLLEGE LIAISON LIBRARIAN:
(970) 491-1841
OR

LIB.COLOSTATE.EDU/SERVICES/RESEARCH



Jimena Sagás



Merinda McLure

WHAT THEY ARE READING

CASUAL READING: CURRENT AWARENESS TITLES

By: Naomi Lederer

When students, faculty, and staff at CSU are looking for a good, fun, and/or educational read, the Current Awareness Collection on the first floor of Morgan Library has more than 5,580 paperback books ready for browsing. The assortment has both fiction and nonfiction titles that have been published recently or are considered classic. An example of a classic title that is read often is *A Sand County Almanac* by Aldo Leopold.

What do CSU affiliates read the most frequently?

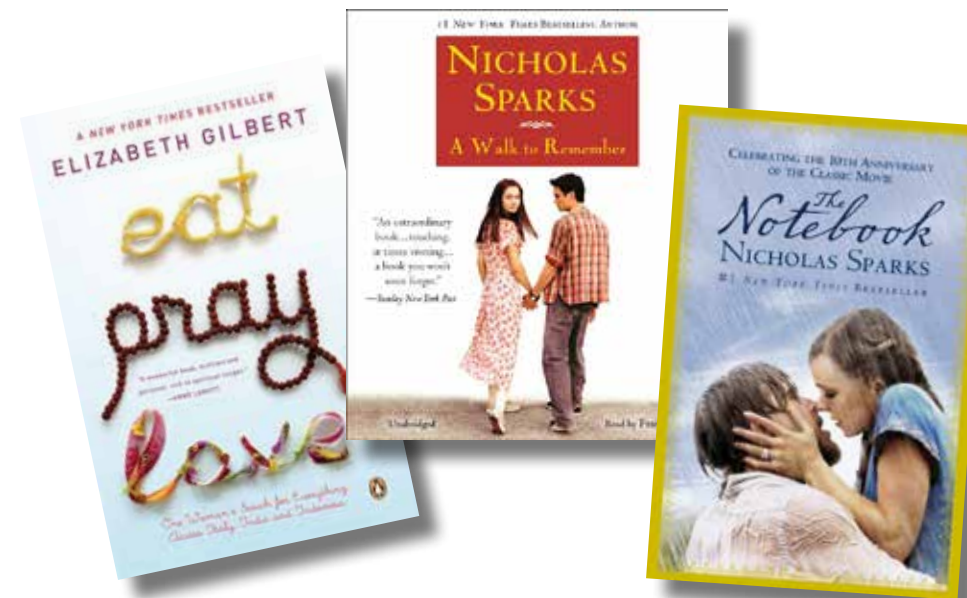
Of the titles checked out from January 2014 to May 2015, the two most popular titles are *The Notebook* and *A Walk to Remember*, both by Nicholas Sparks.

The third most checked out title is *Eat, Pray, Love: One Woman's Search*

for *Everything across Italy, India and Indonesia* by Elizabeth Gilbert. The fourth most popular title is *Left Behind: A Novel of Earth's Last Days* by Tim LaHaye and Jerry B. Jenkins. *A Bend in the Road*, by Sparks, comes in fifth. The CSU community likes a good novel - Sparks appears to be readers' favorite author.

Analyzing this information, it emerges that recent CSU readers like a good novel, are outdoor enthusiasts, enjoy doing handicrafts, like to travel, are interested in self-improvement, are explorers of new flavors in the kitchen, and care about their overall well-being (financial, emotional, and physical). Some categories are interesting to glance through for a brief time. Fun and informative reading is a great way to relax at any time of the day too.

TO STAY CONNECTED, SEE ALL OF THE TITLES IN THE CURRENT AWARENESS COLLECTION, VISIT: COL.ST/1PHSKLM



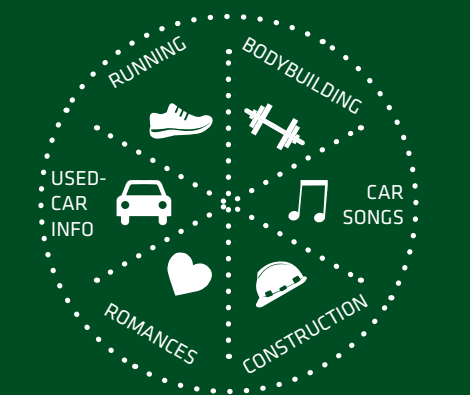
current awareness
MOST FREQUENTLY CHECKED OUT:



other frequently checked-out books:

- Psychology
- Travel
- Financial Advice
- Wedding Vows
- Graduate School Guides
- Yoga
- Healing
- Diets
- Gardening
- Dog Training and Behavior
- Home Brewing
- Knitting and Crochet

in the building
PEOPLE READ BOOKS IN THESE AREAS:



GRAPHIC BY: TYLER BENKE

ARCHIVES & PRESERVATION

Dear Dr. Book,
I have several 19th-century documents that are in bad shape, but I want to save them as part of our family history. How do I find someone to repair my documents, and do you have any advice on making a selection?

Family Historian

Dear Family Historian,

Repair or conservation treatment is the process designed to assure the longevity of materials so that they are available for continued use into the future. People who repair documents may refer to themselves as conservation technicians, conservation professionals, or conservators. Experience and training range from self-taught craftsmen to highly trained professional conservators.

Staff at your local library, museum, historical society, bindery, or used bookstore may know of a local conservator. Or, you may contact professional organizations. For example: Society of Rocky Mountain Archivists or the American Institute for Conservation.

Please note that both of these organizations provide names as a service only and do not endorse individual conservators nor provide guarantees on work performed.

As you are making an important selection decision to have your treasures preserved, do not hesitate to comparison shop and find a conservator with whom you feel comfortable giving your documents. It is preferable that you meet with the conservator so that he or she can inspect your documents. Basic questions to ask the conservator include: level of education, training, scope of professional experience, membership in conservation organizations, and experience with the type of materials you have. In addition, ask for references to previous clients and/or a portfolio of work and availability to treat your materials.

The conservator will want information about your expectations as well. For example: Are you planning to display the documents on the wall, do you want the documents to look “just like new,” or is the objective to store them until you pass them on to the grandchildren?

The conservator will then provide you with a report including the following: A description of the proposed treatment; options and expected results after inspection of the materials; a cost estimate that includes how the charges are determined; a statement on insurance; the security measures at the place of work and in transit; the method of shipment or pickup and delivery; and the estimated completion date.



Conservation treatment is time-consuming, do not be surprised on the time estimate to complete the work. Before and after photographs may be included, as well as recommendations for continued care and maintenance.

WRITE TO DEAR DR. BOOK IN CARE OF
STAY CONNECTED, COLORADO STATE
UNIVERSITY LIBRARIES,
FORT COLLINS, CO
80523

THE JAMES R. MILLER COLLECTION

By: Victoria Lopez-Terrill

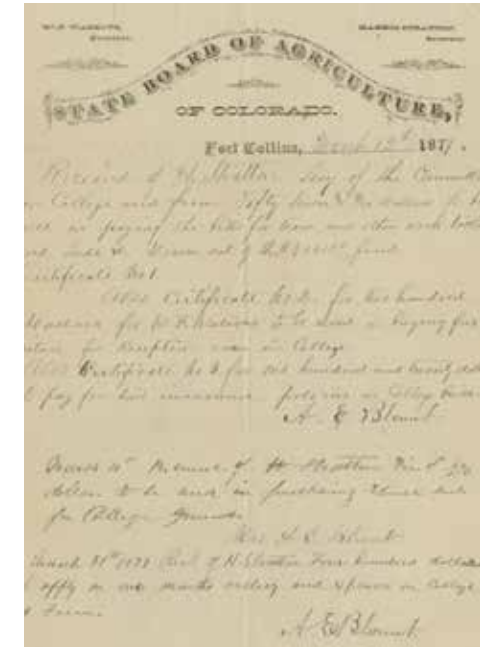


The Morgan Library's Archives and Special Collections Department houses many original documents and ephemera related to the history of CSU. If not for the diligent efforts of the administrative personnel, faculty, and alumni to preserve these records by generously donating items to the University Archives, the history of our institution would not be preserved. James R. Miller was an outstanding contributor to the preservation of historic records.

Miller was secretary of the State Board of Agriculture, Colorado Agricultural College, from 1939 to 1957. His duties included treasurer, purchasing agent, business manager, and assistant to the college president. Miller's board minutes for SBA meetings were detailed and remain a valuable resource today.

As an amateur historian, Miller researched the life of our first University president, Elijah E. Edwards, which resulted in the completion of an unpublished biography of Edwards in 1962. The biography, *Pioneer College President*, is available in the Archives and provides a glimpse into early University history. This was not the only research that Miller engaged in. *Historic Campus Spots of Colorado State University*, written in 1962, is another of his works. It provides an interesting look at the history of the first two campus buildings, the Claim Shanty and Old Main. This piece also discusses the Pioneer Monument, which still stands today next to Old Main Drive, honoring the men who donated the land for the Colorado Agricultural College.

The papers in the Miller collection are fascinating. Documents include articles written by Miller and the contract between the State Board of Agriculture and George E. King for the architectural design of the building known as the “Agricultural College” (later known as Old Main), along with many receipts and reports. These papers encourage the examination of early University administration and life at the University. The scrapbooks are exceptionally interesting to peruse. The oldest known Colorado Agricultural College document, a receipt for office supplies from 1874, is contained in the scrapbooks, as are many more historical receipts, letters, and reports. We invite you to visit the Archives and take a look for yourself.



DONOR & SUPPORT BIO

MARK MY WORDS

By: Bruce Hallmark



STAY CONNECTED TO LEARN MORE ABOUT DR. MARK OR MAKE A DONATION:

lib.colostate.edu/about/news/history/names/mark

giveto.colostate.edu/library

Thomas Mark was a much-beloved professor in the Department of English for more than four decades. He taught courses in Shakespeare, Dante, and Milton while challenging and delighting hundreds of students, many of whom corresponded with him long after their college years. Dr. Mark received an Alumni Association Best Teacher Award in 1996.

"He loved students," said Maxine Mark, his wife of 57 years. "He was a good adviser and became friends with many of them. Each time he taught Dante's *Divine Comedy*, we had the class over to the house for lasagna. I doubt lasagna existed when Dante lived, but at least it was Italian."

During his career, Dr. Mark was active in the administration of the Department of English and was among the faculty who helped transition Colorado A&M into Colorado State University during the late 1950s. Throughout his career, he was awarded numerous grants to study in Budapest, and contributed to several scholarly journals. His most important work was a translation of *The Tragedy of Man* by the Hungarian dramatic poet, Imre Madách.

Prior to his retirement from CSU in 1994, Dr. Mark was diagnosed with mac-

ular degeneration, an eye disease that destroys the sharp, central vision needed for tasks such as driving and reading.

"Reading was his life," said Maxine Mark. "Thomas was always reading. He loved books. Even when he served as a combat medic in World War II (for which he was awarded the Bronze Star for heroism), he took philosophy textbooks with him to Europe. That was unusual for a soldier."

Despite his diminishing sight, Dr. Mark still enjoyed teaching. He returned as an adjunct professor in 2006. Maxine Mark, who was a public school teacher in Fort Collins for 21 years, helped him photocopy and enlarge his class notes so he could continue teaching.

"He wasn't embarrassed by it; he did what he had to do," Maxine Mark said. At home, he pursued his scholarly life with the assistance of a computer reader, which allowed him to magnify text on the screen.

Following Dr. Mark's death in 2010, Maxine Mark, along with the couple's two sons, Gregory and Brian, established the Thomas R. and Maxine C. Mark Family Endowment to honor him and their family's commitment to education. In addition

to providing funds to purchase English literature and library materials related to classical music, another of Dr. Mark's passions, the fund provides a named room in Morgan Library equipped with the assistive technologies necessary for students with visual impairments. It was a fitting tribute.

"We had always donated to the University," Maxine Mark said. "The endowment would help students who needed help, students with disabilities, and allow them to become as devoted to their subjects as Thomas was."

Since its creation, the Mark Family Endowment has received numerous gifts from faculty members and former students, many of whom have expressed their appreciation for the broad scope of the endowment and how it helps students across the University.

"I want Thomas remembered for the kind of determination he had," Maxine Mark said. "He never quit. He was a very successful scholar because of his dedication to learning, teaching, and his students."



(Left) Greg Mark, Maxine Mark, William Mark, and Brian Mark.

DISCOVER

the Information and Technology Hub

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Expires ___/___/___ Card Security Code _____

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Signature _____

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* This amount qualifies you for inclusion in the 1870 Club, which provides recognition and special events for donors who give \$1,870 or more during the calendar year.

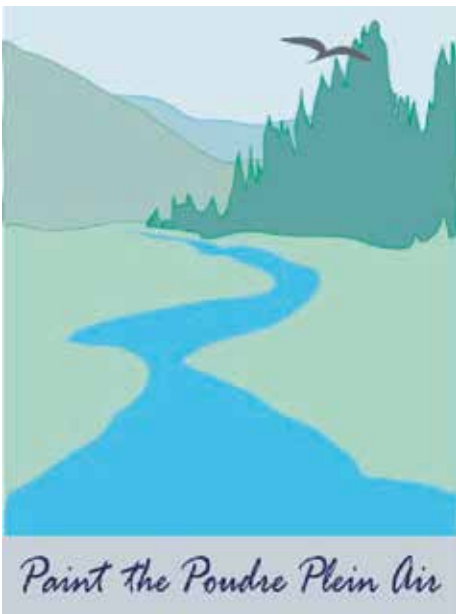
Please return this form with your gift to:
Colorado State University Foundation,
PO Box 1870, Fort Collins, CO 80522-1870

M1601/55173

STAY CONNECTED

MORGAN LIBRARY SUMMER CALENDAR 2015:

JULY EVENTS



Paint the Poudre Plein Air

This year's Paint the Poudre exhibition and sale will include oil, pastel, watercolor, and acrylic art by top plein-air artists in the area.

July 24-Aug. 22

Morgan Library

AUGUST EVENTS



Disney's Approach to Creativity & Innovation

Roundtable discussion and activities will help you learn how to cultivate and harness the full potential of workplace creativity.

Aug. 6

Morgan Library