Rabies Free
Raccoons Live a Better Life
Helping Animals and Protecting People
Artist Statement

Cassandra Steger

Ever since I was young, I have always had a passion for art, writing, dancing, photography, videography, and any other creative field you could think of. Once I got to college I turned this love of art and creativity into a passion for design when I took my first graphics course. I now have an obsession in doing my part to add to the beauty of the world through design. Design is everywhere we look, and it is thrilling to be a part of that visual experience. I learn more and more about design each day, and thrive on new information to improve my skills.

Throughout my college career I have had the opportunity to design posters for events, design logos for clients, and develop my own personal design style. One of the things that I love most about graphic design is that it can take the form of many different mediums. In many of my designs I included watercolor as an added media, and used drawings as a base for much of my work. Most of my pieces represent my bold, colorful style and show my love of typography. The graphic design classes that I have taken as an undergraduate have furthered my understanding of how to visually communicate ideas and thoughts, and have helped me to gain more knowledge about marketing through design. The pieces that I chose to include in my portfolio embody my personal style as an artist and graphic designer. I included works for identity branding, logos, product packaging,
posters, album covers, and icons to show my diverse background as a graphic designer, while keeping a cohesive style throughout all of my works.

Graphic Design is such an amazing tool to communicate a message to people, and requires innovative thinking, creativity, and commitment. Although I will miss college, I am excited to use my skills to further my career in graphic design, and continue to challenge myself in new and innovative ways.
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Figure 1: Travel Icons.
Imagine traveling the world and living as the locals would. Why empty your pockets and burn through cash abroad when you can experience the world on a budget?

This booklet will aid you on how to travel cheap on your journey abroad. These six tips provide the cheapest transportation, lodging, food, drinks, attractions, and internet access in your area by following these set of icons to your destination. Look for the icons on buildings which will point you in the right direction to the location. When you see the icon pointing down, you have reached your destination.

These icons are placed by the locals in each country to assist you in having the most authentic experience while on your travels. Look for these icons in the following countries:

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**TIP #1**

One of the biggest tips for traveling abroad is to use public transportation. Instead of taking a taxi or renting a car, walk and rent a bike instead. It will also be beneficial to get a train pass to get between cities when traveling, and take the bus to get around town.

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**TIP #2**

Since it is so expensive to use phone services abroad, many people choose not to keep in contact with people back home. It is also expensive to use 3G to google directions if needed. Finding an internet cafe, or another place that provides wifi will help solve these problems.

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**TIP #3**

One of the main reasons that travelers go abroad is to see the attractions in that area. Travelers can follow the icons in order to point them in the right direction of different attractions in the area. The music icon can also be used to find cheaper events and local concerts happening around you.

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**TIP #4**

Many travelers enjoy having a drink or two while on vacation. Having a drink of wine at a restaurant or ordering drinks from a bar can be very expensive. A tip for this would be to spend time at a pub instead, whose drinks are cheaper and they also have pub food. Many locals also spend time at nearby pubs. Another alternative would be to buy alcohol at a store instead, reducing costs.

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**TIP #5**

When traveling, consider a hostel, B&B or Bed and Breakfast instead of a pricey hotel. This will reduce a majority of the costs, and also give you the opportunity to meet other like-minded travelers on your trip. Hostels are shared rooms and are more likely the cheapest accommodation. Bed and Breakfasts are still reasonably priced, while also providing breakfast.

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**TIP #6**

One of the biggest expenses when going abroad is food. Expensive restaurants packed with tourists that give you small proportions for high costs break your spending budget. Instead, try eating at family owned restaurants which tend to be cheaper and provide the cultures food as well. Following these icons to where the locals eat will allow travelers to experience the local food and culture.

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**How to travel cheap**

**A travel booklet for travelers, by the locals.**
Figure 3: Travel Application.
CSU’s Contemporary Artists and Art Critics Class Presents

Shared Struggles

A Relational Aesthetics Exhibition

Inspired by

Larry Bob Phillips and David Leigh’s Keeping Body and Soul Together & Goya’s War: Los Desastres de la Guerra

Tuesday, March 10 @ 9:30AM

Join us!

At the University Museum of Art

for a unique exhibition designed to break barriers and relate viewers through their own personal struggles

Figure 4: Shared Struggles Poster.
The energy stored in plants can be used to make electricity. Carbon Dioxide is released when Biomass from plants is burned to make electricity. Plants absorb this Carbon Dioxide when they grow, and continue the cycle.

WWW.ALTENERGY.ORG/RENEWABLES/BIO MASS.HTML

Figure 5: Biomass Poster.
Figure 6: Housing Guide Cover.
Figure 7: Student Media Ad.
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Figure 9: Rita Logo Application.
Figure 10: Rita Raccoon Poster.
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Figure 15: Posh Product Packaging.
Figure 16: Lumineers Album Cover.
THE WATER CRISIS
THE IMPACT ON OUR MOST PRECIOUS RESOURCE

1 in 9 people lack access to an improved water source

WATER USE IN THE UNITED STATES

California
2,000-3,000 million gallons a day

Colorado
1,000-2,000 million gallons a day

Missouri
500-1,000 million gallons a day

Minnesota
200-500 million gallons a day

WAYS TO REDUCE YOUR WATER USE

Take shorter showers:
A four minute shower uses approximately 20 to 40 gallons of water

Turn off the faucet:
While brushing your teeth or shaving

Dishwasher efficiency:
Only run the dishwasher with a full load

Check your water meter bill:
Get a readjustment if the water meter in your home

345 million people in Africa don't have access to clean water

The world's population is using 45% of the fresh water supply

Figure 17: Water Crisis Infographic.