

VAIL RESORTS



FREE ROOM



**SUMMER
SUMMIT**
150 POINTS



FREE DRINK



CLUB 14R
200 POINTS



FREE MEAL



**DOWNHILL
SUNSHINE**
100 POINTS

ASHLEY COOKSEY
DERICK MURRAY
JACQUE PICERNO
BRANDON SCHLEI
KARIN SCHWARZ

2015

Artist Statement

Karin Schwarz

Every design class I've completed at Colorado State University has taught me to push my personal boundaries and learn new skills each semester. I believe my work accentuates simplicity and has a fresh appeal. Throughout all my projects, I've highlight color, balance, and composition. I like play with hierarchy of scale and convey a specific message to the viewer. I've learned to pay attention to detail and enjoy clean and breathable design. Each piece emphasizes different skills and knowledge based on the specific project. I enjoyed researching various historical eras and applying it to my graphic design projects.

Title

- Figure 1:** Fuel Restaurant App Design Page 1
- Figure 2:** Fuel Restaurant App Design Page 2
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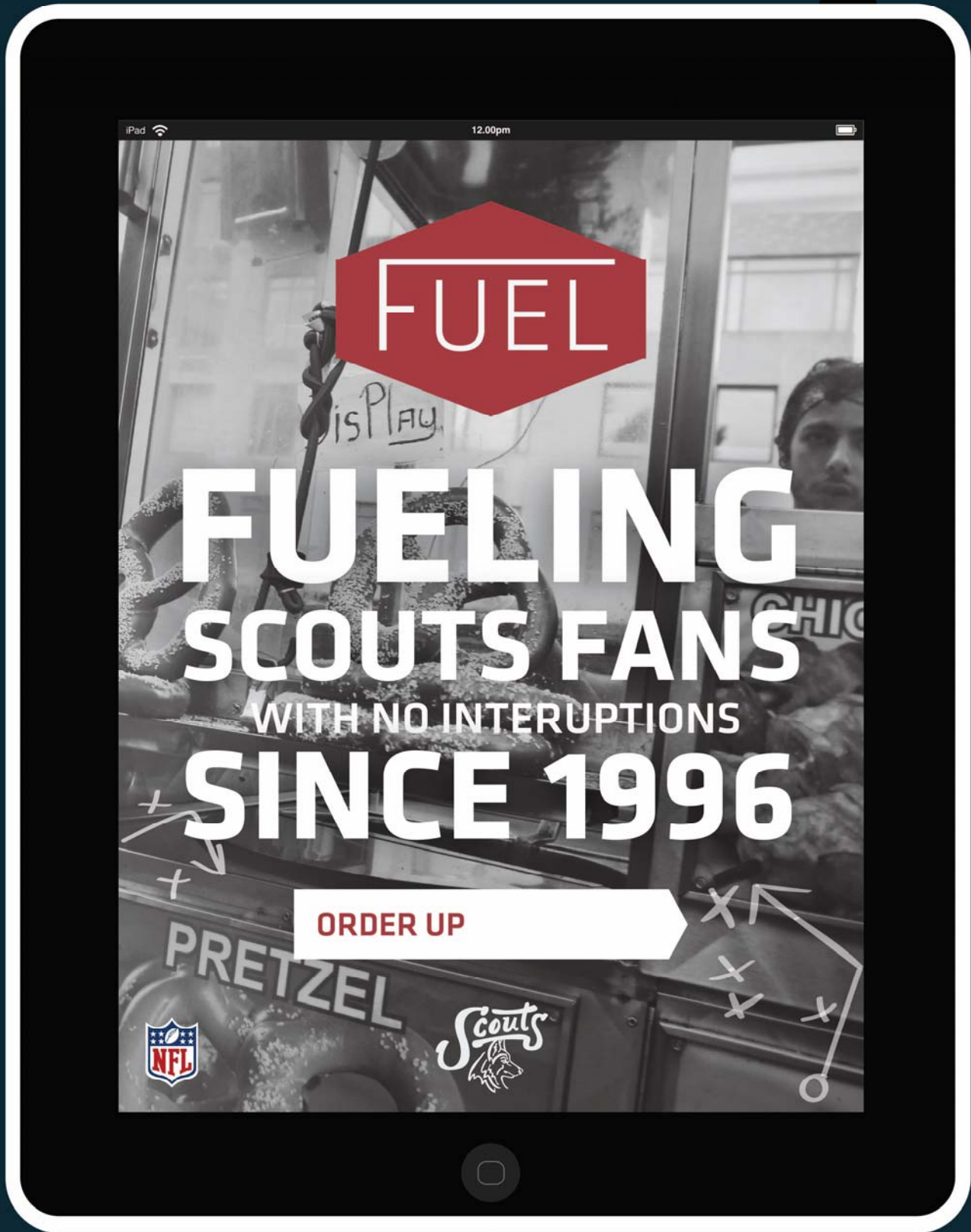


Figure 1: Fuel Restaurant App Design Page 1.

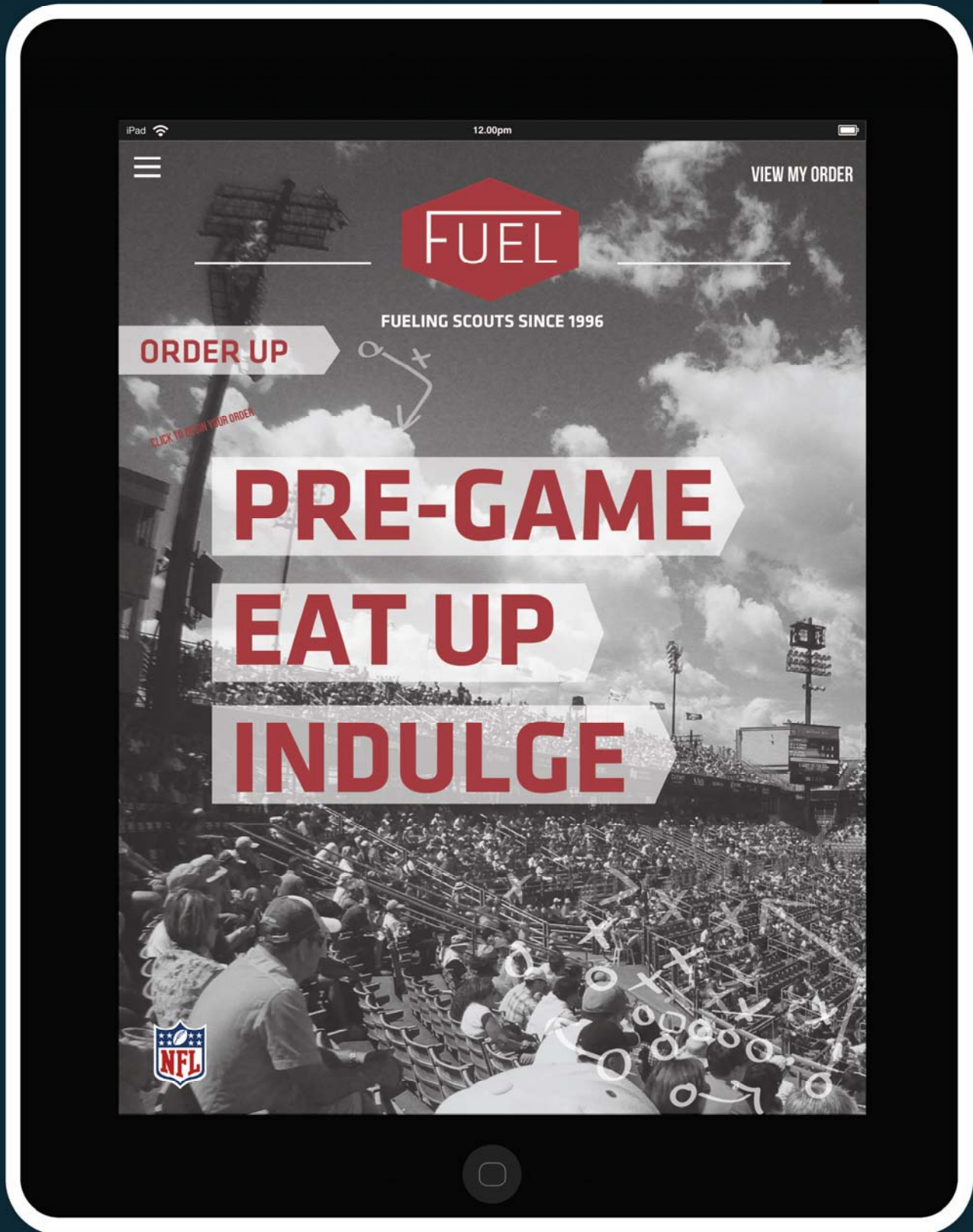


Figure 2: Fuel Restaurant App Design Page 2.



Figure 3: Fuel Restaurant App Design Page 3.



Figure 4: Fuel Restaurant App Design Page 4.



Figure 5: Fuel Restaurant App Design Page 5.



Figure 6: Fuel Restaurant App Design Page 6.



Spice Up Your Night
This date is just what you need to take your dining and recreation love life and crank it all the way to 11. Things that you and your date are ready for begin. This has and some salsa dancing.

Mar 29, 2015

I'm so Fancy
Who doesn't love dressing up a little and treating your date? It's the absolute best for frequenting, appreciating and watching moviegoers do their thing.

Mar 29, 2015

Kids For A Day
Ever wished you could go back to being a kid for a day? Well, almost all day without a care in the world? Well, this date is just for you and you won't have to spend all of your allowance or even from your piggy bank!

Mar 29, 2015

Winter Wonderland
Some of my favorite states to go on are the ones that get me outside and working up a bit of a sweat. Lucky Colorado is a wonderful state when being outside is a year round activity! This date lets you and your date get into the mountains during the beautiful winter months than that started with a sunny warm track.

Mar 22, 2015

Save the animals, not the beer!
This vegan date is full of tasty treats for you and your date! Start with dinner at one of Fort Collins best vegan restaurants and finish with a gel or ice at your own to be favorite bars.

Mar 29, 2015

Progressive Dinner
We know Old Town has way too many choices and it's hard to choose the perfect restaurant. Date Mate saves the time of a progressive dinner. Choose from one restaurant to the next and try a little of everything. Appetizers at the first restaurant, main course at the second, and dessert at the last. Just add various drinks in the mix and you're set. It's creative yet simple at the same time.

Mar 29, 2015

Cultural Expansion
This date revolves around expanding global experiences through ethnic cuisine and a short hike to a SouthEast Slope. This date is intended to be a daytime activity, but has time to change.

Mar 29, 2015

Fortlandia
After this date you and your date will almost feel cold enough to be Fort Collins natives. But that's not your objective when to grow a beard and wear a fannel.

Mar 29, 2015



SOCIAL

TOP FOUR TWEETS:

- Date Mate** (@DateMate): Being an editor should be the COOL job... #DateMate
- Date Mate** (@DateMate): The Denver area and staff would appreciate... #DateMate
- Date Mate** (@DateMate): Now you can look to meet your... #DateMate
- Date Mate** (@DateMate): If you want the best... #DateMate

Figure 7: DateMate Scrolling Infographic.

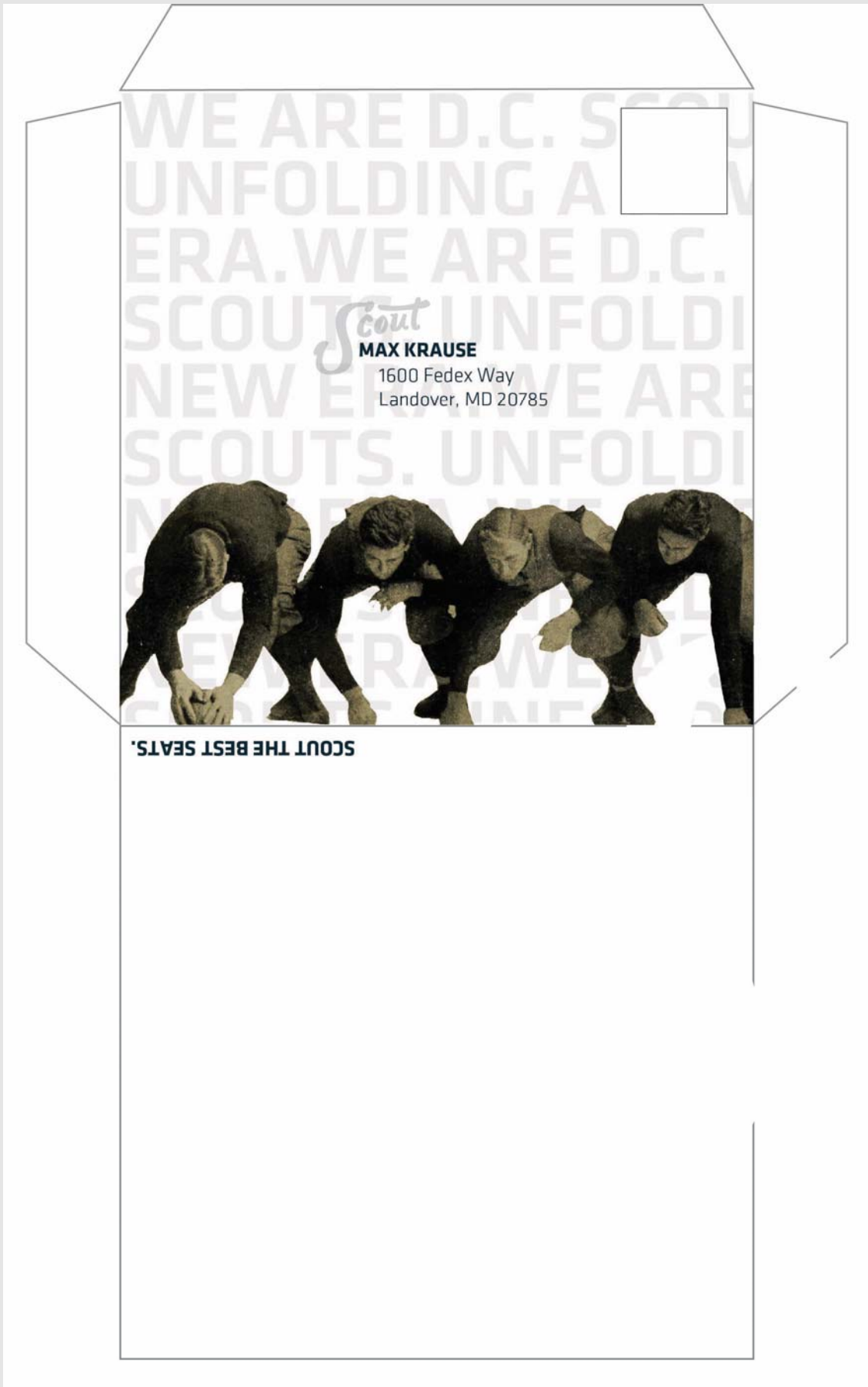


Figure 8: Scouts - Envelope for Season Ticket Design.

Opinionextra

Tuesday, September 23, 2014

Gardner: A new kind of Republican



BRITNEY JORDAN

Quinnipiac recently released a poll showing Cory Gardner leading Democratic incumbent Mark Udall by eight points. While polls this early do not say much about the final vote, Republicans hope this poll is a mark of shifting public opinion in the Senate race.

Gardner is not your quintessential Republican. His support of measures making over-the-counter birth control even more accessible and supporting wind and solar energy technologies go against the grain of conservative Republicans, leading Gardner to call himself a new kind of Republican.

I have identified with the Republican party for quite a while now, but that doesn't mean I haven't had my fair share of issues with how representatives have handled themselves and their positions of power.

I believe that everyone should have access to birth control, regardless of socioeconomic status or health insurance plan. Birth control should not just be for the privileged, but should be an integral part of preventative care.

But sometimes access isn't quite enough. We need to get in schools

and provide sex education programs that teach adolescents why they need to use birth control and what pregnancy really looks like. Abstinence-only programs just aren't cutting it anymore, we have to teach people why they need to use birth control before we can expect them to be chomping at the bit to get access to it.

Gardner has also supported measures backing wind and solar power in recent months, going against the majority of Republicans currently in Senate. Current conservatives think that the answer to the US energy crisis lies in more of drilling. Democrats usually back conservative measures and wholeheartedly support wind and solar technologies.

According to a survey conducted by the Associated Press-NORC Center for Public Affairs, three in four Democrats think that the answer to our current energy woes is clean energy, and the country's refusal to back measures supporting clean energy is why we're in crisis mode now.

Meanwhile, those on the other side of the aisle are convinced that its governmental limits on drilling leading to our energy concerns. Senate has been

so divided on this issue that very little has been accomplished.

But maybe Gardner could be the one to bridge this gap. He could be the one that would stop contributing to the division that we're seeing, and instead actually work on getting Democrats and Republicans to agree long enough to pass measures that help the energy crisis.

Many have accused Gardner of suddenly being so middle of the aisle in the interest of gaining votes, but I think he's finally voicing the views of Republicans that have been silent for far too long. There are many, like myself, that support clean energy and accessibility to birth control measures that have been overshadowed by loud-mouth conservatives.

I have faith that Gardner could be the one to bridge the gap. I have faith that he could be the candidate that shows the Republican party what being a representative of this party means.

Maybe a new kind of Republican is exactly what we need.

Collegian Columnist Britney Jordan can be reached at letters@collegian.com.



KARIN BOWMAN COLLEGIAN

Opinionextra

Tuesday, October 7, 2014 | Page 5

Take meaningful action against animal cruelty



HALEY MCGILL

I want to start by clarifying that I have nothing against the vegetarian and vegan lifestyles. I have heard a wide spectrum of reasons for choosing to be as one of the above, many of which are associated with health benefits. According to the *Vegetarian Times*, adopting a vegetarian diet can lower the risk of cardiovascular disease, help keep your weight in check and boost your daily energy.

But, among the reasons that benefit personal health and the greater environment, there are motivations behind choosing to be vegan or vegetarian that link directly to ethical concerns regarding the consumption of animal products.

Is the place of meat on our plates really the cause for outrage, or should we be fighting the means that factory farms use to get it there? I would argue that a change in diet alone is on the passive side of liberating animals from the mistreatment of factory farms. If a difference is truly to be made, it will take something far more aggressive from the consumer side of the fence.

In order to put the "active" in "activism," it is necessary to understand what exactly a factory farm is. The ASPCA offers this definition: "A factory farm is a large, industrial operation that raises large numbers of animals for food. Over 99 percent of farm animals in the U.S. are raised in factory farms, which focus on profit and efficiency at the expense of the animals' welfare."

The goals of efficiency and turning a profit are ultimately what compromises the opportunities that the animals exposed to the dismal conditions of factory farms have to live a happy, healthy life before the slaughter. They are also the reasons that those who are personally involved in the

mistreatment of these animals (i.e. the factory farm workers) do what they do. Money has a way of blinding people to what is truly important. In this case, factory farm workers and operators put their psyches before the welfare of living creatures, who have ranges of emotions and can experience pain, much like human beings.

So what can we do to take a significant, proactive stand for all of the animals that are condemned to the turmoil and distress within factory farm settings?

1. Choose sustainable and ethical farming.
2. Generate a wave of critical thinking.

Take a stand and speak out, whether it be organizing a protest against a factory farm establishment, or publishing your thoughts online and then sharing them through social media. Sending in

written responses to this issue in general to magazines or newspapers is also a way to reach bigger audiences. Opinions on highly controversial topics have the ability to travel very far, very fast.

3. Pay attention to relevant political platforms.

Those in positions of political power have the ability to take our concerns revolving around this issue and turn them into policies that work to preserve animal welfare and enforce ethical treatment.

In an article posted to *The Guardian*, author and former vegetarian Jenna Wojtowicz says, "To be veg-

arian is to be a pacifist, avoiding the fight against animal cruelty. I don't think the world needs to convert into a society of vegans or sustainable farmers, but we do need to live in a world where beef doesn't just mean an ingredient. It means a life lost... Now every meal is seasoned with the gratitude of sacrifice. For me, it took a return to being carnivorous to live out the ideals of vegetarianism."

In summary, giving up eating most does not accomplish much for generating large-scale change in the way animals are treated before slaughter. There are more active approaches to ending the abuse of

animals within factory farms, and they all begin with someone being brave and passionate enough to reach beyond the small personal changes and call on the greater community to get involved. We don't all have to be vegans and vegetarians. We just have to care enough to make conscious decisions that will benefit those animals in the end.

Collegian Columnist Haley McGill can be reached at letters@collegian.com or on Twitter at @HaleyMcGill.



KARIN BOWMAN COLLEGIAN

Figure 9: Newspaper Layout design – Collegian.



Figure 10: Vinyl record cover for Emily Nicolus.



Figure 11: Scouts Logos.



Figure 12: Scouts Uniform.

WE ARE D
UNFOLD
EKA
COU
NEW

Scout

THE BEST SEATS

	UPPER/LOWER SEAT OPTIONS	PREMIUM CLUB MEMBERSHIP	DREAM SEAT MEMBERSHIP
SAME SEAT LOCATION FOR EVERY GAME	✓	✓	✓
CLIMATE CONTROLLED SEATING	✓	✓	✓
PLAYOFF TICKET PRIORITY	✓	✓	✓
FULL SERVICE BAR AND HD TV	✓	✓	✓
ACCESS TO 5TH QUARTER PARTY			✓

Figure 13: Scouts season ticket Back.



Figure 14: Scouts season ticket Front.

THE MIXER



JUNE 17th



1 NIGHT - 3 SPECIALTY DRINKS

SPEAKEASIES, ALSO REFERRED TO AS "BLIND TIGERS," WERE ONCE THE PLACE TO GET ALCOHOL DURING THE 1920'S PROHIBITION ERA. THE TERM "SPEAKEASY" WAS DERIVED FROM THE IDEA OF SPEAKING QUIETLY ABOUT THE ESTABLISHMENT AS TO NOT ALERT THE POLICE OR NEIGHBORS OF THE BOOTLEG ALCOHOL BEING SOLD AND CONSUMED INSIDE. TODAY, SPEAKEASIES OFFER A SOPHISTICATED ATMOSPHERE AND A VERY NICE ALTERNATIVE TO YOUR TYPICAL BAR. ENJOY YOUR FAVORITE CLASSY BARS IN FORT COLLINS FOR AN EVENING OF SOCIAL AND (SECRET) DRINKING. FOR ONE NIGHT ONLY ACE GILLET'S, BISETTI'S, AND SOCIAL INVITE YOU FOR A NIGHT TO REMEMBER. FOR TWENTY DOLLARS A PERSON, ENJOY A SPECIALTY DRINK AT EACH BAR. RSVP AT FORTCOLLINSNIGHTLIFE@YANOO.COM

THEMIXER.COM

Figure 15: The Mixer Promo Poster.

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Figure 16: Vail Resorts Capstone – Coverpage.